



**WYG PLANNING
WARRINGTON RETAIL CAPACITY STUDY**

TABLE 1: POPULATION AND PER CAPITA EXPENDITURE WITHIN EACH ZONE OF STUDY AREA

ZONE	POPULATION				PER CAPITA EXPENDITURE					
	2015	2020	2025	2030	CONVENIENCE (£)					
					2013 <i>with SFT</i>	2013	2015	2020	2025	2030
1	65,998	66,692	67,211	67,439	2,017	1,971	1,959	1,986	2,041	2,096
2	21,519	22,328	23,046	23,612	2,086	2,038	2,025	2,054	2,110	2,168
3	62,854	63,532	64,063	64,329	1,925	1,881	1,869	1,896	1,947	2,001
4	17,012	17,181	17,336	17,458	2,345	2,291	2,278	2,310	2,373	2,437
5	3,381	3,466	3,542	3,605	2,556	2,497	2,482	2,517	2,586	2,656
6	54,502	56,569	58,477	60,031	1,913	1,869	1,858	1,884	1,935	1,988
7	24,895	25,811	26,638	27,317	2,279	2,226	2,213	2,244	2,305	2,368
8	58,969	61,187	63,195	64,828	1,933	1,889	1,877	1,904	1,956	2,009
9	34,713	36,008	37,174	38,157	2,299	2,246	2,233	2,264	2,326	2,389
10	13,164	13,642	14,072	14,428	2,348	2,294	2,281	2,313	2,376	2,441
TOTAL	357,007	366,416	374,754	381,204						

Notes:

a. Zones based on the following post code sectors

1 - L21 1, L24 4, L24 5, WA8 0, WA8 3, WA8 4, WA8 5, WA8 6, WA8 7, WA8 8, WA8 9, WA 88 1

2 - WA5 2, WA5 3

3 - WA7 1, WA7 2, WA7 3, WA7 4, WA7 5, WA7 6

4 - WA6 0, WA6 6, WA6 7, WA6 9

5 - WA4 4

6 - WA1 1, WA1 2, WA1 3, WA1 4, WA2 7, WA4 1, WA5 1

7 - WA3 4, WA3 5, WA3 6, WA3 7

8 - WA5 0, WA5 4, WA5 6, WA5 7, WA5 8, WA5 9, WA2 0, WA2 8, WA2 9, WA55 1

9 - WA4 2, WA4 3, WA4 5, WA4 6

10 - WA13 0, WA13 9

b. Per capita expenditure derived from Experian MMG3 data (2014 report)

c. Population derived from Experian MMG3 data (2014 report)

d. Per capita expenditure projected forward using forecast growth rates (excluded 'adjusted' STF allowance) taken from Appendix 3 of Experian Retail Planner Briefing Note 12.1

e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance at 2013 derived from Annex 3 of Experian Retail Planner Briefing Note 12.1

2013 Prices



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TABLE 2A: TOTAL CONVENIENCE GOODS EXPENDITURE

ZONE	EXPENDITURE (£m)				GROWTH		
	CONVENIENCE				CONVENIENCE		
	2015	2020	2025	2030	2015-20	2015-25	2015-30
1	129.27	132.47	137.14	141.37	3.20	7.87	12.09
2	43.58	45.86	48.63	51.18	2.28	5.04	7.60
3	117.50	120.44	124.76	128.70	2.94	7.26	11.20
4	38.75	39.68	41.13	42.55	0.94	2.39	3.81
5	8.39	8.72	9.16	9.58	0.33	0.77	1.18
6	101.25	106.57	113.17	119.34	5.32	11.92	18.10
7	55.09	57.92	61.41	64.69	2.83	6.32	9.60
8	110.69	116.48	123.58	130.23	5.78	12.88	19.54
9	77.50	81.52	86.46	91.17	4.02	8.96	13.67
10	30.02	31.55	33.43	35.21	1.53	3.41	5.19
TOTAL	712.05	741.21	778.87	814.02	29.16	66.82	101.97

Notes:

- a. Total expenditure equals per capita expenditure multiplied by population (Table 1)
- b. Per capita expenditure derived from Experian MMG3 data (2014 report)
- c. Population derived from Experian MMG3 data (2014 report)
- d. Per capita expenditure projected forward using forecast growth rates (excluded 'adjusted' STF allowance) taken from Appendix 3 of Experian Retail Planner Briefing Note 12.1

TABLE 2B: CONVENIENCE GOODS EXPENDITURE SPLIT BETWEEN MAIN FOOD SHOPPING AND TOP-UP FOOD SHOPPING SPEND

ZONE	EXPENDITURE (£m)		
	CONVENIENCE - 2015		
	MAIN	TOP-UP	TOTAL
1	96.95	32.32	129.27
2	32.69	10.90	43.58
3	88.13	29.38	117.50
4	29.06	9.69	38.75
5	6.29	2.10	8.39
6	75.94	25.31	101.25
7	41.32	13.77	55.09
8	83.02	27.67	110.69
9	58.12	19.37	77.50
10	22.52	7.51	30.02
TOTAL	534.04	178.01	712.05

Notes:

- a. Zones based on the following post code sectors
- 1 - L21 1, L24 4, L24 5, WA8 0, WA8 3, WA8 4, WA8 5, WA8 6, WA8 7, WA8 8, WA8 9, WA 88 1
- 2 - WA5 2, WA5 3
- 3 - WA7 1, WA7 2, WA7 3, WA7 4, WA7 5, WA7 6
- 4 - WA6 0, WA6 6, WA6 7, WA6 9
- 5 - WA4 4
- 6 - WA1 1, WA1 2, WA1 3, WA1 4, WA2 7, WA4 1, WA5 1
- 7 - WA3 4, WA3 5, WA3 6, WA3 7
- 8 - WA5 0, WA5 4, WA5 6, WA5 7, WA5 8, WA5 9, WA2 0, WA2 8, WA2 9, WA55 1
- 9 - WA4 2, WA4 3, WA4 5, WA4 6
- 10 - WA13 0, WA13 9
- b. Per capita expenditure derived from Experian MMG3 data (2014 report)
- c. Population derived from Experian MMG3 data (2014 report)
- d. Per capita expenditure projected forward using forecast growth rates (excluded 'adjusted' STF allowance) taken from Appendix 3 of Experian Retail Planner Briefing Note 12.1
- e. Convenience goods expenditure split between main food and top-up shopping (75/25) assumed to be constant in future years

2013 Prices



DESTINATION	TOTAL		1		2		3		4		5		6		7		8		9		10	
	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)
Manchester City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tranco Extra, Ardwick Road, Bopaly	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Manchester)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - Salford																						
1st, Farnills Road, Salf, Manchester	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Horrocks, Ardwick Avenue, Little Hulton, Manchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Local, Standfield Centre, Woraby, Manchester	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tranco Express, Liverpool Road, Salf, Manchester	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tranco Extra, Farnills Road/Standfield Estate, Woodside Way, Salf, Manchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	15.5%	5.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Tranco Extra, Pendleton Way, Salford	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Salford)	1.1%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	13.5%	10.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - St. Helens																						
1st, Clove Lane Road, Clove Lane, St. Helens	0.3%	0.4%	0.8%	0.9%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%
Robson, Branchway, Handcock, St. Helens	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%
Horrocks, Bostons Lane, St. Helens	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%
Horrocks, Haydock Street, Newton-le-Willows	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tranco Express, East Lancashire Road, Windle, St. Helens	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (St Helens)	1.2%	0.6%	0.8%	0.9%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%	0.0%	0.0%	0.0%
Outside Study Area - Stockport																						
Sainsbury's Local, Warwick Hill, Chadda	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%
Sub Total (Stockport)	0.0%	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	1.1%
Outside Study Area - Trafford																						
M&S, Devonport Lane, Broadheath, Altrincham	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Trades Avenue, Berrill Road, Winton, Manchester	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
M&S Foodhall, George Street, Altrincham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Local, Street, Altrincham	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tranco Express, Ashley Road, Hale, Altrincham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tranco Extra, Manor Road, Altrincham	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Waltham, Chadda Road, Broadheath, Altrincham	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Trafford)	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - Wigan																						
Asda, Atherton Road, Hestley Green, Wigan	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
M&S King Street, Wigan	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
M&S Phoenix Road, Ashton-in-Makerfield, Wigan	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Ladies Lane, Hestley, Wigan	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coop, Warrington Road, Fleet Bridge, Wigan	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
M&S Simply Food, Paragonage Retail Park, Paragonage Way	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horrocks H Local, Wigan Road, Ashton-in-Makerfield, Wigan	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horrocks, Leigh Sports Village, Sale Way, Leigh	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horrocks, Makefield Way, Sca, Wigan	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horrocks, Shuttle Street, Tyldesley, Manchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Athelrigg Way, Leigh	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tranco Extra, The Loam, Leigh	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tranco, Cross Street, Hestley, Wigan	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Wigan)	1.5%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.3%	0.0%	1.5%	0.0%	0.0%	0.0%	1.6%
Other																						
Other Outside Study Area	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Other)	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUB-TOTAL OUTSIDE STUDY AREA	7.0%	4.8%	7.9%	7.2%	1.6%	0.0%	0.0%	0.0%	11.1%	0.0%	0.0%	12.0%	10.0%	2.7%	1.7%	22.0%	10.1%	7.5%	0.0%	1.7%	0.0%	23.6%
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Notes:
a. Zones based on post code sectors
b. Retail areas for 'near' and 'top up' shopping defined directly from NDC1 Household Survey
c. Excludes 'both' from 'near', 'markets' and 'nearest sales'
d. Red indicates destination not in Warrington but within Study Area



Outside Study Area - Knowsley																			
ASD, Leathers Lane, Halewood, Liverpool	0.00	0.26	0.00	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda Walmart Supercentre, Huyton Lane, Huyton, Liverpool	0.00	0.39	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Extra, Calder Retail Park, Stone Way, Prescot	0.75	0.00	0.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Knowsley)	0.75	0.65	0.75	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.39	0.00
Outside Study Area - Liverpool																			
ASD, Smithdown Road, Liverpool	0.00	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Hurst Cross Shopping Park, Speke Hall Road, Liverpool	2.28	0.75	2.28	0.00	0.00	0.00	0.00	0.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Costa, Belle Vale Shopping Centre, Belle Vale, Liverpool	0.00	0.40	0.00	0.00	0.00	0.00	0.00	0.40	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Costa, Pettit Drive, Liverpool	0.00	0.47	0.00	0.47	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
M&S Simply Food, New Mersey Retail Park, Speke Road, Speke, Liverpool	0.00	0.38	0.00	0.00	0.00	0.00	0.00	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Horizons, Bedford Road, Belle Vale, Liverpool	0.82	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.82	0.00	0.00	0.00
Horizons, Poulton Drive, Liverpool	1.63	0.00	1.63	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Liverpool)	4.74	2.03	3.31	0.47	0.00	0.00	0.00	1.45	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.82	0.00	0.00	0.00
Outside Study Area - Manchester																			
Manchester City Centre	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20
Tesco Extra, Altrincham Road, Bognor	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08
Sub Total (Manchester)	0.20	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.28
Outside Study Area - Salford																			
ASD, Daniels Road, Bram, Manchester	0.93	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.93	0.21	0.00	0.00	0.00
Horizons, Armitage Avenue, Little Hulton, Manchester	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's Local, Standfield Centre, Worley, Manchester	0.00	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.00	0.00	0.00	0.00	0.00
Tesco Express, Liverpool Road, Elton, Manchester	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00	0.00	0.00
Tesco Extra, Fairhills Industrial Estate, Woodhouse Way, Bram, Manchester	5.02	0.78	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4.32	0.78	0.48	0.00	0.21
Tesco Extra, Pendleton Way, Salford	0.00	0.40	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.40	0.00	0.00	0.00	0.00	0.00
Sub Total (Salford)	6.34	1.57	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	5.50	1.39	0.48	0.00	0.21
Outside Study Area - St. Helens																			
ASD, Clock Face Road, Clock Face, St. Helens	1.28	0.96	0.75	0.00	0.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.96	0.50	0.00	0.00	0.00
Costa, Branchway, Heydock, St. Helens	0.00	0.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Horizons, Batters Lane, St. Helens	3.74	0.00	0.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.00	0.00	0.00	0.00	0.00
Horizons, Heydock Street, Heydock, St. Helens	0.39	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.39	0.00	0.00	0.00	0.00
Tesco Express, East Lancashire Road, Wildcat, St. Helens	0.57	0.00	0.57	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (St Helens)	5.98	1.25	2.06	0.00	0.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	3.00	1.25	0.00	0.00
Outside Study Area - Stockport																			
Sainsbury's Local, Warwick Mill, Cheadle	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08
Sub Total (Stockport)	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08
Outside Study Area - Trafford																			
ASD, Liverpool Lane, Broadheath, Altrincham	0.81	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.81	0.00	0.00	0.00	0.00
Asda, Trading Avenue, Barton Dock Road, Urmston, Manchester	0.53	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.53	0.00	0.00	0.00	0.00
M&S Foodhall, George Street, Altrincham	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's, Lloyd Street, Altrincham	0.99	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Express, Ashby Road, Hale, Altrincham	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Extra, Manor Road, Altrincham	1.08	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.08
Widnes, Dryden Road, Broadheath, Altrincham	0.89	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.89	0.00	0.00	0.00	0.00
Sub Total (Trafford)	4.66	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.53	0.00	0.00	0.00	1.13
Outside Study Area - Wigan																			
ASD, Johnson Road, Hildley Green, Wigan	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20
ASD, King Street, Leigh	0.53	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.53	0.00	0.00	0.00	0.00
ASD, Princess Road, Ashton-in-Makerfield, Wigan	0.63	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.63	0.00	0.00	0.00	0.00
Asda, Lakes Lane, Hildley, Wigan	0.75	0.00	0.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Co-op, Warrington Road, Platt Bridge, Wigan	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
M&S Simply Food, Parsonage Retail Park, Parsonage Way	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.00
Horizons 81 Local, Wilson Road, Ashton-in-Makerfield, Wigan	1.48	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.48	0.00	0.00	0.00	0.00	0.00
Horizons, Leigh Sports Village, Sale Way, Leigh	0.71	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.71	0.00	0.00	0.00	0.00
Horizons, Waterfield Way, Boze, Wigan	0.50	0.00	0.00	0.00	0.00	0.00	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Horizons, Sheffels Street, Siddley, Manchester	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's, Athelney Way, Leigh	1.56	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.93	0.00	0.63	0.00	0.00	0.08
Tesco Extra, The Loom, Leigh	0.53	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.53	0.00	0.00	0.00	0.00
Tesco, Cross Street, Hildley, Wigan	0.75	0.00	0.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Wigan)	8.15	0.08	1.49	0.00	0.00	0.00	0.50	0.00	0.00	0.00	0.00	0.00	0.00	1.48	0.00	3.01	0.00	1.26	0.00
Other																			
Other Outside Study Area	0.20	0.17	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20
Sub Total (Other)	0.20	0.17	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20
SUB-TOTAL OUTSIDE STUDY AREA	38.79	8.77	7.62	0.73	0.54	0.00	2.59	3.35	2.82	0.65	0.79	0.23	2.08	0.42	9.41	1.39	6.19	1.64	0.99
TOTAL	534.04	178.02	96.95	32.32	32.69	10.90	88.12	29.18	29.06	9.60	6.29	2.10	75.94	25.31	41.32	13.77	83.02	27.68	58.12
Notes:																			
a. Zones based on post code sectors																			
b. Market shares for 'real' and 'top-up' shopping derived directly from NEMS Household Survey																			
c. Excludes 'don't know/never', markets and internet sales																			
d. Real indices destination not in Warrington but within Study Area																			



WYG PLANNING
WARRINGTON RETAIL CAPACITY STUDY

TABLE 5: SURVEY-DERIVED PERFORMANCE OF STORES COMPARED TO EXPECTED BENCHMARK PERFORMANCE AT 2014

DESTINATION	GROSS FLOORSPACE (sq.m)	NET SALES (sq.m)	NET CONVENIENCE SALES AREA (sq.m) (A)	SALES DENSITY (£ per sq.m) (B)	BENCHMARK TURNOVER (£m) (Cm)	SURVEY TURNOVER (£m) (Dm)	INFLAW ALLOWANCE (%)	TOTAL T/O WITH INFLAW (£m)	OVERTRADING (£m)
Zone 2									
Co-op, Hawthorne Avenue, Great Sankey	762	381	333	8,146	2.71	1.10	0.0	1.10	-1.61
Co-op, Warrington Road, Reddish, Warrington	1,419	815	711	8,146	5.80	8.45	0.0	8.45	2.66
One Stop, Park Road, Great Sankey, Warrington	-	139	132	8,386	1.11	0.37	0.0	0.37	-0.73
Sainsbury's, Santa Rosa Boulevard, Great Sankey, Warrington	3,636	1,784	1,288	12,684	16.34	12.91	5.0	13.59	-2.74
Boar, Heron Way, Warrington	300	210	200	6,797	1.26	0.14	0.0	0.14	-1.22
Station Road, Great Sankey	-	-	-	0.80	0.80	0.80	0.0	0.80	0.00
Tesco Express, Crofton Cottages, Warrington Road, Parkside, Warrington	193	133	126	12,099	1.53	3.67	0.0	3.67	2.14
Warrington Road (East), Holker	-	-	-	-	0.18	0.18	0.0	0.18	0.00
Sub Total (Zone 2)					29.81	27.62		28.38	-5.51
Zone 5									
Lower Shelton Village Centre	-	-	-	-	0.03	0.02	10.0	0.03	0.00
Shelton Village Centre	-	-	-	-	0.11	0.10	10.0	0.11	0.00
The Hollis Farm Shop, Lower Shelton, Northwich Road, Warrington	-	-	-	-	0.25	0.19	25.0	0.25	0.00
Sub Total (Zone 5)					0.39	0.32		0.39	0.00
Zone 6									
M&S, Croftfield Street, Warrington	1,143	677	609	8,602	5.24	18.13	0.0	18.13	12.89
M&S, Cockshedge Way, Warrington	6,540	3,770	2,526	13,901	35.11	14.28	5.0	15.03	-20.08
Co-op, Mill Lane, Woodton, Warrington	684	465	397	8,146	3.24	1.29	0.0	1.29	-1.95
Co-op, Kingsley South, Warrington	456	303	265	8,146	2.15	0.77	0.0	0.77	-1.38
Co-op, Orford Lane, Warrington	517	344	309	8,146	2.45	2.17	0.0	2.17	-0.28
Co-op, Padgate Lane, Warrington	590	392	342	8,146	2.79	0.42	0.0	0.42	-2.37
Co-op, The Bridges, Knobsbed Road, Latchford	527	350	306	8,146	2.49	1.17	0.0	1.17	-1.32
Parmfoods, School Brow, Warrington	460	368	350	6,616	2.10	0.78	0.0	0.78	-1.32
Asda, Golden Square Shopping Centre, Warrington	843	445	432	7,982	2.68	1.66	0.0	1.66	-1.79
Latchford Village	-	-	-	-	0.18	0.18	0.0	0.18	0.00
LD, Fenest Street, Warrington	1,319	980	882	4,124	3.64	7.11	0.0	7.11	3.47
LD, The Mill Lane, Latchford, Warrington	1,234	917	825	4,124	2.49	4.73	0.0	4.73	1.22
Asda Lane	-	-	-	-	0.48	0.48	0.0	0.48	0.00
M&S Footpath, Sankley Street, Warrington	2,245	1,347	1,289	11,578	14.88	2.56	5.0	2.69	-12.19
One Stop, Hood Menor Shopping Centre, Donchester Road, Warrington	275	193	183	8,386	1.53	0.18	0.0	0.18	-1.35
Orford Lane	-	-	-	-	0.83	0.83	0.0	0.83	0.00
Podgate Lane	-	-	-	-	0.30	0.30	0.0	0.30	0.00
Sainsbury's, Church Street, Warrington	8,147	4,523	2,714	12,684	34.92	32.92	0.0	32.92	10.76
Tesco Express, Manchester Road, Warrington	382	199	189	12,099	2.29	1.40	0.0	1.40	-0.99
Tesco Extra, Winwick Road, Warrington	12,698	7,246	4,348	12,099	52.60	21.18	5.0	22.30	-30.39
Warrington	-	-	-	-	1.21	1.63	5.0	1.71	-0.08
Sub Total (Zone 6)					175.28	124.24		128.59	-46.69
Zone 7									
M&S, Dewhurst Road, Birchwood, Warrington	1,141	632	569	8,602	4.89	15.33	0.0	15.33	10.43
M&S, Dewhurst Road, Birchwood, Warrington	10,055	5,718	3,431	13,901	47.69	41.16	5.0	43.33	-4.36
Birchwood	-	-	-	-	0.37	0.37	0.0	0.37	0.00
Co-op, Common Lane, Cucketh, Warrington	382	254	222	8,146	1.81	0.54	0.0	0.54	-1.27
Cucketh Village	-	-	-	-	0.34	0.34	0.0	0.34	0.00
Woodcock Village	-	-	-	-	0.12	0.12	0.0	0.12	0.00
One Stop, Gore Court Road, Warrington	290	203	193	8,386	1.62	0.12	0.0	0.12	-1.49
Sainsbury's, Common Lane, Cucketh, Warrington	1,754	959	692	12,684	8.78	8.37	10.0	9.30	0.52
Sub Total (Zone 7)					65.03	66.36		69.45	3.83
Zone 8									
Asda, Westbrook Centre, Westbrook, Warrington	9,459	5,028	3,059	13,901	42.53	47.39	5.0	49.88	7.36
M&S, Children Road, Warrington	1,418	776	698	8,602	6.01	8.96	0.0	8.96	2.95
Billands Local Centre	-	-	-	-	1.81	1.81	0.0	1.81	0.00
Co-op, Capstone Road, Orford, Warrington	118	78	68	8,146	0.55	1.27	0.0	1.27	0.72
Co-op, Colwell Road, Orford, Warrington	747	454	396	8,146	3.23	0.30	0.0	0.30	-2.93
Co-op, Fearnhead Cross, Shalf Road, Podgate, Warrington	1,095	666	581	8,146	4.24	1.02	0.0	1.02	-3.72
Co-op, Lively Lane, Warrington	743	297	259	8,146	2.11	1.19	0.0	1.19	-0.92
Co-op, Menor Street, Burtonwood, Warrington	240	160	140	8,146	1.14	0.89	0.0	0.89	-0.25
M&S Footpath, Europa Boulevard, Westbrook, Warrington	2,868	1,721	1,642	11,578	19.61	6.39	35.0	9.82	-8.19
St Hall	-	-	-	-	0.51	0.51	0.0	0.51	0.00
Tesco Express, Orford Green, Warrington	320	224	213	12,099	2.57	0.30	0.0	0.30	-2.28
Tesco Express, Winwick Road, Warrington	346	198	188	12,099	2.28	10.42	0.0	10.42	8.14
Sub Total (Zone 8)					86.07	80.42		86.35	-0.12
Zone 9									
M&S, Watton Road, Stockton Heath, Warrington	1,115	660	594	8,602	5.11	13.99	0.0	13.99	7.88
Appleton Local Centre	-	-	-	-	0.84	0.84	0.0	0.84	0.00
Birley Road, Thelwall	-	-	-	-	0.21	0.21	0.0	0.21	0.00
Bridge Lane, Appleton	-	-	-	-	0.28	0.28	0.0	0.28	0.00
Co-op, Oxlow Green Road, Appleton, Warrington	730	437	382	8,146	3.11	2.93	0.0	2.93	-0.18
Co-op, Knutsford Road, Grappenhall, Warrington	571	380	332	8,146	2.70	2.15	0.0	2.15	-0.55
Co-op, The Forge Shopping Centre, Warrington	1,581	908	793	8,146	6.46	0.48	0.0	0.48	-1.97
Watton Village Centre	-	-	-	-	0.04	0.04	0.0	0.04	0.00
Knutsford Road, Grappenhall	-	-	-	-	0.28	0.28	0.0	0.28	0.00
Marions, Crosslands Avenue, Warrington	7,526	3,698	2,058	13,388	39.63	53.62	5.0	56.44	16.83
One Stop, Elmore Road, Watton, Warrington	210	147	140	8,386	1.17	0.28	0.0	0.28	-0.89
Sainsbury's Local, London Road, Stockton Heath, Warrington	383	269	256	12,684	3.24	0.70	0.0	0.70	-2.54
Boar, Thelwall New Road, Grappenhall, Warrington	300	140	140	6,797	0.80	0.80	0.0	0.80	0.00
Boar, Wilderpool Causeway	170	119	113	6,797	0.77	0.16	0.0	0.16	-0.61
Stockton Heath	-	-	-	-	0.20	0.20	0.0	0.20	0.00
Tesco Express, Knutsford Road, Grappenhall, Warrington	351	193	183	12,099	2.32	1.08	0.0	1.08	-2.26
Sub Total (Zone 9)					67.54	80.44		83.26	16.12
Zone 10									
Co-op, Cherry Lane, Lymm	282	187	163	8,146	1.33	2.52	0.0	2.52	1.19
Co-op, Lymm	246	164	143	8,146	1.17	1.31	0.0	1.31	0.14
Coastal, Higher Lane, Lymm	190	123	126	6,837	0.86	0.18	0.0	0.18	-0.68
Lymm Village	-	-	-	-	1.00	1.00	0.0	1.00	0.00
Sainsbury's Local, The Cross, Lymm	533	308	293	12,684	3.71	1.28	0.0	1.28	-2.43
Sub Total (Zone 10)					8.67	6.39		6.39	-1.78
TOTAL IN WARRINGTON BOROUGH					432.79	385.68		402.63	-30.16

Notes:
 a. Gross floorpace derived from Storepoint Database or from Warrington Retail and Leisure Study 2009 where Storepoint provides estimate
 b. Net floorpace derived from I2D data where available, Warrington Retail and Leisure Study 2009 or based on WYG professional judgement (generally assumed to be 70% of gross floorpace for smaller stores where not specifically known). Tesco Extra at Winwick Road based on planning permission conditions
 c. Proportion of net floorpace derived from typical company split between convenience and comparison floorpace as identified by Verdict 2014 reports with the exception of large food superstores (i.e. over 4,000 sq.m net sales area) which are assumed to have approximately 60:40 split in favour of convenience food
 d. All and sell are assumed to have 90% of net sales dedicated to convenience goods, which correlates with our experience elsewhere
 e. Sales densities relate to the necessary turnover of each square metre of net sales area and are derived from Verdict 2014 reports or Market Point findings 2014
 f. It has been assumed that all unmet convenience stores within a centre and independent stores are 'trading at equilibrium' (i.e. their 'benchmark' turnover equates to that identified by the survey)
 g. Survey derived performance of stores calculated by adding together 'net' and 'top up' turnover as set out in Table 4



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TABLE 6: ESTIMATED (BASELINE) CAPACITY FOR NEW CONVENIENCE GOODS PROVISION WITHIN WARRINGTON

Table 6a: Estimated 'Capacity' for Convenience Goods Facilities in Warrington Borough

Year	Turnover - £m ¹	Expenditure Available - £m ²	SA Inflow - £m	Surplus Expenditure - £m
2015	432.79	385.68	16.95	-30.16
2020	427.62	401.48	17.65	-8.50
2025	428.48	421.87	18.54	11.94
2030	430.62	440.91	19.38	29.67
Market Share (%)	54.2			

1. Allows for increased turnover efficiency as set out in Table 4a of Experian Retail Planner 12.1 Addendum
2. Assumes constant market share claimed by Warrington facilities at 54.2% from Study Area (Table 3 - Sub Total Warrington Borough)
3. Study Area Inflow derived from Table 5 (total turnover with inflow minus survey derived turnover)
4. Surplus expenditure equals expenditure available plus Study Area inflow minus benchmark turnover

2013 Prices

Table 6b: Quantitative Need for Additional Convenience Goods Floorspace in Warrington Borough

Year	Convenience Goods		
	£m	Floorspace Requirement	
		Min ¹	Max ²
2015	-30.16	-2,300	-4,300
2020	-8.50	-700	-1,200
2025	11.94	900	1,700
2030	29.67	2,300	4,300

1. Average sales density assumed to be £13,018 per sq.m based on the average sales density of the leading four supermarkets as identified by Verdict 2014
2. Average sales density assumed to be £7,000 per sq.m which is based on WYG's knowledge of discount operators
3. Minimum floorspace requirement equals surplus expenditure divided by £13,018 (rounded), allowing for increased turnover efficiency post 2015
4. Maximum floorspace requirement equals surplus expenditure divided by £7,000 (rounded), allowing for increased turnover efficiency post 2015
5. Allows for increased turnover efficiency as set out in Table 4a of Experian Retail Planner 12.1 Addendum

2013 Prices

Table 6c: Net Quantitative Need for Additional Convenience Goods Floorspace in Warrington Borough

Year	Convenience Goods				
	£m	£m	£m	Floorspace Requirement	
				Surplus	Extant
2015	-30.16	5.46	-35.61	-2,700	-5,100
2020	-8.50	5.42	-13.92	-1,100	-2,000
2025	11.94	5.42	6.52	500	900
2030	29.67	5.42	24.25	1,900	3,500

1. Average sales density assumed to be £13,018 per sq.m based on the average sales density of the leading four supermarkets as identified by Verdict 2014
2. Average sales density assumed to be £7,000 per sq.m which is based on WYG's knowledge of discount operators
3. Residual calculated by subtracting turnover of commitments (sourced from Table 6d) from surplus expenditure (sourced from Table 6a)
4. Allows for increased turnover efficiency as set out in Table 4a of Experian Retail Planner 12.1 Addendum

2013 Prices

Table 6d: Extant Convenience Goods Commitments in Warrington

Destination	Reference	Proposal	Gross Retail Floorspace (sq.m)	Net Convenience Floorspace (sq.m)	Estimated Sales Density (£/sq.m)	Estimated Convenience Turnover (£m)	Status
Aldi, Crosfield Street	2013/22557	Full Planning - Proposed extension to existing retail store	258	232	8,602	2.00	Approved with Conditions
Rushgreen Service Station, Rushgreen Road, Lymm	2014/23897	Outline permission for foodstore (to be occupied by Netto)	929	544	6,363	3.46	Approved with Conditions
TOTAL				776		5.46	

1. Consideration given to convenience goods commitments providing more than 200 sq.m net sales area
2. Assumed that Aldi extension will all be sales and that 90% of this dedicated to convenience goods. Aldi average sales density applied
3. Lymm store to be Netto. Assumed that 90% of sales floorspace dedicated to convenience goods. Assumed sales density is average between Aldi and Lidl in absence of any Netto data

2013 Prices



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TABLE 8: TOTAL COMPARISON GOODS EXPENDITURE

ZONE	COMPARISON GOODS PER CAPITA EXPENDITURE																														COMPARISON GOODS GROWTH																													
	2015															2020																		2025															2030											
	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	TOTAL	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	TOTAL	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	TOTAL	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	TOTAL	2015-2020	2015-2025	2015-2030																					
1	22.68	8.78	21.95	52.01	8.75	35.08	26.08	3.67	179.01	25.68	9.94	24.85	58.89	9.91	39.72	29.53	4.16	202.67	30.32	11.73	29.34	69.54	11.70	46.90	34.87	4.91	239.32	35.89	13.89	34.73	82.31	13.85	55.52	41.27	5.81	283.27	23.66	36.65	104.27																					
2	9.40	3.59	7.83	19.65	3.32	13.45	9.30	1.58	68.12	10.93	4.18	9.10	22.84	3.86	15.63	10.82	1.83	79.19	13.22	5.05	11.01	27.62	4.67	18.90	13.06	2.21	96.77	15.98	6.11	13.30	33.38	5.64	22.85	15.81	2.68	115.75	11.07	16.58	47.63																					
3	19.30	7.52	19.42	45.51	7.75	30.89	23.81	3.14	157.33	21.85	8.52	21.99	51.94	8.77	34.98	26.97	3.55	178.17	25.82	10.06	25.98	60.89	10.37	41.23	31.86	4.20	210.51	30.58	11.92	30.78	72.13	12.28	48.96	37.74	4.97	249.36	20.84	32.34	92.94																					
4	7.96	3.59	7.27	18.33	3.16	13.15	7.99	1.53	63.08	9.01	4.06	8.94	20.74	3.57	14.88	9.03	1.73	71.37	10.65	4.80	9.86	24.52	4.23	17.59	10.68	2.05	84.38	12.65	5.71	11.72	29.13	5.02	30.90	12.68	2.43	100.25	8.30	13.01	37.17																					
5	1.85	0.85	1.67	4.23	0.71	2.87	1.80	0.35	14.34	2.12	0.97	1.92	4.86	0.82	3.30	2.07	0.41	16.47	2.54	1.16	2.30	5.82	0.98	3.95	2.48	0.49	19.72	3.05	1.40	2.76	6.99	1.18	4.75	2.98	0.58	23.67	2.13	3.25	9.34																					
6	19.28	7.13	17.55	41.70	6.85	27.26	21.36	3.01	144.13	22.42	8.29	20.41	48.49	7.97	31.70	24.83	3.49	167.60	27.15	10.04	24.72	58.73	9.65	38.39	30.08	4.23	203.00	32.88	12.15	29.94	71.13	11.69	46.49	36.43	5.13	245.84	23.48	35.40	101.72																					
7	10.75	4.51	10.23	25.88	4.26	18.14	11.29	1.99	87.06	12.49	5.24	11.88	30.06	4.95	21.07	13.12	2.32	101.13	15.11	6.34	14.37	36.35	5.98	25.48	15.87	2.80	123.30	18.27	7.67	17.38	43.98	7.24	30.83	19.19	3.39	147.95	14.07	21.16	60.88																					
8	19.51	7.53	18.67	45.02	7.44	30.64	22.27	3.27	154.36	22.68	8.75	21.71	52.34	8.65	35.62	25.89	3.80	179.46	27.45	10.59	26.27	63.34	10.47	43.11	31.33	4.60	217.16	33.22	12.81	31.79	76.65	12.67	52.17	37.91	5.57	262.80	25.09	37.71	108.44																					
9	16.16	6.81	14.56	37.82	6.50	27.11	16.62	3.29	128.87	18.78	7.92	16.93	43.96	7.55	31.51	19.31	3.82	148.77	22.71	9.58	20.47	53.17	9.13	38.11	23.36	4.62	181.17	27.50	11.60	24.75	64.38	11.06	46.15	28.29	5.60	219.38	20.90	31.40	90.51																					
10	6.36	2.82	6.14	15.31	2.66	10.88	6.71	1.30	52.19	7.39	3.28	7.13	17.78	3.09	12.64	7.79	1.51	60.60	8.93	3.96	8.61	21.49	3.73	15.27	9.42	1.82	73.24	10.80	4.79	10.42	25.99	4.51	18.47	11.39	2.20	88.58	8.41	12.64	36.39																					
TOTAL	133.25	53.13	125.39	305.47	51.40	209.48	147.23	23.12	1,048.48	153.35	61.14	144.26	351.50	59.14	241.06	169.36	26.62	1,206.43	183.90	73.32	172.94	421.48	70.91	289.06	203.02	31.93	1,446.57	220.83	88.05	207.61	506.08	85.14	347.09	243.70	38.36	1,736.85	157.95	240.14	688.38																					

Notes:
a. Zones based on the following post code sectors
1 - DL3 7, DL3 8, DL3 9
2 - DL1 1, DL1 4, DL1 5
3 - DL1 2, DL1 3
4 - DL3 0, DL3 6
5 - DL2 1, DL2 2, TS21 1
6 - DL4 1, DL4 2, DL5 4, DL5 5, DL5 7, DL17 0, DL17 8, TS21 1
7 - DL2 3, DL6 2, DL7 0, DL8 3, DL8 4, DL8 5, DL9 3, DL9 4, DL10 4, DL10 5, DL10 6, DL10 7, DL11 6, DL12 0, DL12 8, DL12 9
8 - DL14 0, DL14 6, DL14 7, DL14 8, DL14 9
9 - TS15 8, TS16 0, TS16 9
b. Per capita expenditure derived from Experian MMG3 data (2014 report)
c. Population derived from Experian MMG3 data (2014 report)
d. Per capita expenditure projected forward using forecast growth rates (excluded 'adjusted' STP allowance) taken from Appendix 3 of Experian Retail Planner Briefing Note 12.1

2013 prices



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TABLE 9: SHOPPING PATTERNS CLOTHES/SHOES

DESTINATION	TOTAL CLOTHES/SHOES (%)	ZONE 1 CLOTHES/SHOES (%)	ZONE 2 CLOTHES/SHOES (%)	ZONE 3 CLOTHES/SHOES (%)	ZONE 4 CLOTHES/SHOES (%)	ZONE 5 CLOTHES/SHOES (%)	ZONE 6 CLOTHES/SHOES (%)	ZONE 7 CLOTHES/SHOES (%)	ZONE 8 CLOTHES/SHOES (%)	ZONE 9 CLOTHES/SHOES (%)	ZONE 10 CLOTHES/SHOES (%)
WITHIN STUDY AREA											
Zone 1											
Albert Road Retail Park, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Albert Square, Widnes	0.1%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ash, Green Oaks Way, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Widnes Road, Widnes	0.1%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ashley Retail Park, Widnes	0.2%	0.0%	0.5%	0.8%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Widnes Waterfront, Widnes Trade Park, Dennis Road, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bold Heath Garden Centre, Mill Lane, Bold Heath, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Condon Nurseries, Condon Lane, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farnworth Town Centre, Cheshire	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Green Oaks Shopping Centre, Widnes	1.5%	6.4%	0.0%	2.2%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Green Oaks Way, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Notcutts Riverside Garden Centre, Mill Lane, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Ashley Retail Park, Lugdale Road, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
White Moss Nursery, and Garden Centre, Welms Road, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Widnes Shopping Park, Widnes	2.7%	10.1%	1.2%	4.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Widnes Town Centre	6.8%	31.0%	4.1%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%
Sub Total (Zone 1)	11.5%	48.9%	5.8%	11.3%	4.3%	0.8%	0.0%	0.0%	0.0%	1.2%	0.0%
Zone 2											
Honiton Square, Penketh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Knuttsford Road, Latchford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Santa Rosa Boulevard, Great Sankey, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Station Road, Great Sankey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warrington Road (East), Penketh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warrington Road (West), Penketh	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
Sub Total (Zone 2)	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
Zone 3											
Asda, West Lane, Runcom	1.0%	0.0%	0.0%	5.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hemslade, Thames Zone Way, Bridge Retail Park, Runcom	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Runcom Hydroponics Emporium, Penlco Road, Runcom	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Runcom Shopping Centre, Runcom	1.5%	0.9%	0.0%	7.9%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Metro, Forest Walk, Halton Lea, Runcom	0.2%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Trident Retail & Leisure Park, Runcom	0.1%	0.0%	0.0%	0.6%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 3)	2.8%	0.9%	0.0%	15.4%	0.0%	3.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 4											
Frodsham Town Centre	0.3%	0.0%	0.0%	0.0%	6.5%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Helsby, Frodsham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, High Street, Frodsham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Robert Gleave & Sons Home & Garden Centre, Mill Lane, Frodsham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco, Chester Road, Helsby, Frodsham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 4)	0.3%	0.0%	0.0%	0.0%	6.5%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 5											
Lower Stretton Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stretton Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 5)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 6											
Asda, Cockledge Way, Warrington	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.7%	0.0%	0.0%
B&Q, Milner Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bridge Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bruche Heath Gardens	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cockledge Shopping Park, Warrington	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%
Dunelm, Parker Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kidder Square Shopping Centre, Warrington	11.8%	0.0%	4.7%	15.4%	0.0%	11.0%	10.4%	2.0%	30.7%	15.5%	2.3%
Holes Lane / Manchester Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Riverside Retail Park, Wharf Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hood Manor Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
JTF, Chesford Grange, Woolston, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Latchford Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
1st, Threlwell Lane, Latchford, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cliford Lane	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Padgate Lane	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pinner's Brow Retail Park, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Riverside Retail Park, Warrington	0.2%	0.0%	0.0%	0.0%	0.0%	1.3%	0.8%	1.5%	0.0%	0.0%	0.0%
Sainsbury's, Church Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Schools Retail Park, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Winwick Road, Warrington	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	2.8%	4.0%	0.0%	0.0%
Warrington	32.9%	18.1%	63.2%	20.0%	3.6%	22.0%	58.1%	30.1%	25.3%	48.8%	30.6%
Wickes, Pinner's Brow Retail Park, Pinner's Brow, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Woolston Garden Centre, New Cut Lane, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 6)	46.3%	19.5%	68.0%	35.4%	3.6%	40.3%	71.6%	36.4%	60.6%	64.2%	32.9%
Zone 7											
Asda, Devhurst Road, Birchwood, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bent's Garden & Home, Warrington Road, Glazebury, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Birchwood	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.6%	2.2%	0.0%	0.0%
Birchwood Shopping Centre, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	3.9%	0.0%	0.0%
Culcheth Village	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%
Glazebury Village	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%
Portland Trade Park, Buckley Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 7)	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	13.6%	5.7%	0.0%	1.5%
Zone 8											
Alban Retail Park, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Westbrook Shopping Centre, Cromwell Avenue, Warrington	0.2%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%
B&Q Warehouse, Newton Road, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Leigh Lane/Westwood Road, Winwick, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Burtonwood Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Callands Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chapelford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cotswold Road, Poplars	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Deaithon, Jubilee Way, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fearnhead Cross	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Folly Lane	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gemini Retail Park (Boots / Next), Warrington	8.2%	3.0%	12.4%	2.4%	0.8%	9.9%	11.8%	16.6%	9.3%	15.1%	4.4%
Kea, Europa Boulevard, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Longshaw Street, Bewsey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer, Gemini Retail Park, Europa Boulevard, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mazlan, Winwick Road, Kerfoot Street, Warrington	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	2.8%	0.0%	0.0%
Old Hall	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Orford Local Centre, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Westbrook	0.9%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	1.7%	3.9%	0.0%	0.9%
Winwick Road, Warrington	0.3%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	1.1%	0.7%	0.0%	0.0%
Winwick Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 8)	10.1%	3.0%	15.0%	2.4%	0.8%	9.9%	11.8%	20.7%	18.0%	15.8%	



Sub Total (Cheshire East)	0.3%	0.0%	0.0%	0.0%	2.5%	1.6%	0.0%	0.0%	0.0%	1.2%	0.9%
Outside Study Area, Cheshire West and Chester											
Albion Road Retail Park, Northwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Northwich Retail Park, Manchester Road, Northwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Sealand Road, Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Station Road, Ellesmere Port	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barnton Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Broughton Shopping Park, Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cheshire Oaks (Development) - Marks & Spencer, Ellesmere Port	1.8%	2.3%	0.0%	3.6%	16.8%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%
Cheshire Oaks Designer Outlet, Ellesmere Port	2.9%	3.0%	0.0%	3.8%	11.9%	6.9%	4.1%	3.1%	1.1%	0.7%	0.0%
Chester City Centre	2.3%	0.9%	0.5%	1.9%	34.3%	0.0%	0.6%	0.0%	0.0%	1.9%	1.7%
Chester Retail Park, Chester	0.2%	0.0%	0.6%	0.0%	3.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chester Way Retail Park (Phase 2), Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coleman Shopping Park, Ellesmere Port	0.3%	0.0%	0.0%	0.0%	6.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Deva Retail Centre, Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ellesmere Port	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%
Greyhound Retail Park (Phase 1), Chester	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Greyhound Retail Park (Phase 2), Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Leicester Street, Northwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Marbury Hill Nurseries, The Old Walled Gardens, Northwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Northwich Retail Park, Northwich	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Northwich Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	9.5%	0.0%	0.0%	0.0%	0.0%	0.5%
Outside Study Area - Cheshire West and Chester	0.1%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sealand Road - Staples, Sakers / former MFI, Wickes, Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Boughton Centre, Chester	0.2%	0.0%	0.0%	0.0%	5.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Victoria Road, Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Weaver Square, Northwich	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Weaverham Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Cheshire West and Chester)	8.2%	6.1%	1.9%	9.3%	81.0%	19.8%	4.7%	3.1%	1.1%	3.7%	6.1%
Outside Study Area, Conwy											
Llandudno Town Centre	0.1%	0.0%	0.6%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Conwy)	0.1%	0.0%	0.6%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area, Flintshire											
St David's Retail Park, Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Flintshire)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area, Halton											
Runcorn Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Halton)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area, Knowsley											
Cables Retail Park, Prescot	0.2%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Knowsley)	0.2%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area, Liverpool											
B&Q, Speke Road, New Mersey Retail Park, Speke	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hunts Cross Retail Park, Speke	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
John Lewis, South John Street, Liverpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Liverpool City Centre	4.9%	13.1%	2.1%	14.3%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Liverpool One, Liverpool	2.0%	1.6%	0.0%	3.3%	0.0%	0.0%	5.1%	0.0%	2.1%	0.0%	0.0%
Monrose Retail Park (Phase 1), Liverpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
New Mersey Shopping Park, Liverpool	0.1%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - Liverpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Speke Retail Park, Penketh Drive, Liverpool	0.2%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Speke Centre, Liverpool	0.5%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Liverpool)	7.7%	15.4%	2.1%	21.4%	0.0%	1.0%	5.1%	0.0%	2.1%	0.0%	0.0%
Outside Study Area, Manchester											
Manchester Airport, Manchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Manchester City Centre	1.5%	0.7%	1.0%	0.0%	0.0%	2.7%	0.8%	3.5%	1.5%	5.0%	5.3%
Outside Study Area - Manchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Manchester)	1.5%	0.7%	1.0%	0.0%	0.0%	2.7%	0.8%	3.5%	1.5%	5.0%	5.3%
Outside Study Area, Pendle											
Boundary Hill Stores, Vivary Way, Colne	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - Pendle	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Pendle)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area, Salford											
Brentwood Moss Nurseries, Moss Road, Manchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Irlam Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - Salford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Salford Quays	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	1.2%	0.0%
Tesco Extra, Fairhills Industrial Estate, Woodrow Way, Irlam, Manchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Salford)	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	1.2%	0.0%
Outside Study Area, St Helens											
Haydock Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - St Helens	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
St Helens Retail Park, Warrington Old Road, St Helens	0.2%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
St Helens Town Centre	0.4%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Millers Way, Ravenhead Retail Park, St. Helens Linkway, St. Helens	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chain Lane District Centre, St. Helens	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chalon Way West Retail Park, St. Helens	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Church Square Shopping Centre, St. Helens	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costco, Haydock	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ravenhead Retail Park, St. Helens	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Trisban Garden Centre, Southworth Road, Newton-le-Willows	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (St Helens)	0.6%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area, Stockport											
Cheadle Hulme Local Centre, Stockport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%
Cheadle Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%
John Lewis, Wilmslow Road, Cheadle	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%
Outside Study Area - Stockport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stanley Green Retail Park, Cheadle Hulme	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%
Sub Total (Stockport)	0.1%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	3.2%
Outside Study Area, Trafford											
Altrincham Retail Park, Altrincham	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%
Altrincham Town Centre	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	1.2%
Atlantic Street Retail Park, Altrincham	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%
Ellesmere Centre (Phase 2), Manchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Altrincham Retail Park, Manchester Road, Altrincham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - Trafford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stamford Brook Local Shopping Centre, Altrincham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%
Trafford Centre, Manchester	4.9%	0.0%	3.7%	1.9%	0.0%	9.1%	3.1%	13.3%	6.5%	4.3%	35.1%
Trafford Retail Park, Manchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Trafford)	5.3%	0.0%	3.7%	1.9%	0.0%	9.1%	3.1%	13.3%	6.5%	5.5%	41.5%
Outside Study Area, Wigan											
Atherleigh Way, Leigh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Kirkhall Lane, Leigh	0.0%	0.0									



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TABLE 10: CLOTHES/SHOES EXPENDITURE

DESTINATION	TOTAL CLOTHES/SHOES (£m)	ZONE 1 CLOTHES/SHOES (£m)	ZONE 2 CLOTHES/SHOES (£m)	ZONE 3 CLOTHES/SHOES (£m)	ZONE 4 CLOTHES/SHOES (£m)	ZONE 5 CLOTHES/SHOES (£m)	ZONE 6 CLOTHES/SHOES (£m)	ZONE 7 CLOTHES/SHOES (£m)	ZONE 8 CLOTHES/SHOES (£m)	ZONE 9 CLOTHES/SHOES (£m)	ZONE 10 CLOTHES/SHOES (£m)
WITHIN STUDY AREA											
Zone 1											
Albert Road Retail Park, Widnes	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Albert Square, Widnes	0.36	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Ash, Green Oaks Way, Widnes	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Widnes Road, Widnes	0.36	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Ashley Retail Park, Widnes	0.65	0.00	0.09	0.36	0.20	0.00	0.00	0.00	0.00	0.00	0.00
B&Q, Widnes Waterfront, Widnes Trade Park, Dennis Road, Widnes	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bold Heath Garden Centre, Mill Lane, Bold Heath, Widnes	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Condon Nurseries, Condon Lane, Widnes	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Farnworth Town Centre, Cheshire	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Green Oaks Shopping Centre, Widnes	4.35	3.33	0.00	0.99	0.00	0.03	0.00	0.00	0.00	0.00	0.00
Morrisons, Green Oaks Way, Widnes	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Nocuts Riverside Garden Centre, Mill Lane, Widnes	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Extra, Ashley Retail Park, Lugdale Road, Widnes	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
White Moss Nursery, and Garden Centre, Welnes Road, Widnes	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Widnes Shopping Park, Widnes	7.62	5.26	0.24	2.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Widnes Town Centre	19.62	16.11	0.80	1.68	0.59	0.00	0.00	0.00	0.00	0.44	0.00
Sub Total (Zone 1)	32.97	25.42	1.14	5.14	0.79	0.03	0.00	0.00	0.00	0.44	0.00
Zone 2											
Honiton Square, Penketh	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Knutsford Road, Knutsford	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's, Santa Rosa Boulevard, Great Sankey, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Station Road, Great Sankey	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Warrington Road (East), Penketh	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Warrington Road (West), Penketh	0.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.30	0.00	0.00
Sub Total (Zone 2)	0.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.30	0.00	0.00
Zone 3											
Asda, West Lane, Runcom	2.67	0.00	0.00	2.67	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Homebase, Thomas Jones Way, Bridge Retail Park, Runcom	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Runcom Hydroponics Emporium, Pinlicko Road, Runcom	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Runcom Shopping Centre, Runcom	4.13	0.48	0.00	3.61	0.00	0.04	0.00	0.00	0.00	0.00	0.00
Tesco Metro, Forest Walk, Halton Lea, Runcom	0.47	0.00	0.00	0.47	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Trident Retail & Leisure Park, Runcom	0.37	0.00	0.00	0.27	0.00	0.10	0.00	0.00	0.00	0.00	0.00
Sub Total (Zone 3)	7.65	0.48	0.00	7.03	0.00	0.14	0.00	0.00	0.00	0.00	0.00
Zone 4											
Frodsham Town Centre	1.23	0.00	0.00	0.00	1.19	0.03	0.00	0.00	0.00	0.00	0.00
Helsby, Frodsham	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons, High Street, Frodsham	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Robert Glove & Sons Home & Garden Centre, Mill Lane, Frodsham	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Chester Road, Helsby, Frodsham	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Zone 4)	1.23	0.00	0.00	0.00	1.19	0.03	0.00	0.00	0.00	0.00	0.00
Zone 5											
Lower Stretton Village	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Stretton Village Centre	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Zone 5)	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Zone 6											
Asda, Cockledge Way, Warrington	0.74	0.00	0.00	0.00	0.00	0.00	0.44	0.00	0.30	0.00	0.00
B&Q, Milner Street, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Budge Street, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bruche Heath Gardens	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cockledge Shopping Park, Warrington	0.26	0.00	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.00	0.00
Dunelm, Parker Street, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Kalden Square Shopping Centre, Warrington	34.26	0.73	0.00	7.02	0.00	0.72	0.23	0.00	13.85	5.86	0.35
Holes Lane / Manchester Road	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Homebase, Riverside Retail Park, Wharf Street, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hood Manor Local Centre	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
JTF, Chesford Grange, Woolston, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Latchford Village	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
1-3, Threlkell Lane, Latchford, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Carlford Lane	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Padgate Lane	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Pinner's Brow Retail Park, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Riverside Retail Park, Warrington	0.78	0.00	0.00	0.00	0.00	0.06	0.34	0.38	0.00	0.00	0.00
Sainsbury's, Church Street, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Schoolhouse Retail Park, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Extra, Winwick Road, Warrington	2.80	0.00	0.00	0.00	0.00	0.26	0.72	1.81	0.00	0.00	0.00
Warrington	99.08	9.43	12.42	9.10	0.67	0.93	24.23	7.80	11.38	18.44	4.68
Wickes, Pinner's Brow Retail Park, Pinner's Brow, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Woolston Garden Centre, New Cut Lane, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Zone 6)	137.92	10.16	13.35	16.12	0.67	1.71	29.85	9.42	27.30	24.30	5.04
Zone 7											
Asda, Devhurst Road, Birchwood, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bent's Garden & Home, Warrington Road, Glazebury, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Birchwood	3.38	0.00	0.00	0.00	0.00	0.24	1.95	0.98	0.00	0.10	0.00
Birchwood Shopping Centre, Warrington	2.44	0.00	0.00	0.00	0.00	0.00	0.44	0.72	1.58	0.00	0.13
Culcheth Village	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.38	0.00	0.00	0.00
Glazebury Village	0.45	0.00	0.00	0.00	0.00	0.00	0.00	0.45	0.00	0.00	0.00
Portland Trade Park, Buckley Street, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Zone 7)	6.65	0.00	0.00	0.00	0.00	0.00	0.34	3.51	2.57	0.00	0.23
Zone 8											
Alban Retail Park, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Westbrook Shopping Centre, Cromwell Avenue, Warrington	0.51	0.00	0.12	0.00	0.00	0.00	0.00	0.00	0.39	0.00	0.00
B&Q Warehouse, Newton Road, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
B&Q, Delph Lane/Newton Road, Winwick, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Burtonwood Village	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Callands Local Centre	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Chapelford	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cotswold Road, Poplars	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Deaithon, Jubilee Way, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Fearnhead Cross	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Folly Lane	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Gemin Retail Park (Boots / Next), Warrington	25.43	1.57	2.44	1.08	0.15	0.42	4.91	4.30	4.17	5.71	0.68
Klea, Europa Boulevard, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Longshaw Street, Bewsey	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Marks & Spencer, Gemin Retail Park, Europa Boulevard, Warrington	0.00	0.00	0.00</								



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TABLE 11: SHOPPING PATTERNS BOOKS, CDs, DVDs, ETC

DESTINATION	TOTAL BOOKS, CDs, DVDs (%)	ZONE 1 BOOKS, CDs, DVDs (%)	ZONE 2 BOOKS, CDs, DVDs (%)	ZONE 3 BOOKS, CDs, DVDs (%)	ZONE 4 BOOKS, CDs, DVDs (%)	ZONE 5 BOOKS, CDs, DVDs (%)	ZONE 6 BOOKS, CDs, DVDs (%)	ZONE 7 BOOKS, CDs, DVDs (%)	ZONE 8 BOOKS, CDs, DVDs (%)	ZONE 9 BOOKS, CDs, DVDs (%)	ZONE 10 BOOKS, CDs, DVDs (%)
WETHEN STUDY AREA											
Zone 1											
Albert Road Retail Park, Widnes	0.4%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Albert Square, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Green Oaks Way, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Widnes Road, Widnes	3.7%	15.8%	4.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ashley Retail Park, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Widnes Waterfront, Widnes Trade Park, Dennis Road, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bold Heath Garden Centre, Mill Lane, Bold Heath, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cranton Nurseries, Cranton Lane, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farnworth Town Centre, Cheshire	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Green Oaks Shopping Centre, Widnes	1.0%	4.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Green Oaks Way, Widnes	1.1%	5.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Norutts Riverside Garden Centre, Mill Lane, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Ashley Retail Park, Lugsdale Road, Widnes	0.4%	1.5%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
White Moss Nursery and Garden Centre, Widnes Road, Widnes	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%
Widnes Shopping Park, Widnes	0.2%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Widnes Town Centre	7.8%	28.9%	1.3%	10.2%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 1)	15.0%	57.9%	7.4%	11.9%	0.0%	2.4%	1.5%	0.0%	0.0%	0.0%	0.0%
Zone 2											
Hornton Square, Penketh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Knuttsford Road, Latchford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Santa Rosa Boulevard, Great Sankey, Warrington	0.1%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Station Road, Great Sankey	0.1%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warrington Road (East), Penketh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warrington Road (West), Penketh	0.1%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 2)	0.3%	0.0%	5.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 3											
Asda, West Lane, Runcorn	3.5%	0.0%	0.0%	23.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Thomas Jones Way, Bridge Retail Park, Runcorn	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Runcorn Hydroponics Emporium, Primico Road, Runcorn	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Runcorn Shopping Centre, Runcorn	4.4%	1.5%	0.0%	0.0%	0.0%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Metro, Forest Walk, Halton Lea, Runcorn	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Trident Retail & Leisure Park, Runcorn	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 3)	7.9%	1.5%	0.0%	50.8%	0.0%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 4											
Frodsham Town Centre	1.2%	0.0%	0.0%	0.0%	25.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Helsby, Frodsham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, High Street, Frodsham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Robert Green & Sons Home & Garden Centre, Mill Lane, Frodsham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco, Chester Road, Helsby, Frodsham	0.1%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 4)	1.3%	0.0%	0.0%	0.0%	26.9%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 5											
Lower Shetton Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Shetton Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 5)	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 6											
Asda, Cockhedge Way, Warrington	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%
B&Q, Milner Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brage Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bruche Heath Gardens	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cockhedge Shopping Park, Warrington	0.8%	0.0%	0.0%	0.0%	0.0%	4.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Dunelm, Parker Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Golden Square Shopping Centre, Warrington	7.4%	0.0%	7.2%	4.5%	0.0%	17.8%	3.0%	0.0%	28.7%	10.0%	2.0%
Holes Lane / Manchester Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Riverside Retail Park, Wharf Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hood Manor Local Centre	0.3%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%
JTF, Chesford Grange, Woolston, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Latchford Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ld, Thelwall Lane, Latchford, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Orford Lane	0.1%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Padgate Lane	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Primers Brow Retail Park, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Riverside Retail Park, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Church Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Schoolrow Retail Park, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Winwick Road, Warrington	0.5%	0.0%	0.0%	0.0%	0.0%	8.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Warrington	32.5%	13.6%	58.9%	12.6%	0.0%	18.3%	50.9%	26.8%	39.7%	62.2%	26.5%
Widnes, Primers' Brow Retail Park, Primers' Brow, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Woolston Garden Centre, New Cut Lane, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 6)	41.9%	13.6%	66.2%	17.1%	0.0%	36.7%	60.7%	38.5%	68.4%	74.1%	28.6%
Zone 7											
Asda, Denburs Road, Birchwood, Warrington	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.7%	0.0%	0.0%	0.0%
Bentons Garden & Home, Warrington Road, Glazebury, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Birchwood	1.7%	0.0%	0.0%	0.0%	0.0%	2.0%	13.8%	4.0%	0.0%	0.0%	0.0%
Birchwood Shopping Centre, Warrington	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%	5.2%	0.0%	0.0%	0.0%
Culcheth Village	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	5.5%	0.0%	0.0%	0.0%	0.0%
Glazebury Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Portland Trade Park, Buckley Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 7)	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	27.7%	9.2%	0.0%	0.0%
Zone 8											
Alban Retail Park, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Westbrook Shopping Centre, Cromwell Avenue, Warrington	5.8%	0.0%	6.0%	0.0%	0.0%	0.0%	32.3%	0.0%	0.0%	0.0%	0.0%
B&Q Warehouse, Newton Road, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Delph Lane/Newton Road, Winwick, Warrington	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Burtonwood Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Callands Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chappelford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Catwood Road, Potters	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Decathlon, Jubilee Way, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fearnhead Cross	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Folly Lane	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gemini Retail Park (Boots / Next), Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bank Europa Boulevard, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Longshaw Street, Bossley	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer, Gemini Retail Park, Europa Boulevard, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Maralan, Winwick Road, Kerfoot Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Old Hall	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Orford Local Centre, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Westbrook	2.6%	0.0%	7.2%	0.0%	0.0%	0.0%	14.2%	0.0%	0.0%	0.0%	0.0%
Winwick Road, Warrington	0.3%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Winwick Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 8)	8.8%	0.0%	13.2%	0.0%	0.0%	0.0%	34.3%	0.0%	14.2%	0.0%	0.0%
Zone 9 </											



Barnton Village Centre	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Broughton Shopping Park, Chester	1.35	0.00	0.00	0.00	1.28	0.00	0.00	0.00	0.00	0.00	0.00	0.07
Cheshire Oaks (Development) - Marks & Spencer, Ellesmere Port	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cheshire Oaks Designer Outlet, Ellesmere Port	0.23	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Chester City Centre	0.58	0.00	0.00	0.00	0.55	0.03	0.00	0.00	0.00	0.00	0.00	0.00
Chester Retail Park, Chester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Chester Way Retail Park, Northwich	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.04
Coliseum Shopping Park, Ellesmere Port	0.10	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Deva Retail Centre, Chester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Ellesmere Port	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Greyhound Retail Park (Phase 1), Chester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Greyhound Retail Park (Phase 2), Chester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Luxeter Street, Northwich	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Marbury Hall Nurseries, The Old Walled Gardens, Northwich	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Northwich Retail Park, Northwich	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Northwich Town Centre	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area - Cheshire West and Chester	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sealand Road - Staples, Stokes / former MFI, Wickes, Chester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
The Boughton Centre, Chester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Victoria Road, Chester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Weaver Square, Northwich	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Weaverham Village Centre	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Cheshire West and Chester)	2.47	0.23	0.00	0.00	1.92	0.11	0.00	0.00	0.00	0.00	0.10	0.11
Outside Study Area, Conwy												
Llandudno Town Centre	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Conwy)	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area, Flintshire												
St David's Retail Park, Chester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Flintshire)	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area, Halton												
Runcorn Town Centre	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Halton)	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area, Knowsley												
Cables Retail Park, Prescot	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Knowsley)	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area, Liverpool												
B&Q, Speke Road, New Mersey Retail Park, Speke	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hunts Cross Retail Park, Speke	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
John Lewis, South John Street, Liverpool	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Liverpool City Centre	2.53	1.41	0.00	0.98	0.00	0.02	0.00	0.00	0.00	0.13	0.00	0.00
Liverpool One, Liverpool	0.27	0.17	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00
Montrose Retail Park (Phase 1), Liverpool	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
New Mersey Shopping Park, Liverpool	0.13	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area - Liverpool	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Speke Retail Park, Penketh Drive, Liverpool	0.17	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
The Speke Centre, Liverpool	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Liverpool)	3.10	1.87	0.00	0.98	0.00	0.02	0.10	0.00	0.13	0.00	0.00	0.00
Outside Study Area, Manchester												
Manchester Airport, Manchester	0.23	0.00	0.06	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.07
Manchester City Centre	0.67	0.00	0.04	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.19	0.13
Outside Study Area - Manchester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Manchester)	0.98	0.00	0.10	0.00	0.11	0.00	0.00	0.00	0.31	0.00	0.19	0.27
Outside Study Area, Pendle												
Boundary Hill Stores, Vevay Way, Colne	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area - Pendle	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Pendle)	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area, Salford												
Brimwood Moss Nurseries, Moss Road, Manchester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Irham Local Centre	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area - Salford	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Salford Quays	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Extra, Fairhills Industrial Estate, Woodrow Way, Irham, Manchester	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.38	0.00	0.00	0.00	0.00
Sub Total (Salford)	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.38	0.00	0.00	0.00	0.00
Outside Study Area, St Helens												
Haydock Village Centre	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00
Outside Study Area - St Helens	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00
St Helens Retail Park, Warrington Old Road, St Helens	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
St Helens Town Centre	0.13	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
B&Q, Milverny Way, Ravenhead Retail Park, St. Helens Linkway, St. Helens	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Chain Lane District Centre, St. Helens	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Chalon Way West Retail Park, St. Helens	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Church Square Shopping Centre, St. Helens	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00
Costco, Haydock	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Ravenhead Retail Park, St. Helens	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Trubshaw Garden Centre, Southworth Road, Newton-le-Willows	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (St Helens)	0.64	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.35	0.17	0.00	0.00
Outside Study Area, Stockport												
Cheshire Hulme Local Centre, Stockport	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cheshire Town Centre, Stockport	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
John Lewis, Winslow Road, Cheadle	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area - Stockport	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Stanley Green Retail Park, Cheshire Hulme	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Stockport)	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area, Trafford												
Altrincham Retail Park, Altrincham	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12
Altrincham Town Centre	0.46	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.20	0.00	0.17	0.04
Atlantic Street Retail Park, Altrincham	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Ellesmere Centre (Phase 2), Manchester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Homebase, Altrincham Retail Park, Manchester Road, Altrincham	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area - Trafford	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Stamford Brook Local Shopping Centre, Altrincham	1.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.02
Trafford Centre, Manchester	1.72	0.00	0.12	0.42	0.10	0.02	0.00	0.35	0.00	0.57	0.14	0.14
Trafford Retail Park, Manchester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Trafford)	3.32	0.00	0.12	0.42	0.10	0.07	0.00	0.55	0.00	0.74	0.14	1.32
Outside Study Area, Wigan												
Atherleigh Way, Leigh	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
B&Q, Kirkhall Lane, Leigh	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leigh Town Centre	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00
Outside Study Area - Wigan	0.17	0.00	0.00	0.17	0.00	0.						



WYG PLANNING
WARRINGTON RETAIL CAPACITY STUDY

TABLE 13: SHOPPING PATTERNS SMALL HOUSEHOLD GOODS

DESTINATION	TOTAL SMALL HOUSEHOLD (%)	ZONE 1 SMALL HOUSEHOLD (%)	ZONE 2 SMALL HOUSEHOLD (%)	ZONE 3 SMALL HOUSEHOLD (%)	ZONE 4 SMALL HOUSEHOLD (%)	ZONE 5 SMALL HOUSEHOLD (%)	ZONE 6 SMALL HOUSEHOLD (%)	ZONE 7 SMALL HOUSEHOLD (%)	ZONE 8 SMALL HOUSEHOLD (%)	ZONE 9 SMALL HOUSEHOLD (%)	ZONE 10 SMALL HOUSEHOLD (%)
WITHIN STUDY AREA											
Zone 1											
Albert Road Retail Park, Widnes	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%
Albert Square, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Green Oaks Way, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Widnes Road, Widnes	0.3%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ashley Retail Park, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
BBQ, Widnes Waterfront, Widnes Trade Park, Dennis Road, Widnes	0.8%	3.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bold Health Garden Centre, Mill Lane, Bold Heath, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Clonton Nurseries, Clonton Lane, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farnworth Town Centre, Cheshire	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Green Oaks Shopping Centre, Widnes	1.8%	7.9%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Harrolds, Green Oaks Way, Widnes	0.2%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Harrolds Riverside Garden Centre, Mill Lane, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Ashley Retail Park, Luggidale Road, Widnes	0.2%	0.0%	3.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
White Moss Nursery, and Garden Centre, Widnes Road, Widnes	2.0%	5.4%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Widnes Shopping Park, Widnes	6.5%	24.5%	5.2%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Widnes Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 1)	12.1%	47.2%	11.4%	9.7%	0.0%	0.0%	2.7%	0.0%	0.0%	0.0%	0.0%
Zone 2											
Hendon Square, Penketh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Knutsford Road, Latchford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Santa Rosa Boulevard, Great Sankey, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Station Road, Great Sankey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warrington Road (East), Penketh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warrington Road (West), Penketh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 2)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 3											
Asda, West Lane, Runcom	0.5%	0.0%	0.0%	3.0%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Thomas Jones Way, Bridge Retail Park, Runcom	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Runcom Hydroponics Emporium, Pimlico Road, Runcom	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Runcom Shopping Centre, Runcom	4.1%	0.0%	0.0%	22.4%	0.0%	7.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Metro, Forest Walk, Halton Lea, Runcom	0.2%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Trident Retail & Leisure Park, Runcom	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%
Sub Total (Zone 3)	5.0%	0.0%	0.0%	26.9%	10.9%	10.0%	0.0%	0.0%	0.0%	1.4%	0.0%
Zone 4											
Frodham Town Centre	0.3%	0.0%	0.0%	0.0%	6.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Helby, Frodham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Harrolds, High Street, Frodham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Robert Green & Sons Home & Garden Centre, Mill Lane, Frodham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco, Chester Road, Helby, Frodham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 4)	0.3%	0.0%	0.0%	0.0%	6.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 5											
Lower Shetton Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Shetton Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 5)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 6											
Asda, Cockhedge Way, Warrington	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.3%	0.0%	0.0%
BBQ, Miller Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bridge Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%
Bruche Health Gardens	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%
Cockhedge Shopping Park, Warrington	2.0%	0.0%	1.0%	1.2%	0.0%	0.0%	7.1%	0.0%	3.1%	1.4%	0.0%
Dundins, Parker Street, Warrington	1.1%	0.0%	1.6%	0.0%	0.0%	10.7%	0.0%	5.2%	2.6%	0.0%	3.4%
Golden Square Shopping Centre, Warrington	4.1%	0.0%	1.1%	1.8%	0.0%	10.7%	0.0%	7.8%	3.6%	1.8%	0.0%
Holes Lane / Manchester Road, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Riverside Retail Park, Wharf Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hoos Minor Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ITC, Chestnut Grange, Woolston, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Latchford Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, The Wall Lane, Latchford, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Orford Lane	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pedgley Lane	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pinners Brow Retail Park, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Riverside Retail Park, Warrington	3.3%	0.0%	0.8%	0.9%	0.0%	4.0%	0.0%	7.9%	2.8%	3.9%	0.0%
Sainsbury's, Church Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Schoolwood Retail Park, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Winwick Road, Winwick, Warrington	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	4.7%	0.0%	0.0%
Warrington	26.9%	15.8%	35.7%	37.9%	24.4%	14.1%	33.0%	13.0%	23.2%	35.0%	32.2%
Widnes, Pinners Brow Retail Park, Pinners Brow, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Woolston Garden Centre, New Cut Lane, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 6)	36.9%	15.8%	39.1%	40.0%	26.3%	39.5%	52.8%	23.4%	48.7%	40.5%	40.4%
Zone 7											
Asda, Denhurst Road, Birchwood, Warrington	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	2.1%	2.7%	0.0%	0.0%
Bentley Garden & Home, Warrington Road, Glazebury, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Birchwood	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	7.0%	3.8%	0.0%	0.0%
Birchwood Shopping Centre, Warrington	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	1.0%	1.3%
Lalitheth Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stockton Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Portland Trade Park, Buckley Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 7)	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	10.4%	6.6%	1.0%	1.3%
Zone 8											
Alban Retail Park, Warrington	0.5%	0.0%	1.8%	1.2%	0.0%	0.0%	0.0%	2.8%	0.0%	0.0%	0.0%
Asda, Westbrook Shopping Centre, Cromwell Avenue, Warrington	3.6%	0.0%	3.0%	0.0%	0.0%	0.0%	21.2%	0.0%	1.1%	0.0%	0.0%
BBQ Warehouse, Newton Road, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
BBQ, Dean Lane/Newton Road, Winwick, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Burtonwood Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Callands Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chapelwood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Crookwood Road, Poplars	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Deansham, Jubilee Way, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fearnhead Cross	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Folly Lane	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gemini Retail Park (Bots & Nests), Warrington	15.6%	10.5%	28.5%	9.5%	2.5%	15.3%	2.7%	25.0%	33.9%	28.6%	12.8%
Bliss, Europa Boulevard, Warrington	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%
Longshaw Street, Bewsey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer, Gemini Retail Park, Europa Boulevard, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Melton, Winwick Road, Kerfoot Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Old Hall	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Orford Local Centre, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Westbrook	1.0%	0.0%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	4.8%	0.0%	0.0%
Winwick Road, Warrington	1.8%	0.0%	1.2%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	1.0%	2.0%
Winwick Village	0.2%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.2%
Sub Total (Zone 8)	22.8%	10.5%	38.5%	3.3%	3.6%	15.3%	29.7%	34.5%	39.9%	31.7%	17.9%
Zone 9											



Chester City Centre	1.8%	0.0%	0.0%	3.3%	22.0%	4.3%	0.0%	0.0%	0.0%	2.1%	0.0%
Chester Retail Park, Chester	0.1%	0.0%	0.0%	0.0%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chester Way Retail Park, Northwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coliseum Shopping Park, Ellesmere Port	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Deva Retail Centre, Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ellesmere Port	0.1%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ernshaw Retail Park (Phase 1), Chester	0.4%	0.0%	0.0%	0.0%	7.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ernshaw Retail Park (Phase 2), Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Leicester Street, Northwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marbury Hall Nurseries, The Old Walled Gardens, Northwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Northwich Retail Park, Northwich	0.1%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Northwich Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%
Outside Study Area - Cheshire West and Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sealand Road - Staples, Stokes / former MFI, Wickes, Chester	0.1%	0.0%	0.0%	0.0%	1.8%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%
The Boutique Centre, Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Victoria Road, Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Weaver Square, Northwich	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Weaverham Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Cheshire West and Chester)	4.3%	0.0%	0.0%	7.2%	51.4%	9.4%	1.0%	2.1%	0.0%	3.1%	2.7%
Outside Study Area, Conwy											
Llandudno Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Conwy)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area, Flintshire											
St David's Retail Park, Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Flintshire)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area, Halton											
Runcom Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Halton)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area, Knowsley											
Cables Retail Park, Prescot	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Knowsley)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area, Liverpool											
BBQ, Speke Road, New Mersey Retail Park, Speke	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hunts Cross Retail Park, Speke	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
John Lewis, South John Street, Liverpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Liverpool City Centre	2.0%	6.6%	3.2%	3.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Liverpool One, Liverpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons Retail Park (Phase 1), Liverpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%
New Mersey Shopping Park, Liverpool	1.0%	0.0%	0.0%	0.0%	4.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - Liverpool	0.5%	0.0%	0.0%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Speke Retail Park, Penketh Drive, Liverpool	0.7%	3.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Spire Centre, Liverpool	1.8%	4.9%	0.0%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Liverpool)	6.1%	21.2%	3.2%	10.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%
Outside Study Area, Manchester											
Manchester Airport, Manchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Manchester City Centre	0.2%	0.0%	0.0%	1.1%	0.0%	1.1%	0.0%	1.2%	0.0%	0.0%	0.0%
Outside Study Area - Manchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Manchester)	0.3%	0.0%	0.0%	0.0%	1.1%	0.0%	1.0%	1.2%	0.0%	0.0%	0.0%
Outside Study Area, Pendle											
Boundary Hill Stores, Vinery Way, Colne	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%
Outside Study Area - Pendle	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%
Sub Total (Pendle)	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	1.8%	0.0%
Outside Study Area, Salford											
Brentwood Moss Nurseries, Moss Road, Manchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Irlam Local Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%
Outside Study Area - Salford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Salford Quays	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.7%	0.0%	1.8%	0.0%
Tesco Extra, Fairhills Industrial Estate, Woodrow Way, Irlam, Manchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Salford)	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.9%	0.0%	1.8%	0.0%
Outside Study Area, St Helens											
Haydock Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - St Helens	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
St Helens Retail Park, Warrington Old Road, St Helens	0.2%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
St Helens Town Centre	0.0%	0.0%	0.0%	1.2%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%
BBQ, Millway Way, Ravenhead Retail Park, St. Helens Linkway, St. Helens	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chain Lane District Centre, St. Helens	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chalon Way West Retail Park, St. Helens	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Church Square Shopping Centre, St. Helens	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%
Costco, Haydock	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Ravenhead Retail Park, St. Helens	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Trebaron Garden Centre, Southworth Road, Newton-le-Willows	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%
Sub Total (St Helens)	1.2%	2.8%	0.0%	1.2%	0.0%	1.3%	2.3%	0.0%	1.4%	0.0%	0.0%
Outside Study Area, Stockport											
Cheaside Hulme Local Centre, Stockport	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	4.1%
Cheaside Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%
John Lewis, Wilmslow Road, Cheaside	0.7%	0.0%	0.8%	1.6%	0.0%	12.3%	0.0%	2.1%	0.0%	0.0%	3.9%
Outside Study Area - Stockport	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%
Stanley Green Retail Park, Cheaside Hulme	0.2%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	1.4%	1.9%
Sub Total (Stockport)	1.2%	0.0%	0.8%	1.6%	0.0%	15.7%	0.0%	4.2%	0.0%	2.7%	9.1%
Outside Study Area, Trafford											
Altrincham Retail Park, Altrincham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Altrincham Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%
Historic Street Retail Park, Altrincham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ellesmere Centre (Phase 2), Manchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Altrincham Retail Park, Manchester Road, Altrincham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - Trafford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stanford Brook Local Shopping Centre, Altrincham	0.1%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	1.3%
Trafford Centre, Manchester	2.7%	0.0%	2.4%	0.0%	0.0%	5.9%	4.4%	13.5%	0.8%	1.8%	20.8%
Trafford Retail Park, Manchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Trafford)	2.9%	0.0%	3.8%	0.0%	0.0%	5.9%	4.4%	13.5%	0.8%	1.8%	23.8%
Outside Study Area, Wigan											
Atherleigh Way, Leigh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
BBQ, Kirksall Lane, Leigh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Leigh Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%
Outside Study Area - Wigan	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Personage Retail Park, Leigh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Atherleigh Way, Leigh	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%
Sub Total (Wigan)	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.2%	0.0%	0.0%	0.0%
Outside Study Area, Other											
Central London	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%
Outside Study Area - Other	1.3%	2.5%	0.8%	0.0%	0.0%	2.9%	0.0%	1.2%	2.8%	1.8%	1.0%
Alford	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.2%	0.0%	0.0%
Sub Total (Other)	1.7%	2.5%	0.8%	0.0%	0.0%	2.9%	0.0%	1.2%	2.6%	1.8%	2.3%
SUB TOTAL OUTSIDE STUDY AREA	19.1%	26.5%	8.5%	20.1%	52.5%	35.2%	7.7%	31.8%	4.9%	19.7%	40.4%
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Notes:
a. Based on post code sectors
b. Market shares derived directly from Warrington Household Survey (November 2014) taken from Q24 (weighted and filtered)
c. Excludes 'don't know/vars', markets and internet sales
d. Red indicates destination not in Warrington but within Study Area



Ellesmere Port	0.24	0.00	0.00	0.00	0.24	0.00	0.00	0.00	0.00	0.00	0.00
Greyhound Retail Park (Phase 1), Chester	1.04	0.00	0.00	0.00	1.04	0.00	0.00	0.00	0.00	0.00	0.00
Greyhound Retail Park (Phase 2), Chester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leicester Street, Northwich	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Marbury Hall Nurseries, The Old Wallid Gardens, Northwich	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Northwich Retail Park, Northwich	0.24	0.00	0.00	0.00	0.24	0.00	0.00	0.00	0.00	0.00	0.00
Northwich Town Centre	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11
Outside Study Area - Cheshire West and Chester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sealand Road - Staples, Stokes / former MFL, Wicken, Chester	0.30	0.00	0.00	0.00	0.24	0.06	0.00	0.00	0.00	0.00	0.00
The Scopions Centre, Chester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Victoria Road, Chester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Weaver Square, Northwich	0.05	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00
Weaverham Village Centre	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Cheshire West and Chester)	11.93	0.00	0.00	0.00	12.11	0.76	0.27	0.27	0.38	0.60	0.85
Outside Study Area, Conwy											
Llandudno Town Centre	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Conwy)	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area, Flintshire											
St David's Retail Park, Chester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Flintshire)	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area, Halton											
Knossington Town Centre	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Halton)	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area, Knowsley											
Capitol Retail Park, Prescot	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Knowsley)	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area, Liverpool											
B&Q, Spoke Road, New Henry Retail Park, Spoke	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hunts Cross Retail Park, Spoke	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
John Lewis, South John Street, Liverpool	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Liverpool City Centre	3.78	2.30	0.43	1.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Liverpool One, Liverpool	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Monroe Retail Park (Phase 1), Liverpool	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18
New Mensey Shopping Park, Liverpool	1.69	1.69	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area - Liverpool	0.91	0.00	0.00	0.91	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Spoke Retail Park, Breckthorpe Drive, Liverpool	1.32	1.04	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
The Spoke Centre, Liverpool	3.31	2.41	0.00	0.91	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Liverpool)	11.19	7.44	0.43	3.14	0.00	0.00	0.00	0.00	0.00	0.00	0.18
Outside Study Area, Manchester											
Manchester Airport, Manchester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Manchester City Centre	0.63	0.00	0.00	0.00	0.14	0.00	0.27	0.22	0.00	0.00	0.00
Outside Study Area - Manchester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Manchester)	0.63	0.00	0.00	0.00	0.14	0.00	0.27	0.22	0.00	0.00	0.00
Outside Study Area, Pendle											
Boundary Hill Stores, Wemy Way, Colne	0.48	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.48	0.00
Outside Study Area - Pendle	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00
Sub Total (Pendle)	0.71	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.48	0.00
Outside Study Area, Salford											
Brentwood Moss Nurseries, Moss Road, Manchester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Erham Local Centre	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00
Outside Study Area - Salford	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Salford Quays	1.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Extra, Fairhills Industrial Estate, Woodrow Way, Irham, Manchester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Salford)	1.38	0.00	0.00	0.00	0.00	0.00	0.00	0.90	0.00	0.48	0.00
Outside Study Area, St Helens											
Haydock Village Centre	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area - St Helens	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
St Helens Retail Park, Warrington Old Road, St Helens	0.42	0.42	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
St Helens Town Centre	0.92	0.55	0.00	0.37	0.00	0.00	0.00	0.00	0.00	0.00	0.00
B&Q, Mikemy Way, Ravenhead Retail Park, St. Helens Linkway, St. Helens	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Chain Lane District Centre, St. Helens	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Chasen Way West Retail Park, St. Helens	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Church Square Shopping Centre, St. Helens	0.44	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.44	0.00	0.00
Costco, Haydock	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Ravenhead Retail Park, St. Helens	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Traders Garden Centre, Southworth Road, Newton-le-Willows	0.35	0.00	0.00	0.00	0.00	0.00	0.35	0.00	0.00	0.00	0.00
Sub Total (St Helens)	2.17	0.97	0.00	0.37	0.00	0.04	0.35	0.00	0.44	0.00	0.00
Outside Study Area, Stockport											
Cheadle Hulme Local Centre, Stockport	0.62	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.37	0.45
Cheadle Town Centre	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
John Lewis, Wilmslow Road, Cheadle	1.75	0.00	0.11	0.48	0.00	0.35	0.00	0.38	0.00	0.00	0.43
Outside Study Area - Stockport	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.38	0.00	0.00	0.00
Stanley Green Retail Park, Cheadle Hulme	0.51	0.00	0.00	0.00	0.00	0.04	0.00	0.00	0.00	0.37	0.11
Sub Total (Stockport)	3.53	0.00	0.11	0.48	0.00	0.45	0.00	0.76	0.00	0.74	0.99
Outside Study Area, Trafford											
Altrincham Retail Park, Altrincham	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Altrincham Town Centre	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18
Atlantic Street Retail Park, Altrincham	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Blansyre Centre (Phase 2), Manchester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Homesbar, Altrincham Retail Park, Manchester Road, Altrincham	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area - Trafford	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Stanford Brook Local Shopping Centre, Altrincham	0.32	0.00	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14
Trafford Centre, Manchester	7.16	0.00	0.32	0.00	0.00	0.17	1.21	2.45	0.26	0.48	2.26
Trafford Retail Park, Manchester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Trafford)	7.66	0.00	0.51	0.00	0.00	0.17	1.21	2.45	0.26	0.48	2.99
Outside Study Area, Wigan											
Atherleigh Way, Leigh	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
B&Q, Kirkhall Lane, Leigh	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leigh Town Centre	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00
Outside Study Area - Wigan	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Personage Retail Park, Leigh	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sandbury's, Atherleigh Way, Leigh	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.38	0.00	0.00	0.00
Sub Total (Wigan)	0.60	0.00	0.00	0.00	0.00	0.00	0.00	0.60	0.00	0.00	0.00
Outside Study Area, Other											
Central London	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14
Outside Study Area - Other	2.66	0.87	0.11	0.00	0.00	0.08	0.00	0.22	0.78	0.48	0.11
Alpsad	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.85	0.00
Sub Total (Other)	3.66	0.87	0.11	0.00	0.00	0.08	0.00	0.22	0.78	1.34	0.25
SUB TOTAL OUTSIDE STUDY AREA	43.64	9.29	1.15	0.20	6.90	1.01	2.10	5.76	1.45	5.35	4.40
TOTAL	209.48	35.88	13.45	30.89	13.15	2.87	27.26	18.14	30.64	27.11	10.89

Notes:
a. Zones based on post code sectors
b. Market shares derived directly from Warrington Household Survey (November 2014) taken from Q4 (weighted and filtered)
c. Excludes 'don't know/variables', markets and internet sales
d. Red indicates destination not in Warrington but within Study Area



WYG PLANNING
WARRINGTON RETAIL CAPACITY STUDY

TABLE 15: SHOPPING PATTERNS TOYS, RECREATION GOODS, ETC

DESTINATION	TOTAL RECREATION (%)	ZONE 1 RECREATION (%)	ZONE 2 RECREATION (%)	ZONE 3 RECREATION (%)	ZONE 4 RECREATION (%)	ZONE 5 RECREATION (%)	ZONE 6 RECREATION (%)	ZONE 7 RECREATION (%)	ZONE 8 RECREATION (%)	ZONE 9 RECREATION (%)	ZONE 10 RECREATION (%)
WITHIN STUDY AREA											
Zone 1											
Albert Road Retail Park, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Albert Square, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ash Green Oaks Way, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Widnes Road, Widnes	0.5%	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ashley Retail Park, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Widnes Waterfront, Widnes Trade Park, Dennis Road, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bold Heath Garden Centre, Mill Lane, Bold Heath, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Condon Nurseries, Condon Lane, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farnworth Town Centre, Cheshire	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Green Oaks Shopping Centre, Widnes	1.1%	1.9%	0.0%	6.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Green Oaks Way, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nocuts Riverside Garden Centre, Mill Lane, Widnes	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%	0.0%
Tesco Extra, Ashley Retail Park, Lugdale Road, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
White Moss Nursery, and Garden Centre, Welnes Road, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Widnes Shopping Park, Widnes	0.5%	1.9%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Widnes Town Centre	8.6%	45.4%	1.3%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 1)	10.9%	51.9%	3.4%	6.2%	0.0%	1.9%	0.0%	0.0%	0.0%	3.4%	0.0%
Zone 2											
Horton Square, Penketh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Knutsford Road, Latchford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Santa Rosa Boulevard, Great Sankey, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Station Road, Great Sankey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warrington Road (East), Penketh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warrington Road (West), Penketh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 2)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 3											
Asda, West Lane, Runcom	0.7%	0.0%	0.0%	5.1%	0.0%	11.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Thomas Street Way, Bridge Retail Park, Runcom	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Runcom Hydroponics Emporium, Penlco Road, Runcom	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Runcom Shopping Centre, Runcom	4.6%	1.5%	0.0%	26.7%	13.9%	0.0%	0.0%	0.0%	3.4%	0.0%	0.0%
Tesco Metro, Forest Walk, Hulton Lea, Runcom	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Trident Retail & Leisure Park, Runcom	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 3)	5.2%	1.5%	0.0%	31.7%	13.9%	11.7%	0.0%	0.0%	3.4%	0.0%	0.0%
Zone 4											
Frodsham Town Centre	0.3%	0.0%	0.0%	0.0%	6.5%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Helsby, Frodsham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, High Street, Frodsham	0.1%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Robert Glove & Sons Home & Garden Centre, Mill Lane, Frodsham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco, Chester Road, Helsby, Frodsham	0.1%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 4)	0.4%	0.0%	0.0%	0.0%	10.4%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 5											
Lower Stretton Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stretton Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 5)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 6											
Asda, Cockedge Way, Warrington	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%
B&Q, Milner Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Badge Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bruche Heath Gardens	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cockedge Shopping Park, Warrington	1.7%	0.0%	4.1%	2.5%	0.0%	0.0%	3.6%	0.0%	0.0%	5.9%	0.0%
Dunelm, Parker Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Golden Square Shopping Centre, Warrington	3.2%	1.9%	0.0%	0.0%	0.0%	3.3%	0.0%	8.3%	3.9%	2.7%	0.0%
Holes Lane / Manchester Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Riverside Retail Park, Wharf Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hood Manor Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
JTF, Chesford Grange, Woolston, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Latchford Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
100, Threlwell Lane, Latchford, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Corford Lane	5.4%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	24.0%	0.0%	0.0%
Padgate Lane	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%	0.0%	0.0%	0.0%
Pinners Brow Retail Park, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Riverside Retail Park, Warrington	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Church Street, Warrington	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%
Schoolhouse Retail Park, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Winwick Road, Warrington	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.2%	1.4%	0.0%	0.0%
Warrington	28.7%	8.6%	19.0%	19.4%	3.5%	10.2%	51.4%	29.9%	29.3%	50.0%	33.0%
Wickes, Pinners Brow Retail Park, Pinners Brow, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Woolston Garden Centre, New Cut Lane, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 6)	40.9%	10.5%	24.4%	22.0%	3.5%	18.4%	62.9%	37.6%	63.0%	59.9%	35.8%
Zone 7											
Asda, Devhurst Road, Birchwood, Warrington	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	2.7%	0.0%	0.0%	0.0%
Bents Garden & Home, Warrington Road, Glazebury, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Birchwood	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	19.5%	0.0%	0.0%	0.0%
Birchwood Shopping Centre, Warrington	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	4.8%	1.1%	4.8%	0.0%	3.6%
Culcheth Village	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%
Glazebury Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Portland Trade Park, Buckley Street, Warrington	0.2%	0.0%	4.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 7)	3.5%	0.0%	4.1%	0.0%	0.0%	0.0%	4.1%	27.2%	1.1%	0.0%	3.6%
Zone 8											
Alban Retail Park, Warrington	1.0%	0.0%	1.7%	0.0%	0.0%	4.4%	1.1%	0.0%	1.1%	3.4%	6.3%
Asda, Westbrook Shopping Centre, Cromwell Avenue, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q Warehouse, Newton Road, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Delia Listerhewton Road, Winwick, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Burtonwood Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Callands Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chapelwood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cotswold Road, Poplars	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Decathlon, Jubilee Way, Warrington	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%
Eastwood Cross	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Folly Lane	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gemin Retail Park (Boots / Next), Warrington	15.5%	4.0%	49.0%	11.1%	9.7%	16.1%	15.8%	10.8%	23.7%	13.2%	6.3%
Kea, Europa Boulevard, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Longshaw Street, Bewsey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer, Gemin Retail Park, Europa Boulevard, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mazlan, Winwick Road, Kerfoot Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Old Hall	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Orford Local Centre, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Westbrook	1.6%	0.0%	3.8%	0.0%	0.0%	0.0%	5.9%	0.0%	1.1%	0.0%	0.0%
Winwick Road, Warrington	1.9%	0.0%	3.4%	0.0%	0.0%	11.7%	3.8%	2.1%	1.9%	3.4%	0.0%
Winwick Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 8)	20.5%	4.0%	57.8%	11.1%	9.7%	32.2%	26.5%	12.9%	30.1%	20.0%	12.6%
Zone 9											
Aldi, Walton Road,											



Sub Total (Cheshire East)	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.5%	0.0%	3.6%	0.0%
Outside Study Area, Cheshire West and Chester												
Abdon Road Retail Park, Northwich	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%	0.0%	0.0%	0.0%
B&Q, Northwich Retail Park, Manchester Road, Northwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Sealand, Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Station Road, Ellesmere Port	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barrington Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Broughton Shopping Park, Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cheshire Oaks (Development) - Marks & Spencer, Ellesmere Port	0.3%	0.0%	0.0%	0.0%	8.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cheshire Oaks Designer Outlet, Ellesmere Port	0.4%	0.0%	1.7%	0.0%	5.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%
Chester City Centre	0.7%	0.0%	0.0%	0.0%	17.1%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chester Retail Park, Chester	0.1%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chester Way Retail Park, Northwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Colleson Shopping Park, Ellesmere Port	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Deva Retail Centre, Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ellesmere Port	0.1%	0.0%	0.0%	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Greyhound Retail Park (Phase 1), Chester	0.6%	0.0%	0.0%	0.0%	14.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Greyhound Retail Park (Phase 2), Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Leicester Street, Northwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marbury Hill Nurseries, The Old Walled Gardens, Northwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Northwich Retail Park, Northwich	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Northwich Town Centre	0.2%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - Cheshire West and Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sealand Road - Staples, Staples / former MFI, Wickes, Chester	0.2%	0.0%	0.0%	0.0%	4.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Boughton Centre, Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Victoria Road, Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Weaver Square, Northwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Weaverham Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Cheshire West and Chester)	2.8%	0.0%	1.7%	1.9%	55.4%	4.4%	0.0%	2.7%	0.0%	0.0%	3.6%	
Outside Study Area, Conwy												
Llandudno Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%
Sub Total (Conwy)	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%
Outside Study Area, Flintshire												
St David's Retail Park, Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Flintshire)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area, Halton												
Runcorn Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Halton)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area, Knowsley												
Cables Retail Park, Prescot	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Knowsley)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area, Liverpool												
B&Q, Speke Road, New Mersey Retail Park, Speke	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hunts Cross Retail Park, Speke	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
John Lewis, South John Street, Liverpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Liverpool City Centre	0.8%	2.7%	0.0%	0.0%	2.6%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Liverpool One, Liverpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Montrose Retail Park (Phase 1), Liverpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
New Mersey Shopping Park, Liverpool	3.5%	9.2%	0.0%	15.0%	0.0%	6.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - Liverpool	0.3%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Speke Retail Park, Penketh Drive, Liverpool	1.2%	2.5%	4.1%	4.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Speke Centre, Liverpool	1.8%	4.2%	0.0%	5.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Liverpool)	7.6%	21.0%	4.1%	27.1%	2.6%	6.2%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area, Manchester												
Manchester Airport, Manchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Manchester City Centre	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	3.6%
Outside Study Area - Manchester	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.2%	0.0%	0.0%	3.6%
Sub Total (Manchester)	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.2%	1.4%	0.0%	3.6%
Outside Study Area, Pendle												
Boundary Hill Stores, Vivary Way, Colne	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - Pendle	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Pendle)	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area, Salford												
Brenwood Moss Nurseries, Moss Road, Manchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Irlam Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - Salford	0.1%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Salford Quays	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Fairhills Industrial Estate, Woodrow Way, Irlam, Manchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Salford)	0.1%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area, St Helens												
Haydock Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - St Helens	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
St Helens Retail Park, Warrington Old Road, St Helens	0.4%	1.9%	0.0%	0.0%	0.0%	6.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
St Helens Town Centre	1.2%	6.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Millerny Way, Ravenhead Retail Park, St. Helens Linkway, St. Helens	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chain Lane District Centre, St. Helens	0.1%	0.0%	0.0%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chalon Way West Retail Park, St. Helens	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Church Square Shopping Centre, St. Helens	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costco, Haydock	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ravenhead Retail Park, St. Helens	1.0%	1.5%	0.0%	0.0%	0.0%	0.0%	3.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Tribonian Garden Centre, Southworth Road, Newton-le-Willows	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (St Helens)	2.7%	9.6%	0.0%	0.0%	2.6%	6.0%	3.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area, Stockport												
Cheadle Hulme Local Centre, Stockport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cheadle Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
John Lewis, Wilmslow Road, Cheadle	0.4%	0.0%	0.0%	1.3%	0.0%	0.0%	4.4%	0.0%	0.0%	0.0%	3.4%	3.6%
Outside Study Area - Stockport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stanley Green Retail Park, Cheadle Hulme	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Stockport)	0.5%	0.0%	1.3%	0.0%	0.0%	6.3%	0.0%	0.0%	0.0%	0.0%	3.4%	3.6%
Outside Study Area, Trafford												
Altrincham Retail Park, Altrincham	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%
Altrincham Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%
Atlantic Street Retail Park, Altrincham	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%
Ellesmere Centre (Phase 2), Manchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Altrincham Retail Park, Manchester Road, Altrincham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - Trafford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stamford Brook Local Shopping Centre, Altrincham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Trafford Centre, Manchester	0.7%	0.0%	1.7%	0.0%	0.0%	1.9%	0.0%	4.4%	0.0%	0.0%	12.4%	0.0%
Trafford Retail Park, Manchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Trafford)	0.9%	0.0%	1.7%	0.0%	0.0%	1.9%	0.0%	4.4%	0.0%	0.0%	12.4%	0.0%
Outside Study Area, Wigan												



**WYGM PLANNING
WARRINGTON RETAIL CAPACITY STUDY**

TABLE 17: SHOPPING PATTERNS CHEMIST GOODS

DESTINATION	TOTAL CHEMIST (%)	ZONE 1 CHEMIST (%)	ZONE 2 CHEMIST (%)	ZONE 3 CHEMIST (%)	ZONE 4 CHEMIST (%)	ZONE 5 CHEMIST (%)	ZONE 6 CHEMIST (%)	ZONE 7 CHEMIST (%)	ZONE 8 CHEMIST (%)	ZONE 9 CHEMIST (%)	ZONE 10 CHEMIST (%)
WITHIN STUDY AREA											
Zone 1											
Albert Road Retail Park, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Albert Square, Widnes	0.0%	0.0%	4.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ash Green Oaks Way, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Widnes Road, Widnes	1.5%	7.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ashley Retail Park, Widnes	0.2%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Widnes Waterfront, Widnes Trade Park, Dennis Road, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bold Heath Garden Centre, Mill Lane, Bold Heath, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Condon Nurseries, Condon Lane, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farnworth Town Centre, Cheshire	0.7%	3.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Green Oaks Shopping Centre, Widnes	1.5%	7.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Green Oaks Way, Widnes	0.2%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Notcutts Riverside Garden Centre, Mill Lane, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Ashley Retail Park, Lugdale Road, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
White Moss Nursery, and Garden Centre, Welnes Road, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Widnes Shopping Park, Widnes	2.7%	12.3%	0.8%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Widnes Town Centre	12.0%	55.2%	5.0%	3.9%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%
Sub Total (Zone 1)	18.8%	87.5%	5.8%	6.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%
Zone 2											
Horton Square, Penketh	0.3%	0.0%	4.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Knutford Road, Latchford	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
Sainsbury's, Santa Rosa Boulevard, Great Sankey, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Station Road, Great Sankey	0.2%	0.0%	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warrington Road (East), Penketh	0.4%	0.0%	1.1%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%
Warrington Road (West), Penketh	0.1%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 2)	1.1%	0.0%	13.6%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.7%	0.0%
Zone 3											
Asda, West Lane, Runcom	1.8%	0.0%	0.0%	12.5%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Thomas Jones Way, Bridge Retail Park, Runcom	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Runcom Hydroponics Emporium, Penitico Road, Runcom	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Runcom Shopping Centre, Runcom	8.8%	0.0%	0.0%	61.0%	1.4%	4.5%	0.0%	0.0%	0.0%	1.1%	0.0%
Tesco Metro, Forest Walk, Hulton Lea, Runcom	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Trident Retail & Leisure Park, Runcom	0.3%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 3)	10.8%	0.0%	0.0%	75.2%	1.4%	5.8%	0.0%	0.0%	0.0%	1.1%	0.0%
Zone 4											
Frodsham Town Centre	2.9%	0.0%	0.0%	1.2%	63.3%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Helsby, Frodsham	0.5%	0.0%	0.0%	0.0%	12.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, High Street, Frodsham	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Robert Glove & Sons Home & Garden Centre, Mill Lane, Frodsham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco, Chester Road, Helsby, Frodsham	0.2%	0.0%	0.0%	0.0%	3.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 4)	3.6%	0.0%	0.0%	1.2%	80.1%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 5											
Lower Stretton Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Stretton Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 5)	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 6											
Asda, Cockedge Way, Warrington	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Milner Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bridge Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bruche Heath Gardens	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cockedge Shopping Park, Warrington	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	0.0%	0.6%	2.7%	0.0%
Dunelm, Parker Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Golden Square Shopping Centre, Warrington	5.0%	0.0%	0.0%	0.0%	0.0%	5.4%	8.1%	0.0%	15.1%	7.9%	2.4%
Holes Lane / Manchester Road	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%
Homebase, Riverside Retail Park, Wharf Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hood Manor Local Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%
JTF, Chesford Grange, Woolston, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Latchford Village	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	1.1%	0.0%
149, Threlwell Lane, Latchford, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carlford Lane	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%
Padgate Lane	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.6%	0.0%	0.0%
Pinners Brow Retail Park, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Riverside Retail Park, Warrington	0.2%	0.0%	0.0%	0.0%	0.0%	2.7%	1.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Church Street, Warrington	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%
Schoolbow Retail Park, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Winwick Road, Warrington	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	2.6%	0.0%	1.1%	0.0%
Warrington	24.7%	4.4%	45.3%	6.4%	1.0%	4.8%	59.0%	14.8%	30.5%	31.6%	24.7%
Wickes, Pinners Brow Retail Park, Pinners Brow, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Woolston Garden Centre, New Cut Lane, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 6)	32.8%	5.0%	45.3%	6.4%	1.0%	12.9%	76.8%	19.0%	49.4%	44.5%	27.7%
Zone 7											
Asda, Devhurst Road, Birchwood, Warrington	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.0%	0.0%	0.0%	0.0%
Bents Garden & Home, Warrington Road, Glazebury, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Birchwood	2.4%	0.0%	0.0%	0.0%	0.0%	2.4%	27.9%	5.9%	0.0%	0.0%	0.0%
Birchwood Shopping Centre, Warrington	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	5.3%	1.0%	0.0%	0.0%	0.0%
Culcheth Village	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	17.6%	0.0%	0.0%	0.0%
Glazebury Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Portland Trade Park, Buckley Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 7)	5.4%	0.0%	0.0%	0.0%	0.0%	2.4%	54.7%	6.9%	0.0%	0.0%	0.0%
Zone 8											
Alban Retail Park, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Westbrook Shopping Centre, Cromwell Avenue, Warrington	0.9%	0.0%	2.9%	0.0%	0.0%	0.0%	2.8%	1.5%	1.0%	0.0%	0.0%
B&Q Warehouse, Newton Road, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Leigh Lane/Weston Road, Winwick, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Burtonwood Village	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%
Callands Local Centre	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%	0.0%	0.0%
Chapelford	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cotswold Road, Poplars	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%
Decathlon, Jubilee Way, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Feamby Road Cross	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Folly Lane	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%
Gemin Retail Park (Boots / Next), Warrington	5.3%	0.6%	21.6%	1.2%	0.0%	5.4%	6.8%	6.1%	9.0%	3.6%	1.3%
Kea, Europa Boulevard, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Longshaw Street, Bewsey	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%
Marks & Spencer, Gemin Retail Park, Europa Boulevard, Warrington	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%
Mazlan, Winwick Road, Kerfoot Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Old Hall	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%
Orford Local Centre, Warrington	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	3.6%	0.0%	0.0%
Westbrook	4.0%	0.0%	9.2%	0.0%	0.0%	0.0%	2.0%	0.8%	17.2%	0.0%	0.0%
Winwick Road, Warrington	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%	0.0%	1.9%	1.1%	0.0%
Winwick Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 8)	13.7%	0.6%	34.6%	1.2%	0.0%	5.4%	16.2%	10.0%	41.8%	4.7%	2.1%
Zone 9											
Aldi, Walton Road, Stockton Heath, Warrington	0.0%										



Sub Total (Cheshire East)	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area, Cheshire West and Chester											
Albion Road Retail Park, Northwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Northwich Retail Park, Manchester Road, Northwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Sealand Road, Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Station Road, Ellesmere Port	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barnton Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	4.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Broughton Shopping Park, Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cheshire Oaks (Development) - Marks & Spencer, Ellesmere Port	0.5%	0.0%	0.0%	2.2%	5.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cheshire Oaks Designer Outlet, Ellesmere Port	0.6%	0.0%	0.0%	3.4%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chester City Centre	0.2%	0.0%	0.0%	0.0%	5.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chester Retail Park, Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chester Way Retail Park, Northwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coliseum Shopping Park, Ellesmere Port	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Deva Retail Centre, Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ellesmere Port	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Greyhound Retail Park (Phase 1), Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Greyhound Retail Park (Phase 2), Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Leicester Street, Northwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marbury Hill Nurseries, The Old Walled Gardens, Northwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Northwich Retail Park, Northwich	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Northwich Town Centre	0.2%	0.0%	0.0%	0.0%	1.0%	2.0%	0.0%	0.0%	0.0%	0.7%	0.8%
Outside Study Area - Cheshire West and Chester	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sealand Road - Staples, Stakers / former MFI, Wickes, Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Boughton Centre, Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Victoria Road, Chester	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Weaver Square, Northwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Weavham Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Cheshire West and Chester)	1.7%	0.0%	0.0%	5.6%	16.7%	11.2%	0.0%	0.0%	0.0%	0.7%	0.8%
Outside Study Area, Conwy											
Llandudno Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%
Sub Total (Conwy)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%
Outside Study Area, Flintshire											
St David's Retail Park, Chester	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Flintshire)	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area, Halton											
Runcorn Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Halton)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area, Knowsley											
Cables Retail Park, Prescot	0.2%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%
Sub Total (Knowsley)	0.2%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%
Outside Study Area, Liverpool											
B&Q, Speke Road, New Mersey Retail Park, Speke	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hunts Cross Retail Park, Speke	0.2%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
John Lewis, South John Street, Liverpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Liverpool City Centre	0.2%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Liverpool One, Liverpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Monrose Retail Park (Phase 1), Liverpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
New Mersey Shopping Park, Liverpool	0.1%	0.6%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - Liverpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Speke Retail Park, Penketh Drive, Liverpool	0.4%	1.1%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Speke Centre, Liverpool	0.2%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Liverpool)	1.3%	4.0%	0.0%	3.4%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area, Manchester											
Manchester Airport, Manchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Manchester City Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	1.6%
Outside Study Area - Manchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Manchester)	0.1%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	1.1%	0.0%	0.0%	1.6%
Outside Study Area, Pendle											
Boundary Hill Stores, Vivary Way, Colne	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - Pendle	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Pendle)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area, Salford											
Brenwood Moss Nurseries, Moss Road, Manchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Irlam Local Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%
Outside Study Area - Salford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Salford Quays	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Fairhills Industrial Estate, Woodrow Way, Irlam, Manchester	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%	0.0%	0.0%	0.0%
Sub Total (Salford)	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.3%	0.0%	0.0%	0.0%
Outside Study Area, St Helens											
Haydock Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - St Helens	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
St Helens Retail Park, Warrington Old Road, St Helens	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
St Helens Town Centre	0.3%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Millinery Way, Ravenhead Retail Park, St. Helens Linkway, St. Helens	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chain Lane District Centre, St. Helens	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chalon Way West Retail Park, St. Helens	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Church Square Shopping Centre, St. Helens	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costco, Haydock	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%
Ravenhead Retail Park, St. Helens	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tribonian Garden Centre, Southworth Road, Newton-le-Willows	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (St Helens)	0.3%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%
Outside Study Area, Stockport											
Cheadle Hulme Local Centre, Stockport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cheadle Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
John Lewis, Wilmslow Road, Cheadle	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - Stockport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stanley Green Retail Park, Cheadle Hulme	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Stockport)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area, Trafford											
Altrincham Retail Park, Altrincham	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%
Altrincham Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%
Atlantic Street Retail Park, Altrincham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ellesmere Centre (Phase 2), Manchester	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Altrincham Retail Park, Manchester Road, Altrincham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - Trafford	0.2%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%
Stamford Brook Local Shopping Centre, Altrincham	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	11.3%
Trafford Centre, Manchester	0.9%	0.0%	0.0%	0.0%	0.0%	0.7%	0.8%	5.2%	0.0%	2.0%	6.3%
Trafford Retail Park, Manchester	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Trafford)	1.8%	0.6%	0.0%	0.0%	0.8%	0.7%	1.8%	5.2%	0.0%	2.0%	21.3%
Outside Study Area, Wigan											
Atherleigh Way, Leigh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Kirkhall Lane, Leigh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Leigh Town Centre	0.1%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%
Outside Study Area - Wigan	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Parsonage Retail Park, Leigh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Atherleigh Way, Leigh	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%
Sub Total (Wigan)	0.2%	0.0%	0.8%	0.0%							



WYG PLANNING
WARRINGTON RETAIL CAPACITY STUDY

TABLE 18: CHEMIST GOODS EXPENDITURE

DESTINATION	TOTAL CHEMIST (£m)	ZONE 1 CHEMIST (£m)	ZONE 2 CHEMIST (£m)	ZONE 3 CHEMIST (£m)	ZONE 4 CHEMIST (£m)	ZONE 5 CHEMIST (£m)	ZONE 6 CHEMIST (£m)	ZONE 7 CHEMIST (£m)	ZONE 8 CHEMIST (£m)	ZONE 9 CHEMIST (£m)	ZONE 10 CHEMIST (£m)
WITHIN STUDY AREA											
Zone 1											
Albert Road Retail Park, Widnes	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Albert Square, Widnes	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Green Oaks Way, Widnes	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Widnes Road, Widnes	0.27	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Ashley Retail Park, Widnes	0.03	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
B&Q, Widnes Waterfront, Widnes Trade Park, Dennis Road, Widnes	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bold Heath Garden Centre, Mill Lane, Bold Heath, Widnes	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Condon Nurseries, Crofton Lane, Widnes	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Farnworth Town Centre, Cheshire	0.14	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Green Oaks Shopping Centre, Widnes	0.29	0.26	0.00	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons, Green Oaks Way, Widnes	0.04	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Nacotts Riverside Garden Centre, Mill Lane, Widnes	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Extra, Ashley Retail Park, Lugdale Road, Widnes	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
White Moss Nursery, and Garden Centre, Widnes Road, Widnes	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Widnes Shopping Park, Widnes	0.50	0.45	0.01	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Widnes Town Centre	2.25	2.03	0.08	0.12	0.00	0.00	0.00	0.00	0.00	0.03	0.00
Sub Total (Zone 1)	3.52	3.21	0.09	0.19	0.00	0.00	0.00	0.00	0.03	0.00	0.00
Zone 2											
Honiton Square, Penketh	0.08	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Knuttsford Road, Latchford	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00
Sainsbury's, Santa Rosa Boulevard, Great Sankey, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Station Road, Great Sankey	0.04	0.00	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Warrington Road (East), Penketh	0.09	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Warrington Road (West), Penketh	0.03	0.00	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Zone 2)	0.26	0.00	0.21	0.00	0.00	0.00	0.02	0.00	0.00	0.02	0.00
Zone 3											
Asda, West Lane, Runcorn	0.40	0.00	0.00	0.39	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Homebase, Thomas Zanes Way, Bridge Retail Park, Runcorn	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Runcorn Hydroponics Emporium, Pinlicko Road, Runcorn	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Runcorn Shopping Centre, Runcorn	1.99	0.00	0.00	1.91	0.02	0.02	0.00	0.00	0.00	0.04	0.00
Tesco Metro, Forest Walk, Halton Lea, Runcorn	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Trident Retail & Leisure Park, Runcorn	0.06	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Zone 3)	2.44	0.00	0.00	2.36	0.02	0.02	0.00	0.00	0.00	0.04	0.00
Zone 4											
Frodsham Town Centre	1.01	0.00	0.00	0.04	0.97	0.01	0.00	0.00	0.00	0.00	0.00
Helby, Frodsham	0.19	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons, High Street, Frodsham	0.01	0.00	0.00	0.00	0.01	0.00	0.00	0.00	0.00	0.00	0.00
Robert Gleave & Sons Home & Garden Centre, Mill Lane, Frodsham	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Chester Road, Helby, Frodsham	0.06	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Zone 4)	1.27	0.00	0.00	0.04	1.23	0.01	0.00	0.00	0.00	0.00	0.00
Zone 5											
Lower Shetton Village	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Shetton Village Centre	0.01	0.00	0.00	0.00	0.00	0.01	0.00	0.00	0.00	0.00	0.00
Sub Total (Zone 5)	0.01	0.00	0.00	0.00	0.00	0.01	0.00	0.00	0.00	0.00	0.00
Zone 6											
Asda, Cockledge Way, Warrington	0.03	0.00	0.00	0.00	0.00	0.00	0.03	0.00	0.00	0.00	0.00
B&Q, Minor Street, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bridge Street, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bruche Heath Gardens	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cockledge Shopping Park, Warrington	0.18	0.00	0.00	0.00	0.00	0.00	0.08	0.00	0.02	0.09	0.00
Dunelm, Parker Street, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Golden Square Shopping Centre, Warrington	1.07	0.02	0.00	0.00	0.00	0.02	0.00	0.49	0.24	0.26	0.03
Holes Lane / Manchester Road	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.03	0.00	0.00
Homebase, Riverside Retail Park, Wharf Street, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hood Manor Local Centre	0.02	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00	0.00
JTF, Chesford Grange, Woodston, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Latchford Village	0.06	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.04	0.00
Lid, The Grove Lane, Latchford, Warrington	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Orford Lane	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.00
Padgate Lane	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.03	0.05	0.00	0.00
Pinner's Brow Retail Park, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Riverside Retail Park, Warrington	0.04	0.00	0.00	0.00	0.00	0.01	0.03	0.00	0.00	0.00	0.00
Sainsbury's, Church Street, Warrington	0.09	0.00	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00
Schoolbow Retail Park, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Extra, Winwick Road, Warrington	0.11	0.00	0.00	0.00	0.00	0.00	0.02	0.05	0.00	0.04	0.00
Warrington	5.53	0.16	0.71	0.20	0.02	0.02	1.77	0.29	1.00	1.04	0.32
Wickes, Pinner's Brow Retail Park, Pinner's Brow, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Woodston Garden Centre, New Cut Lane, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Zone 6)	7.28	0.18	0.71	0.20	0.02	0.05	2.31	0.38	1.62	1.46	0.36
Zone 7											
Asda, Dewhurst Road, Birchwood, Warrington	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.08	0.00	0.00	0.00
Bernts Garden & Home, Warrington Road, Glazebury, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Birchwood	0.82	0.00	0.00	0.00	0.00	0.00	0.07	0.56	0.19	0.00	0.00
Birchwood Shopping Centre, Warrington	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.03	0.00	0.00
Culcheth Village	0.35	0.00	0.00	0.00	0.00	0.00	0.00	0.35	0.00	0.00	0.00
Glazebury Village	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Portland Trade Park, Buckley Street, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Zone 7)	1.39	0.00	0.00	0.00	0.00	0.00	0.07	1.09	0.23	0.00	0.00
Zone 8											
Alban Retail Park, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Westbrook Shopping Centre, Cromwell Avenue, Warrington	0.19	0.00	0.04	0.00	0.00	0.00	0.08	0.03	0.03	0.00	0.00
B&Q Warehouse, Newton Road, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
B&Q, Deeply Lanchewton Road, Winwick, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Burtonwood Village	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08	0.00	0.00
Callands Local Centre	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00
Chapelwood	0.01	0.00	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cotswold Road, Poglars	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.03	0.00	0.00
Decathlon, Jubilee Way, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Farmstead Cross	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00
Folly Lane	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.00
Gemini Retail Park (Boots / Next), Warrington	1.17	0.02	0.34	0.04	0.00	0.02	0.20	0.12	0.30	0.12	0.02
Ikea, Europa Boulevard, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Longshaw Street, Bewsey	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.03	0.00	0.00
Marks & Spencer, Gemini Retail Park, Europa Boulevard, Warrington	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00
Matal											



**WYGM PLANNING
WARRINGTON RETAIL CAPACITY STUDY**

TABLE 19: SHOPPING PATTERNS ELECTRICAL

DESTINATION	TOTAL ELECTRICAL (%)	ZONE 1 ELECTRICAL (%)	ZONE 2 ELECTRICAL (%)	ZONE 3 ELECTRICAL (%)	ZONE 4 ELECTRICAL (%)	ZONE 5 ELECTRICAL (%)	ZONE 6 ELECTRICAL (%)	ZONE 7 ELECTRICAL (%)	ZONE 8 ELECTRICAL (%)	ZONE 9 ELECTRICAL (%)	ZONE 10 ELECTRICAL (%)
WITHIN STUDY AREA											
Zone 1											
Albert Road Retail Park, Widnes	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%
Albert Square, Widnes	0.6%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Green Oaks Way, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Widnes Road, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ashley Retail Park, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Widnes Waterfront, Widnes Trade Park, Dennis Road, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bold Heath Garden Centre, Mill Lane, Bold Heath, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Condon Nurseries, Condon Lane, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farnworth Town Centre, Cheshire	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Green Oaks Shopping Centre, Widnes	1.1%	5.5%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Green Oaks Way, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Notcutts Riverside Garden Centre, Mill Lane, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Ashley Retail Park, Lugdale Road, Widnes	0.3%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
White Moss Nursery, and Garden Centre, Welms Road, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Widnes Shopping Park, Widnes	0.1%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Widnes Town Centre	7.5%	36.5%	0.6%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 1)	9.9%	46.0%	2.2%	4.6%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%
Zone 2											
Honiton Square, Penketh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Knutsford Road, Latchford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Santa Rosa Boulevard, Great Sankey, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Station Road, Great Sankey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warrington Road (East), Penketh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warrington Road (West), Penketh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 2)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 3											
Asda, West Lane, Runcom	0.4%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Thomas Jones Way, Bridge Retail Park, Runcom	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Runcom Hydroponics Emporium, Penlco Road, Runcom	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Runcom Shopping Centre, Runcom	4.5%	0.9%	0.0%	29.4%	11.4%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%
Tesco Metro, Forest Walk, Halton Lea, Runcom	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Trident Retail & Leisure Park, Runcom	0.7%	0.0%	0.0%	2.0%	11.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 3)	5.8%	1.9%	0.0%	34.4%	22.4%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%
Zone 4											
Frodsham Town Centre	0.2%	0.0%	0.0%	0.0%	5.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Helsby, Frodsham	0.1%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, High Street, Frodsham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Robert Glove & Sons Home & Garden Centre, Mill Lane, Frodsham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco, Chester Road, Helsby, Frodsham	0.1%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 4)	0.3%	0.0%	0.0%	0.0%	8.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 5											
Lower Stretton Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stretton Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 5)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 6											
Asda, Cockedge Way, Warrington	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%
B&Q, Milner Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bridge Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bruche Heath Gardens	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cockedge Shopping Park, Warrington	1.6%	0.0%	2.5%	0.0%	0.0%	2.6%	3.6%	3.1%	0.0%	3.9%	4.9%
Dunelm, Parker Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Folden Square Shopping Centre, Warrington	1.3%	0.0%	13.3%	0.0%	0.0%	6.9%	6.9%	1.3%	0.0%	1.0%	0.0%
Holes Lane / Manchester Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Riverside Retail Park, Wharf Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hood Manor Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
JTF, Chesford Grange, Woolston, Warrington	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%
Latchford Village	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	1.0%	0.0%	1.8%	0.0%
103, Threlwell Lane, Latchford, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Orford Lane	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Padgate Lane	1.2%	0.0%	1.4%	0.0%	0.0%	0.0%	0.9%	2.9%	4.1%	0.0%	0.0%
Pinner's Brow Retail Park, Warrington	0.2%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Riverside Retail Park, Warrington	1.2%	0.0%	0.0%	0.0%	1.3%	0.0%	1.2%	0.0%	5.3%	0.0%	0.0%
Sainsbury's, Church Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Schoolhouse Retail Park, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Winwick Road, Warrington	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	7.3%	0.0%	0.0%	0.0%
Warrington	21.1%	5.0%	27.6%	23.0%	0.0%	7.6%	30.7%	14.5%	17.0%	50.7%	31.0%
Wickes, Pinner's Brow Retail Park, Pinner's Brow, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Woolston Garden Centre, New Cut Lane, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 6)	28.8%	5.0%	44.9%	24.5%	1.3%	17.1%	37.2%	25.0%	34.8%	58.3%	35.9%
Zone 7											
Asda, Devhurst Road, Birchwood, Warrington	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%
Bents Garden & Home, Warrington Road, Glazebury, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Birchwood	0.2%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	2.6%	0.0%	0.0%	0.0%
Birchwood Shopping Centre, Warrington	0.5%	0.0%	0.0%	0.0%	0.0%	1.9%	2.0%	1.3%	0.0%	0.0%	0.0%
Culcheth Village	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.0%	0.0%	0.0%	0.0%
Glazebury Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Portland Trade Park, Buckley Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 7)	1.4%	0.0%	0.0%	0.0%	0.0%	3.9%	2.0%	11.9%	0.0%	0.0%	0.0%
Zone 8											
Alban Retail Park, Warrington	15.3%	1.6%	22.3%	7.7%	0.0%	12.1%	20.5%	19.6%	32.5%	12.0%	9.2%
Asda, Westbrook Shopping Centre, Cromwell Avenue, Warrington	0.5%	0.0%	4.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%
B&Q Warehouse, Newton Road, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Delgin Lane/Newton Road, Winwick, Warrington	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.9%	0.0%	0.0%
Burtonwood Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Callands Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chapelford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cotswold Road, Poplars	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Decathlon, Jubilee Way, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fearnhead Cross	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Folly Lane	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gemini Retail Park (Boots / Next), Warrington	0.9%	0.9%	1.4%	1.2%	2.1%	3.1%	1.0%	1.0%	0.0%	3.2%	0.0%
Hea, Europa Boulevard, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Longshaw Street, Bewsey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer, Gemini Retail Park, Europa Boulevard, Warrington	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%
Mazlan, Winwick Road, Kerfoot Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Old Hall	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Orford Local Centre, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Westbrook	3.9%	0.0%	1.2%	0.0%	0.0%	0.0%	20.0%	0.0%	3.1%	0.0%	0.0%
Winwick Road, Warrington	7.4%	0.0%	4.7%	0.0%	0.0%	3.4%	8.3%	6.1%	22.9%	10.4%	4.2%
Winwick Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 8)	28.5%	2.6%	33.8%	8.8%	2.1%	18.6%	49.7%	28.3%	60.3%	25.6%	13.4%
Zone 9											
Aldi, Walton Road, Stockton Heath, Warrington	0.0%										



Sub Total (Cheshire East)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area, Cheshire West and Chester												
Albion Road Retail Park, Northwich	0.5%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	5.3%	0.0%	0.0%	0.0%	0.0%
B&Q, Northwich Retail Park, Manchester Road, Northwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Sealand Road, Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Station Road, Ellesmere Port	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barnton Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Broughton Shopping Park, Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cheshire Oaks (Development) - Marks & Spencer, Ellesmere Port	0.1%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cheshire Oaks Designer Outlet, Ellesmere Port	0.2%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chester City Centre	1.4%	0.0%	0.0%	5.2%	19.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chester Retail Park, Chester	0.5%	0.0%	0.0%	0.0%	10.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%
Chester Way Retail Park, Northwich	0.1%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%
Colleton Shopping Park, Ellesmere Port	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%
Deva Retail Centre, Chester	0.1%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ellesmere Port	0.4%	0.0%	0.0%	1.5%	4.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Greyhound Retail Park (Phase 1), Chester	0.6%	0.0%	0.0%	0.0%	10.7%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Greyhound Retail Park (Phase 2), Chester	0.1%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Leicester Street, Northwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marbury Hill Nurseries, The Old Walled Gardens, Northwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Northwich Retail Park, Northwich	0.3%	0.0%	0.0%	0.0%	2.9%	18.7%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%
Northwich Town Centre	0.1%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - Cheshire West and Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sealand Road - Staples, Stokers / former MFI, Wickes, Chester	0.2%	0.0%	0.0%	3.7%	5.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Boughton Centre, Chester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Victoria Road, Chester	0.2%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Weaver Square, Northwich	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Weaverham Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Cheshire West and Chester)	5.3%	0.0%	0.0%	13.5%	62.4%	21.7%	1.2%	5.3%	0.0%	0.0%	5.2%	
Outside Study Area, Conwy												
Llandudno Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Conwy)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area, Flintshire												
St David's Retail Park, Chester	0.3%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Flintshire)	0.3%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area, Halton												
Runcorn Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Halton)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area, Knowsley												
Cables Retail Park, Prescot	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Knowsley)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area, Liverpool												
B&Q, Speke Road, New Mersey Retail Park, Speke	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hunts Cross Retail Park, Speke	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
John Lewis, South John Street, Liverpool	0.6%	0.0%	0.0%	2.3%	0.0%	0.0%	1.0%	1.1%	0.0%	0.0%	0.0%	0.0%
Liverpool City Centre	3.2%	13.4%	0.0%	5.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Liverpool One, Liverpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Monrose Retail Park (Phase 1), Liverpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
New Mersey Shopping Park, Liverpool	1.0%	4.4%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - Liverpool	0.6%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Speke Retail Park, Penketh Drive, Liverpool	1.3%	5.9%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Speke Centre, Liverpool	1.0%	4.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Liverpool)	7.8%	30.7%	0.0%	12.6%	0.0%	0.0%	0.0%	1.0%	1.1%	0.0%	0.0%	0.0%
Outside Study Area, Manchester												
Manchester Airport, Manchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%
Manchester City Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%
Outside Study Area - Manchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Manchester)	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.8%
Outside Study Area, Pendle												
Boundary Hill Stores, Vivary Way, Colne	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - Pendle	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Pendle)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area, Salford												
Brenwood Moss Nurseries, Moss Road, Manchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Irlam Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - Salford	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Salford Quays	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Fairhills Industrial Estate, Woodrow Way, Irlam, Manchester	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Salford)	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%	0.0%
Outside Study Area, St Helens												
Haydock Village Centre	0.1%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - St Helens	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%
St Helens Retail Park, Warrington Old Road, St Helens	0.7%	3.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
St Helens Town Centre	1.3%	6.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%
B&Q, Millerny Way, Ravenhead Retail Park, St. Helens Linkway, St. Helens	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chain Lane District Centre, St. Helens	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chalon Way West Retail Park, St. Helens	0.2%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Church Square Shopping Centre, St. Helens	0.1%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costco, Haydock	1.4%	0.0%	12.9%	0.0%	0.0%	0.0%	1.6%	0.0%	0.9%	0.0%	0.0%	0.0%
Ravenhead Retail Park, St. Helens	0.4%	1.6%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Trisban Garden Centre, Southworth Road, Newton-le-Willows	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (St Helens)	4.3%	12.2%	15.7%	0.0%	1.3%	0.0%	1.6%	1.3%	1.7%	0.0%	0.0%	0.0%
Outside Study Area, Stockport												
Cheadle Hulme Local Centre, Stockport	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	4.3%	
Cheadle Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	1.3%	
John Lewis, Wilmslow Road, Cheadle	1.5%	0.0%	0.6%	0.0%	2.1%	22.7%	0.0%	3.3%	0.9%	0.0%	0.0%	0.7%
Outside Study Area - Stockport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stanley Green Retail Park, Cheadle Hulme	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Stockport)	1.9%	0.0%	0.6%	0.0%	2.1%	24.6%	0.0%	3.3%	0.9%	8.5%	6.3%	
Outside Study Area, Trafford												
Altrincham Retail Park, Altrincham	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.5%
Altrincham Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Atlantic Street Retail Park, Altrincham	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%
Ellesmere Centre (Phase 2), Manchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Altrincham Retail Park, Manchester Road, Altrincham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - Trafford	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Stamford Brook Local Shopping Centre, Altrincham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%
Trafford Centre, Manchester	2.4%	0.0%	2.2%	0.0%	0.0%	9.5%	2.9%	12.7%	1.1%	1.8%	6.5%	
Trafford Retail Park, Manchester	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	17.1%
Sub Total (Trafford)	3.6%	0.0%	2.2%	0.0%	0.0%	9.5%	3.7%	12.7%	1.1%	1.8%	34.5%	
Outside Study Area, Wigan												



**WYG PLANNING
WARRINGTON RETAIL CAPACITY STUDY**

TABLE 20: ELECTRICAL EXPENDITURE

DESTINATION	TOTAL ELECTRICAL (£m)	ZONE 1 ELECTRICAL (£m)	ZONE 2 ELECTRICAL (£m)	ZONE 3 ELECTRICAL (£m)	ZONE 4 ELECTRICAL (£m)	ZONE 5 ELECTRICAL (£m)	ZONE 6 ELECTRICAL (£m)	ZONE 7 ELECTRICAL (£m)	ZONE 8 ELECTRICAL (£m)	ZONE 9 ELECTRICAL (£m)	ZONE 10 ELECTRICAL (£m)
WITHIN STUDY AREA											
Zone 1											
Albert Road Retail Park, Widnes	0.27	0.00	0.00	0.00	0.00	0.00	0.27	0.00	0.00	0.00	0.00
Albert Square, Widnes	0.67	0.67	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Ash Green Oaks Way, Widnes	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Widnes Road, Widnes	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Ashley Retail Park, Widnes	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
B&Q, Widnes Waterfront, Widnes Trade Park, Dennis Road, Widnes	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bold Heath Garden Centre, Mill Lane, Bold Heath, Widnes	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Condon Nurseries, Condon Lane, Widnes	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Farnworth Town Centre, Cheshire	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Green Oaks Shopping Centre, Widnes	1.25	1.20	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons, Green Oaks Way, Widnes	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Natcuts Rivendell Garden Centre, Mill Lane, Widnes	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Extra, Ashley Retail Park, Lugdale Road, Widnes	0.43	0.21	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00
White Moss Nursery, and Garden Centre, Widnes Road, Widnes	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Widnes Shopping Park, Widnes	0.08	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Widnes Town Centre	8.74	8.01	0.05	0.68	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Zone 1)	11.43	10.09	0.17	0.90	0.00	0.00	0.27	0.00	0.00	0.00	0.00
Zone 2											
Horton Square, Penketh	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Knutsford Road, Latchford	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's, Santa Rosa Boulevard, Great Sankey, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Station Road, Great Sankey	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Warrington Road (East), Penketh	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Warrington Road (West), Penketh	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Zone 2)	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Zone 3											
Asda, West Lane, Runcom	0.59	0.00	0.00	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Homebase, Thomas Jones Way, Bridge Retail Park, Runcom	0.21	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Runcom Hydroponics Emporium, Penlco Road, Runcom	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Runcom Shopping Centre, Runcom	7.03	0.21	0.00	5.71	0.84	0.00	0.27	0.00	0.00	0.00	0.00
Tesco Metro, Forest Walk, Halton Lea, Runcom	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Trident Retail & Leisure Park, Runcom	1.19	0.00	0.00	0.38	0.81	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Zone 3)	9.01	0.41	0.00	6.68	1.65	0.00	0.27	0.00	0.00	0.00	0.00
Zone 4											
Frodsham Town Centre	0.43	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00
Helsby, Frodsham	0.09	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons, High Street, Frodsham	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Robert Gleave & Sons Home & Garden Centre, Mill Lane, Frodsham	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Chester Road, Helsby, Frodsham	0.09	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Zone 4)	0.62	0.00	0.00	0.00	0.62	0.00	0.00	0.00	0.00	0.00	0.00
Zone 5											
Lower Stretton Village	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Stretton Village Centre	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Zone 5)	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Zone 6											
Asda, Cockledge Way, Warrington	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00
B&Q, Milner Street, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bridge Street, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bruche Heath Gardens	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cockledge Shopping Park, Warrington	2.06	0.00	0.20	0.00	0.00	0.04	0.62	0.32	0.00	0.57	0.30
Dunelm, Parker Street, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Golden Square Shopping Centre, Warrington	1.56	0.00	1.05	0.00	0.00	0.12	0.00	0.13	0.00	0.26	0.00
Holes Lane / Manchester Road	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Homebase, Riverside Retail Park, Wharf Street, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hood Manor Local Centre	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
JTF, Chesford Grange, Woolston, Warrington	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00
Latchford Village	0.52	0.00	0.00	0.00	0.00	0.00	0.15	0.10	0.00	0.26	0.00
Old, Thelwall Lane, Latchford, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Orford Lane	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Padgate Lane	1.33	0.00	0.11	0.00	0.00	0.00	0.16	0.30	0.76	0.00	0.00
Pinners Brow Retail Park, Warrington	0.29	0.00	0.00	0.29	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Riverside Retail Park, Warrington	1.29	0.00	0.00	0.00	0.09	0.00	0.20	0.00	0.99	0.00	0.00
Sainsbury's, Church Street, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Schools Retail Park, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Extra, Winwick Road, Warrington	1.48	0.00	0.00	0.00	0.00	0.00	0.00	0.13	1.35	0.00	0.00
Warrington	27.18	1.10	2.16	4.47	0.00	0.13	5.38	1.48	3.18	7.39	1.90
Wicks, Pinners Brow Retail Park, Pinners Brow, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Woodston Garden Centre, New Cut Lane, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Zone 6)	36.03	1.10	3.52	4.76	0.09	0.29	6.52	2.56	6.50	8.49	2.20
Zone 7											
Asda, Devhurst Road, Birchwood, Warrington	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00
Bents Garden & Home, Warrington Road, Glazebury, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Birchwood	0.30	0.00	0.00	0.00	0.00	0.00	0.00	0.27	0.00	0.00	0.00
Birchwood Shopping Centre, Warrington	0.52	0.00	0.00	0.00	0.00	0.03	0.36	0.13	0.00	0.00	0.00
Culcheth Village	0.72	0.00	0.00	0.00	0.00	0.00	0.00	0.72	0.00	0.00	0.00
Glazebury Village	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Portland Trade Park, Buckley Street, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Zone 7)	1.64	0.00	0.00	0.00	0.00	0.06	0.36	1.22	0.00	0.00	0.00
Zone 8											
Alban Retail Park, Warrington	17.78	0.35	1.74	1.49	0.00	0.20	3.60	2.00	6.08	1.75	0.56
Asda, Westbrook Shopping Centre, Cromwell Avenue, Warrington	0.50	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00
B&Q Warehouse, Newton Road, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
B&Q, Deigh Lane/Newton Road, Winwick, Warrington	0.33	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.16	0.00	0.00
Burtonwood Village	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Callands Local Centre	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Chapelford	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cotswold Road, Poplars	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Decathlon, Jubilee Way, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Fearnhead Cross	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Folly Lane	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Gemin Retail Park (Boots / Next), Warrington	1.31	0.21	0.11	0.22	0.16	0.05	0.00	0.10	0.00	0.46	0.00
Kea, Europa Boulevard, Warrington	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Longshaw Street, Bewsey	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Marks & Spencer, Gemin Retail Park, Europa Boulevard, Warrington	0.15	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00
Mazlan, Winwick Road											



**WYGM PLANNING
WARRINGTON RETAIL CAPACITY STUDY**

TABLE 21: SHOPPING PATTERNS DIY

DESTINATION	TOTAL DIY (%)	ZONE 1 DIY (%)	ZONE 2 DIY (%)	ZONE 3 DIY (%)	ZONE 4 DIY (%)	ZONE 5 DIY (%)	ZONE 6 DIY (%)	ZONE 7 DIY (%)	ZONE 8 DIY (%)	ZONE 9 DIY (%)	ZONE 10 DIY (%)
WITHIN STUDY AREA											
Zone 1											
Albert Road Retail Park, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Albert Square, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Green Oaks Way, Widnes	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Widnes Road, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ashley Retail Park, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Widnes Waterfront, Widnes Trade Park, Dennis Road, Widnes	21.9%	63.6%	32.9%	41.9%	1.3%	7.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bold Heath Garden Centre, Mill Lane, Bold Heath, Widnes	1.0%	0.8%	16.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Condon Nurseries, Condon Lane, Widnes	0.2%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farnworth Town Centre, Cheshire	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Green Oaks Shopping Centre, Widnes	0.7%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Green Oaks Way, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Notcuts Rivendell Garden Centre, Mill Lane, Widnes	0.9%	1.8%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	1.4%	0.0%
Tesco Extra, Ashley Retail Park, Lugdale Road, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
White Moss Nursery, and Garden Centre, Widnes Road, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Widnes Shopping Park, Widnes	0.3%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Widnes Town Centre	3.8%	14.5%	2.1%	4.8%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 1)	28.8%	86.5%	54.9%	46.7%	3.1%	7.0%	0.0%	0.0%	1.3%	1.4%	0.0%
Zone 2											
Horton Square, Penketh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Knuttsford Road, Latchford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Santa Rosa Boulevard, Great Sankey, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Station Road, Great Sankey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warrington Road (East), Penketh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warrington Road (West), Penketh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 2)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 3											
Asda, West Lane, Runcom	0.2%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Thomas Zanes Way, Bridge Retail Park, Runcom	3.4%	0.0%	0.0%	17.1%	4.3%	10.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Runcom Hydroponics Emporium, Pinlicko Road, Runcom	0.4%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Runcom Shopping Centre, Runcom	2.2%	2.5%	0.0%	8.1%	4.3%	1.5%	0.0%	0.0%	0.0%	0.0%	1.2%
Tesco Metro, Forest Walk, Halton Lea, Runcom	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Trident Retail & Leisure Park, Runcom	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 3)	6.1%	2.5%	0.0%	28.0%	8.5%	1.5%	0.0%	0.0%	0.0%	0.0%	1.2%
Zone 4											
Frodsham Town Centre	1.0%	0.0%	0.0%	0.8%	20.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Helsby, Frodsham	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, High Street, Frodsham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Robert Gleave & Sons Home & Garden Centre, Mill Lane, Frodsham	0.1%	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco, Chester Road, Helsby, Frodsham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 4)	1.2%	0.0%	0.0%	0.8%	25.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 5											
Lower Stretton Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stretton Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 5)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 6											
Asda, Cockedge Way, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Milner Street, Warrington	11.3%	0.0%	0.0%	0.0%	0.0%	10.4%	24.5%	3.2%	13.8%	24.2%	5.0%
Bridge Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bruche Heath Gardens	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cockedge Shopping Park, Warrington	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%
Dunelm, Parker Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Golden Square Shopping Centre, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Holes Lane / Manchester Road	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Riverside Retail Park, Wharf Street, Warrington	5.3%	0.0%	0.8%	0.0%	0.0%	14.6%	11.0%	4.3%	1.0%	27.5%	7.0%
Hood Manor Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
JTF, Chesford Garage, Woolston, Warrington	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.6%	0.0%	0.0%	0.7%
Latchford Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lid, Thelwell Lane, Latchford, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Orford Lane	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Padgate Lane	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pinner's Brow Retail Park, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Riverside Retail Park, Warrington	0.8%	0.0%	0.0%	0.0%	0.0%	1.6%	3.4%	0.0%	0.0%	3.0%	0.7%
Sainsbury's, Church Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Schools Retail Park, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Winwick Road, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warrington	5.2%	0.8%	1.5%	4.1%	0.0%	0.0%	12.8%	11.9%	5.3%	5.2%	3.2%
Wicks, Pinner's Brow Retail Park, Pinner's Brow, Warrington	1.2%	0.0%	1.1%	0.0%	0.0%	4.3%	3.6%	1.0%	2.2%	0.8%	0.0%
Woodston Garden Centre, New Cut Lane, Warrington	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%
Sub Total (Zone 6)	24.7%	0.8%	19.6%	4.1%	1.0%	31.9%	65.6%	29.2%	23.8%	61.1%	16.6%
Zone 7											
Asda, Devhurst Road, Birchwood, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bents Garden & Home, Warrington Road, Glazebury, Warrington	1.1%	0.8%	0.0%	0.0%	0.0%	0.0%	7.0%	2.0%	0.0%	2.9%	0.0%
Birchwood	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%
Birchwood Shopping Centre, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cucketh Village	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	5.3%	0.0%	0.0%	0.0%	0.0%
Glazebury Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Portland Trade Park, Buckley Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 7)	1.7%	0.8%	0.0%	0.0%	0.0%	0.0%	13.5%	2.7%	0.0%	2.9%	0.0%
Zone 8											
Alban Retail Park, Warrington	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%
Asda, Westbrook Shopping Centre, Cromwell Avenue, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q Warehouse, Newton Road, Warrington	4.4%	0.8%	8.6%	2.5%	0.0%	10.5%	9.0%	5.3%	3.7%	5.1%	10.4%
B&Q, Dajip, Lanchester Road, Winwick, Warrington	22.8%	0.0%	16.9%	1.0%	2.6%	13.1%	24.4%	47.3%	56.4%	21.5%	39.3%
Burtonwood Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Callands Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chapelford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cotswold Road, Poplars	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Deaithon, Jubilee Way, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farmstead Cross	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Folly Lane	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gemini Retail Park (Boots / Next), Warrington	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%
Ikea, Europa Boulevard, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Longshaw Street, Bewsey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer, Gemini Retail Park, Europa Boulevard, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mazlan, Winwick Road, Kerfoot Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Old Hall	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Orford Local Centre, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Westbrook	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Winwick Road, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Winwick Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 8)	27.4%	0.8%	25.5%	3.5%	2.6%	24.7%	34.4%	52.6%	70.1%	27.7%	49.7%



WYG PLANNING
WARRINGTON RETAIL CAPACITY STUDY

TABLE 23: SHOPPING PATTERNS FURNITURE

DESTINATION	TOTAL FURNITURE (%)	ZONE 1 FURNITURE (%)	ZONE 2 FURNITURE (%)	ZONE 3 FURNITURE (%)	ZONE 4 FURNITURE (%)	ZONE 5 FURNITURE (%)	ZONE 6 FURNITURE (%)	ZONE 7 FURNITURE (%)	ZONE 8 FURNITURE (%)	ZONE 9 FURNITURE (%)	ZONE 10 FURNITURE (%)
WITHIN STUDY AREA											
Zone 1											
Albert Retail Park, Widnes	0.2%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Albert Square, Widnes	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Green Oaks Way, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Widnes Road, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ashley Retail Park, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Widnes Waterfront, Widnes Trade Park, Dennis Road, Widnes	0.5%	1.4%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bold Heath Garden Centre, Mill Lane, Bold Heath, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Condon Nurseries, Condon Lane, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Farnworth Town Centre, Cheshire	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Green Oaks Shopping Centre, Widnes	0.9%	3.4%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Green Oaks Way, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Notcuts Riverside Garden Centre, Mill Lane, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Ashley Retail Park, Lugdale Road, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
White Moss Nursery, and Garden Centre, Widnes Road, Widnes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Widnes Shopping Park, Widnes	3.1%	13.7%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Widnes Town Centre	4.7%	16.6%	1.7%	6.4%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 1)	9.3%	35.1%	1.7%	11.5%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 2											
Horton Square, Penketh	0.1%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Knutsford Road, Latchford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Santa Rosa Boulevard, Great Sankey, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Station Road, Great Sankey	0.1%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warrington Road (East), Penketh	0.1%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warrington Road (West), Penketh	0.1%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 2)	0.3%	0.0%	5.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 3											
Asda, West Lane, Runcom	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Thomas Jones Way, Bridge Retail Park, Runcom	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Runcom Hydroponics Emporium, Pinlock Road, Runcom	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Runcom Shopping Centre, Runcom	1.8%	0.0%	0.0%	8.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Metro, Forest Walk, Hutton Lea, Runcom	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Trident Retail & Leisure Park, Runcom	0.5%	0.0%	0.0%	1.7%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 3)	2.3%	0.0%	0.0%	10.4%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 4											
Frodsham Town Centre	4.6%	1.0%	0.0%	17.0%	22.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Helsby, Frodsham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, High Street, Frodsham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Robert Gleave & Sons Home & Garden Centre, Mill Lane, Frodsham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco, Chester Road, Helsby, Frodsham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 4)	4.6%	1.0%	0.0%	17.0%	22.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 5											
Lower Stretton Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stretton Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 5)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 6											
Asda, Cockedge Way, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Milner Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bridge Street, Warrington	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%
Bruche Heath Gardens	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cockedge Shopping Park, Warrington	0.7%	0.0%	1.1%	0.0%	0.0%	1.7%	1.3%	2.0%	1.1%	0.9%	0.0%
Dunelm, Parker Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Golden Square Shopping Centre, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Holes Lane / Manchester Road	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%
Homebase, Riverside Retail Park, Wharf Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hood Manor Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
JTF, Chesford Grange, Woolston, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Latchford Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ASD, Threlwell Lane, Latchford, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carford Lane	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%
Padgate Lane	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pinner's Brow Retail Park, Warrington	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%
Riverside Retail Park, Warrington	5.6%	0.0%	2.5%	3.5%	1.4%	6.7%	13.3%	7.1%	12.9%	3.4%	4.6%
Sainsbury's, Church Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Schools Retail Park, Warrington	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%
Tesco Extra, Winwick Road, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warrington	21.9%	10.7%	18.2%	14.8%	1.8%	20.2%	48.4%	25.0%	23.8%	32.3%	13.7%
Wickes, Pinner's Brow Retail Park, Pinner's Brow, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Woolston Garden Centre, New Cut Lane, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 6)	29.2%	10.7%	21.8%	18.3%	3.2%	32.2%	66.2%	34.1%	40.9%	36.7%	20.7%
Zone 7											
Asda, Devhurst Road, Birchwood, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bents Garden & Home, Warrington Road, Glazebury, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Birchwood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.1%	2.4%	0.0%	0.0%
Birchwood Shopping Centre, Warrington	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%
Culcheth Village	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.9%	0.0%	0.0%	0.0%
Glazebury Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Portland Trade Park, Buckley Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 7)	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	16.5%	2.4%	0.0%	0.0%
Zone 8											
Alban Retail Park, Warrington	2.3%	0.0%	6.9%	3.4%	0.0%	1.3%	4.3%	0.0%	1.8%	2.9%	2.8%
Asda, Westbrook Shopping Centre, Cromwell Avenue, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q Warehouse, Newton Road, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Delph Lanchester Road, Winwick, Warrington	1.8%	0.0%	1.1%	0.0%	0.0%	0.0%	8.7%	8.3%	0.0%	0.0%	0.0%
Burtonwood Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Callands Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chapelford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cotswold Road, Poplars	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Decathlon, Jubilee Way, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Easthead Cross	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Folly Lane	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gemini Retail Park (Boots / Next), Warrington	11.3%	6.5%	26.3%	1.7%	6.9%	9.6%	0.0%	7.5%	38.1%	6.6%	22.1%
Kea, Europa Boulevard, Warrington	0.5%	0.0%	2.2%	0.0%	0.0%	0.0%	2.3%	1.2%	0.0%	0.0%	0.0%
Longshaw Street, Bewsey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer, Gemini Retail Park, Europa Boulevard, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mazlan, Winwick Road, Kerfoot Street, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Old Hall	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Orford Local Centre, Warrington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Westbrook	2.1%	0.0%	13.2%	0.0%	0.0%	0.0%	2.3%	0.0%	4.6%	2.9%	0.0%
Winwick Road, Warrington	2.0%	0.0%	0.8%	0.0%	0.0%	0.0%	8.1%	1.5%	3.4%	1.9%	6.9%
Winwick Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub Total (Zone 8)	20.6%	6.5%	50.5%	5.1%	6.9%	10.9%	25.7%	18.5%	47.8%	14.2%	31.8%
Zone 9											
Aldi, Walton Road, Stockton Heath, Warrington											



Sub Total (Cheshire East)	0.82	0.00	0.08	0.00	0.00	0.12	0.00	0.00	0.00	0.26	0.36
Outside Study Area, Cheshire West and Chester											
Albion Road Retail Park, Northwich	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00	0.15
B&Q, Northwich Retail Park, Manchester Road, Northwich	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
B&Q, Sealand Road, Chester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
B&Q, Station Road, Ellesmere Port	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Barnton Village Centre	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Broughton Shopping Park, Chester	0.19	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cheshire Oaks (Development) - Marks & Spencer, Ellesmere Port	0.57	0.00	0.00	0.46	0.11	0.00	0.00	0.00	0.00	0.00	0.00
Cheshire Oaks Designer Outlet, Ellesmere Port	0.26	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.15
Chester City Centre	2.45	0.00	0.00	0.19	1.99	0.00	0.00	0.00	0.00	0.27	0.00
Chester Retail Park, Chester	0.36	0.00	0.00	0.19	0.11	0.06	0.00	0.00	0.00	0.00	0.00
Chester Way Retail Park, Northwich	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Coliseum Shopping Park, Ellesmere Port	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Deva Retail Centre, Chester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Ellesmere Port	0.33	0.00	0.00	0.00	0.33	0.00	0.00	0.00	0.00	0.00	0.00
Greyhound Retail Park (Phase 1), Chester	0.75	0.00	0.00	0.25	0.50	0.00	0.00	0.00	0.00	0.00	0.00
Greyhound Retail Park (Phase 2), Chester	0.11	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00
Leicester Street, Northwich	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Marbury Hall Nurseries, The Old Walled Gardens, Northwich	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Northwich Retail Park, Northwich	0.02	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00	0.00	0.00
Northwich Town Centre	0.21	0.00	0.00	0.00	0.14	0.07	0.00	0.00	0.00	0.00	0.00
Outside Study Area - Cheshire West and Chester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sealand Road - Staples, Sakers / former MFI, Wickes, Chester	1.01	0.00	0.00	0.14	0.82	0.04	0.00	0.00	0.00	0.00	0.00
The Boughton Centre, Chester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Victoria Road, Chester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Weaver Square, Northwich	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Weaverham Village Centre	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Cheshire West and Chester)	6.62	0.00	0.00	1.41	4.23	0.19	0.00	0.21	0.00	0.15	0.15
Outside Study Area, Conwy											
Llandudno Town Centre	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Conwy)	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area, Flintshire											
St David's Retail Park, Chester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Flintshire)	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area, Halton											
Runcorn Town Centre	4.27	0.76	0.00	3.26	0.22	0.03	0.00	0.00	0.00	0.00	0.00
Sub Total (Halton)	4.27	0.76	0.00	3.26	0.22	0.03	0.00	0.00	0.00	0.00	0.00
Outside Study Area, Knowsley											
Cables Retail Park, Prescot	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Knowsley)	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area, Liverpool											
B&Q, Speke Road, New Mersey Retail Park, Speke	0.76	0.76	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hunts Cross Retail Park, Speke	0.19	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00
John Lewis, South John Street, Liverpool	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.27	0.00	0.00
Liverpool City Centre	3.17	1.62	0.26	0.52	0.41	0.00	0.00	0.00	0.35	0.00	0.00
Liverpool One, Liverpool	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00
Monrose Retail Park (Phase 1), Liverpool	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
New Mersey Shopping Park, Liverpool	3.80	2.50	0.08	1.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area - Liverpool	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Speke Retail Park, Penketh Drive, Liverpool	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
The Speke Centre, Liverpool	2.82	0.00	0.00	0.46	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Liverpool)	11.16	7.24	0.34	2.40	0.41	0.00	0.00	0.00	0.62	0.15	0.00
Outside Study Area, Manchester											
Manchester Airport, Manchester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Manchester City Centre	1.00	0.00	0.48	0.00	0.00	0.00	0.00	0.25	0.00	0.00	0.27
Outside Study Area - Manchester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Manchester)	1.00	0.00	0.48	0.00	0.00	0.00	0.00	0.25	0.00	0.00	0.27
Outside Study Area, Pendle											
Boundary Hill Stores, Vivary Way, Colne	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area - Pendle	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Pendle)	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area, Salford											
Brentwood Moss Nurseries, Moss Road, Manchester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Irlam Local Centre	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.59	0.00	0.00	0.00
Outside Study Area - Salford	0.26	0.00	0.13	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00
Salford Quays	0.40	0.00	0.00	0.00	0.00	0.00	0.00	0.40	0.00	0.00	0.00
Tesco Extra, Fairhills Industrial Estate, Woodrow Way, Irlam, Manchester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Salford)	1.24	0.00	0.13	0.00	0.00	0.00	0.00	1.11	0.00	0.00	0.00
Outside Study Area, St Helens											
Haydock Village Centre	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area - St Helens	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
St Helens Retail Park, Warrington Old Road, St Helens	0.40	0.40	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
St Helens Town Centre	1.49	1.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
B&Q, Millinery Way, Ravenhead Retail Park, St. Helens Linkway, St. Helens	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Chain Lane District Centre, St. Helens	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Chalon Way West Retail Park, St. Helens	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Church Square Shopping Centre, St. Helens	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Costco, Haydock	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Ravenhead Retail Park, St. Helens	0.23	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Trubshaw Garden Centre, Southworth Road, Newton-le-Willows	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (St Helens)	2.12	2.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area, Stockport											
Cheadle Hulme Local Centre, Stockport	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cheadle Town Centre	0.52	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00	0.31
John Lewis, Wilmslow Road, Cheadle	0.80	0.00	0.13	0.00	0.00	0.00	0.00	0.21	0.21	0.15	0.09
Outside Study Area - Stockport	0.42	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.27	0.15	0.00
Stanley Green Retail Park, Cheadle Hulme	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Stockport)	1.75	0.00	0.08	0.00	0.00	0.00	0.00	0.42	0.48	0.31	0.40
Outside Study Area, Trafford											
Altrincham Retail Park, Altrincham	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15
Altrincham Town Centre	0.23	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Atlantic Street Retail Park, Altrincham	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15
Ellesmere Centre (Phase 2), Manchester	0.11	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00
Homebase, Altrincham Retail Park, Manchester Road, Altrincham	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area - Trafford	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Stamford Brook Local Shopping Centre, Altrincham	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15
Trafford Centre, Manchester	2.37	0.00	0.52	0.00	0.00	0.21	0.44	0.50	0.00	0.26	0.44
Trafford Retail Park, Manchester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Trafford)											



**WYG PLANNING
WARRINGTON RETAIL CAPACITY STUDY**

TABLE 25: TOTAL COMPARISON GOODS EXPENDITURE

DESTINATION	TOTAL COMPARISON (£m)	ZONE 1 COMPARISON (£m)	ZONE 2 COMPARISON (£m)	ZONE 3 COMPARISON (£m)	ZONE 4 COMPARISON (£m)	ZONE 5 COMPARISON (£m)	ZONE 6 COMPARISON (£m)	ZONE 7 COMPARISON (£m)	ZONE 8 COMPARISON (£m)	ZONE 9 COMPARISON (£m)	ZONE 10 COMPARISON (£m)	INFLOW ALLOWANCE (%)	TOTAL INFLOW (£m)
WETHEN STUDY AREA													
Zone 1													
Albert Road Retail Park, Widnes	1.03	0.17	0.00	0.14	0.00	0.00	0.72	0.00	0.00	0.00	0.00	0.0	0.00
Albert Square, Widnes	1.03	1.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0	0.00
Aldi, Green Oaks Way, Widnes	0.03	0.00	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0	0.00
Asda, Widnes Road, Widnes	3.41	3.27	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0	0.00
Ashley Retail Park, Widnes	0.68	0.03	0.09	0.36	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.0	0.00
B&Q, Widnes Waterfront, Widnes Trade Park, Dennis Road, Widnes	12.04	6.93	1.18	3.82	0.05	0.06	0.00	0.00	0.00	0.00	0.00	0.0	0.00
Bold Heath Garden Centre, Mill Lane, Bold Heath, Widnes	0.64	0.07	0.57	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0	0.00
Crompton Nurseries, Crompton Lane, Widnes	0.09	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0	0.00
Farnworth Town Centre, Cheshire	0.14	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0	0.00
Green Oaks Shopping Centre, Widnes	12.69	9.55	0.05	3.06	0.00	0.03	0.00	0.00	0.00	0.00	0.00	0.0	0.00
Morrisons, Green Oaks Way, Widnes	0.80	0.80	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0	0.00
Norlotts Riverside Garden Centre, Mill Lane, Widnes	1.02	0.16	0.11	0.00	0.00	0.00	0.00	0.00	0.10	0.65	0.00	0.0	0.00
Tesco Extra, Ashley Retail Park, Lugside Road, Widnes	1.10	0.34	0.54	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0	0.00
White Moss Nursery and Garden Centre, Widnes Road, Widnes	0.10	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.0	0.00
Widnes Shopping Park, Widnes	16.36	12.73	0.88	2.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0	0.00
Widnes Town Centre	64.76	54.16	2.02	7.02	0.76	0.05	0.27	0.00	0.03	0.44	0.00	0.0	0.00
Sub Total (Zone 1)	115.93	89.46	5.63	17.37	1.01	0.14	1.09	0.00	0.13	1.10	0.00		0.00
Zone 2													
Horton Square, Penketh	0.18	0.00	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0	0.00
Knuttsford Road, Latchford	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.0	0.00
Sainsbury's, Santa Rosa Boulevard, Great Sankey, Warrington	0.04	0.00	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0	0.00
Station Road, Great Sankey	0.23	0.00	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0	0.00
Warrington Road (East), Penketh	0.19	0.00	0.17	0.00	0.00	0.00	0.02	0.00	0.00	0.00	0.00	0.0	0.00
Warrington Road (West), Penketh	0.72	0.00	0.42	0.00	0.00	0.00	0.00	0.00	0.30	0.00	0.00	0.0	0.00
Sub Total (Zone 2)	1.39	0.00	1.05	0.00	0.00	0.00	0.02	0.00	0.30	0.02	0.00		0.00
Zone 3													
Asda, West Lane, Runcom	7.94	0.00	0.00	7.66	0.00	0.28	0.00	0.00	0.00	0.00	0.00	0.0	0.00
Homebase, Thomas Jones Way, Bridge Retail Park, Runcom	1.64	0.21	0.00	1.28	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.0	0.00
Runcom Hydroponics Emporium, Primico Road, Runcom	0.15	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0	0.00
Runcom Shopping Centre, Runcom	38.29	1.41	0.00	38.91	3.56	0.32	0.27	0.00	0.00	0.04	0.03	0.0	0.00
Tesco Metro, Forest Walk, Halton Lea, Runcom	0.95	0.00	0.00	0.95	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0	0.00
Trident Retail & Leisure Park, Runcom	2.51	0.00	0.00	1.04	1.00	0.10	0.00	0.00	0.00	0.37	0.00	0.0	0.00
Sub Total (Zone 3)	48.48	1.62	0.00	40.00	4.71	0.69	0.27	0.00	0.75	0.41	0.03		0.00
Zone 4													
Frodsham Town Centre	11.02	0.23	0.00	3.38	7.31	0.09	0.00	0.00	0.00	0.00	0.00	0.0	0.00
Hesby, Frodsham	0.32	0.00	0.00	0.00	0.32	0.00	0.00	0.00	0.00	0.00	0.00	0.0	0.00
Morrisons, High Street, Frodsham	0.17	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.0	0.00
Robert Green & Sons Home & Garden Centre, Mill Lane, Frodsham	0.12	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0	0.00
Tesco, Chester Road, Hesby, Frodsham	0.37	0.00	0.00	0.00	0.37	0.00	0.00	0.00	0.00	0.00	0.00	0.0	0.00
Sub Total (Zone 4)	11.99	0.23	0.00	3.38	8.28	0.09	0.00	0.00	0.00	0.00	0.00		0.00
Zone 5													
Lower Shetton Village	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	10.0	0.00
Shetton Village Centre	0.02	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00	0.00	10.0	0.00
Sub Total (Zone 5)	0.02	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00	0.00		0.00
Zone 6													
Asda, Cockhedge Way, Warrington	3.44	0.00	0.00	0.00	0.00	0.00	0.87	0.00	2.44	0.13	0.00	5.0	0.18
B&Q, Milner Street, Warrington	6.18	0.00	0.58	0.00	0.04	0.11	2.48	0.14	1.04	1.65	0.14	5.0	0.33
Bridge Street, Warrington	2.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.26	17.2	0.05
Bruche Health Gardens	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.0	0.00
Cockhedge Shopping Park, Warrington	19.41	0.00	0.82	0.97	0.00	0.08	4.24	0.53	1.30	2.17	0.30	17.2	2.16
Dunelm, Parker Street, Warrington	2.61	0.00	0.21	0.00	0.00	0.31	0.00	0.94	0.00	0.36	0.00	5.0	0.14
Golden Square Shopping Centre, Warrington	46.97	1.25	2.22	7.37	0.24	1.48	6.41	0.65	18.55	8.17	0.62	17.2	9.76
Holes Lane / Manchester Road	0.39	0.00	0.00	0.00	0.00	0.00	0.00	0.39	0.00	0.00	0.00	0.0	0.00
Homebase, Riverside Retail Park, Wharf Street, Warrington	3.30	0.00	0.03	0.00	0.00	0.12	0.78	0.20	0.07	1.90	0.20	5.0	0.17
Hood Manor Local Centre	0.16	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.0	0.00
JTF, Chesford Grange, Woodston, Warrington	0.42	0.00	0.00	0.00	0.00	0.00	0.00	0.40	0.00	0.00	0.00	0.0	0.00
Latchford Village	0.58	0.00	0.00	0.00	0.00	0.01	0.17	0.10	0.00	0.30	0.00	0.0	0.00
Lidl, Thirlwall Lane, Latchford, Warrington	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0	0.00
Orford Lane	5.90	0.00	0.12	0.00	0.00	0.00	0.26	0.12	5.41	0.00	0.00	0.0	0.00
Padgate Lane	1.69	0.00	0.11	0.00	0.00	0.00	0.16	0.64	0.78	0.00	0.00	0.0	0.00
Primers Row Retail Park, Warrington	0.63	0.00	0.00	0.29	0.00	0.00	0.34	0.00	0.00	0.00	0.00	5.0	0.03
Riverside Retail Park, Warrington	17.12	0.00	0.34	0.96	0.00	0.32	5.98	1.14	5.93	1.52	0.73	5.0	0.90
Sainsbury's, Church Street, Warrington	0.33	0.00	0.00	0.00	0.00	0.00	0.33	0.00	0.00	0.00	0.00	5.0	0.01
Schoolbrook Retail Park, Warrington	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.27	0.00	0.00	5.0	0.01
Tesco Extra, Winwick Road, Warrington	7.36	0.00	0.00	0.00	0.00	0.00	0.54	1.87	4.51	0.04	0.00	5.0	0.39
Warrington	279.02	22.17	25.59	34.23	4.32	2.17	65.11	19.67	37.18	54.27	14.30	17.2	57.96
Widnes, Primers' Row Retail Park, Primers' Row, Warrington	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5.0	0.00
Woolston Garden Centre, New Cut Lane, Warrington	0.82	0.00	0.00	0.00	0.00	0.00	0.00	0.82	0.00	0.00	0.00	5.0	0.04
Sub Total (Zone 6)	388.69	23.42	30.07	43.82	4.80	4.63	88.10	27.48	79.22	70.21	16.94		72.18
Zone 7													
Asda, Denbush Road, Birchwood, Warrington	2.41	0.00	0.00	0.00	0.00	0.00	0.50	1.07	0.84	0.00	0.00	5.0	0.13
Bent's Garden & Home, Warrington Road, Glazebury, Warrington	0.62	0.07	0.00	0.00	0.00	0.00	0.00	0.32	0.15	0.00	0.00	5.0	0.03
Birchwood	12.19	0.00	0.00	0.00	0.00	0.03	1.30	7.57	3.18	0.00	0.10	15.0	2.15
Birchwood Shopping Centre, Warrington	5.47	0.00	0.00	0.00	0.00	0.03	0.60	2.05	2.00	0.28	0.51	15.0	0.97
Culcheth Village	3.12	0.00	0.00	0.00	0.00	0.00	0.00	2.88	0.23	0.00	0.00	0.0	0.00
Glazebury Village	0.45	0.00	0.00	0.00	0.00	0.00	0.45	0.00	0.00	0.00	0.00	0.0	0.00
Portland Trade Park, Buckley Street, Warrington	0.38	0.00	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0	0.00
Sub Total (Zone 7)	24.63	0.07	0.38	0.00	0.00	0.06	2.39	14.33	6.41	0.28	0.70		3.28
Zone 8													
Alban Retail Park, Warrington	23.82	0.35	2.79	2.51	0.00	0.31	4.67	2.52	6.66	2.84	1.17	5.0	1.25
Alma, Westbrook Shopping Centre, Cromwell Avenue, Warrington	10.12	0.00	1.10	0.00	0.00	0.00	8.07	0.03	0.92	0.00	0.00	5.0	0.53
B&Q Warehouse, Newton Road, Warrington	2.45	0.07	0.31	0.19	0.00	0.09	0.64	0.24	0.28	0.35	0.29	5.0	0.13
B&Q, Delph Lane/Newton Road, Winwick, Warrington	15.34	0.00	0.11	0.00									



Barrington Village Centre	0.02	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Broughton Shopping Park, Chester	1.67	0.00	0.00	0.19	1.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20
Cheshire Oaks (Development) - Marks & Spencer, Ellesmere Port	10.11	1.17	0.00	3.07	5.22	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.38
Cheshire Oaks Designer Outlet, Ellesmere Port	12.27	1.77	0.31	2.39	3.32	0.33	1.72	0.81	0.51	0.70	0.42	0.70	0.42
Chester City Centre	20.70	0.48	0.09	3.11	14.77	0.19	0.26	0.00	0.27	1.27	0.26	0.26	0.14
Chester Retail Park, Chester	2.61	0.00	0.12	0.19	2.11	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.14
Chester Way Retail Park, Northwich	0.21	0.00	0.00	0.46	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12
Coliseum Shopping Park, Ellesmere Port	1.36	0.00	0.00	0.00	1.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08
Deva Retail Centre, Chester	0.16	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Ellesmere Port	1.96	0.00	0.00	0.29	1.22	0.00	0.00	0.00	0.00	0.00	0.44	0.00	0.00
Greyhound Retail Park (Phase 1), Chester	4.19	0.00	0.00	0.25	3.75	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00
Greyhound Retail Park (Phase 2), Chester	0.20	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Luxeter Street, Northwich	0.05	0.00	0.00	0.00	0.01	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Marbury Hall Nurseries, The Old Wall Gardens, Northwich	0.16	0.00	0.00	0.00	0.00	0.01	0.00	0.00	0.00	0.00	0.00	0.15	0.00
Northwich Retail Park, Northwich	1.13	0.00	0.00	0.00	0.50	0.55	0.00	0.00	0.00	0.00	0.00	0.00	0.08
Northwich Town Centre	1.70	0.00	0.00	0.46	0.39	0.50	0.00	0.00	0.12	0.24	0.00	0.00	0.00
Outside Study Area - Cheshire West and Chester	0.45	0.00	0.00	0.00	0.41	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sealand Road - Staples, Stokes / former MFI, Wickes, Chester	2.91	0.00	0.00	0.87	1.94	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00
The Boughton Centre, Chester	0.94	0.00	0.00	0.00	0.94	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Victoria Road, Chester	0.31	0.00	0.00	0.29	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Weaver Square, Northwich	0.14	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Weaverham Village Centre	0.02	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Cheshire West and Chester)	66.41	3.42	0.53	11.10	39.09	2.04	2.45	2.25	0.78	2.68	2.08	2.08	2.08
Outside Study Area, Conwy													
Llandudno Town Centre	0.40	0.00	0.12	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.20
Sub Total (Conwy)	0.40	0.00	0.12	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.20
Outside Study Area, Flintshire													
St David's Retail Park, Chester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Flintshire)	0.36	0.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area, Halton													
Runcorn Town Centre	4.27	0.76	0.00	3.26	0.22	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Halton)	4.27	0.76	0.00	3.26	0.22	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area, Knowsley													
Cables Retail Park, Prescot	0.52	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.01
Sub Total (Knowsley)	0.52	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.01
Outside Study Area, Liverpool													
B&Q, Speke Road, New Mersey Retail Park, Speke	1.84	1.52	0.00	0.28	0.04	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hunts Cross Retail Park, Speke	0.23	0.05	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
John Lewis, South John Street, Liverpool	1.03	0.00	0.00	0.45	0.00	0.00	0.00	0.10	0.48	0.00	0.00	0.00	0.00
Liverpool City Centre	28.49	15.83	1.09	10.17	0.61	0.07	0.24	0.00	0.48	0.00	0.00	0.00	0.00
Liverpool One, Liverpool	5.85	1.01	0.00	1.52	0.00	0.00	2.21	0.00	0.96	0.15	0.00	0.00	0.00
Morrisons Retail Park (Phase 1), Liverpool	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18
New Mersey Shopping Park, Liverpool	13.36	8.06	0.08	5.10	0.00	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Outside Study Area - Liverpool	2.18	0.67	0.00	1.51	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Speke Retail Park, Penketh Drive, Liverpool	5.72	3.19	0.38	2.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
The Speke Centre, Liverpool	11.56	7.38	0.00	4.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (Liverpool)	70.44	37.71	1.55	25.53	0.65	0.19	2.45	0.10	1.92	0.15	0.18	0.18	0.18
Outside Study Area, Manchester													
Manchester Airport, Manchester	0.31	0.00	0.06	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15
Manchester City Centre	8.41	0.36	0.71	0.00	0.14	0.12	0.61	1.70	0.99	2.07	1.71	0.99	2.07
Outside Study Area - Manchester	0.69	0.00	0.00	0.00	0.00	0.00	0.00	0.59	0.00	0.00	0.00	0.00	0.10
Sub Total (Manchester)	9.41	0.36	0.77	0.00	0.25	0.12	0.61	2.29	0.99	2.07	1.95	1.95	1.95
Outside Study Area, Pendle													
Boundary Hill Stores, Vivary Way, Colne	0.52	0.00	0.00	0.00	0.00	0.03	0.00	0.00	0.00	0.00	0.48	0.00	0.00
Outside Study Area - Pendle	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00
Sub Total (Pendle)	0.74	0.00	0.00	0.00	0.00	0.03	0.00	0.22	0.00	0.48	0.00	0.00	0.00
Outside Study Area, Salford													
Brownwood Moss Nurseries, Moss Road, Manchester	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Brian Local Centre	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.85	0.00	0.00	0.00	0.00	0.00
Outside Study Area - Salford	0.58	0.00	0.13	0.00	0.16	0.00	0.00	0.29	0.00	0.00	0.00	0.00	0.00
Salford Quays	2.38	0.00	0.00	0.00	0.00	0.00	0.00	1.46	0.00	0.93	0.00	0.00	0.00
Tesco Extra, Fairhills Industrial Estate, Woodrow Way, Irton, Manchester	0.55	0.00	0.00	0.00	0.00	0.00	0.00	0.55	0.00	0.00	0.00	0.00	0.00
Sub Total (Salford)	4.36	0.00	0.13	0.00	0.16	0.00	0.00	3.14	0.00	0.93	0.00	0.00	0.00
Outside Study Area, St Helens													
Haydock Village Centre	0.36	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00
Outside Study Area - St Helens	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.13	0.00	0.00	0.00	0.02
St Helens Retail Park, Warrington Old Road, St Helens	2.72	2.61	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00
St Helens Town Centre	7.88	6.35	0.00	1.37	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00
B&Q, Milverny Way, Ravenhead Retail Park, St. Helens Linkway, St. Helens	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00
Chain Lane District Centre, St. Helens	0.20	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Chalon Way West Retail Park, St. Helens	0.21	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Church Square Shopping Centre, St. Helens	0.70	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.44	0.17	0.00	0.00	0.00
Costco, Haydock	1.50	0.00	1.01	0.00	0.00	0.04	0.28	0.02	0.16	0.00	0.00	0.00	0.00
Ravenhead Retail Park, St. Helens	1.81	0.97	0.08	0.00	0.00	0.00	0.76	0.00	0.00	0.00	0.00	0.00	0.00
Tridarian Gardens Centre, Southworth Road, Newton-le-Willows	0.35	0.00	0.00	0.00	0.00	0.00	0.35	0.00	0.00	0.00	0.00	0.00	0.00
Sub Total (St Helens)	16.07	10.14	1.23	1.37	0.30	0.14	1.39	0.15	1.17	0.17	0.02	0.02	0.02
Outside Study Area, Stockport													
Cheadle Hulme Local Centre, Stockport	1.37	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.57	0.80	0.00	0.00
Cheadle Town Centre	0.84	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00	0.53	0.00	0.00
John Lewis, Winslow Road, Cheadle	5.89	0.00	0.35	0.48	0.16	0.92	0.00	0.93	0.37	1.75	0.94	0.00	0.00
Outside Study Area - Stockport	0.84	0.00	0.00	0.00	0.00	0.00	0.00	0.38	0.27	0.15	0.03	0.00	0.00
Stanley Green Retail Park, Cheadle Hulme	0.68	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.37	0.24	0.00	0.00
Sub Total (Stockport)	9.61	0.00	0.35	0.48	0.16	1.09	0.00	1.52	0.64	2.84	2.53	0.00	0.00
Outside Study Area, Trafford													
Altrincham Retail Park, Altrincham	1.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.59
Altrincham Town Centre	1.76	0.23	0.00	0.00	0.00	0.05	0.00	0.20	0.00	0.61	0.66	0.00	0.00
Atlantic Street Retail Park, Altrincham	0.91	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.91
Ellesmere Centre (Phase 2), Manchester	0.12	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Homebase, Altrincham Retail Park, Manchester Road, Altrincham	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14
Outside Study Area - Trafford	0.19	0.02	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.01
Stamford Brook Local Shopping Centre, Altrincham	1.76	0.00	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.58
Trafford Centre, Manchester	32.77	0.00	2.02	1.30	0.10	1.02	3.48	8.64	3.39	3.29	9.		



WYG PLANNING
WARRINGTON RETAIL CAPACITY STUDY

TABLE 26: ESTIMATED (BASELINE) CAPACITY FOR NEW COMPARISON GOODS PROVISION WITHIN STUDY AREA

Table 26a: Estimated 'Capacity' for Comparison Goods Facilities in Warrington

Year	Turnover - £m ¹	SA Expenditure Available - £m ²	SA Inflow - £m	Surplus Expenditure - £m
2015	707.88	626.01	81.87	0.00
2020	783.86	720.32	94.20	30.67
2025	872.25	863.70	112.96	104.40
2030	972.51	1037.02	135.62	200.13
Market Share		59.7		

1. Allows for increased turnover efficiency as set out in Table 4a of Experian Retail Planner 12.1 Addendum
2. Assumes constant market share claimed by Warrington facilities at 59.7% from Study Area (Table 25 - Sub Total Warrington Borough as proportion of Total Study Area)
3. Study Area Inflow derived from Table 25 (total inflow)
4. Surplus expenditure equals expenditure available plus Study Area inflow minus turnover

2013 Prices

Table 26b: Quantitative Need for Additional Comparison Goods Floorspace in Warrington

Year	£m	Comparison Goods Floorspace Requirement	
		Min ¹	Max ²
2015	0.00	0	0
2020	30.67	5,500	9,200
2025	104.40	16,900	28,200
2030	200.13	29,100	48,600

1. Average sales density assumed to be £5,000 per sq.m which WYG considers to be towards the higher end of what could be achieved in Warrington District
2. Average sales density assumed to be £3,000 per sq.m which WYG considers to be towards the lower end of what could be achieved in Warrington District
3. Minimum floorspace requirement equals surplus expenditure divided by £5,000 (rounded), allowing for increased turnover efficiency post 2015
4. Maximum floorspace requirement equals surplus expenditure divided by £3,000 (rounded), allowing for increased turnover efficiency post 2015
5. Allows for increased turnover efficiency as set out in Table 4a of Experian Retail Planner 12.1 Addendum

2013 Prices

Table 26c: Net Quantitative Need for Additional Comparison Goods Floorspace in Warrington

Year	£m	Convenience Goods Floorspace Requirement			
		£m Extant	£m Residual	Min ¹	Max ²
2015	0.00	27.90	-27.90	-5,600	-9,300
2020	30.67	29.11	1.56	300	500
2025	104.40	30.98	73.42	11,900	19,900
2030	200.13	32.27	167.86	24,400	40,700

1. Average sales density assumed to be £5,000 per sq.m which WYG considers to be towards the higher end of what could be achieved in Warrington District
2. Average sales density assumed to be £3,000 per sq.m which WYG considers to be towards the lower end of what could be achieved in Warrington District
3. Residual calculated by subtracting turnover of commitments (sourced from Table 6d) from surplus expenditure (sourced from Table 6a)
4. Allows for increased turnover efficiency as set out in Table 4a of Experian Retail Planner 12.1 Addendum

2013 Prices

Table 26d: Extant Comparison Goods Commitments in Warrington Borough

Destination	Reference	Proposal	Gross Retail Floorspace (sq.m)	Net Comparison Floorspace (sq.m)	Estimated Sales Density (£/sq.m)	Estimated Comparison Turnover (£m)	Status
Alban Retail Park, Hawleys Lane	2011/18583	New retail and leisure units and refurbishment of existing	5,307	4,246	5,000	21.23	Part implemented
Alban Retail Park, Hawleys Lane	2014/23937	Full Planning - Proposed erection of two retail units (Use Class A1) (Resubmission of 2014/23551)	-	390	5,000	1.95	Extant planning permission
Site adjoining Unit 1 Riverside Retail Park, Wharf Street	2014/23846	Full Planning (Major) - Proposed relocation of the existing security hut and a construction of a new retail unit within Class A1.	1,219	944	5,000	4.72	Extant planning permission
TOTAL				5,580		27.90	

1. Assumed that 80% of gross floorspace of planning permission reference 2011/18583 will be dedicated to sales. Estimated sales density reflective of the fact that the permission provides for open comparison goods sales
2. Net sales area for planning permission reference 2014/23937 confirmed by Council. Estimated sales density reflective of the fact that the permission provides for open comparison goods sales
3. Net sales area for planning permission reference 2014/23846 confirmed by Council. Estimated sales density reflective of the fact that the permission provides for open comparison goods sales

2013 Prices