

WARRINGTON WESTERN LINK

Statement of Community Involvement

October 2017

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ANNEXES

1. Executive Summary

This Statement of Community Involvement has been prepared to accompany the Outline Business Case for the proposed Warrington Western Link.

Resolve Public Affairs was appointed to manage the public consultation and engagement over three stages:

- Stage 1 – to establish consultation methodology and assist initial key stakeholder engagement
- Stage 2a – to undertake wide-ranging consultation during June/July 2017 on route options
- Stage 2b – to communicate the preferred route option and to undertake consultation to identify issues which will need to be considered should funding be secured.

Stage 1

Activity at Stage 1 was principally to agree the consultation methodology, undertake background research in preparation for Stage 2a and to introduce the project to key stakeholders within the Council and neighbouring authorities. This was done through a series of meetings with key politicians and stakeholders between February and June 2017.

Stage 2a consultation – 30 June to 28 July 2017

Six route options were put forward for consultation from 30 June 2017 to 28 July 2017, to seek views and input into the process to select a recommended route option which will be put forward in the Outline Business Case.

In summary, the consultation activity during this stage of consultation involved:

- Nineteen targeted exhibitions for the general public, plus a stakeholder preview event and five additional events requested by local residents and/or local Councillors
- Councillor briefing event
- Various methods were used to promote the consultation, including a consultation newsletter and covering letter to 6,000 properties. Stakeholders were also informed
- Feedback was gathered via a dedicated consultation webpage with feedback mechanism and consultation brochures (with freepost feedback form) distributed widely. A dedicated phone and email contact also enabled ongoing engagement

In total, over 3,000 people attended public events at this stage of consultation.

A summary of topics raised at Stage 2a

In brief the main topics raised at consultation Stage 2a were:

- Impact on residential and commercial properties was a major concern
- The impact of a new road on the wider transport network was a major concern
- Concerns that the Western Link will attract traffic from Mersey Gateway
- That consultees are sceptical that any new route would ease traffic congestion
- Impact on community facilities was a major concern
- Respondents are mindful of costs, but there was support for new crossings over major waterways
- That the proposed red route was the preferred option from the consultation.

Analysis of feedback at Stage 2a

Overall, 2,236 people provided feedback at Stage 2a either via feedback forms left at the public exhibitions, in the post or online at www.warrington.gov.uk/westernlink.

1,633 full postcodes were received from the 2,236 responses, which shows that 62% (1,022) of all responses came from within the WA5 1 (Great Sankey, Sankey, Cromwell Avenue, Old Liverpool Road, Hood Lane) and WA5 2 (Penketh, Cuerdley) postcode areas.

1,972 people answered the question “Please indicate what your current view is on the proposal for a Western Link scheme”

- 43% are supportive of the proposal for a Western Link scheme (846 respondents)
- 52% are not supportive (1029 respondents)
- 5% had no view (97 respondents)

1,907 people answered the question “Which option for the Western Link do you prefer?”

- 16% preferred the Yellow option for the Western Link (309 respondents)
- 6% preferred the Orange option for the Western Link (104 respondents)
- 31% preferred the Red option for the Western Link (593 respondents)
- 6% preferred the Pink option for the Western Link (105 respondents)

- 8% preferred the Purple option for the Western Link (158 respondents)
- 5% preferred the Green option for the Western Link (97 respondents)
- 28% had no preferred option (541 respondents)

Additional feedback

Further specific questions were also asked relating to possible road usage and the potential benefits and stated aims of the proposed new link road. Responses are shown in the tables below. Figures in bold represent the greatest response. Please note, percentage figures may not add up to 100 due to rounding.

Executive Summary Table 1 – Usage

Usage						
How often do you travel into or around Warrington town centre?	Once per week	2-3 times per week	4-5 times per week	Daily	Less than once a week	Don't travel to centre/not applicable
	13%	33%	21%	23%	10%	1%

Executive Summary Table 2 – Potential benefits

Potential benefits					
To what extent do you agree or disagree that the Western Link scheme will help to:	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
a. reduce journey times?	22.28%	19.51%	12.9%	16.08%	29.24%
b. save you fuel?	12.62%	15.34%	22.88%	17.95%	31.24%
c. improve access to/from the town centre?	19.18%	19.02%	12.29%	17.20%	32.23%
d. help to improve air quality?	13.35%	14.41%	16.54%	14.31%	41.42%

Executive Summary Table 3 – Potential benefits

Potential benefits					
With reference to the project's aims, do you agree or disagree that the proposed improvements to the road network in Warrington will...:	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
a. relieve congestion in Warrington town centre	25.13%	26.20%	10.95%	14.28%	23.41%
b. improve connection between north and south Warrington	21.97%	29.95%	14.70%	12.96%	20.40%
c. unlock key development land to support the continued growth of Warrington	13.30%	21.42%	30.04%	13.19%	22.02%
d. support the continued growth of Warrington's economy and the creation of jobs	14.47%	21.79%	26.81%	14.30%	22.61%
e. make Warrington a more attractive place to live	13.01%	14.91%	19.66%	17.39%	35%

Stage 2b consultation – 15 September to 2 October 2017

The recommended route option (red route) was put forward for consultation from 15 September 2017 to 2 October 2017. Consultees were asked to provide open comments on the recommended route in order to provide input into the Outline Business Case.

In summary, the consultation activity during this consultation involved:

- Three targeted public exhibitions for the general public
- A briefing meeting for Elected Members
- Various methods were employed to promote the consultation, including media and a letter to all 6,000 properties contacted previously, and to those individuals who had asked to be kept informed previously. Stakeholders were also informed
- Feedback was gathered via a dedicated consultation webpage with feedback mechanism and consultation brochures (with freepost feedback form) distributed widely. A dedicated phone and email contact also enabled ongoing engagement

In total, nearly 1,000 people attended public events at this stage.

A summary of topics raised at Stage 2b

The main topics raised at Stage 2b were:

- Environmental impacts, such as nature conservation, light pollution, noise and vibration
- Impact on specific community facilities such as Morley Common, Sankey Valley Park and the Trans Pennine Trail
- Concerns about attracting traffic avoiding the Mersey Gateway
- Whether future growth in Warrington from the Local Plan would negate any benefits from the Western Link
- Impact on property values.

Analysis of feedback at Stage 2b

Overall, 758 people provided feedback at this stage either via feedback forms left at the public exhibitions, in the post or online at www.warrington.gov.uk/westernlink. However, of these, 196 responses were left blank, therefore 562 people have provided written feedback on the recommended route.

523 full postcodes were received from the 562 responses, which shows that 54% of responses (284) were received from WA4 6 and WA5 1 postcode areas.

A summary of the most frequently mentioned comments received is shown in the table below.

Executive Summary Table 4 – Frequently mentioned comments

Feature/Theme/Comment	Mentions	Response
Noise, vibration, air quality, light pollution	141 ‘It won't ease traffic congestion in the long term and will increase air pollution.’ ‘Far from alleviating congestion problems in Warrington I think the red route will draw more traffic to Warrington with consequent noise & air pollution and congestion for residents.’	Should funding be approved, the project proposals would be subject to a full Environmental Impact Assessment as part of a planning application.

Feature/Theme/Comment	Mentions	Response
Impact on community facilities and green spaces e.g. Morley Common, Sankey Valley, Trans Pennine Trail, BMX, Moore Nature Reserve	<p>112</p> <p>'I am totally distraught at the current proposal to build a high-level bridge and road across Morley Common which will have a devastating impact on our views and quality of life.'</p> <p>'Concerned with the loss of green space in Sankey Valley.'</p>	<p>The scheme has been designed to have as little impact on community facilities as possible. The Council is sensitive to the fact that Morley Common is a well-used public space with facilities including football pitches, changing areas and a playground. Should the scheme receive major scheme funding from Central Government, the Council will replace any facilities affected at Morley Common.</p>
Will invite additional traffic avoiding Mersey Gateway	<p>94</p> <p>'This will cause further problems as people avoiding the Mersey Bridge may use this road.'</p> <p>'We need something to stop the Widnes bridge toll-avoiding traffic coming through Warrington instead for free.'</p>	<p>The Mersey Gateway bridge is now open. The Council is currently in ongoing discussion with Halton BC and has an agreed Memorandum of Understanding that if traffic levels in Warrington increase as a consequence of the bridge, then discussions can be entered into with Halton BC regarding mitigation for those impacts.</p> <p>The Western Link is not being designed with a traffic capacity the same as the Mersey Gateway. It is intended that the Western Link will connect north and south Warrington but, due to some fixed, physical considerations, will only be designed to cater for local trips across Warrington.</p>
Not needed/waste of money/won't solve the problem/incorrect solution/move the problem from one area to another	<p>83</p> <p>'There will be greater congestion in and around the surrounding areas affected by the road.'</p> <p>'As with most of the proposed routes you are just moving traffic congestion from one area to another.'</p>	<p>Modelling work highlighted that the scheme has a positive impact on traffic congestion at key pinch points within Warrington. This included both Brian Bevan Island and Bridgefoot Gyratory and also on the A56 and A57 as drivers choose to use the Western Link for journeys that currently have to negotiate the town centre via Mersey Street and Wilson Patten Street.</p> <p>The modelling assessments have also shown a significant reduction in the delay experienced at junctions across the town centre and an improvement in north-south and south-north journey times.</p> <p>Further transport modelling work will estimate the wider impacts should the scheme be successful in gaining major scheme funding.</p>

Feature/Theme/Comment	Mentions	Response
Building road to bring forward development will neutralise the relief the road brings	<p>77</p> <p>‘The new proposal will not ease any congestion as it comes with 4000 new houses to be built on the route causing more gridlock.’</p> <p>‘Whichever route you choose the impact on the town’s traffic will not be relieved if you continue build properties at the present rate.’</p>	<p>The Council’s draft Local Plan, with the issue of housing and business site allocations around the borough, proposes areas of housing and employment around the Western Link. The traffic modelling undertaken for Western Link includes proposed development and the road and junction designs take account of the anticipated traffic flows.</p>
Nature conservation/impact on wildlife	<p>70</p> <p>‘Dreadful. A complete blot on the landscape, which will result in destruction of the environment.’</p> <p>‘This should not be allowed we should keep our green space and not create an urban concrete jungle. We need to save our green spaces, wildlife etc.’</p>	<p>Should funding be approved, the project proposals would be subject to a full Environmental Impact Assessment as part of a planning application.</p>
Most logical/appropriate route choice	<p>62</p> <p>‘I would support this, mainly because it is an option that adds an additional crossing over the Ship Canal to alleviate traffic issues at Bridgefoot and along Chester Road. It will provide better connectivity across Warrington and prevent economic development being stifled by the horrendous traffic.’</p> <p>‘It is clear Warrington needs something being done about the congestion in Warrington particularly when there is a problem on the M6, M62 and M60 which places Warrington at gridlock particularly in areas such as Bridgefoot and Stockton Heath. I agree the Red Route appears to be the better option.’</p>	<p>The project team has undertaken a number of technical assessments in addition to analysing the feedback from the public consultation. All the routes were appraised in a multi-criteria appraisal known as INSET, which matches the DfT’s appraisal guidance.</p> <p>This considers factors such as design, cost, deliverability, equality, environmental impact, social impact, public consultation response, cost-benefit analysis and other factors.</p> <p>The Red Route performed best based on this appraisal process.</p>

Feature/Theme/Comment	Mentions	Response
Loss of property value/ impact on house prices/ unable to sell	<p>63</p> <p>‘My further concerns are the house prices in our area will be dramatically affected as the road will pass close to 200 metres away with no benefit to the residents.’</p> <p>‘I think this will have a huge impact on existing value of homes that have already been heavily affected by the economy.’</p> <p>‘The areas affected will be devalued considerably and less appealing to live in.’</p>	<p>There are certain parameters for meeting the requirements for compensation claims against new highway schemes. If your property is close enough to be affected, then you can apply for compensation known as a ‘Part 1 Claim’.</p> <p>Any potential impacts on property values have yet to be realised. There are compensation avenues that residents can pursue should they feel their property has been directly impacted as a result of the operation of the Western Link.</p>
Cromwell Avenue	<p>57</p> <p>‘I understand the need to ease congestion on the town centre but what is not clear is the impact this will have on Cromwell Avenue and the areas surrounding.’</p> <p>‘Whilst I feel for the residents who are going to have that eyesore foisted on them, my concern is Cromwell Ave. Pity the poor people trying to turn right out of St Greg's/Peace Centre. Cromwell Ave is only single lane, has a number of roundabouts, and is backed up twice a day.’</p>	<p>Further transport modelling work will estimate the wider impacts should the scheme be successful in gaining major scheme funding.</p>
Impact on traffic congestion (e.g. will worsen)	<p>53</p> <p>‘This new road will only result in extra congestion as traffic is brought into the already clogged road system.’</p> <p>‘Will make traffic in Warrington worse.’</p>	<p>Modelling work highlighted that the scheme has a positive impact on traffic congestion at key pinch points within Warrington. This included both Brian Bevan Island and Bridgefoot Gyratory and also on the A56 and A57 as drivers choose to use the Western Link for journeys that currently have to negotiate the town centre via Mersey Street and Wilson Patten Street.</p> <p>The modelling assessments have also shown a significant reduction in the delay</p>

		<p>experienced at junctions across the town centre and an improvement in north-south and south-north journey times.</p> <p>Further transport modelling work will estimate the wider impacts should the scheme be successful in gaining major scheme funding.</p>
Feature/Theme/Comment	Mentions	Response
<p>Consultation criticism/ Criticism of Council/ Lack of information</p>	<p>52</p> <p>‘The original questionnaire was designed in a way to support your case for the road. There was no option to state that you completely disagreed with the road, just which is your 'preferred option'. The option was to state an actual route or no preferred option... This statement can be misconstrued on so many levels and I applaud you for your total dishonesty in constructing the questionnaire as you have done.’</p> <p>‘The way the council has not approached residents about the plans other than via social media is a sham and how can you expect respect for your considerations if you yourselves fail to consider the very people that pay your council tax.’</p>	<p>This Statement of Community Involvement outlines the consultation held at both stages of the project.</p> <p>At each stage, the details displayed were based on the latest information available to the team.</p>
<p>Highway safety e.g. children walking to school</p>	<p>49</p> <p>‘I strongly object to the Western Link it will not ease congestion in Great Sankey it will make matters worse and create dangers for pupils at St Gregory's High School where there will be a large intersection.’</p> <p>‘Against red route because of the safety issues in relation to the amount of traffic as well as children attending local schools.’</p>	<p>All new roads are built to meet strict safety standards. Crossing points be developed as part of the next stage of design.</p>

Feature/Theme/Comment	Mentions	Response
Impact on residential and commercial properties/ Compulsory purchase	46 'I think this route is unrealistic and not at all viable, people are going to lose their homes and it's the first dreadful step towards the desecration of our town.' 'A great option with the minimal impact on local residences.'	The scheme has been designed to affect as few residential and commercial properties as possible. We will continue to work with affected residents and business owners as the scheme progresses.

2. Introduction

This Statement of Community Involvement has been prepared by Resolve Public Affairs on behalf of Warrington Borough Council (the Council). This document is to accompany the Outline Business Case for the proposed Warrington Western Link road.

A £1million funding award was made to the Council by the Department for Transport (DfT) in 2016 in order to develop an Outline Business Case related to Warrington Western Link.

The production of a Major Scheme Business Case (MSBC) is the formal mechanism for collating the outputs and results of individual stages of work undertaken to establish the case for intervention (in this case, intervention in the road network), and the rationale behind the selection of the preferred intervention. The MSBC would normally follow on from the production of an Outline Business Case (OBC), which is a more detailed expansion of the Initial Strategic Outline Business Case (SOBC).

Business cases for different modes of transport or funding streams have their own set of circumstances and demands for detail which can make the underlying process of decision making difficult. The MSBC process ensures that transport investment decisions are based on the same high-level process and information requirements to facilitate objective comparisons of proposals for investment within and between projects and modes.

MSBC's are designed in line with HM Treasury's advice on evidence-based decision making set out in the Green Book¹ and use its best practice five-case model approach. This approach shows whether schemes:

- Are supported by a robust case for change that fits with wider public policy objectives – the 'Strategic Case'
- Demonstrate value for money – the Economic Case
- Are commercially viable – the Financial Case

¹ HM Treasury guidance for public sector bodies on how to appraise proposals before committing funds to a policy, programme or project

- Are financially affordable – the Commercial Case

- Are achievable – the Management Case

An Options Appraisal Report (OAR) is normally undertaken at the OBC stage to provide an analysis of the potential options identified to address the objectives identified for the scheme. It provides the background to how, from a long list of potential options, a short list was derived and from there the preferred option(s) or options package taken forward for funding through submission of an MSBC.

A key component of the OBC is evidence of consultation. Effective consultation enables decisions and plans to be implemented in the knowledge that stakeholders and the public have had an opportunity to express their views, make representations and see how plans have been amended following feedback where possible.

Objectives of the consultation (as set out in the Management Case) are:

- Raise awareness and understanding of the scheme
- Understand key stakeholder's views and preferences for scheme design
- Understand the public and political support and acceptability of the scheme
- Provide several opportunities for the public to discuss the scheme
- Ensure feedback of the public's thoughts about the project to the Executive Board

For this project, three stages of consultation were undertaken during 2017:

- Stage 1 – establish methodology
- Stage 2a – options consultation
- Stage 2b – recommended route consultation

At Stage 1, a methodology and target stakeholder list was established.

At Stage 2a, six route options were put forward during the consultation, to seek views and input into the process to select a recommended route option which will be put forward in the Outline Business Case.

At Stage 2b, qualitative feedback was sought from residents, businesses and stakeholders on the recommended route, in order to feed this back to Warrington Borough Council's Executive Board and to supplement the Outline Business Case.

The consultation undertaken encouraged feedback from the local community. Further consultation and engagement will continue as the project progresses.

Feedback from Stage 2a was considered and was input into the process for selecting a recommended route option. This was bolstered by further feedback at Stage 2b on the recommended route. Feedback at this stage will help to inform Warrington Borough Council's Executive Board decision and subsequent refinements of the route before seeking planning permission, should funding be awarded.

Summary

This Statement of Community Involvement sets out the why, how, who, what and when of the community and stakeholder engagement for this project. In summary, the consultation activity to date is shown in the tables below:

Table 1 - Stage 1

Preparation	<ul style="list-style-type: none"> ➤ Compilation of comprehensive stakeholder database ➤ Agreement of a consultation methodology ➤ Agreement of residential/business areas to target at Stages 2a and 2b ➤ Desktop research to inform consultation approach ➤ Route walks and site visits to identify key communities, businesses and amenities
Engagement	<ul style="list-style-type: none"> ➤ Initial engagement with key stakeholders

Table 2 - Stage 2a

Public exhibitions	<ul style="list-style-type: none"> ➤ Nineteen targeted exhibitions for the general public, plus a stakeholder event and five additional events requested by local residents and/or local Councillors. This comprises a total of 25 events covering over 100 hours
Member briefing	<ul style="list-style-type: none"> ➤ Councillor briefing event
Advertisement	<ul style="list-style-type: none"> ➤ Four full page adverts in the Warrington Guardian and Warrington Post (formerly Midweek Guardian)
Consultation Newsletter	<ul style="list-style-type: none"> ➤ A consultation newsletter and covering letter to 6,000 properties ➤ Consultation newsletters made available at local libraries
Direct Mail	<ul style="list-style-type: none"> ➤ A letter and/or email sent to 291 key stakeholders including Parish Councils, Warrington Chamber of Commerce, Trans Pennine Trail, Transport for the North, Highways England, Environment Agency, Warrington and Halton Hospitals NHS Foundation Trust, Natural England, Canal and River Trust, Cheshire Police, Cheshire Fire and Rescue and North West Ambulance Service
Webpage	<ul style="list-style-type: none"> ➤ A dedicated consultation webpage with feedback mechanism attracting 10,684 unique visitors (between 16 June and 28 July) and over 1,500 online responses
Social Media	<ul style="list-style-type: none"> ➤ Regular posts on social media

Consultation brochures/ flyers	<ul style="list-style-type: none"> ➤ 6,625 consultation brochures distributed at events, and made available through local libraries, community and leisure centres ➤ Leaflet distribution at Warrington Wolves home matches in July (Friday 7 July and Thursday 20 July)
Continued contact	<ul style="list-style-type: none"> ➤ Dedicated phone and email contact to enable ongoing engagement

Table 3 - Stage 2b

Public exhibitions	<ul style="list-style-type: none"> ➤ Three targeted exhibitions for the general public and stakeholders
Member briefing	<ul style="list-style-type: none"> ➤ Councillor briefing event
Advertisement	<ul style="list-style-type: none"> ➤ Two half page adverts in the Warrington Guardian and Warrington Post (formerly Midweek Guardian)
Door-to-door	<ul style="list-style-type: none"> ➤ Recommended route announcement letter to 6,000 properties
Direct Mail	<ul style="list-style-type: none"> ➤ An update letter and/or email sent to 291 key stakeholders including Parish Councils, Warrington Chamber of Commerce, Trans Pennine Trail, Transport for the North, Highways England, Environment Agency, Warrington and Halton Hospitals NHS Foundation Trust, Natural England, Canal and River Trust, Cheshire Police, Cheshire Fire and Rescue and North West Ambulance Service
Webpage	<ul style="list-style-type: none"> ➤ A dedicated consultation webpage with feedback mechanism
Social Media	<ul style="list-style-type: none"> ➤ Regular posts on social media
Consultation brochures/ flyers	<ul style="list-style-type: none"> ➤ 2,350 recommended route announcement brochures distributed at events, and made available through local libraries
Continued contact	<ul style="list-style-type: none"> ➤ Dedicated phone and email contact to enable ongoing engagement

About Resolve Public Affairs

Resolve Public Affairs is a communications consultancy dedicated to delivering inclusive community and stakeholder consultation and engagement to support development projects and planning applications.

The principal consultant, Mott MacDonald, appointed Resolve Public Affairs to advise on community engagement for this project.

Consultation is key

Consultation and communication with local communities is an important element of the process for major schemes of this nature. It is important that local communities are made fully aware of proposals affecting their area and are provided with early opportunities to view any plans and discuss issues with project managers and their professional team. This process should also enable the community to provide feedback.

In order to support the Outline Business Case for the Western Link proposals, and as a responsible Local Authority, Warrington Borough Council engaged with the community throughout the options selection and recommended route option announcement and, should funding be awarded, will consult again ahead of seeking planning permission for the Western Link project.

The consultation influences both the strategic case and the management case of the OBC, i.e. it is part of demonstrating a robust case for change that fits with wider public policy objectives and it must be confirmed that delivery of consultation is appropriate and achievable. The scale of consultation needs to be proportionate to the potential scale and scope of the scheme. In the case of Western Link there are a significant number of potentially influenced third parties and so the scale of consultation has been appropriate for the project.

Resolve Public Affairs considered guidance as set out in Warrington Borough Council's own Statement of Community Involvement (adopted in 2014 and amended in 2016) and built this into the Consultation Methodology. Given the nature and scale of development, and the likely high level of interest in the proposals, where appropriate and possible we have followed the guidance outlined for consulting on both the Local Plan, and on large planning applications (see Annex 0). Warrington Borough Council provided stakeholder lists which were reviewed and augmented to ensure as many relevant parties as possible were aware of the proposals and could participate in the consultation.

Background

Warrington is growing. The town has experienced significant economic development over the past decade and as a result, there's been a steady rise in traffic congestion. There has been a long-identified need for a solution to ease congestion in the town. To help solve this issue, the Department for Transport awarded funding to develop the Outline Business Case for a potential new link road (Warrington Western Link) which could link the A56 / A5060 Chester Road with the A57 / A562 in Great Sankey.

Funding for development of Business Cases for six schemes from the large local major projects fund was announced in the Autumn Statement by the Chancellor of the Exchequer on 23 November 2016, including:

- Suffolk Energy Gateway new road
- A1079/A164 Jocks Lodge Junction
- Shrewsbury North West Relief Road
- Tees Valley east-west connections
- Sheffield Mass Transit Scheme

- Warrington Waterfront Western link

A further six were awarded funding to develop Business Cases shortly after the Autumn Statement

- Sheffield City Region Innovation Corridor
- Manchester Metrolink airport extension to Terminal 2
- Melton Mowbray Eastern Distributor Road
- New Tees Crossing
- A500 Dualling (Cheshire)
- South Coventry Link Road

A strict timetable for completion of the Outline Business Case was imposed, with a deadline for submission on 18 December 2017. This meant tight timescales for developing route options, analysis of options, selection of a recommended route and consultation at both stages.

3. Proposals

The project aims to:

- Relieve congestion in Warrington town centre
- Improve connection between north and south Warrington
- Unlock key development land to support the growth aspirations of Warrington Means Business and the Warrington Local Plan
- Support the continued growth of Warrington's economy within the Northern Powerhouse
- Make Warrington a more attractive place to live

Warrington Borough Council and its consultants considered a broad range of different potential transport solutions to deal with the issues outlined in the OAR:

- Existing congestion and air quality issues affecting the town centre preventing a broader programme of regeneration
- Increased traffic demand due to current growth trajectory

- Further High Growth potential but a lack of infrastructure to support commercial, industrial and housing development
- Increasing demand for housing and jobs but lack of suitable land to develop
- Lack of strategic connectivity and route choice between North and South Warrington and within M56, M6, M62 motorway box

The transport planning team identified a number of route corridors in the area where they could explore the relevant merits of different routes, as well as 10 schemes that didn't involve building a new highway.

These were then developed into 44 options for further consideration. As with any infrastructure project, some options were discounted in the early stages of the project for reasons such as cost, feasibility, landscape, visual impact, ability to improve the traffic network and environmental considerations. The appraisal process is shown in the figure below:

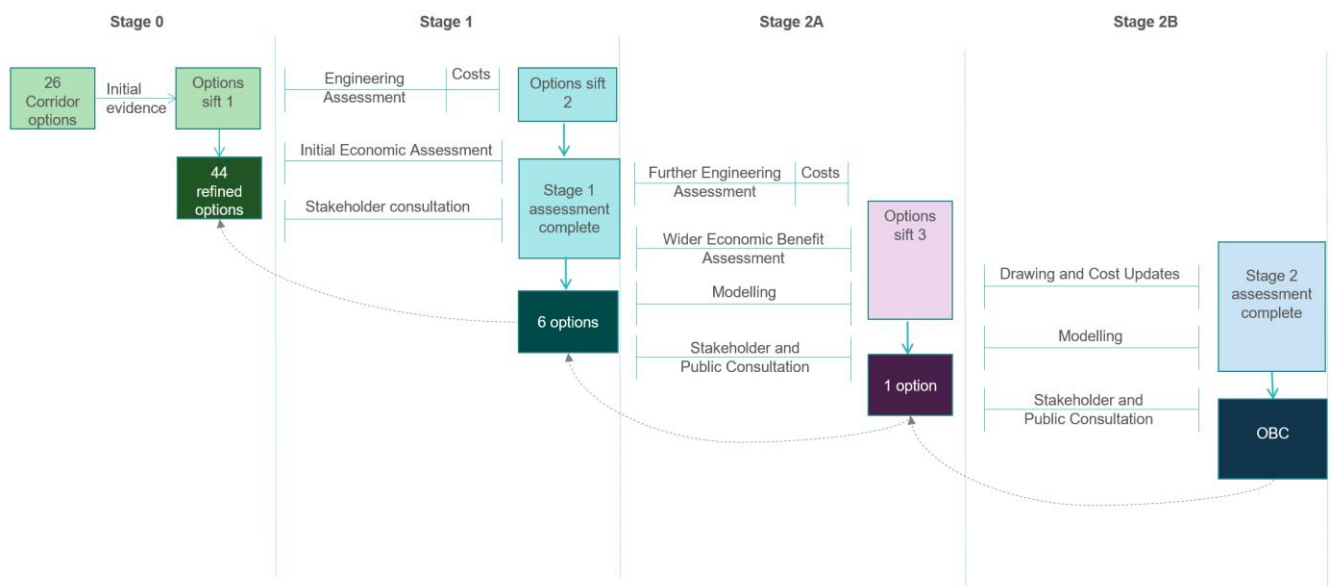


Figure 1 - Appraisal process²

Six routes were presented during the Stage 2a consultation to gather views and feedback. One recommended route was chosen and further consultation took place at Stage 2b on this option before the Outline Business Case is submitted to the DfT.

² Source: Mott MacDonald

4. Stage 1 Consultation

At Stage 1, the primary aim was to establish and agree:

- A consultation methodology
- A database of key stakeholders to engage with throughout the consultation
- A database/map of residential/business areas to target at Stages 2a

A further aim was to undertake initial engagement with key stakeholders.

This was done in agreement with all members of the project team and with support and input from other areas and departments of Warrington Borough Council.

The consultation methodology was amended and altered as the project progressed, in agreement with the project team and based on feedback from stakeholders.

Key stakeholder consultation – Stage 1

As part of Stage 1, a number of meetings were held to introduce the project to stakeholders within the Council, at neighbouring Councils and with Elected Members whose wards would be affected by the project. This is shown in the table below:

Table 4 – Stage 1 meetings

Meetings			
Project Team and Leader of the Council	24 April		
Project Team and Portfolio Holder for Highways and Infrastructure	28 March	10 April 25 April	22 May
Project Team and Bewsey and Whitecross Members	20 February	22 March	
Project Team and Morley Common Residents Group	22 March		
Project Team, Appleton Members and Stockton Heath Members	19 April		
Project Team and Great Sankey South Members	17 May		
Project Team and Halton Borough Council Officers	21 April	13 June	

Consultation methodology

An outline Consultation Methodology was discussed and agreed with the Western Link project team in advance of commencement of the consultation. Initial meetings were held on 9 March 2017 and 16 March 2017 and subsequent project team meetings were held fortnightly thereafter.

The consultation methodology was split into three primary purposes; information provision, consultation and participation. Each of these are not mutually exclusive and several methods overlap some or all the primary purposes. This consultation methodology was followed at Stages 2a and Stages 2b, with adjustments as appropriate.

Information provision

Various methods were used to keep those with an interest in the project informed, as well as providing details for them to find out more information or speak to a member of the team. These methods were not exclusive to information provision and most require some level of interaction:

- Direct mail: letters to local residents most likely to be affected by the proposals, and to stakeholders
- Media: releases to the local media to keep people informed of the proposal, the process and how they may participate in the consultation
- Newsletter/consultation documents: a project specific newsletter and/or consultation document to keep residents and businesses updated and informed
- Dedicated webpage: a dedicated project webpage on the Council's website to enable those with an interest in the project to be informed. The consultation would be given prominence on the homepage, with a link through. An online feedback mechanism would be provided to enable online participation
- Social media: Twitter and Facebook posts to raise awareness of the project, publicise events and link to the dedicated webpage
- Advertisements: various advertising methods to raise awareness of the project and to encourage participation, including newspaper adverts and online advertising
- Reactive: provide information to any organisation or group on request

Consultation

Several methods of consultation would be used to enable people to discuss and provide feedback on the options and eventual recommended option:

- Public exhibitions/consultation roadshow: public consultation to allow people to view, discuss and feedback on route options and, in due course, the recommended route. The exhibitions were widely publicised. Targeted events were held in locations that are easily accessible to the communities that are likely to be affected. Events were also held at venues across Warrington. A pop-up exhibition was also held in Warrington Town Centre
- Dedicated webpage: the consultation materials and consultation brochures would be available to view and download on the dedicated webpage. An online feedback mechanism was available. The webpage would be updated regularly
- Dedicated telephone number, address and email: a telephone number to the Council's Highways Department would be provided to enable people to discuss the project with the team directly. A freepost address would be available for people wishing to complete a questionnaire later or write to the technical team. A dedicated email address would be made available
- Social media: the Council's Facebook page and Twitter feed would enable and encourage feedback on the project at each stage. The channels would publicise the events and encourage click-throughs to the project webpage
- Stakeholder event: a consultation event exclusively for key political, community and business stakeholders would be held prior to the launch of the consultation roadshows at Stage 2a. Stakeholders were invited via letter or email. Following a poor uptake at Stage 2a, it was agreed not to hold a dedicated stakeholder event at Stage 2b

Participation

The following participatory methods would be used:

- Stakeholder engagement: A dedicated stakeholder event would be held at the start of consultation with key local stakeholders invited to attend. Meetings were also offered to key stakeholders (such as the Chamber of Commerce, LEP and business groups) to discuss and provide feedback on the existing issues and the route options
- Community engagement: in addition to the public exhibitions/consultation roadshow, those most likely to be affected would be invited to arrange a meeting with the team. This would enable the team to explore the key issues and enable the community to influence the preferred route and subsequent refinements
- Publications: a Consultation Newsletter was distributed to local libraries to raise awareness of the consultation and how the public could participate. Once consultation had begun, this was supplemented with a copy of the Consultation

Document which contained details of the route options and a freepost feedback form

- Online: A project sub-website was produced on the Council's own website. Social media was also used to encourage participation in the process.

Early awareness raising

Planned early awareness raising activity at Stage 1 included introductory letters and phone calls to key statutory consultees in order to introduce the project and to offer the opportunity for a meeting/discussion of the project and issues/options at this stage. Key stakeholders included: United Utilities, the Environment Agency, Warrington Borough Council Members and Warrington Chamber of Commerce.

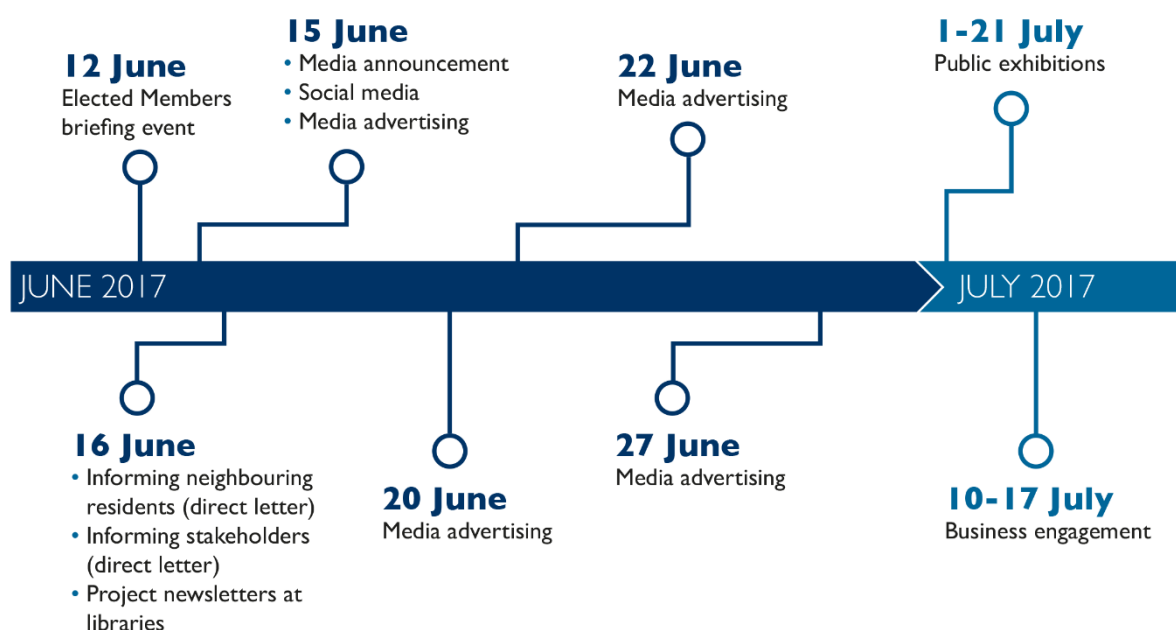
The Prime Minister announced an election on 18 April 2017. Introductory letters were timetabled to be sent in May 2017, however, due to restrictions around purdah, it was agreed by the project team that these letters could not be sent. However, key stakeholder meetings did take place.

5. Stage 2a Options Consultation

Following Stage 1, a comprehensive and accessible public and stakeholder consultation has been carried out for Stage 2a, Options Consultation.

At Stage 2a, six route options were put forward during the consultation, to seek views and input into the process to select a recommended route option which would be put forward in the Outline Business Case.

STAGE 2A TIMELINE



Elected Members briefing event

A briefing session was held for Warrington Borough Council Elected Members on 12 June 2017 at the Town Hall, Warrington. This coincided with a meeting of the Council's Executive Board. Members were invited by Project Manager, Richard Flood via email on 8 June 2017 (reduced notice due to restrictions around election purdah) (see Annex 1). The purpose of this event was to inform members of the upcoming consultation, outline the contents of the consultation and to receive their input on the consultation process. 12 Members attended the event and as a result, consultation materials were amended and adapted following their feedback.

Informing neighbouring residents

On 16 June 2017, residents were informed of the forthcoming consultation by letter to ensure a timely and accurate distribution. The letter was distributed to 6,000 residential properties within 200 metres of one or more of the proposed route options and undertaken by a third party specialist distribution firm. The letter was delivered in part by hand and in part by Royal Mail. Envelopes were marked with 'Important Information from Warrington Borough Council – Please Read'. Checks were conducted to ensure receipt of the letters and newsletter and confirmations were received by properties in a large number of streets. (See Annex 2)

The letter introduced the project, made residents aware that they lived in close proximity to one or more of the potential routes and provided contact details for the project team, including a dedicated webpage link hosted on the Council's website, a dedicated email address and a direct telephone number for the Western Link project team. (See Annex 3). A 'Western Link' project newsletter was included with the letter which gave details of 18 exhibitions being held throughout July 2017. (See Annex 4).

Assurance checks were carried out to confirm deliveries:

- On the day of delivery, supervisors randomly knocked on doors in areas where deliveries were completed. No issues were identified with missing deliveries. The checks involve a supervisor showing the homeowner a copy of the item and questioning if they can recall receiving the leaflet. Responses, names and addresses are recorded, and samples of the names are verified against the electoral roll
- Follow-up calls - following completion of the delivery, an independent telephone check was made, again to random properties. Again, no issues were identified with widespread missing deliveries. The calls are made by an independent third party research company, who have a copy of the item, and question whether residents recall receiving the item. They are contracted to make calls rather than to identify certain results, providing an impartial environment

Outside of the assurance checking process, some residents reported non-receipt of letters directly by telephone or email to the Council's Highways Team. Any report of non-receipt of

letters was quickly rectified, and subsequently, letters were re-issued to some or all properties in the following streets:

- Hephherd Street
- Old Liverpool Road
- Liverpool Road
- Malpas Drive
- Warrington Road
- Marina Avenue
- Cleveleys Road
- Victoria Road
- Ford Farm Close
- Rostherne Close
- Littleton Close

As no distribution method can guarantee 100% accuracy, a multi-channel communications approach (e.g. media releases, social media updates etc.) was carried out to generate awareness of the project.

Informing stakeholders

A letter was issued on 16 June 2017 to 154 local, regional and national stakeholders informing them of the upcoming consultation and inviting them to a dedicated Stakeholder Event on 29 June 2017, one day prior to the formal consultation launch (see Annex 5). 137 stakeholders received a letter, 17 received an email copy of the letter and 65 received both a letter and an email. Recipients of this letter included:

- Local Parish Councils
- Warrington Chamber of Commerce
- Trans Pennine Trail
- Transport for the North

- Highways England
- Environment Agency
- Warrington and Halton Hospitals NHS Foundation Trust
- Natural England
- Canal and River Trust
- Cheshire Police
- Cheshire Fire and Rescue
- North West Ambulance Service

A second letter was issued on 16 June to 137 wider stakeholders to inform them of the consultation and point them to the consultation materials online (see Annex 6). Recipients of this letter included:

- The National Trust
- Manchester Airport
- Cheshire Bat Group
- Greater Manchester Combined Authority
- Transport Focus

Stakeholders included representative organisations such as Parish Councils, community groups and representatives of minority and Hard to Reach groups such as Warrington Disability Partnership, Action for Blind People, Age UK and Cheshire, Halton and Warrington Racial Equality Council. We also contacted user groups such as Transport Focus.

Where we received returned mail and/or emails, we attempted to find updated name and address details and re-issued to stakeholders. The project stakeholder database is regularly updated and amended to ensure accuracy. A full list of stakeholders is available at Annex 7.

Prior to the consultation closing on 28 July 2017, a reminder email was sent to stakeholders on 18 July 2017 in order to ensure feedback was received on time. Statutory consultees such as the Environment Agency, United Utilities and Network Rail were also contacted by telephone on 24 July 2017 to ensure responses were received.

Publicity

Warrington Borough Council's Communications Team issued a media release on Monday 12 June 2017 to be included in that week's local newspaper (published Thursday 15 June 2017). (See Annex 8).

A follow up media release was issued on 19 July to remind residents of final consultation events. (See Annex 9).

In addition, four full page newspaper advertisements were placed in the weeks leading up to the beginning of the consultation period. (See Annex 10).

The advertisements were placed as follows:

- Thursday 15 June, Warrington Guardian
- Tuesday 20 June, The Post³
- Thursday 22 June, Warrington Guardian
- Tuesday 27 June, The Post

Complementary advertisements were also placed online on the Warrington Guardian website. The combination of newspaper readers and online visits means the advertisements could be read by just over 182,000 adults each week.

In addition, 'Western Link' project newsletters containing details of the consultation and events, were available to take away at Warrington Council's identified deposit locations as follows:

- Birchwood Library, Brock Road
- Burtonwood Library, Chapel Lane
- Culcheth Library, Warrington Road
- Lymm Library, Davies Way
- Orford Park Library, Orford Jubilee Neighbourhood Hub
- Padgate Library, Insall Road
- Penketh Library, Honiton Way

³ The Post is a midweek free paper which replaced the Midweek Guardian in June 2017. It is delivered to selected homes across Lymm, Stretton, Appleton, Grappenhall, Stockton Heath, Great Sankey, Culcheth and Croft. It has a readership of 273,599 every week (print and online).

- Stockton Heath Library, Alexandra Park
- Warrington Library, Museum Street
- Westbrook Library, Westbrook Crescent
- Woolston Neighbourhood Hub, Hall Road

Additional copies were provided on request.

Members of Resolve's team attended two Warrington Wolves RLFC home matches during the consultation period to hand out information flyers to attendees. This was a further way of raising awareness of the consultation and the exhibition events.

Social Media

Warrington Borough Council used Twitter to issue initial posts about the consultation to raise awareness, and issued subsequent posts to advise of public consultation event dates, times and locations. (See Annex 11).

Several action groups were established leading up to, and during, the consultation period. Many of these groups also shared notifications on Facebook and Twitter advising of upcoming events and encouraged their members to attend and meet the project team. Local community groups also posted about the consultation. (See Annex 12).

The consultation webpage and associated documents were highlighted on Warrington Borough Council's homepage www.warrington.gov.uk

Businesses and large employers

Warrington Borough Council holds details of over 3,000 businesses across the Borough. An email was sent on 10 July 2017 to promote the consultation and direct them to the consultation materials online and to the online questionnaire. (See Annex 13).

Warrington Borough Council publicised details of the consultation in their internal magazine which goes to 1,800 staff members with council devices and another 800-900 offline colleagues via cascade.

Warrington and Halton NHS Foundation Trust employs over 4,000 living and/or working in the area. An article was placed in their staff e-newsletter and on their intranet, issued on 17 July.

The Environment Agency, based at Richard Fairclough House in Warrington, employs over 900 living and/or working in the area. An article was placed in their staff e-newsletter, issued on 17 July. (See Annex 14).

Stakeholder meetings

The following local politicians were contacted by letter on 16 June 2017:

- Ward Councillors representing Bewsey and Whitecross, Appleton, Great Sankey South, Birchwood, Burtonwood and Winwick, Chapelford and Old Hall, Culcheth, Glazebury and Croft, Fairfield and Howley, Grappenhall, Great Sankey North and Whittle Hall, Latchford East, Latchford West, Lymm North and Thelwall, Lymm South, Orford, Penketh and Cuerdley, Poplars and Hulme, Poulton North, Poulton South, Rixton and Woolston, Stockton Heath and Westbrook
- Leader, Deputy Leader and relevant Cabinet members for Warrington Council
- Warrington North MP, Helen Jones
- Warrington South MP, Faisal Rashid
- The leadership of neighbouring local authorities including Halton, St Helens, Cheshire West and Chester, Cheshire East, Salford, Trafford and Wigan

The above stakeholders were either offered a meeting on the proposals, or were invited to attend the Stakeholder Event and/or public exhibitions. Each of the letters distributed enclosed a copy of the consultation newsletter (see Annex 4).

Stakeholder event aims and formats

An invitation only Stakeholder Event was held at the Town Hall on 29 June between 5pm and 7pm. 96 stakeholders such as the Environment Agency and United Utilities and all 58 Warrington Councillors were invited to this event via letter and/or email (see Annex 5).

The aim of this event was to allow key stakeholders to view the plans and speak to members of the project team. 15 people attended this event, several of whom were local residents who had been advised of the event by local Councillors.

Public exhibitions

A series of public exhibitions were held at various locations, shown in the table below:

Table 5 – Public exhibitions

Date	Time	Venue	Ward
Saturday 1 July	10am- 5pm	Golden Square Shopping Centre ⁴	Bewsey and Whitecross
Monday 3 July	3pm – 8pm	Burtonwood Community Centre	Burtonwood and Winwick

⁴ Consultation materials at Golden Square Shopping Centre were on display from when the centre opened at 9am.

Tuesday 4 July	3pm – 8pm	Orford Neighbourhood Hub	Orford
Wednesday 5 July	3pm – 8pm	Appleton Parish Hall	Appleton
Thursday 6 July	3pm – 8pm	Walton Hall	Appleton
Friday 7 July	3pm – 8pm	The Peace Centre	Great Sankey South
Saturday 8 July	10am – 5pm	Golden Square Shopping Centre	Bewsey and Whitecross
Monday 10 July	3pm – 8pm	Waterside Inn	Bewsey and Whitecross
Tuesday 11 July	3pm – 8pm	Winwick Leisure Centre	Burtonwood and Winwick
Wednesday 12 July	3pm – 8pm	Woolston Neighbourhood Hub	Rixton and Woolston
Thursday 13 July	3pm – 6pm	St John's Community Church Hall	Appleton
Friday 14 July	5pm – 8.30pm	Whittle Hall Community Centre	Great Sankey North and Whittle Hall
Saturday 15 July	10am – 5pm	Golden Square Shopping Centre	Bewsey and Whitecross
Monday 17 July	3pm – 8pm	Birchwood Leisure Centre	Birchwood
Tuesday 18 July	4.30pm – 8.30pm	Lymm Village Hall	Lymm South
Wednesday 19 July	10am – 5pm	Golden Square Shopping Centre	Bewsey and Whitecross
Thursday 20 July	3pm – 8pm	Kings Community Centre	Great Sankey South
Friday 21 July	10am – 5pm	Chapelford Sainsburys	Chapelford and Old Hall

Images from public exhibitions





Walton Hall



Waterside Inn



Kings Community Centre



Appleton



Chapelford Sainsburys

Additional events

Members of the project team attended additional events on request. Ward Councillors for Bewsey and Whitecross ward requested two additional public exhibitions at St Werburgh's Community Centre on Boswell Avenue. One was held on 30 June 2017 and a local letter drop was carried out to advertise this. (See Annex 15). These letters were sent to the following streets: Baronet Road, Boat Walk, Chester Road, Eastford Road, Morley Road, Taylor Street, Weir Street and Westford Road.

A second was held on 13 July 2017 and Ward Councillors for Bewsey and Whitecross conducted their own letter drop to invite residents to this event. (See Annex 16). This event was a Q&A session, rather than a public exhibition.

Penketh and Cuerdley Ward Councillors requested an additional event at the Shannon Bradshaw Centre in Penketh on 19 July. This was advertised by flyers distributed by Councillors and residents (see Annex 17). The event was set up for a public exhibition, but due to a large turnout, a Q&A session was held instead.

Members of the project team attended the above additional events as well as three further Q&A sessions at the request of, and organised by, local action groups, as follows:

- Thursday 6 July, Kings Community Centre, Sankey Squash the Orange group meeting
- Monday 10 July, Eagle Sports Club, Goodbye Yellow Brick Road group meeting
- Thursday 20 July, Crosfields Rugby Club, Rainbow Routes Action Group meeting

Public exhibitions aims and formats

Following the Stakeholder Event, the public were able to attend a series of exhibitions. The events were timed for inclusivity and aimed to target groups of different geographies and demographics. Timings were chosen to enable as many people as possible an opportunity to attend an event. Daytime, evening and weekend events were undertaken to provide a range of options for people wishing to attend.

The aim of the exhibitions was to enable the local community to view the six route options, raise comments and to discuss them directly with the project team. Senior representatives from Warrington Borough Council and Mott MacDonald were available to speak with visitors about the route options, land issues, potential land acquisition, environmental issues and any other concerns that arose during the event. Community consultation specialists, Resolve Public Affairs were also available at each event.

The events were 'drop-in' sessions to allow people to attend when convenient to them. Details of the options, including route plans and 3D artist's impressions of the potential prospective views from specific locations were displayed on fourteen roller banners. Zoomed in route plans and enlarged 3Ds were also available.

Resolve Public Affairs greeted attendees and encouraged them to leave contact details in order to be kept informed as the consultation progressed.

An approximate number of attendees at each event is recorded in the table below:

Table 6 – Attendees at public exhibitions

Date	Time	Venue	Attendees
Saturday 1 July	10am-5pm	Golden Square Shopping Centre ⁵	500
Monday 3 July	3pm – 8pm	Burtonwood Community Centre	38
Tuesday 4 July	3pm – 8pm	Orford Neighbourhood Hub	67
Wednesday 5 July	3pm – 8pm	Appleton Parish Hall	87
Thursday 6 July	3pm – 8pm	Walton Hall	47
Friday 7 July	3pm – 8pm	The Peace Centre	168
Saturday 8 July	10am – 5pm	Golden Square Shopping Centre	Over 500
Monday 10 July	3pm – 8pm	Waterside Inn	112
Tuesday 11 July	3pm – 8pm	Winwick Leisure Centre	9
Wednesday 12 July	3pm – 8pm	Woolston Neighbourhood Hub	58
Thursday 13 July	3pm – 6pm	St John’s Community Church Hall	44
Friday 14 July	5pm – 8.30pm	Whittle Hall Community Centre	43
Saturday 15 July	10am – 5pm	Golden Square Shopping Centre	Over 500
Monday 17 July	3pm – 8pm	Birchwood Leisure Centre	33
Tuesday 18 July	4.30pm – 8.30pm	Lymm Village Hall	18
Wednesday 19 July	10am – 5pm	Golden Square Shopping Centre	Over 450
Thursday 20 July	3pm – 8pm	Kings Community Centre	250
Friday 21 July	10am – 5pm	Chapelford Sainsbury’s	323
TOTAL			Over 3,000

⁵ Consultation materials at Golden Square Shopping Centre were on display from when the centre opened at 9am.

Exhibition materials

At each exhibition, we displayed fourteen roller banners (see Annex 18) covering the topics of: Aerial Map, Welcome/Overview, Aims, Location Context, Route Options, Yellow Option, Orange Option, Red Option, Pink Option, Purple Option, Green Option, Route Options Comparison, Timeline and Contact Details.

Also available to view were a series of A2 boards further detailing route options and the 3D prospective views. Further materials provided at each exhibition included: pens, a ballot box, questionnaires, consultation brochures, an A1 board placed outside the venue directing people to the exhibition, directional signage placed around the venue to the exhibition (where required) and colouring books and crayons for children.

Signing-in sheets were also provided to enable us to capture contact details for those wishing to be kept informed in the future.

Consultation brochures

Sixteen-page consultation brochures with pull out, freepost feedback forms were available at all consultation events to enable people to take the brochure home for review and to have their say. The brochure explained the proposals in an accessible format and provided a mechanism for feedback.

The printed document, (see Annex 19) contained the same information as the exhibition banners: Overview, Aims, Location Context, Route Options, Yellow Option, Orange Option, Red Option, Pink Option, Purple Option, Green Option, Route Options Comparison, Timeline and Contact Details.

The pull-out feedback form could be completed at the event and posted in the box provided, or sent using the freepost address. The feedback form established:

- Name, address and contact details (optional)
- The respondent's interest in the project
- Their usual mode of transport to/from Warrington town centre
- How often they travel to/from the town centre
- To what extent they agreed/disagreed that the project would:
 - a. reduce journey time, b. save fuel, c. improve access to/from the town centre, d. help to improve air quality
- How often they were likely to make use of a new link road
- Their current view on the project (supportive/not supportive/no view)

- Which option they preferred
- Why they preferred that option
- To what extent they agreed/disagreed that the project would: a. relieve congestion in Warrington town centre, b. improve connection between north and south Warrington, c. unlock key development land, d. support the growth of Warrington's economy and create jobs, e. make Warrington a more attractive place to live
- Further comments

The feedback form also included Warrington Borough Council's standard equality monitoring questions to help them improve their services. The Council will analyse the results to check if any of the groups are disadvantaged more than anyone else in any way as well as finding out if all groups are all satisfied with the proposals. As with all questions on the feedback form, these questions were optional.

Loose copies of the feedback form were also available at the public events.

Large quantities of the consultation brochure were also left at Warrington Council's identified deposit locations to allow people to access information without attending an event or visiting the webpage:

- Birchwood Library, Brock Road
- Burtonwood Library, Chapel Lane
- Culcheth Library, Warrington Road
- Lymm Library, Davies Way
- Orford Park Library, Orford Jubilee Neighbourhood Hub
- Padgate Library, Insall Road
- Penketh Library, Honiton Way
- Stockton Heath Library, Alexandra Park
- Warrington Library, Museum Street
- Westbrook Library, Westbrook Crescent
- Woolston Neighbourhood Hub, Hall Road

We encouraged people to express their views and provided space for respondents to provide further comments if they wished. Discussions were held with a number of attendees at events to advise them that additional sheets could be attached to the form to be returned, or that they could respond online where there was no restriction on how much text could be inserted.

Prior to the consultation closing on 28 July 2017, a reminder email was sent to those who left an email address at one of the consultation events. This was sent on 25 July 2017 in order to ensure feedback was received on time.

Summary of consultation events

Between 29 June 2017 and 21 July 2017 we held nineteen public exhibitions, attended 5 public meetings and hosted a Stakeholder Event for all interested parties. At the Stakeholder Event and public exhibitions, the proposals were displayed on fourteen roller-banners and sixteen-page information brochures with pull-out feedback forms were also available. Senior representatives from Warrington Borough Council, members of the Council's Highways team, highways and environmental consultants Mott MacDonald and Resolve Public Affairs were on hand to answer any question, discuss the proposals, listen and record verbal feedback.

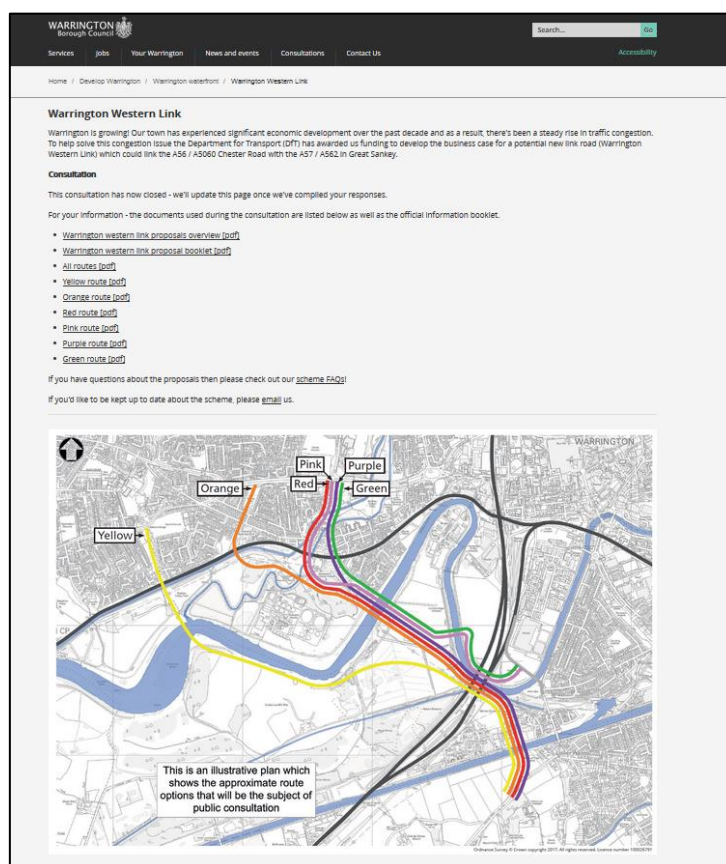
The locations for the events were selected to provide options for residents and stakeholders wishing to attend. Events in the town centre were held at Golden Square shopping centre, where there is good footfall, to provide a convenient, central and readily accessible location to encourage passers-by to drop-in. Locations were chosen to provide a local event close to residents and businesses near to the proposed route options, as well as venues further afield with good facilities including parking, event space, good access and good footfall.

The venues selected covered nine electoral wards from 22 that cover the Borough of Warrington.

All venues were accessible by car, on foot and by public transport and had disabled access.

The public exhibitions were promoted widely using varied methods to ensure as many people knew about the events as possible. In addition to writing directly to 6,000 properties, we also made use of the local media and Warrington Borough Council's website and social media presence. Local action groups and stakeholders, such as Warrington Police, also posted on social media to their followers to help raise awareness of the consultation events.

Dedicated webpage



A dedicated webpage (www.warrington.gov.uk/westernlink) containing a feedback mechanism (during the consultation period 30 June – 28 July) was also available. The webpage was made live on 16 June 2017 to coincide with media release, advertisements and letter drops and contained details of the upcoming public exhibitions. Once the consultation went live on 30 June, downloadable copies of the consultation brochure and exhibition banners were made available, as well as downloadable plans of each of the route options and the route overview. The webpage received 10,684 unique visitors (between going live on 16 June and the consultation mechanism closing on 28 July). A number of visitors also downloaded maps and plans of the various route options as shown in the table below:

Table 7 – Webpage visitors and downloads

Document	Unique visitors
Exhibition overview PDF	2890
Western Link proposal booklet PDF	909
All routes PDF	3159
Yellow route PDF	1988
Orange route PDF	1533
Red route PDF	1150
Pink route PDF	825
Purple route PDF	821

Green route PDF	768
Scheme FAQ page	1798

The consultation webpage was also promoted through Warrington Borough Council's homepage, social media presence, all project letters, emails, newsletters and consultation brochures. Details of the webpage were also promoted on exhibition materials and in media coverage and media advertisements.

Feedback and further contact

People were given several ways in which they could formally provide their feedback and have their say, or to find out more information, including:

- Freepost pull out feedback form/loose feedback forms at events
- Project webpage: www.warrington.gov.uk/westernlink
- Dedicated email address: westernlink@warrington.gov.uk
- Warrington Borough Council contact telephone number

Enquiries sent via the dedicated email address and telephone number were logged, responded to and details kept on file in order to keep people updated.

6. Feedback

Analysis: Feedback responses

At the 2011 census, Warrington had a total population of 202,200, of which 49.6% are male and 50.4% are female. In 2016, it was estimated that the current population of Warrington is 208,800.⁶

Overall, 2,236⁷ people have provided feedback either via feedback forms left at the public exhibitions, in the post or online at www.warrington.gov.uk/westernlink

- 71% responded online (1,586 respondents)
- 29% responded via feedback forms returned at events or via the freepost address (650 respondents)

This represents an approximate 1% response rate from the population of the Borough.

⁶ Source: Warrington Borough Council, <http://www.nomisweb.co.uk/reports/lmp/la/1946157074/report.aspx?town=Warrington#tabrespop>

⁷ Source: Warrington Borough Council

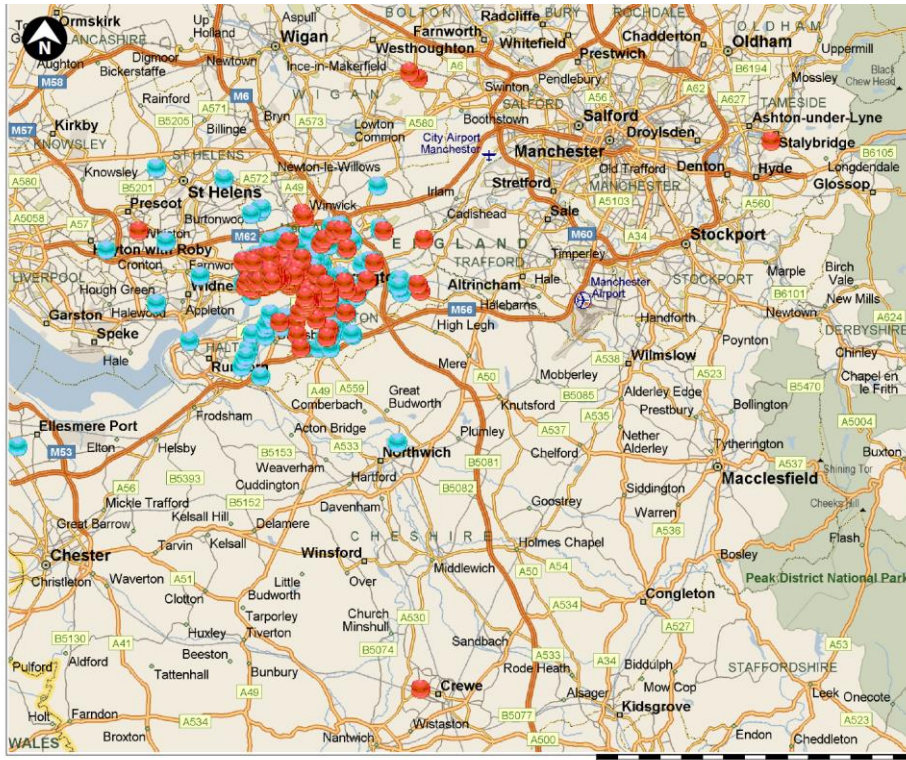
Although optional, the vast majority of respondents left their name and address in order to be contacted about the project in future.

An approximate 550 responses received were duplicates, or multiple responses from the same address.

1,633 full postcodes were received from the 2,236 responses. The table below shows the bulk of responses were received from the following areas: WA5 1 and WA5 2 (62%). These are the communities of Penketh and Great Sankey, in close proximity to a number of the route options.

Table 8 – Postcode sector responses

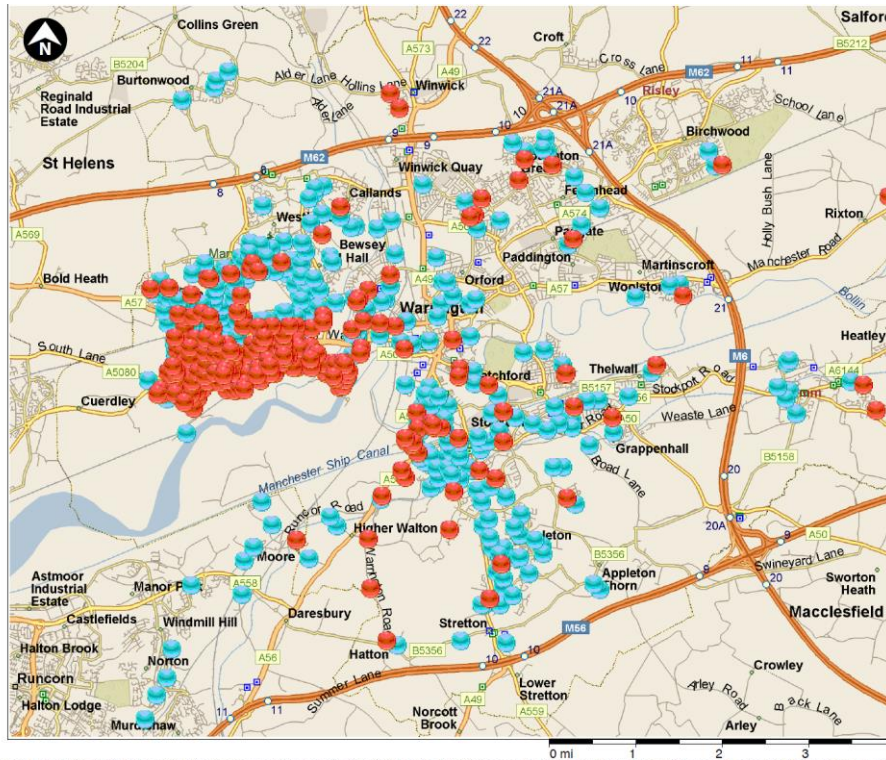
Postcode Sector	Responses	Postcode Sector	Responses	Postcode Sector	Responses
CH43 3	1	WA1 2	5	WA5 1	451
CH66 4	1	WA1 3	3	WA5 2	567
CW1 3	1	WA1 4	9	WA5 3	92
CW9 6	1	WA1 9	2	WA5 4	4
L35 0	1	WA2 0	21	WA5 7	3
L35 2	2	WA2 7	8	WA5 8	44
L36 0	1	WA2 8	3	WA5 9	14
L9 5	1	WA2 9	10	WA7 1	2
L9 9	1	WA3 5	1	WA7 3	1
LS11 8	1	WA3 6	4	WA7 4	1
M29 8	1	WA4 1	15	WA7 6	4
M3 1	1	WA4 2	32	WA8 3	1
M46 9	1	WA4 3	15	WA8 5	1
SK15 1	1	WA4 4	6	WA8 8	3
ST7 3	1	WA4 5	58	WA8 9	1
SY13 4	1	WA4 6	210	WA9 2	1
WA1 0	8	WA5 0	10		
WA1 1	6				



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Figure 2 - Postcode responses (all) supportive (blue) not supportive (red)⁸

⁸ Source: Warrington Borough Council



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Figure 3 - Postcode responses (Warrington) supportive (blue) not supportive (red)⁹

62% of all responses came from within the WA5 1 and WA5 2 postcode areas. Within these areas, 668 responses were negative and 273 were positive.

1,972¹⁰ people answered the question “Please indicate what your current view is on the proposal for a Western Link scheme”

- 43% are supportive of the proposal for a Western Link scheme (846 respondents)
- 52% are not supportive (1,029 respondents)
- 5% had no view (97 respondents)

⁹ Source: Warrington Borough Council

¹⁰ Source: Warrington Borough Council

1,907 people answered the question “Which option for the Western Link do you prefer?”

- 16% preferred the Yellow option for the Western Link (309 respondents)
- 6% preferred the Orange option for the Western Link (104 respondents)
- 31% preferred the Red option for the Western Link (593 respondents)
- 6% preferred the Pink option for the Western Link (105 respondents)
- 8% preferred the Purple option for the Western Link (158 respondents)
- 5% preferred the Green option for the Western Link (97 respondents)
- 28% had no preferred option (541 respondents)

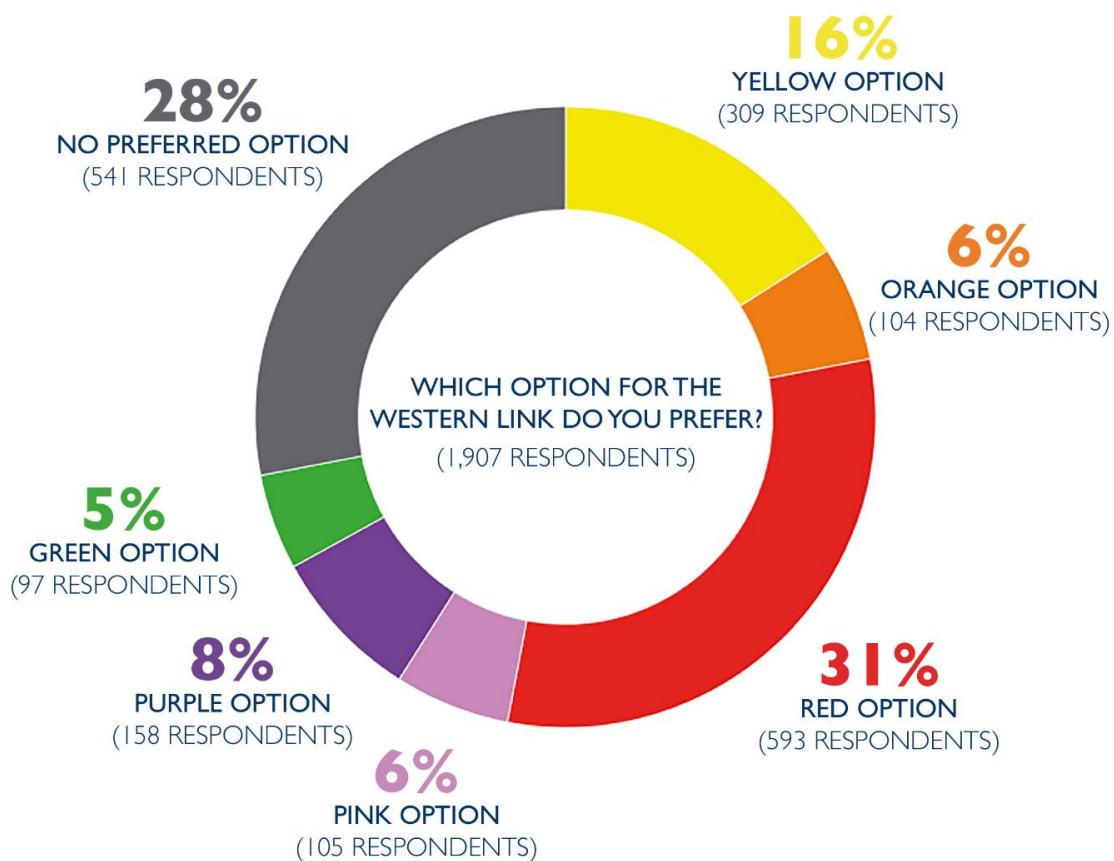


Figure 4 - Route option preference¹¹

¹¹ Source: Warrington Borough Council

Additional feedback

Further specific questions were also asked relating to possible road usage and the potential benefits and stated aims of the proposed new link road. Responses are shown in the tables below. Figures in bold represent the greatest response. Please note, percentage figures may not add up to 100 due to rounding.

Table 9 - Usage

Usage						
How often do you travel into or around Warrington town centre?	Once per week	2-3 times per week	4-5 times per week	Daily	Less than once a week	Don't travel to centre/not applicable
	13%	33%	21%	23%	10%	1%

Table 10 – Potential benefits

Potential benefits					
To what extent do you agree or disagree that the Western Link scheme will help to:	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
a. reduce journey times?	22.28%	19.51%	12.9%	16.08%	29.24%
b. save you fuel?	12.62%	15.34%	22.88%	17.95%	31.24%
c. improve access to/from the town centre?	19.18%	19.02%	12.29%	17.20%	32.23%
d. help to improve air quality?	13.35%	14.41%	16.54%	14.31%	41.42%

Table 11 – Potential benefits

Potential benefits					
With reference to the project's aims, do you agree or disagree that the proposed improvements to the road network in Warrington will...:	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
a. relieve congestion in Warrington town centre	25.13%	26.20%	10.95%	14.28%	23.41%
b. improve connection between north and south Warrington	21.97%	29.95%	14.70%	12.96%	20.40%
c. unlock key development land to support the continued growth of Warrington	13.30%	21.42%	30.04%	13.19%	22.02%
d. support the continued growth of Warrington's economy and the creation of jobs	14.47%	21.79%	26.81%	14.30%	22.61%
e. make Warrington a more attractive place to live	13.01%	14.91%	19.66%	17.39%	35%

Comments about the proposals

In response to Questions 7, “Which option for the Western Link would you prefer” and 8, “Based on your answer to question 7, please tell us why this is your preferred option”, the main themes highlighted by respondents who selected any route preference at all are shown in the graph below:

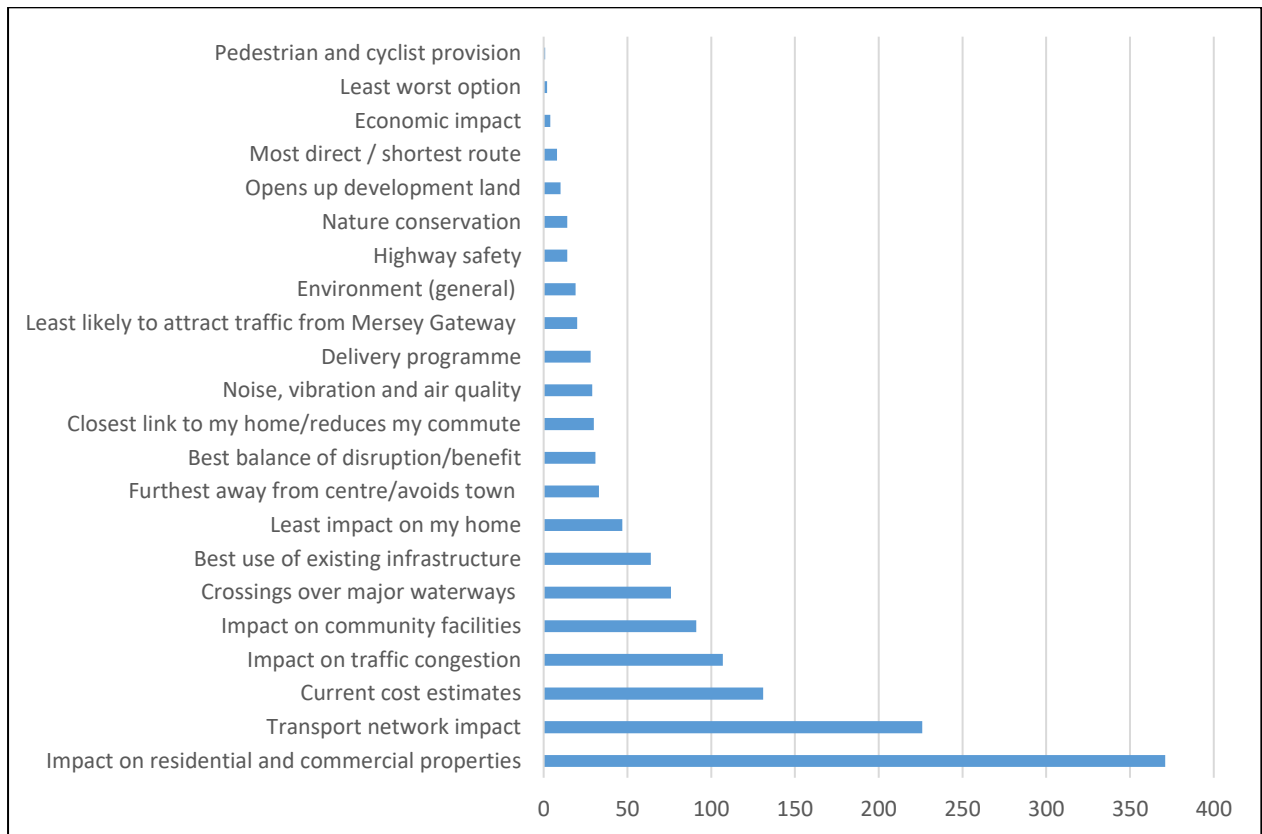


Figure 5 - Based on your answer to question 7, please tell us why this is your preferred option

The tables below show the top themes highlighted according to the route chosen by the respondent as their preferred option:

Table 12 – Yellow option

Number of times mentioned (Yellow route preferred) 309 respondents	Feature/Theme/Comment	Example comments
96	Impact on residential and commercial properties	<i>'Yellow seems to have the least impact to existing residential and business areas.'</i> <i>'It may cost more to deliver the yellow route, but it is the only route that impacts the least amount of homes and businesses.'</i>
67	Impact on traffic congestion	<i>'It will prevent Bridgefoot being so congested and it will enable traffic to drive in and out of Warrington more easily.'</i> <i>'Yellow is the most likely option to reduce traffic congestion at Bridgefoot as motorists avoid the toll bridges in Runcorn.'</i>
37	Least impact on my home	<i>'This is the only option that will not directly affect me.'</i> <i>'It has the least impact on my home.'</i>
<i>A copy of all written responses is available on request (personal details have been removed)</i>		

Table 13 – Orange option

Number of times mentioned (Orange route preferred) 104 respondents	Feature/Theme/Comment	Example comments
32	Transport network impact	<i>'Most convenient access to A57, A562, New Chapleford station and the new Omega site.'</i> <i>'Starts at the most logical place and takes the most sensible route to end destination.'</i>
16	Best balance of disruption/benefit	<i>'Although it, unfortunately, has great impact on residential buildings during the building phase I feel this will be minimised post construction and that the route is likely to improve the traffic the most.'</i>
11	Impact on community facilities	<i>'It will not impact on Sankey Valley that is a major local amenity.'</i> <i>'Sankey Valley Park is a rare green space in the area and is home to a lot of wildlife; this keeps wildlife safe and keeps a nice area for families.'</i>
<i>A copy of all written responses is available on request (personal details have been removed)</i>		

Table 14 – Red option

Number of times mentioned (Red route preferred) 593 respondents	Feature/Theme/Comment	Example comments
196	Impact on residential and commercial properties	<i>'It seems the best compromise to really improve links north to south with not too much adverse effects on surrounding properties.'</i> <i>'The red option seems a very direct route with lower impact on residential properties than the other options.'</i>
165	Transport network impact	<i>'This route will provide relief for town centre traffic, utilising and improving an already busy junction.'</i> <i>'Red provides better connectivity.'</i> <i>'It will cut out the Bridgefoot congestion and save time.'</i>
95	Current cost estimates	<i>'It is one of the less expensive routes.'</i> <i>'This route will relieve traffic congestion, without affecting as many residential and commercial properties or being as costly as other routes that would have the same effect.'</i> <i>'It would appear to be less disruptive to properties in general and is not the most expensive (or cheapest!) The cheapest would probably not be the best choice.'</i>
<i>A copy of all written responses is available on request (personal details have been removed)</i>		

Table 15 – Pink option

Number of times mentioned (Pink route preferred) 105 respondents	Feature/Theme/Comment	Example comments
46	Impact on residential and commercial properties	<i>'Because it does not impact housing for people who have made their homes and lives in Warrington.'</i> <i>'Pink draws a better balance between the amount of residential premises potentially affected by any such proposal and looks to link in (more appropriately) with the already planned and authorised project (Gainsborough Rd/Slutchers Lane).'</i>
16	Current cost estimates	<i>'No new crossing of Ship Canal = less cost. '</i> <i>'One of the shortest routes therefore more cost effective'</i>
10	Least impact on my home	<i>'Less impact to my home location.'</i>
<i>A copy of all written responses is available on request (personal details have been removed)</i>		

Table 16 – Purple option

Number of times mentioned (Purple route preferred) 158 respondents	Feature/Theme/Comment	Example comments
32	Impact on traffic congestion	<i>'The Purple route seems to have the best outcome in terms of easing traffic congestion between south and west Warrington whilst balancing the impact on residential housing and minimising the impact on Sankey Valley Park.'</i>
29	Transport network impact	<i>'It is the most direct route for north - south traffic to bypass the town centre. It places traffic on a major road as opposed to the A562 where most bypass traffic would have a less direct route both towards Liverpool and towards Winwick.'</i> <i>'It fills the criteria for a much-needed link road.'</i>
25	Impact on residential and commercial properties	<i>'It seems to be that the Purple route has the least impact on residents/businesses.'</i>
<i>A copy of all written responses is available on request (personal details have been removed)</i>		

Table 17 – Green option

Number of times mentioned (Green route preferred) 97 respondents	Feature/Theme/Comment	Example comments
20	Current cost estimates	<i>'It is the lowest cost and shortest construction period.'</i> <i>'It looks the most cost effective as it appears to shortest route.'</i>
15	Best balance of disruption/benefit	<i>'Most cost effective when weighed up.'</i>
8	Impact on traffic congestion	<i>'Less congestion to the area of Penketh and Great Sankey in the long term.'</i> <i>'It would reduce traffic in the Penketh area and Great Sankey.'</i>
8	Impact on residential and commercial properties	<i>'Lowest number of residential properties affected.'</i>
<i>A copy of all written responses is available on request (personal details have been removed)</i>		

Table 18 – No preferred option

Number of times mentioned (No route preferred) 541 respondents	Feature/Theme/Comment	Example comments
87	Impact on traffic congestion – will increase	<p><i>'Because the main bottle neck starts on the main island behind our property, and this is where any new bypass road should have been started from, plus when the new Runcorn bridge opens plus the tolls on both bridges start traffic hitting this island travelling towards Warrington will double if not triple as no one will pay the tolls and with all the new houses and businesses being built on Gemini, Sankey Way will be unable to cope and what's now congestion will be total deadlock.'</i></p> <p><i>'I do not believe the proposed options will deal with town centre traffic, and are likely to increase traffic into the town.'</i></p>
51	Impacts my home/area	<p><i>'I do not want a bypass near to my home as it will destroy the quality of life for me, my family and the local community.'</i></p>
49	Will not alleviate congestion	<p><i>'As the area is already heavily congested I fail to see how encouraging more traffic to use the surrounding roads will combat a problem.'</i></p> <p><i>'No routes will provide any benefit for anyone who lives or drives through the town centre. Whatever traffic problems do exist will not be solved by building bridges at whim.'</i></p>
49	Impact on residential and commercial properties	<p><i>'I do not think this is necessary. You don't keep the roads we use in good standard, now you want to take people's homes to build something not needed!'</i></p> <p><i>'None of the options are preferred as they all disrupt home and business owners.'</i></p>
<p><i>A copy of all written responses is available on request (personal details have been removed)</i></p>		

These factors were considered when making a recommendation of a chosen route, and where possible, amendments were made to the route based on this feedback.

Additional open comments were invited at Question 10, "Please tell us any further thoughts that you have on the proposed new link road", below is a summary of the topics mentioned most frequently:

- Western Link will attract traffic from Mersey Gateway (177 mentions)
- Western Link will have a negative impact on traffic congestion (176 mentions)

- Western Link will have a negative impact on residential and commercial properties (129 mentions)
- Western Link is not needed/won't solve the problem/moves the issue from one area to another (128 mentions)
- Western Link will have a negative impact on community facilities (107 mentions)

A copy of all written responses is available on request (personal details have been removed).

Comments from stakeholders

Feedback from Natural England:

“Natural England has no detailed comments at this stage but would encourage WBC to be mindful of the Mersey Estuary SPA, and Ramsar site as well as the Mersey Estuary SSSI. They would encourage provision of biodiversity enhancements and Green Infrastructure potential.”

Feedback from Trans Pennine Trail:

“The preferred option of the Trans Pennine Trail Executive would be the pink or green option. Both of these options only impact at one point with the existing Trans Pennine Trail.”

Feedback from Cheshire Police:

“Cheshire Police will always support projects that will benefit the roads infrastructure and increase road safety levels. In the design phase can you please give some thought to how speed enforcement will be managed, possible ANPR and police observation point locations.”

Feedback from Friends of Morley Common:

The Friends of Morley Common oppose all six routes because the project does not align with any of the aims outlined by WBC. In summary, their objections are:

- There is no data to support what is causing congestion
- There is a requirement to maintain the motorway network by Highways England rather than WBC so Warrington not used as a cut through
- We don't know how far Centre Park Link will reduce congestion yet
- The Local Plan aims to bring forward 24,000 homes
- Concerns about the impact of Mersey Gateway
- This project is about unlocking land
- No health impact assessment has been undertaken
- Concerns around the impact on Trans Pennine trail

- Concerns flood risk, no improvement north-south, Solvay COMAH site risk

Feedback from Liverpool John Lennon Airport:

“We support the idea of the proposed Warrington Western Link to reduce existing and future congestion.”

Feedback from Peel:

“Peel supports the Warrington Western Link road proposal, it will enhance the local infrastructure network and assist in the delivery of growth aspirations. The red, purple and orange routes would best deliver the roads aims of improving connectivity, unlocking development land and relieving congestion.”

Feedback from Historic England:

“Supportive in principle, can't comment fully at this stage. Pink route appears to have least impact on heritage assets.”

Feedback from CPRE:

“CPRE's approach is not to support extra highways capacity because it will not achieve modal shift and will only lead to generation of more traffic and worsening air quality.”

Feedback from Warrington Chamber of Commerce:

“The Chamber having campaigned for a Western Link is somewhat dismayed that what is driving the proposal appears to be more to do with accessing land for development especially houses in an area close to Bridgefoot.”

Anecdotal feedback

A summary of topics raised during conversations at events is outlined below. This is not quantified, although broadly these are similar to those raised in written feedback:

- Impact on homes
- Impact on businesses
- Compulsory purchase
- Blight
- Attract traffic from Mersey Gateway
- Alleviating traffic
- Unlocking development
- Transport network impact

- Long overdue improvement
- Loss of property value
- Noise impacts
- Air quality
- Flood risk
- Connections into existing transport network/housing (i.e. Saxon Park)
- Loss of green space
- Impact on community facilities
- Visual impact

These factors were considered as part of the process to select a recommended route option, of which public and stakeholder consultation is part.

Additional representations

Further representations were received during the consultation period as outlined below:

- A petition of 264 signatures was received in opposition to the Red, Pink, Green and Purple routes
- A collection of 846 individual questionnaires was received in opposition to the Orange route
- 15 objection letters/emails were received regarding the Orange route
- Five objection letters/emails were received in opposition to all routes
- One letter was received that suggested Red or Purple routes provided the best solution
- One letter was received supporting the Yellow route
- One email was received objecting to the Yellow route
- One letter was received supporting the Orange route but including comments on how the route could be re-aligned to be improved

- Three letters/emails were received supporting the Red route
- One letter was received commenting on all routes but stating no overall preference
- One email was received asking why Forrest Way Bridge can't be used
- One email was received supporting the Purple route
- Two representations were received stating objection to Red, Pink, Green and Purple routes
- One email was received stating concerns around the consultation process
- One email was received objecting to the Purple, Red, Orange and Yellow routes
- One email was received from a local business owner stating support for the project but not stating a colour preference
- One email was received stating that they felt the Pink and Green options were not viable
- One email was received highlighting the negative impact on Sankey Bridges, in addition to HGVs, the wastewater treatment works and contaminated land
- One email was received regarding the impact of the Mersey Gateway
- One email was received regarding the demolition of homes and the visual impact of the road on neighbouring properties
- One email was received stating an objection to the proposal due to devaluation of properties
- One email was received regarding linking to the existing traffic network
- One email was received highlighting the impact of the project on local parks and wildlife (bats)
- One email was received stating support for the project going through the park as it suffers from anti-social behaviour
- One email was received highlighting the risk of the COMAH site (Solvay)
- One letter was received outlining the negative impacts on Sankey Bridges, highlighting concerns and suggesting alternatives

- One email was received objecting to the project, stating it will not address traffic issues and will increase air, noise and light pollution

7. Summary of Stage 2a Options Consultation and Response

Summary of activity

The consultation exercise undertaken at Stage 2a has resulted in responses from over 2,000 people. By taking a wide-ranging approach, we believe this consultation is in line with the aims of the Council's Statement of Community Involvement as is appropriate for a project of this nature.

Public exhibitions were well-publicised and well attended. Appropriate materials were made available so those who wished to do so, had the opportunity to provide their feedback in person, by post and via email. Alternate formats such as large-print materials have been provided on request.

The project team have made themselves fully available to all key local stakeholders, residents and local businesses to discuss the plans further. At Stage 2a, the details displayed were based on the latest information available to the project team. Detailed technical surveys and analysis were ongoing at this stage.

Main issues raised

From the level of response from certain nearby postcodes, it is clear that interest in the route options was highest among the residents living nearest to the various routes being consulted on. It should be noted that the consultation at Stage 2a also took place at the same time as consultation around Warrington's draft Local Plan, which meant that there was heightened awareness of the potential for future growth in the borough.

The community consultation has demonstrated mixed support for the proposals, with 43% of respondents stating they are generally in favour, 52% not in favour and 5% holding no view. There is also a recognition from a large proportion of respondents that traffic congestion is a problem in Warrington, and there is an acknowledgement that a new link road could relieve congestion in the town centre. 51.34% of respondents agreed or strongly agreed when asked this question.

When analysing the feedback received there are some clear overarching messages which have come through and subsequently communicated to the project team. These are:

- Impact on residential and commercial properties was a major concern
- The impact of a new road on the wider transport network was a major concern

- Concerns that the Western Link will attract traffic from Mersey Gateway
- That consultees are sceptical that any new route would ease traffic congestion
- Impact on community facilities was a major concern
- Respondents are mindful of costs, but there was support for new crossings over major waterways
- That the proposed red route was the preferred option from the consultation

A variety of technical issues were also raised by consultees, particularly relating to environmental impacts (such as noise, flood risk, visual impacts etc). Again, these were discussed with the project team and a full Environmental Impact Assessment would be commissioned at a later stage, should funding be approved.

8. Response and scheme amendments made as a result

All consultation feedback received has been analysed and considered as part of the recommended route development. The consultation responses were used to influence the choice of a recommended route. Feedback was discussed at regular Project Team meetings. In addition, senior members of the project team attended the public exhibition events to discuss the proposals with the public. Specifically, the response to the question relating to preferred route option was used to provide a score for each option under the ‘third party views’ section of the assessment framework.

Also, in recognition of the emphasis placed on potential loss of homes and businesses by the public, further scoring criteria were added to the third party views section of the assessment framework in order to recognise that some options would take more or fewer properties.

Public consultation at Stage 2a was also used to influence refinement of the recommended route following selection. As noted previously, the main themes highlighted by respondents who selected a colour preference are summarised in the table below:

Table 19 – Main themes highlighted by respondents who selected a colour preference

Theme	Mentions
Impact on residential and commercial properties	371
Transport network impact	226
Current cost estimates	131

As a result of this consultation, a number of amendments were made to the recommended Red route to address concerns, specifically:

- The number of properties required was minimised through inclusion of retaining walls or reinforced earth instead of embankments and adjustment of the route alignment around Old Liverpool Road
- Concern over lack of access to properties around Hood Lane and David Lloyd Leisure Club led to inclusion of a 'left in/left out' access onto the link road and a 'left in' from the A57 (although note that this is to be the subject of further consultation at Stage 3)
- Concerns noted over potential increase in Liverpool Road traffic have reinforced the decision not to connect Western Link to Old Liverpool Road
- Concerns over the extent of land take required by a fully grade separated roundabout at the A57 have influenced the decision to adopt a signalised junction with flyover
- Concerns over the impact to Saxon Park residents during construction have influenced the decision not to connect the estate to Western Link and to re-align the route to the south

9. Selection of a Recommended Route

Several different criteria were considered by the project team when weighing up the six route options and choosing a recommended option. These include:

- Transport network impact, e.g. how effective the route is at alleviating town centre congestion
- Cost
- Number of homes and businesses impacted (required under CPO)
- Wider economic benefit, e.g. the route's ability to open up land for development
- Environmental impact, e.g. noise, air quality, landscape and flood risk
- Social and distributional impacts, e.g. splitting communities, even distribution of benefits

- Ease of delivery, e.g. how easily the new road would link to the existing network
- Public and stakeholder acceptability, e.g. responses to the public consultation

10. Stage 2b Recommended Route Consultation

Following Stage 2a, further public and stakeholder consultation has been carried out for Stage 2b, Recommended Route Consultation.

Stage 2b consultation built upon feedback and learnings from Stage 2a and the communications and engagement strategy was amended accordingly. For example, events held at Golden Square, the Peace Centre and St Werburgh’s proved popular and appropriate at Stage 2a and so were used again at 2b. The database of respondents and stakeholders grew as consultation was carried out resulting in larger mailouts and email lists. At Stage 2a, reports of non-receipt of letters had been received, therefore it was decided to distribute letters using the Council’s own in-house team.

Consultees, stakeholders and the community were updated on the consultation and feedback at Stage 2a, both within the consultation brochure produced and within a summary document placed online at www.warrington.gov.uk/westernlink.

At Stage 2b, qualitative feedback was sought from residents, businesses and stakeholders on the recommended route, in order to feed this back to Warrington Borough Council’s Executive Board and to supplement the Outline Business Case. This was aimed at getting a complete picture of the impacts of the preferred option on individuals.

Public consultation at Stage 2b would run from 15 September 2017 to 2 October 2017.

STAGE 2B TIMELINE



Elected Members briefing event

A briefing session was held for Warrington Borough Council Elected Members on 14 September at the Town Hall, Warrington. Members were invited by Project Manager, Richard Flood on 25 August (see Annex 20). The purpose of this event was to inform Elected Members of the recommended route, outline the contents of the consultation and to receive their input on the consultation process. 14 Elected Members attended this event.

Informing neighbouring residents

On 14 September, residents were informed of the recommended route decision by letter (see Annex 21). The letter also signalled the start of public consultation, which could be participated in online, via the website and feedback form ahead of public consultation events. The letter was distributed to all 6,000 residential properties previously written to at Stage 2a, however, residents within 200 metres of the preferred route option received a tailored letter (see Annex 22). Distribution was undertaken by Warrington Borough Council.

The letter informed residents of the recommended route, advised that the decision was subject to approval by the Council's Executive Board in November and advised of the forthcoming public exhibitions.

The letter also provided contact details for the project team, including a dedicated webpage link hosted on the Council's website, a dedicated email address and a direct telephone number for the Western Link project team.

Residents and stakeholders who had left contact details at consultation events at Stage 2a also received an email (see Annex 23), or a letter if they did not leave an email address, and were not within the letter drop area outlined above. Therefore, 110 additional emails and 77 additional letters were sent.

Informing stakeholders

A letter was issued on 14 September to the same 212 local, regional and national stakeholders as identified and targeted at previous stages, informing them of the recommended route decision and upcoming consultation. This letter also sought support for the scheme from stakeholders (see Annex 24). An additional 79 stakeholders received the same letter by email. Recipients of this letter included local Parish Councils, Warrington Chamber of Commerce, Trans Pennine Trail, Transport for the North, Highways England, Environment Agency, Warrington and Halton Hospitals NHS Foundation Trust, Natural England, Canal and River Trust, Cheshire Police, Cheshire Fire and Rescue and North West Ambulance Service.

Stakeholders included representative organisations such as Parish Councils, community groups and representatives of minority and Hard to Reach groups such as Warrington Disability Partnership, Action for Blind People, Age UK, Transport Focus and Cheshire, Halton and Warrington Racial Equality Council.

Where we had previously received returned mail and/or emails, we attempted to find updated name and address details and re-issued to stakeholders. The project stakeholder

database is regularly updated and added to ensure accuracy. A full list of stakeholders is available at Annex 7.

Businesses and large employers

An email of the above letter (see Annex 24) was also sent to 197 large businesses in Warrington (see Annex 25).

Publicity

Warrington Borough Council's Communications Team issued a media release on Thursday 14 September which was published online the same day (see Annex 26).

In addition, two half-page newspaper advertisements were placed in the local press (see Annex 27).

The advertisements were placed as follows:

- Tuesday 19 September, The Post¹²
- Thursday 21 September, Warrington Guardian

Complementary advertisements were also placed online on the Warrington Guardian website. The combination of newspaper readers and online visits means the advertisements could be read by just over 182,000 adults each week.

In addition, recommended route consultation documents were left at Warrington Council's identified deposit locations on 15 and 16 September to publicise the consultation and exhibitions, as follows:

- Birchwood Library, Brock Road
- Burtonwood Library, Chapel Lane
- Culcheth Library, Warrington Road
- Lymm Library, Davies Way
- Orford Park Library, Orford Jubilee Neighbourhood Hub
- Padgate Library, Insall Road
- Penketh Library, Honiton Way

¹² The Post is a midweek free paper which replaced the Midweek Guardian in June 2017. It is delivered to selected homes across Lymm, Stretton, Appleton, Grappenhall, Stockton Heath, Great Sankey, Culcheth and Croft. It has a readership of 273,599 every week (print and online).

- Stockton Heath Library, Alexandra Park
- Warrington Library, Museum Street
- Westbrook Library, Westbrook Crescent
- Woolston Neighbourhood Hub, Hall Road

Social Media

Warrington Borough Council used Facebook and Twitter to issue posts about the recommended route announcement and consultation events.

Tweets and posts were issued at regular intervals between 14 September and 2 October and particularly highlighted the public consultation events.

Stakeholder meetings

In addition to local residents and businesses, we appreciate that the development is of much wider interest. Therefore, we contacted the following local politicians by letter:

- Warrington North MP, Helen Jones
- Warrington South MP, Faisal Rashid
- The leadership of neighbouring local authorities including Halton, St Helens, Cheshire West and Chester, Cheshire East, Salford, Trafford and Wigan

The above stakeholders were offered a meeting on the proposals, or were invited to attend the public exhibitions. Each of the letters distributed enclosed a copy of the recommended route consultation brochure.

Public exhibitions

Three public exhibitions were held at various locations, as follows:

- Saturday 23 September, 10am – 5pm, St Werburgh’s Community Hub, Boswell Avenue
- Sunday 24 September, 10am – 5pm, The Peace Centre, Peace Drive
- Monday 25 September, 9am – 5pm, Golden Square Shopping Centre

Elected Member briefing aims and formats

An invitation only Elected Member briefing was held at the Town Hall on 14 September between 5pm and 6.30pm. All 58 Warrington Councillors were invited to this event via email (see Annex 20).

The aim of this event was to inform Members of the recommended route, allow them to view the plans and speak to members of the project team. 14 Members attended the event.

Public exhibitions aims and formats

Three public exhibitions were held over three days in September, including a weekend. The timings were chosen to enable as many people as possible to attend, utilising venues in close proximity to the proposed route that had proven popular with attendees at the Stage 2a public exhibitions.

The aim of the exhibitions was to enable the local community to view the revised recommended Red route, discuss it with the project team and ask questions. Senior representatives from Warrington Borough Council and Mott MacDonald were available to speak with visitors about the route, land issues, environmental issues and any other concerns that arose. Community consultation specialists, Resolve Public Affairs were also available at each event.

The events were 'drop-in' sessions to allow people to attend when convenient to them. Details of the route, including zoomed in route plans and a 3D video flythrough were also displayed.

Resolve Public Affairs greeted attendees and encouraged them to leave contact details to be kept informed.

An approximate number of attendees at each event is recorded below:

- Saturday 23 September, 10am – 5pm, St Werburgh's – 117 attendees
- Sunday 24 September, 10am – 5pm, The Peace Centre, Peace Drive – 354 attendees
- Monday 25 September, 9am – 5pm, Golden Square Shopping Centre – over 500 attendees

In total, nearly 1,000 people attended the public consultation events at Stage 2b.

Members of groups in opposition to the Western Link project also attended the events held at St Werburgh's community hub, the Peace Centre and Golden Square shopping centre to talk to attendees and hand out flyers stating their reasons for opposition to the recommended route.

Image from public exhibition



Exhibition materials

At each exhibition, we displayed thirteen A1 laminates (see Annex 28) covering: Route Sections, Recommended Route, Summary of Previous Consultation, Amendments to Route, Timeline and Contact Details. Also available to view was a 3D video flythrough of the recommended route. Further materials provided at each exhibition included: pens, a ballot box, questionnaires, recommended route brochures, an A1 board placed outside the venue directing people to the exhibition, directional signage placed around the venue to the exhibition (where appropriate) and colouring books and crayons for children.

Recommended route brochures

Eight-page recommended route brochures with pull out, freepost feedback forms were available at all three public exhibitions to enable people to have their say. The brochure explained the recommended route proposals in an accessible format and provided a mechanism for feedback.

The printed document, (see Annex 29) contained the same information as the exhibition panels: Recommended Route, Summary of Previous Consultation, Overview of Route, Amendments to Route, Timeline and Contact Details

The pull-out feedback form could be filled in at the event and posted in the box provided, or sent using the freepost address. The feedback form established:

- Name, address and contact details (optional)
- The respondent's thoughts on the Western Link recommended route

The feedback form also included Warrington Borough Council's standard equality monitoring questions to help them improve their services. These questions were optional.

Loose copies of the feedback form were also available at the public events.

Copies of the consultation brochure were left at Warrington Council's identified deposit locations to allow people to access information without attending an event or visiting the webpage:

- Birchwood Library, Brock Road
- Burtonwood Library, Chapel Lane
- Culcheth Library, Warrington Road
- Lymm Library, Davies Way
- Orford Park Library, Orford Jubilee Neighbourhood Hub
- Padgate Library, Insall Road
- Penketh Library, Honiton Way
- Stockton Heath Library, Alexandra Park
- Warrington Library, Museum Street
- Westbrook Library, Westbrook Crescent
- Woolston Neighbourhood Hub, Hall Road

2,350 recommended route brochures were distributed via events and libraries.

Summary of consultation events

Between 14 and 25 September we held three public exhibitions and held an Elected Member briefing event. At the briefing event and public exhibitions, the proposals were displayed on eleven A1 laminates and eight-page information brochures with pull-out feedback forms were also available. Members of the Council's Highways team, highways and environmental

consultants Mott MacDonald and Resolve Public Affairs were on hand to answer any questions and discuss the proposals.

The locations for the events were selected as they were prominently located at the northern and southern extents of the proposed route, were easily accessible and provided options for residents and stakeholders wishing to attend. An event in the town centre was held at Golden Square shopping centre to provide a convenient, central and readily accessible location to encourage passers-by to drop-in.

All venues were accessible by car, on foot and by public transport and had disabled access.

The public exhibitions were promoted in a number of ways to ensure as many people knew about the events as possible. In addition to writing directly to 6,000 properties, we also made use of the local media and Warrington Borough Council's website and social media presence. Local action groups and stakeholders also posted on social media to their followers to help raise awareness of the consultation events.

Dedicated webpage

WARRINGTON
Borough Council

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Home / Develop Warrington / Warrington waterfront / Warrington Western Link

Warrington Western Link

Over the last 10 years Warrington has experienced significant economic development which has given rise to increased traffic congestion. To help solve this, the Department for Transport (DfT) has awarded us funding to develop the business case for a potential new road which would link the A56 Chester Road in Higher Walton with the A57 Sankey Way in Great Sankey.

To help us develop our business case we undertook a public consultation earlier this year to raise awareness about our proposals and get your feedback on our potential schemes. After taking into consideration your comments, the revised red route has been chosen as the recommended route for the Warrington Western Link project. This route will help ease the town's long standing issues with congestion by linking the A56 Chester Road with the A57 in Great Sankey, as illustrated below, and has the potential to unlock development land that to date has been poorly served by road infrastructure.

In addition to analysing the results from the consultation, we've also been undertaking a number of technical assessments to understand the feasibility and implications of constructing the Western Link. In addition to the feedback from our recent consultation, the technical assessments have helped our project team to identify a route that we'll now recommend to the Executive Board in November 2017, who will formally decide on whether to progress with the scheme and submit the business case to the Department for Transport.

For your information we've provided the revised red route option document and summary of the consultation results below:

- [Revised red route option \[pdf\]](#)
- [Summary of the Statement of Community Involvement \[pdf\]](#) - Summary of results from our previous consultation

Consultation

We're now running a second consultation to give you the opportunity to let us know your thoughts on the revised red route. To have your say please complete our [online questionnaire](#).

The consultation **closes on 2 October 2017 at 5pm**.

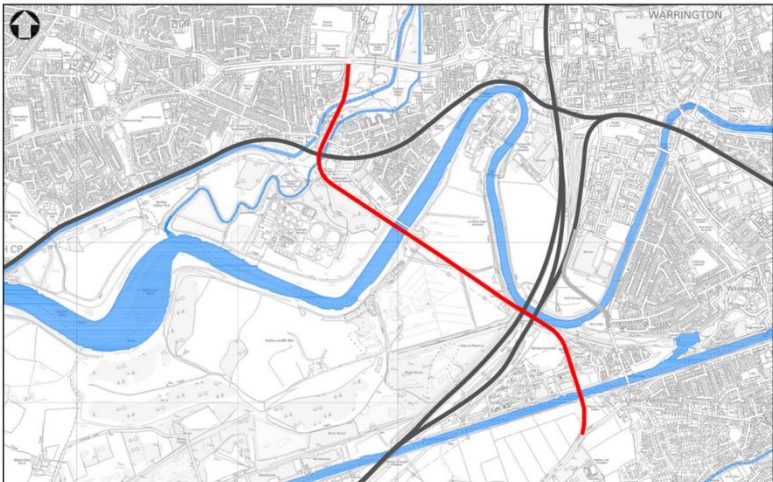
We're also running three drop in events to give you the chance to find out more about this proposal, the dates are as follows:

- **Saturday 23 September, 10am - 5pm:** St Werburgh's Community Centre, Boswell Avenue, WA4 6DQ
- **Sunday 24 September, 10am - 5pm:** The Peace Centre, Peace Drive, WA5 1HQ
- **Monday 25 September, 9am - 5pm:** Golden Square Shopping Centre, Sankey Street, WA1 1TD

Before you complete the consultation [online](#), we'd recommend that you download the documents listed below as well as our information booklet to consult whilst completing the consultation.

- [Recommended route - information booklet \[pdf\]](#) - shows feedback from our previous consultation, amendments to the route and timeline for this project.
- [Recommended route - section 1 \[pdf\]](#)
- [Recommended route - section 2 \[pdf\]](#)
- [Recommended route - section 3 \[pdf\]](#)
- [Recommended route - section 4 \[pdf\]](#)
- [Recommended route - section 5 \[pdf\]](#)
- [Recommended route - section 6 \[pdf\]](#)

If you have any questions about our proposals then please check out our scheme [FAQs \[pdf\]](#) or if you'd like to be kept up to date about the scheme, please [email](#) us.



The dedicated webpage (www.warrington.gov.uk/westernlink) was updated on 14 September to announce the recommended route, provide overview and detailed maps and contained a feedback mechanism (during the consultation period 15 September – 2 October). This effectively launched the public consultation for Stage 2b. Downloadable copies of the recommended route brochure were made available, as well as downloadable plans of sections of the route. The webpage received 7,069¹³ unique visitors (between being updated on 15 September and the consultation mechanism closing on 2 October). A number of visitors

¹³ Source: Warrington Borough Council

also downloaded maps and plans of the recommended route and other documents as shown in the table below:

Table 20 – Webpage visitors and downloads

Document	Unique visitors
Recommended route - information booklet [pdf]	1013
Recommended route - section 1	1399
Recommended route - section 2	1152
Recommended route - section 3	982
Recommended route - section 4	929
Recommended route -section 5	941
Recommended route - section 6	1057
FAQs	182

The consultation webpage was also promoted through Warrington Borough Council's homepage, Facebook and Twitter presence. Details of the webpage were also promoted on exhibition materials and in media coverage and media advertisements.

Feedback and further contact

People were given several ways in which they could provide their feedback and have their say, or to find out more information, including:

- Freepost pull out feedback form/loose feedback forms at events
- Project webpage: www.warrington.gov.uk/westernlink
- Dedicated email address: westernlink@warrington.gov.uk
- Warrington Borough Council contact telephone number

Enquiries sent via the dedicated email address and telephone number were logged, responded to and details kept on file in order to keep people updated.

11. Feedback

Analysis: Feedback responses

Overall, 758¹⁴ responses were received either via feedback forms left at the public exhibitions, in the post or online at www.warrington.gov.uk/westernlink

However, of these, 196 responses were left blank, therefore 562 people have provided written feedback on the recommended route. Of the 562:

¹⁴ Source: Warrington Borough Council

- 83% responded online (469 respondents)
- 17% responded via feedback forms returned at events or via the freepost address (93 respondents)

Taking only the complete responses (562) this represents an approximate 0.27% response rate from the population of the Borough. ¹⁵

Although optional, the vast majority of respondents left their name and address in order to be contacted about the project in future.

An approximate 83 responses were multiple responses from the same address.

523 full postcodes were received from the 562 responses, the table below shows the bulk of responses were received from the following areas:

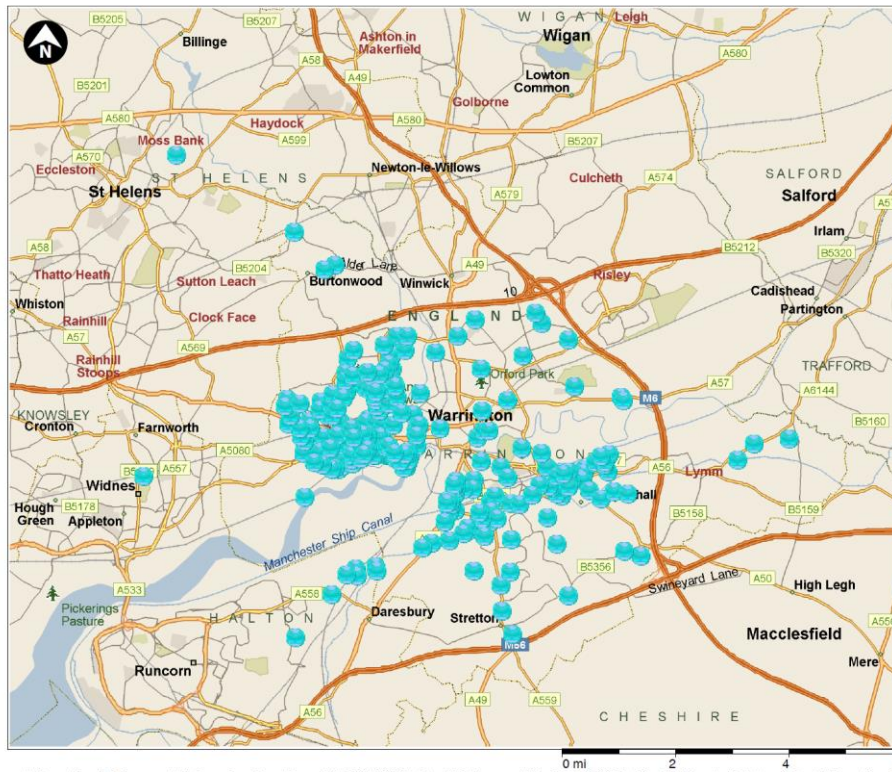
Table 21 – Postcode sector responses

BN24 5 ¹⁶	1
WA1 1	1
WA1 2	3
WA1 3	2
WA1 4	4
WA11 9	1
WA13 9	3
WA2 0	10
WA2 7	1
WA2 8	1
WA2 9	2
WA4 1	8
WA4 2	47
WA4 3	8
WA4 4	4
WA4 5	13
WA4 6	96
WA5 0	2
WA5 1	188
WA5 2	46
WA5 3	28
WA5 4	3
WA5 7	2
WA5 8	25
WA5 9	19
WA6 6	1
WA7 1	2

¹⁵ Source: Warrington Borough Council, <http://www.nomisweb.co.uk/reports/lmp/la/1946157074/report.aspx?town=Warrington#tabresp>

¹⁶ BN24 5 postcode not included in map below

WA7 6	1
WA8 6	1
Grand Total	523



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Figure 6 – Postcode responses¹⁷

54% of responses (284) were received from WA4 6 (Walton, Higher Walton, Chester Road, Gainsborough Road) and WA5 1 (Great Sankey, Sankey, Cromwell Avenue, Old Liverpool Road, Hood Lane) postcode areas.¹⁸

At the previous Stage 2a, the most responses were received from the WA5 2 postcode (Penketh, Cuerdley).

¹⁷ Source: Warrington Borough Council

¹⁸ Source: Warrington Borough Council

For this stage of consultation, it was important to receive qualitative feedback on the recommended route in order to feed this into further amendments to the scheme (where appropriate). Many similar themes were raised by residents and stakeholders at this stage. A summary of the most frequently mentioned comments received is shown in the table below:

Table 22 – Most frequently mentioned comments

Feature/Theme/Comment	Mentions	Response
Noise, vibration, air quality, light pollution	<p>141</p> <p>‘It won't ease traffic congestion in the long term and will increase air pollution.’</p> <p>‘Far from alleviating congestion problems in Warrington I think the red route will draw more traffic to Warrington with consequent noise & air pollution and congestion for residents.’</p>	<p>Should funding be approved, the project proposals would be subject to a full Environmental Impact Assessment as part of a planning application.</p>
Impact on community facilities and green spaces e.g. Morley Common, Sankey Valley, Trans Pennine Trail, BMX, Moore Nature Reserve	<p>112</p> <p>‘I am totally distraught at the current proposal to build a high-level bridge and road across Morley Common which will have a devastating impact on our views and quality of life.’</p> <p>‘Concerned with the loss of green space in Sankey Valley.’</p>	<p>The scheme has been designed to have as little impact on community facilities as possible. The Council is sensitive to the fact that Morley Common is a well-used public space with facilities including football pitches, changing areas and a playground. Should the scheme receive major scheme funding from Central Government, the Council will replace any facilities affected at Morley Common.</p>
Will invite additional traffic avoiding Mersey Gateway	<p>94</p> <p>‘This will cause further problems as people avoiding the Mersey Bridge may use this road.’</p> <p>‘We need something to stop the Widnes bridge toll-avoiding traffic coming through Warrington instead for free.’</p>	<p>The Mersey Gateway bridge is now open. The Council is currently in ongoing discussion with Halton BC and has an agreed Memorandum of Understanding that if traffic levels in Warrington increase as a consequence of the bridge, then discussions can be entered into with Halton BC regarding mitigation for those impacts.</p> <p>The Western Link is not being designed with a traffic capacity the same as the Mersey Gateway. It is intended that the Western Link will connect north and south Warrington but, due to some fixed, physical considerations, will only be designed to cater for local trips across Warrington.</p>

Feature/Theme/Comment	Mentions	Response
Not needed/waste of money/won't solve the problem/incorrect solution/move the problem from one area to another	<p>83</p> <p>'There will be greater congestion in and around the surrounding areas affected by the road.'</p> <p>'As with most of the proposed routes you are just moving traffic congestion from one area to another.'</p>	<p>Modelling work highlighted that the scheme has a positive impact on traffic congestion at key pinch points within Warrington. This included both Brian Bevan Island and Bridgefoot Gyrotory and also on the A56 and A57 as drivers choose to use the Western Link for journeys that currently have to negotiate the town centre via Mersey Street and Wilson Patten Street.</p> <p>The modelling assessments have also shown a significant reduction in the delay experienced at junctions across the town centre and an improvement in north-south and south-north journey times.</p> <p>Further transport modelling work will estimate the wider impacts should the scheme be successful in gaining major scheme funding.</p>
Building road to bring forward development will neutralise the relief the road brings	<p>77</p> <p>'The new proposal will not ease any congestion as it comes with 4000 new houses to be built on the route causing more gridlock.'</p> <p>'Whichever route you choose the impact on the town's traffic will not be relieved if you continue build properties at the present rate.'</p>	<p>The Council's draft Local Plan, with the issue of housing and business site allocations around the borough, proposes areas of housing and employment around the Western Link. The traffic modelling undertaken for Western Link includes proposed development and the road and junction designs take account of the anticipated traffic flows.</p>
Nature conservation/impact on wildlife	<p>70</p> <p>'Dreadful. A complete blot on the landscape, which will result in destruction of the environment.'</p> <p>'This should not be allowed we should keep our green space and not create an urban concrete jungle. We need to save our green spaces, wildlife etc.'</p>	<p>Should funding be approved, the project proposals would be subject to a full Environmental Impact Assessment as part of a planning application.</p>
Most logical/appropriate route choice	<p>62</p> <p>'I would support this, mainly because it is an option that adds</p>	<p>The project team has undertaken a number of technical assessments in addition to analysing the feedback from the public consultation. All the routes</p>

	<p>an additional crossing over the Ship Canal to alleviate traffic issues at Bridgefoot and along Chester Road. It will provide better connectivity across Warrington and prevent economic development being stifled by the horrendous traffic.'</p> <p>'It is clear Warrington needs something being done about the congestion in Warrington particularly when there is a problem on the M6, M62 and M60 which places Warrington at gridlock particularly in areas such as Bridgefoot and Stockton Heath. I agree the Red Route appears to be the better option.'</p>	<p>were appraised in a multi-criteria appraisal known as INSET, which matches the DfT's appraisal guidance.</p> <p>This considers factors such as design, cost, deliverability, equality, environmental impact, social impact, public consultation response, cost-benefit analysis and other factors.</p> <p>The Red Route performed best based on this appraisal process.</p>
Feature/Theme/Comment	Mentions	Response
<p>Loss of property value/ impact on house prices/ unable to sell</p>	<p>63</p> <p>'My further concerns are the house prices in our area will be dramatically affected as the road will pass close to 200 metres away with no benefit to the residents.'</p> <p>'I think this will have a huge impact on existing value of homes that have already been heavily affected by the economy.'</p> <p>'The areas affected will be devalued considerably and less appealing to live in.'</p>	<p>There are certain parameters for meeting the requirements for compensation claims against new highway schemes. If your property is close enough to be affected, then you can apply for compensation known as a 'Part 1 Claim'.</p> <p>Any potential impacts on property values have yet to be realised. There are compensation avenues that residents can pursue should they feel their property has been directly impacted as a result of the operation of the Western Link.</p>
<p>Cromwell Avenue</p>	<p>57</p> <p>'I understand the need to ease congestion on the town centre but what is not clear is the impact this will have on Cromwell Avenue and the areas surrounding.'</p>	<p>Further transport modelling work will estimate the wider impacts should the scheme be successful in gaining major scheme funding.</p>

	<p>'Whilst I feel for the residents who are going to have that eyesore foisted on them, my concern is Cromwell Ave. Pity the poor people trying to turn right out of St Greg's/Peace Centre. Cromwell Ave is only single lane, has a number of roundabouts, and is backed up twice a day.'</p>	
Feature/Theme/Comment	Mentions	Response
<p>Impact on traffic congestion (e.g. will worsen)</p>	<p>53</p> <p>'This new road will only result in extra congestion as traffic is brought into the already clogged road system.'</p> <p>'Will make traffic in Warrington worse.'</p>	<p>Modelling work highlighted that the scheme has a positive impact on traffic congestion at key pinch points within Warrington. This included both Brian Bevan Island and Bridgefoot Gyrotory and also on the A56 and A57 as drivers choose to use the Western Link for journeys that currently have to negotiate the town centre via Mersey Street and Wilson Patten Street.</p> <p>The modelling assessments have also shown a significant reduction in the delay experienced at junctions across the town centre and an improvement in north-south and south-north journey times.</p> <p>Further transport modelling work will estimate the wider impacts should the scheme be successful in gaining major scheme funding.</p>
<p>Consultation criticism/ Criticism of Council/ Lack of information</p>	<p>52</p> <p>'The original questionnaire was designed in a way to support your case for the road. There was no option to state that you completely disagreed with the road, just which is your 'preferred option'. The option was to state an actual route or no preferred option... This statement can be misconstrued on so many levels and I applaud you for your total dishonesty in constructing the questionnaire as you have done.'</p> <p>'The way the council has not approached residents about the plans other than via social media</p>	<p>This Statement of Community Involvement outlines the consultation held at both stages of the project.</p> <p>At each stage, the details displayed were based on the latest information available to the team.</p>

	is a sham and how can you expect respect for your considerations if you yourselves fail to consider the very people that pay your council tax.'	
Feature/Theme/Comment	Mentions	Response
Highway safety e.g. children walking to school	49 'I strongly object to the Western Link it will not ease congestion in Great Sankey it will make matters worse and create dangers for pupils at St Gregory's High School where there will be a large intersection.' 'Against red route because of the safety issues in relation to the amount of traffic as well as children attending local schools.'	All new roads are built to meet strict safety standards. Crossing points be developed as part of the next stage of design.
Impact on residential and commercial properties/ Compulsory purchase	46 'I think this route is unrealistic and not at all viable, people are going to lose their homes and it's the first dreadful step towards the desecration of our town.' 'A great option with the minimal impact on local residences.'	The scheme has been designed to affect as few residential and commercial properties as possible. We will continue to work with affected residents and business owners as the scheme progresses.

Additional themes highlighted in written responses included:

- Impacts on Hood Lane
- Access to/from Saxon Park
- Being built to serve the needs of Peel Holdings/Manchester Ship Canal Company/Port of Warrington development
- Increase in HGV traffic
- Visual impact

We will work with communities as the project progresses to address these issues.

Comments from stakeholders

Further comments were received from statutory consultees and stakeholders. A summary is provided below:

Feedback from Natural England:

"Natural England would welcome an early opportunity to meet and discuss how we can jointly develop and enhance some of the objectives in the wider plan, and discuss how ecological networks, green infrastructure and net gain, as required by NPPF can best be incorporated into the plan and the Western Link. It would also be beneficial to discuss the evidence that will be needed on which to base an effective Sustainability Appraisal (SA) and Habitats Regulations Assessment (HRA) assessment as the plan progresses."

Feedback from Warrington Nature Conservation Forum:

"We recommend learning lessons from Mersey Gateway project and join up in order not to duplicate effort. We have concerns for the green areas that it will change particularly Sankey Valley Park, Morley Common, the United Utilities tree plantation memorial garden and others. Would welcome the opportunity to monitor water voles. We are concerned about the risk to Moore Nature Reserve. We await details of a more detailed plan and would like to anticipate receiving details of endeavours to protect and managed the rich wildlife that will be found within the ecologists reports and analysis. There are also local wildlife groups, organisations, experienced individuals and ecologists and rangers that WBC can draw from."

Feedback from Highways England:

"The preferred route does not appear to involve any of the network operated and maintained by Highways England. For this reason, I do not believe that Highways England has any reason to protest or be involved with the Western Link Scheme."

Feedback from the Sankey Canal Restoration Society:

"The Sankey Canal Restoration Society fully supports your decision to utilise the red route for the proposed new road. The Society has submitted a written request for a navigable headroom of 2 metres between the water level and the underside of the bridge."

Additional representations

Representations were made by residents and stakeholders at Stage 2b by returning questionnaires (online, in the post or at events). Many respondents also chose to re-iterate their thoughts in writing to their Elected Members, Leader of the Council, project team and Council Chief Executive. Additional written comments were included as part of the consultation responses and quantified above. An approximate 17 responses were therefore duplications.

A summary of topics raised during the consultation

A summary of topics raised during conversations at events is outlined below. This is not quantified, although broadly these are similar to those raised in written feedback:

- Impacts on Hood Lane
- Impacts on Cromwell Avenue (especially northwards)
- Access to/from Saxon Park
- Effectiveness of the route in delivering the aims of the project
- Impacts on neighbouring residents (e.g. noise, air quality etc.)
- Loss of residential and commercial properties
- Impact on property prices
- Impacts on community facilities (e.g. Morley Common, Sankey Valley Park, Trans Pennine Trail)
- Provision of cycle and footpaths
- Attraction of the route for people trying to avoid the Mersey Gateway toll
- Proposed Local Plan housebuilding will negate the benefits this road could deliver
- This is the most logical route choice
- A new road is much needed
- Will this road be toll-free?
- The road should be dual carriageway
- Revised route means I am no longer considered for CPO, which would have been my preference
- Done deal/always going to be the Red route chosen

12. Summary of Stage 2b Recommended Route Consultation

Summary of activity

A public consultation exercise has been undertaken in support of this stage of consultation, producing responses from over 500 people. A more tailored approach was taken at this stage, to reach those most interested in, and affected by, the recommended route. We believe this stage of consultation is in line with the requirements of the Council's Statement of Community Involvement as is appropriate for this stage of the project.

Public exhibitions were well-publicised and well attended. Appropriate materials were made available so those who wished to do so, had the opportunity to provide their feedback in person, by post and via email. Alternate formats such as large-print materials have been provided on request.

The project team have made themselves fully available to all key local stakeholders, residents and local businesses to discuss the plans further. At Stage 2b, the details displayed were based on the latest information available to the team. The team were briefed on the key outputs from the design and modelling which were discussed in conversation with attendees when asked. It is intended that the modelling will be published in full with the Business Case.

Further, more detailed conversations have taken place, and continue to take place with residents and businesses directly affected by the recommended route. Land and property-specific requests have been dealt with by the project team in an appropriate manner with those affected. The community consultation has demonstrated a much more focused response from those in closest proximity to the route.

Main issues raised

Consultation at Stage 2b was intended to communicate the recommended route option and to encourage qualitative feedback which could a) inform the decision to be made by Warrington Borough Council's Executive Board on whether to approve the route and b) to highlight issues which would need to be addressed should funding be awarded and a detailed scheme be progressed.

Understandably, as we were consulting on a specific route, feedback was focused on more specific issues, such as environmental impacts, impacts on property and on community facilities. Feedback received focused upon:

- Environmental impacts, such as nature conservation, light pollution, noise and vibration
- Impact on specific community facilities such as Morley Common, Sankey Valley Park and the Trans Pennine Trail

- Concerns about attracting traffic avoiding the Mersey Gateway
- Whether future growth in Warrington from the Local Plan would negate any benefits from the Western Link
- Impact on property values.

These issues are addressed in the tables above.

Further, more detailed conversations have taken place, and continue to take place with residents and businesses directly affected by the recommended route. Land and property-specific requests have been dealt with by the project team in an appropriate manner with those affected.

13. Response and scheme amendments made as a result

The feedback gathered at Stage 2b has been fully analysed and considered by the project team. A summary of consultation feedback at Stage 2b has been provided to Warrington Borough Council to inform the forthcoming decision by their Executive Board.

No scheme amendments are proposed at this stage following consultation, unless the Executive Board request any. However, if the recommended Red route is officially adopted by Warrington Council and Department for Transport funding is secured, then the feedback from Stage 2b will be fully utilised to inform scheme development ahead of any further public consultation at Stage 3.

Conclusion

Over two stages of public consultation, we engaged with around 4,000 people face-to-face, participated in 27 events, had 17,750 unique website visits and received consultation feedback from just under 3,000 people. Responses have also been received from a variety of stakeholders.

At Stage 2a there was widespread interest in the proposals, as the potential impacts of the proposed routes were of concern to a number of communities. Several community action groups were formed in opposition to specific routes and the project team engaged with them all on request. In addition, consultation on Warrington's draft Local Plan took place between July and September 2017. Some opposition has been voiced by the community around the draft Local Plan and this may have impacted on opinions around the Western Link project. Some written responses and verbal feedback at events, particularly at Stage 2b, have made mention of the Local Plan alongside Western Link feedback.

When asked at Stage 2a there was a mixed response to the proposed project. 43% were supportive, 52% were not supportive and 5% held no view. The Red route proved most popular with respondents at Stage 2a.

Feedback received at both stages of consultation was considered by the project team. At Stage 2a minimising impacts on residential and commercial properties was a clear concern and this was addressed by the project team. So too was consideration of the impacts on the wider highways network of introducing a new road and the issue of attracting traffic from the Mersey Gateway.

To take account of feedback received, amendments were made to the recommended Red route ahead of Stage 2b. These included reducing the number of properties required by including retaining walls or reinforced earth instead of embankments, adjustment of the route alignment around Old Liverpool Road and amendment of access to and from Saxon Park. Although not all respondents at Stage 2b saw these amendments as beneficial, these comments have been received and will be considered if and when the route is subject to further detailed work.

A number of key themes were raised at both stages which have helped the project team develop the scheme and will shape further consultation. Further consultation will take place at Stage 3, should funding be awarded, particularly around the issues raised at Stage 2b. This could take the format of more in-depth focus groups and workshops to reach a consensus with affected parties.

We will continue to keep the public informed regarding the development and progression of the project through the webpage and updates to the comprehensive stakeholder database that has been compiled across three stages of consultation. Major milestones in the delivery of the project will be updated on the webpage and media releases will be issued to ensure residents and stakeholders are kept informed.

WARRINGTON WESTERN LINK

Statement of Community Involvement

Annexes

October 2017

Annex 0 – Extracts from Warrington Borough Council’s Local Plan Statement of Community Involvement

Figure 1¹

Major developments can take several forms and will require varying levels of public consultation.

TIER 1

Consultation to be carried out at a borough wide level, reaching as many people across Warrington as possible. Whilst each application will probably be consulted on differently, the public can expect to be informed by way of newsletters, public notices, media campaigns and through the use of the internet.

TIER 2

Developments are defined as those major developments that are likely to require wider community involvement except where the local planning authority can demonstrate that this is not necessary. In a case such as this involvement of the community in the area of the proposal will be more appropriate.

TIER 3

These are major developments, which will only have implications at a local level on a site-by-site basis, and therefore only the local community near the proposal site need be involved through consultation.

TIER 4

Other developments which would normally fall outside the definitions of large scale development but where potential exists for impact upon the local community by virtue of noise, disturbance, traffic, smell.

The Table 2 overleaf shows the range of consultation methods that may be appropriate for each tier of developments

¹ Figure 1 taken from: https://www.warrington.gov.uk/info/200564/planning_policy/1903/local_plan/3

Methods of Developer Engagement

Approach	Tier 1	Tier 2	Tier 3	Tier 4
Public Meeting	X			
Public Exhibition	X	X		
Surgeries	X	X		
Development Briefs	X			
Workshops	X			
Enquiry by design and/or Planning for real	X	X		
Citizens Panel	X	X	X	
Consultation Panel	X			
Parish Councils	X	X	X	X
Media/leaflets/information sheets	X		X	X
Developer Website	X	X	X	
Local architectural or Design Panel	X	X	X	

Table 2 Minimum Methods of Developer Engagement

3.23 The methods of developer engagement identified above are recommended as a minimum and therefore each scheme should be considered individually as to the extent of community engagement conducted prior to submission.

3.24 It is expected that each application, where developer engagement is appropriate, will be submitted with a statement outlining the extent of consultation completed and how the feedback from the consultation process has influenced the submitted scheme.

Who We Will Consult

2.26 It is important to consult a broad range of groups at various stages in the preparation of Local Plan Documents and Supplementary Planning Documents. The key groups are listed below:

- The general public
- Other Council Services
- Neighbouring Local Planning Authorities
- Town & Parish Councils
- Ward Forums
- Resident/ Community Groups
- Businesses/ representative bodies
- The Warrington Partnership (Local Strategic Partnership Members)
- Central Offices and Agencies
- Statutory Bodies
- Interest Groups/ representative bodies
- Hard to Reach Groups/ representative bodies including the young; the elderly and the disabled
- Minority groups/ representative bodies including religious racial, ethnic or national groups

2.27 The Council has a formal requirement to fulfil the "Duty to Co-operate" and therefore the Council will undertake a proactive and collaborative approach with adjoining authorities and other public organisations, where necessary, when completing the various stages of Local Plan preparation.

2.28 The Council maintains a database of individuals who have expressed an interest in the Local Planning Framework. This enables the community to register to be involved throughout the planning process.

How We Will Consult

Website

2.29 The Council's website (www.warrington.gov.uk) is used to display all the latest Council publications and consultation documents, together with associated explanatory information, response forms and contact details.

2.30 All consultation documents will be contained within the consultation portal to allow businesses and residents to obtain council proposals and documents and allow everyone to be kept fully informed of progress and future consultation events whilst also viewing responses that others have made.

2.31 All correspondence will include direction to the web address

2.32 The website will be used extensively for all elements of the Local Planning Framework evidence base and at all stages of document preparation.

Letter to all interested parties

2.33 Either a direct mailing will be undertaken to all households, businesses in the borough and all consultees and/ or a selective mailing limited to a geographical area or community of interest will be undertaken depending on the document being produced. Extensive mailing will be most appropriate at the very start of Local Plan Document production to ensure that a wide range of interests are alerted to what is happening and how they can become involved.

Local Press

2.34 Depending on the type of document being produced, the Council may choose to produce publicity material giving details of the consultation process.

Meetings

2.35 Where a specific issue is raised, favourable consideration will be given to requests for meetings with groups, organisations, individuals, and communities.

Focus Groups

2.36 A number of focus group meetings have been held and it is hoped that Focus Groups can be used in the future for particular planning issues to be discussed. A record will be kept of Focus Groups proceedings.

Availability of Documents

2.37 During the consultation period documents will be made available for inspection for a minimum of 6 weeks in the Deposit Locations as detailed in Appendix C. Following adoption, documents will be retained at those locations in accordance with statutory requirements.

2.38 All documents will be available for inspection during normal office hours at New Town House Planning Reception, Contact Warrington and can also be accessed on the website.

Availability of Officers

2.39 A planning officer will be available to deal with enquires about the documents over the telephone or face to face at the Borough Council Offices at New Town House, during normal office hours. The Development Plan Team has a central email address LDF@warrington.gov.uk through which enquiries can be channelled.

Meetings with Town & Parish Councils and Neighbourhood Boards

2.40 The Borough Council will inform and consult Town & Parish Councils and Neighbourhood Board members on a regular basis during the production of Local Planning Framework Documents.

Hard to Reach Groups

2.41 The Council will make every effort to engage with these groups directly and/or through representative organisations, whether local or national, and encourage them to get involved in the preparation of the Local Planning Framework Documents. In Warrington Borough, hard to reach groups are considered to be:

- Young People
- Frail Elderly
- People with disabilities - mobility impaired, visually impaired and hearing impaired
- Black Minority and Ethnic Groups
- Gypsies and Travellers and Travelling Showpeople

2.42 Documents can be made available in large type, Braille, in audio format and in other languages upon request.

2.43 Opportunities to involve hard to reach groups through other Council services (eg the Youth Service, Social Care and Community Development) will be explored.

2.44 The Council is an active member of the multi-agency Cheshire Chief Executives Advisory Group on Travellers, which has an appointed Gypsy and Traveller Co-ordinator. This provides a channel of communication and contact with these groups.

2.45 In preparing Local Planning Framework Documents the Council will comply with the requirements of the Equality Act 2010 and the Public Sector Equality Duty.

Annex 1 – Invitation to Elected Members Briefing Event

Dear Councillors

Warrington Western Link – Have your say

I am writing to inform you about the Western Link relief road scheme. As you may already know, we've recently been awarded funding by the Department for Transport (DfT) to develop an outline business case for the proposal which will be presented to the DfT at the end of December 2017.

The business case considers several options for infrastructure improvement, including a new link road to the south-west of Warrington town centre which could link the A56 or A5060 Chester Road with the A57 or A562 in Great Sankey. Significant route identification work has already been undertaken, which has led to six shortlisted potential highway route options.

A public consultation is being held in July for the local community to find out more about the options and have their say.

Following this consultation, a preferred route will be identified and considered by the Executive Board in November before it is submitted to the DfT. Subject to securing funding and necessary planning consent, construction of the road would commence in the early 2020s.

We are holding a Members' drop-in event at the Town Hall on **Monday 12 June between 5pm and 7pm**. Please drop in at any time to meet the team, view the exhibition materials and ask any questions you may have.

The public consultation begins on Friday 30 June and runs until Friday 28 July. Public exhibitions are taking place over a number of dates, times and locations and will be an opportunity for residents and local businesses to share their views on the potential for a new link road or alternatively, people can give their views online. Pre-publicity for the consultation will start on 16 June.

The six shortlisted routes directly affect the following wards:

- Appleton
- Bewsey & Whitecross
- Great Sankey South
- Penketh & Cuerdley
- Latchford West

Members for these wards have previously been notified of the potential impact but are now advised to come and view the display material before the public launch. Because of the scheme's potential to have a widespread, generally positive impact on the borough, Monday's drop-in will benefit all Members.

As for the public events, these are as follows:

As for the public events, these are as follows:

- Saturday 1 July, 10am – 5pm, Golden Square Shopping Centre
- Monday 3 July, 3pm – 8pm, Burtonwood Community Centre
- Tuesday 4 July, 3pm – 8pm, Orford Neighbourhood Hub, Jubilee Way
- Wednesday 5 July, 3pm – 8pm, Appleton Parish Hall
- Thursday 6 July, 3pm – 8pm, Walton Hall
- Friday 7 July, 3pm – 8pm, The Peace Centre
- Saturday 8 July, 10am – 5pm, Golden Square Shopping Centre
- Monday 10 July, 3pm – 8pm, Waterside Inn
- Tuesday 11 July, 3pm – 8pm, Winwick Leisure Centre
- Wednesday 12 July, 3pm – 8pm, Woolston Neighbourhood Hub
- Thursday 13 July, 3pm – 6pm, St John's Community Church Hall
- Friday 14 July, 5pm – 8.30pm, Whittle Hall Community Centre
- Saturday 15 July, 10am – 5pm, Golden Square Shopping Centre
- Monday 17 July, 3pm – 8pm, Birchwood Leisure Centre
- Tuesday 18 July, 4.30pm – 8.30pm, Lymm Village Hall
- Wednesday 19 July, 10am – 5pm, Golden Square Shopping Centre
- Thursday 20 July, 3pm – 8pm, Kings Community Centre
- Friday 21 July, 10am – 5pm, Sainsbury's Chapelford

I am sorry for the lack of notice for this Monday's event – unfortunately we have been unable to announce the public consultation exercise during purdah.

Please do not hesitate to contact me directly if you wish to discuss the project or if you have any other queries or concerns.

Regards
Richard

Annex 2 – Letter drop confirmed receipt (street names)

BIRCHFIELD ROAD	WA5 1LG
BLANDFORD ROAD	WA5 1JP
BUCKINGHAM DRIVE	WA5 1JB
BUCKINGHAM DRIVE	WA5 1JD
BUCKINGHAM DRIVE	WA5 1JE
BUTTERCUP CLOSE	WA5 1BH
DERWENT ROAD	WA4 6AY
DERWENT ROAD	WA4 6AZ
FORDINGTON ROAD	WA5 1LB
GRANGE DRIVE	WA5 2JN
HAIG AVENUE	WA5 2TG
HAMPTON DRIVE	WA5 1JF
HORNCHURCH DRIVE	WA5 1ZN
IRWELL ROAD	WA4 6AX
LARKSPUR GROVE	WA5 1BP
LYONS ROAD	WA5 2JU
MALISTON ROAD	WA5 1JR
MALISTON ROAD	WA5 1JS
MARINA AVENUE	WA5 1HY
MARINA AVENUE	WA5 1HZ
MARINA AVENUE	WA5 1JA
MARINA AVENUE	WA5 1JH
MARINA AVENUE	WA5 1JL
MARINA AVENUE	WA5 1JQ
MILDENHALL CLOSE	WA5 1ZD
PRINCESS STREET	WA5 1BS
ROZEL CRESCENT	WA5 1JJ
RYDAL AVENUE	WA4 6AT

RYDAL AVENUE	WA4 6AU
SUNFLOWER DRIVE	WA5 1DG
VAUXHALL CLOSE	WA5 2JX
WOODLEY FOLD	WA5 2JB
YATES CLOSE	WA5 1XH
WARRINGTON ROAD	WA5 2DE
HALL NOOK	WA5 2HN
VAUXHALL CLOSE	WA5 2JX
CLIFFORD ROAD	WA5 2JT
VAUXHALL CLOSE	WA5 2JX
WOODLEY FOLD	WA5 2JB
GRANGE DRIVE	WA5 2JN
MARINA AVENUE	WA5 1JA
LIVERPOOL ROAD	WA5 1QX
MALPAS DRIVE	WA5 1HN
NORBRECK CLOSE	WA5 2SX
MARINA AVENUE	WA5 1JA
KIRKHAM CLOSE	WA5 2UY
CLEVELEYS ROAD	WA5 2SR
CLEVELEYS ROAD	WA5 2SR
BIRCHFIELD ROAD	WA5 1LG
THORNTON ROAD	WA5 2SZ
DENHAM AVENUE	WA5 1LJ
BUCKINGHAM DRIVE	WA5 1JB
NORBRECK CLOSE	WA5 2SJ
NORBRECK CLOSE	WA5 2SX
LIVERPOOL ROAD	WA5 1QU
LILAC AVENUE	WA5 1LL
MARINA AVENUE	WA5 1JH

EVELYN STREET	WA5 1BJ
EVELYN STREET	WA5 1BJ
BOND CLOSE	WA5 1DH
WELLFIELD STREET	WA5 1AZ
ROSTHERNE CLOSE	WA5 1BW
BOND CLOSE	WA5 1DH
ROSTHERNE CLOSE	WA5 1BW
DALE CLOSE	WA5 1DQ
EVELYN STREET	WA5 1BJ
ROUGHLEY AVENUE	WA5 1BL
EVELYN STREET	WA5 1BJ
BOND CLOSE	WA5 1DH
MALISTON ROAD	WA5 1JR
HOOD LANE NORTH	WA5 1EU
MALISTON ROAD	WA5 1JS
BLANDFORD ROAD	WA5 1JP
BLANDFORD ROAD	WA5 1JP
SYCAMORE LANE	WA5 1JW
MANX ROAD	WA4 6AL
DERWENT ROAD	WA4 6AZ
GAINSBOROUGH ROAD	WA4 6DA
RYDAL AVENUE	WA4 6AU
RYDAL AVENUE	WA4 6AU
BARONET ROAD	WA4 6HA
WEIR STREET	WA4 6HE
EASTFORD ROAD	WA4 6EY
WALTON ROAD	WA4 6EL
CHESTER ROAD	WA4 6ER
EASTFORD ROAD	WA4 6EY

CHESTER ROAD WA4 6EW

TAYLOR STREET WA4 6HD

CANFORD CLOSE WA5 1TS

TANKERSLEY GROVE WA5 1UX

MALISTON ROAD WA5 1JS

MALISTON ROAD WA5 1JR

CHARMINSTER CLOSE WA5 1JY

BLANDFORD ROAD WA5 1JP

Annex 3 – Residents letter (16 June)



WARRINGTON
Borough Council

Professor Steven Broomhead
Chief Executive

[ADDRESS BLOCK]

Richard Flood
Project Manager – Transport for
Warrington
Warrington Borough Council
New Town House
Buttermarket Street
Warrington
WA1 2NH
16 June 2017

Dear [NAME],

Warrington Western Link – Have your say

I am writing to inform you about the Western Link infrastructure improvement project. As a result of significant economic development in Warrington, traffic congestion has risen steadily, with the River Mersey, Manchester Ship Canal and West Coast Main Line railway historically creating traffic 'pinch points' on the highway network at the busiest times of day. To help address this, we've recently been given funding by the Department for Transport (DfT) to develop an outline business case for the Warrington Western Link proposal which will be presented to the DfT at the end of December 2017.

The business case considers several options for infrastructure improvements, including a new link road to the west of Warrington town centre. We are due to begin a period of consultation on potential options in July 2017.

Following this initial consultation, a preferred route option will be included in the business case and submitted to the DfT for consideration. Subject to securing funding and necessary planning consent, construction of the road would commence in the early 2020s.

We are at the very early stages of this project and need to carry out further assessments, including flood risk assessments and ecological and environmental surveys. We have a number of potential route options to consult on, and we have identified that your land or property is in an area likely to be affected by one of the routes we are considering.

We will work closely with the public and local stakeholders to determine the best solution for Warrington, however we recognise that some people are likely to be adversely affected by the project. I again emphasise that no decision has been made and that your land or property lies close to one of the potential options.

Please contact us to discuss the potential impact this project may have on you:

Telephone: 01925 442521 or email: westernlink@warrington.gov.uk

A public consultation is being held in July for you to find out more about the proposed options and have your say. Following this, the options will be narrowed to one preferred route which will be put forward in the business case to the DfT.

Find out more and have your say

This is your opportunity to have your say:

- The enclosed newsletter contains details of public exhibitions where you can meet the team, find out about the options and ask questions
- Visit our website www.warrington.gov.uk/westernlink to view details of the options and have your say via an online questionnaire

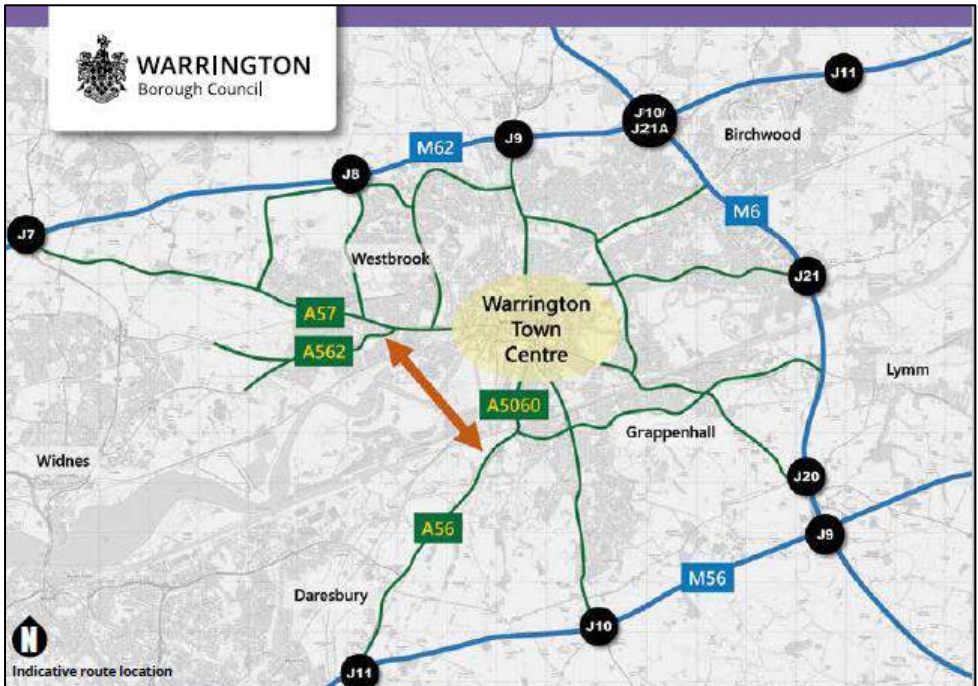
Your views are important to us, please provide your comments by 28 July 2017.

Yours faithfully,



Richard Flood

Project Manager – Transport for Warrington



Warrington Western Link Better connecting Warrington

Warrington is growing. The town has experienced significant economic development over the past decade and this has been supported by continuous growth in population and the necessary housing for our community.

As an investment location we're now ranked second in England as well as having the sixth highest average earnings in the country. With businesses, we are experiencing around three times the national average for new company registrations.

Introducing a new Warrington Western Link

Residents and business owners know that, as a direct result of our success, there has been a steady rise in local traffic congestion. Warrington's road network faces unique challenges, with existing heavy traffic congestion and limited opportunities for improvement of the highway network.

To help address this we've recently been awarded funding by the Department for Transport (DfT) to develop the case for a potential new link around the south-west of the town.

This business case needs to be presented to the DfT at the end of December 2017.

The proposed Warrington Western Link will provide a new road connection to the south-west of Warrington, which could link the A56/A5060 Chester Road with the A57/A562 in Great Sankey. This is anticipated to bring much needed congestion relief to the town centre and enable the development of land that is currently poorly served by road infrastructure.

Have your say

As we develop the business case, we are looking to identify a preferred route for the Western Link. Before we do so, we want to know what you think. Starting on 30 June and running until 28 July, we will be consulting on our current options. You can get involved by attending one of our consultation events, by emailing us, by phoning us and through a questionnaire on our website. Details of the consultation events are below.

Following this, the options will be narrowed to one preferred route in the autumn, before we put forward our business case to the DfT.

Subject to securing funding and necessary planning consent, construction of the road could commence in the early 2020s.

For more information please visit www.warrington.gov.uk/westernlink or contact us on WesternLink@warrington.gov.uk or 01925 443322.

Date/time	Venue
Saturday 1 July 10am – 5pm	Golden Square Shopping Centre, Sankey Street, WA1 1TD
Monday 3 July 3pm – 8pm	Burtonwood Community Centre, Green Jones Brow, Burtonwood, WA5 4LH
Tuesday 4 July 3pm – 8pm	Orford Neighbourhood Hub, Jubilee Way, Orford, WA2 8HE
Wednesday 5 July 3pm – 8pm	Appleton Parish Hall, Dudlow Green Road, Appleton, WA4 5EQ
Thursday 6 July 3pm – 8pm	Walton Hall, Walton Lea Road, Higher Walton, WA4 6SN
Friday 7 July 3pm – 8pm	The Peace Centre, Peace Drive, Great Sankey, WA5 1HQ
Saturday 8 July 10am – 5pm	Golden Square Shopping Centre, Sankey Street, WA1 1TD
Monday 10 July 3pm – 8pm	Waterside Inn, 1430 Centre Park, Park Boulevard, WA1 1PR
Tuesday 11 July 3pm – 8pm	Winwick Leisure Centre, Myddleton Lane, WA2 8LQ
Wednesday 12 July 3pm – 8pm	Woolston Neighbourhood Hub, Hall Road, Woolston, WA1 4PN
Thursday 13 July 3pm – 6pm	St John's Community Church Hall, Old Chester Rd, Higher Walton WA4 6TJ
Friday 14 July 5pm – 8.30pm	Whittle Hall Community Centre, Lonsdale Cl, Great Sankey, WA5 3UA
Saturday 15 July 10am – 5pm	Golden Square Shopping Centre, Sankey Street, WA1 1TD
Monday 17 July 3pm – 8pm	Birchwood Leisure Centre, Benson Road, Birchwood, WA3 7PQ
Tuesday 18 July 4.30pm – 8.30pm	Lymm Village Hall, Pepper Street, Lymm, WA13 0JB
Wednesday 19 July 10am – 5pm	Golden Square Shopping Centre, Sankey Street, WA1 1TD
Thursday 20 July 3pm – 8pm	Kings Community Centre, Marina Avenue, Sankey Bridges, WA5 1JH
Friday 21 July 10am – 5pm	Sainsbury's, Santa Rosa Boulevard, Chapelford, Great Sankey, WA5 3AG

Annex 5 – Stakeholder letter (invitation to reception, 16 June)



WARRINGTON Borough Council

Professor Steven Broomhead
Chief Executive

[ADDRESS BLOCK]

Richard Flood
Project Manager – Transport for
Warrington
Warrington Borough Council
New Town House
Buttermarket Street
Warrington
WA1 2NH

16 June 2017

Dear [NAME],

Warrington Western Link – Have your say

I am writing to inform you about the Western Link infrastructure improvement project. As a result of significant economic development in Warrington, traffic congestion has risen steadily, with the River Mersey, Manchester Ship Canal and West Coast Main Line railway historically creating traffic 'pinch points' on the highway network at the busiest times of day. To help address this, we've recently been awarded funding by the Department for Transport (DfT) to develop an outline business case for the Warrington Western Link proposal which will be presented to the DfT at the end of December 2017.

The business case considers several options for infrastructure improvement, including a new link road to the west of Warrington town centre. A public consultation is being held in July for the local community to find out more about the proposed options and have their say.

Following this initial consultation, a preferred route option will be included in the business case and submitted to the DfT for consideration. Subject to securing funding and necessary planning consent, construction of the road would commence in the early 2020s.

Find out more and have your say

- The enclosed newsletter contains details of public exhibitions where members of the public can meet the team, find out about the options and ask questions
- Visit our website www.warrington.gov.uk/westernlink to view details of the options and respond via an online questionnaire

We are holding a stakeholder preview event at Warrington Town Hall (committee rooms 1 and 2) on Thursday 29 June between 5pm and 7pm. Please drop in at any time to meet the team, view the exhibition materials and ask any questions you may have.

Please do not hesitate to contact us directly on 01925 442521 or westernlink@warrington.gov.uk if you wish to discuss the project or if you have any other queries or concerns.

Yours faithfully,

A handwritten signature in blue ink that reads "R. Flood". The signature is written in a cursive style with a large initial "R" and "F".

Richard Flood

Project Manager – Transport for Warrington

Annex 6 – Stakeholder letter (inform of consultation, 16 June)



WARRINGTON
Borough Council

Professor Steven Broomhead
Chief Executive

[ADDRESS BLOCK]

Richard Flood
Project Manager – Transport for
Warrington
Warrington Borough Council
New Town House
Buttermarket Street
Warrington
WA1 2NH

16 June 2017

Dear [NAME],

Warrington Western Link – Have your say

I am writing to inform you about the Western Link infrastructure improvement project. As a result of significant economic development in Warrington, traffic congestion has risen steadily, with the River Mersey, Manchester Ship Canal and West Coast Main Line railway historically creating traffic 'pinch points' on the highway network at the busiest times of day. To help address this, we've recently been awarded funding by the Department for Transport (DfT) to develop an outline business case for the Warrington Western Link proposal which will be presented to the DfT at the end of December 2017.

The business case considers several options for infrastructure improvement, including a new link road to the west of Warrington town centre. A public consultation is being held in July for the local community to find out more about the proposed options and have their say.

Following this initial consultation, a preferred route option will be included in the business case and submitted to the DfT for consideration. Subject to securing funding and necessary planning consent, construction of the road would commence in the early 2020s.

Find out more

Please visit our website www.warrington.gov.uk/westernlink to view details of the consultation or contact us on westernlink@warrington.gov.uk if you wish to discuss the project or if you have any questions or concerns.

Yours faithfully,

A handwritten signature in blue ink that reads "R Flood". The signature is written in a cursive style with a large initial 'R'.

Richard Flood

Project Manager – Transport for Warrington

Annex 7 – Stakeholder List

Walton Lea Crematorium
St John the Evangelist Church
Warrington Hockey Club
Walton Hall and Gardens
Walton Hall Golf Course
Morrisons Wilderspool Causeway
Friends of Sankey Valley Park
David Lloyd Warrington
Warrington Pre-School and Day Nursery
Tim Parry & Jonathan Ball Peace Centre
St Gregory's Catholic High School
Crosfields Recreation Club
Eagle Sports Club
Warrington Disability Partnership
Evelyn Street Primary School
Warrington & Halton Hospitals NHS Foundation Trust
Warrington Collegiate
5 Boroughs Partnership NHS Trust
Warrington Clinical Commissioning Group
Penketh Parish Council
Cuerdley Parish Council
Great Sankey Parish Council
Winwick Parish Council
Walton Parish Council
Moore Parish Council
Daresbury Parish Council
Stockton Heath Parish Council
Bold Parish Council
Cheshire, Halton & Warrington Racial Equality Council
Warrington Ethnic Communities Association
Groundwork Cheshire
Warrington Civic Society

Warrington Voluntary Action
Sankey Canal Restoration Society
Sankey Canal Restoration Society
Sankey Canal Group
Canal and River Trust
Network Space, Penketh Business Park
Riley Properties c/o Stafford Cleaver of Meller Braggins
Ashall Property Limited
Lane End Strategic Land Limited
Fidlers Ferry Sailing Club
Arran Pipeline Supplies
Crown Estate
Cycling UK
Freight Transport Association
Friends of the Earth
Friends of the Trans Pennine Trail
Greater Manchester Chamber of Commerce
Greater Manchester Combined Authority
Transport for Greater Manchester
Greater Manchester LEP
IKEA Warrington
Wirral and Cheshire Badger Group
Cheshire Bat Group
Cheshire Association of Local Councils
National Playing Fields Association
NHS Estates
North West Motorway Police Group
North West Transport Roundtable
Cadent Gas
Northern Rail
North West Transport Activists Roundtable
Ramblers Association
Road Haulage Association

Royal Mail
RSPB
SP Energy Networks
Warrington Wolves
Stagecoach
Transport Focus
Transport for the North
Woodland Trust
Youth Hostel Association
Warrington Chamber of Commerce
Marine Management Organisation
Merseyside Local Access Forum
Cheshire & Warrington Local Enterprise Partnership (LEP)
Halton MBC
Halton MBC Mersey Gateway
St Helens Council
Cheshire West & Chester Council
Cheshire East Council
Salford Council
Trafford Council
Wigan Council
MP Faisal Rashid
MP Helen Jones
Cllr Hans Mundry
Cllr Maureen McLaughlin
The Warrington Partnership (LSP Partnership Board)
Bell Ingram Pipelines Ltd
CPRE
CPRE NW Regional Group
CPRE Warrington
Sustrans
LiveWire
Highways England

Historic England

Councillor Sarah Hall

Councillor Tom Jennings

Councillor Steve Wright

Councillor Brian Axcell

Councillor Sharon Harris

Councillor Judith Wheeler

Councillor Jean Carter

Councillor Amanda King

Councillor Hitesh Patel

Solvay Interox Ltd

Sankey Valley Country Park

Friends of Morley Common

Peel

Unilever

Warrington Disability Partnership

Councillor Russ Bowden

Councillor Chris Fitzsimmons

Councillor Pauline Nelson

Councillor Cathy Mitchell

Leader of the Council Councillor Terry O'Neill

Councillor Rebecca Knowles

Councillor Steve Parish

Councillor Faisal Rashid

Councillor Jan Davidson

Councillor Joan Grime

Councillor Matt Smith

Councillor Peter Carey

Councillor Jean Flaherty

Councillor Tony Higgins

Councillor Ryan Bate

Councillor Mike Biggin

Councillor Jan Hart

Councillor Dan Price
Councillor Tony Williams
Councillor Hans Mundry
Councillor Karen Mundry
Councillor Les Morgan
Councillor Bob Barr
Councillor Wendy Johnson
Councillor Ian Marks
Councillor Kath Buckley
Councillor Sheila Woodyatt
Councillor Mike Hannon
Councillor Kerri Morris
Councillor Morgan Tarr
Councillor Allin Dirir
Councillor Linda Dirir
Councillor David Keane
Councillor Hilary Cooksey
Councillor John Kerr-Brown
Councillor Brian Maher
Councillor Diana Bennett
Councillor Graham Friend
Councillor Russell Purnell
Councillor Maureen Creaghan
Councillor Colin Froggatt
Councillor Andrew Hill
Councillor Tony McCarthy
Councillor Pat Wright
Councillor Peter Walker
Councillor Graham Welborn
Councillor Judith Guthrie
Councillor Stefan Krizanac
Travis Perkins
Hermes

Asda

The Hut Group

Plastic Omnium

Birchwood Business Park

Lingley Mere Business Park

Brakes

Amazon

Miller Developments

Northern Trust

National Trust

National Trust, NW Regional Office

The Bridgewater Canal

The Ramblers Association

Wirral & Cheshire Badger Group

Woodland Trust

Cheshire Police (Warrington Community Safety Partnership)

Department for Business, Energy & Industrial Strategy

Department for Environment, Food and Rural Affairs (DEFRA)

Forestry Commission

Mineral Products Association

Minerals and Waste Planning Unit

Royal Commission of Historic Monuments

The Ancient Monuments Society

The Society for the Protection of Ancient Buildings

Anthony's Travel

Arriva

Arriva (St Helen's)

Arriva Trains Wales

East Midlands Trains

Fairbrother Coaches

First Group

Firstbrother Coaches

Halton Transport

Maynes

Trans Pennine Express

Virgin Trains

Warrington Community Transport

20 Plenty campaign

Birchwood Cyclists Forum

Cycling Projects

Lingley Mere Cycle Group

Ramblers Association

Warrington Cycle Campaign

Oil and Pipelines Agency

Omega

Annex 8 - Media release (12 June)

News release



Have your say on new link road proposals

Proposed plans for a new link road to ease traffic congestion in Warrington are set to go on display in July.

Warrington Borough Council is exploring options for a business case for a new link road to the south-west of Warrington, to cut congestion and ease traffic flow.

Six possible route options for the road have been identified and the Council is seeking opinions on these options before submitting a bid for funding to the Department for Transport (DfT).

Cllr Terry O'Neill, leader of Warrington Borough Council, said: "People know that, as a result of Warrington's growth and success, there has been a steady rise in local traffic congestion. Our road network faces unique challenges, with existing heavy traffic congestion and limited opportunities for improvement of the highway network."

Cllr Hans Mundry, executive board member for highways and transportation, said: "We've been given funding by Government to develop the case for a potential new link around the south-west of the town which could link the A56 or A5060 Chester Road with the A57 or A562 in Great Sankey."

"If this bid is successful and we receive the funding for a new link road, it is envisaged that this will bring congestion relief to the town centre and enable the development of land that is currently poorly served by road infrastructure."

"We hope that local people and businesses will participate in the public consultation to share their views on the proposals."

The consultation begins on Friday 30 June and runs until Friday 28 July. Public exhibitions are taking place over a number of dates, times and locations and will be an opportunity for residents and local businesses to share their views on the potential for a new link road or alternatively, people can give their views online at warrington.gov.uk/westernlink. Consultation documents will be available for people to take away from libraries.

Following this, the business case with the preferred route will then be presented to the DfT in December 2017. If the bid is successful it is expected that construction could begin on the road in the early 2020's.

Exhibitions will take place on:

Saturday 1 July, 10am – 5pm, Golden Square Shopping Centre
Monday 3 July, 3pm – 8pm, Burtonwood Community Centre
Tuesday 4 July, 3pm – 8pm, Orford Neighbourhood Hub, Jubilee Way
Wednesday 5 July, 3pm – 8pm, Appleton Parish Hall
Thursday 6 July, 3pm – 8pm, Walton Hall
Friday 7 July, 3pm – 8pm, The Peace Centre
Saturday 8 July, 10am – 5pm, Golden Square Shopping Centre
Monday 10 July, 3pm – 8pm, Waterside Inn
Tuesday 11 July, 3pm – 8pm, Winwick Leisure Centre
Wednesday 12 July, 3pm – 8pm, Woolston Neighbourhood Hub
Thursday 13 July, 3pm – 6pm, St John's Community Church Hall
Friday 14 July, 5pm – 8.30pm, Whittle Hall Community Centre
Saturday 15 July, 10am – 5pm, Golden Square Shopping Centre
Monday 17 July, 3pm – 8pm, Birchwood Leisure Centre
Tuesday 18 July, 4.30pm – 8.30pm, Lymm Village Hall
Wednesday 19 July, 10am – 5pm, Golden Square Shopping Centre
Thursday 20 July, 3pm – 8pm, Kings Community Centre
Friday 21 July, 10am – 5pm, Sainsbury's Chapelford

Notes for editors:

- This consultation is to support the business case which will be submitted to the Department for Transport. This business case will make the Council's case for a preferred route and if successful, the DfT will release funding to construct the link road
- Significant route identification work has already been undertaken, which has led to the six shortlisted potential route options
- The six possible route options identify a new link road between the A57 or A562 near Sankey Bridges and the A56 or A5060 near Walton
- Warrington's unique features mean that new infrastructure investment is challenging. The various options propose that the new link road would need to travel over the Mersey, Manchester Ship Canal and the West Coast Main Line. Complex engineering is required to overcome these obstacles
- The link road could enable development of underutilised sites around the south-west of the town
- The funding to develop a business case was announced by the Government in last year's Autumn Statement
The results of the consultation and the preferred route will be announced in the autumn

Annex 9 – Media release (19 July)

News release



Still time to have your say

The final few exhibitions giving details of the proposed Western Link Road options are this week - but there is still time to give your feedback on the plans.

Warrington Borough Council is exploring options for a business case for a new link road to cut congestion and ease traffic flow.

Six possible route options for the road have been identified and the Council is seeking opinions on these options before submitting a bid for funding to the Department for Transport (DfT).

Clr Hans Mundry, executive board member for highways and transportation, said: "I would encourage people across the borough to participate in the public consultation to share their views on the proposals.

"This is a very big project and, even if you don't live near the proposed site, your views on the scheme will be welcomed."

The consultation runs until Friday 28 July.

The remaining public exhibitions are taking place on:

Tuesday 18 July, 4.30pm – 8.30pm, Lymm Village Hall

Wednesday 19 July, 10am – 5pm, Golden Square Shopping Centre

Wednesday 19 July, 6pm - 8pm, Shannon Bradshaw Community Centre, Penketh

Thursday 20 July, 3pm – 8pm, Kings Community Centre

Friday 21 July, 10am – 5pm, Sainsbury's Chapelford

People can give their views online at warrington.gov.uk/westernlink. Consultation documents will be available for people to take away from libraries.



**HAVE
YOUR SAY**

Warrington Western Link

Better connecting Warrington



Warrington is growing. The town has experienced significant economic development over the past decade and as a result, there has been a steady rise in traffic congestion.

The proposed Warrington Western Link will provide a new road connection to the south-west of Warrington, which could link the A56/A5060 Chester Road with the A57/A562 in Great Sankey.

We are consulting on options and want to hear your views. Find out more at www.warrington.gov.uk/westernlink.

Visit us at one of the following events:

Date/time	Venue
Saturday 1 July - 10am – 5pm	Golden Square Shopping Centre, Sankey Street, WA1 1TD
Monday 3 July - 3pm – 8pm	Burtonwood Community Centre, Green Jones Brow, Burtonwood, WA5 4LH
Tuesday 4 July - 3pm – 8pm	Orford Neighbourhood Hub, Jubilee Way, Orford, WA2 8HE
Wednesday 5 July - 3pm – 8pm	Appleton Parish Hall, Dudlow Green Road, Appleton, WA4 5EQ
Thursday 6 July - 3pm – 8pm	Walton Hall, Walton Lea Road, Higher Walton, WA4 6SN
Friday 7 July - 3pm – 8pm	The Peace Centre, Peace Drive, Great Sankey, WA5 1HQ
Saturday 8 July - 10am – 5pm	Golden Square Shopping Centre, Sankey Street, WA1 1TD
Monday 10 July - 3pm – 8pm	Waterside Inn, 1430 Centre Park, Park Boulevard, WA1 1PR
Tuesday 11 July - 3pm – 8pm	Winwick Leisure Centre, Myddleton Lane, WA2 8LQ
Wednesday 12 July - 3pm – 8pm	Woolston Neighbourhood Hub, Hall Road, Woolston, WA1 4PN
Thursday 13 July - 3pm – 6pm	St John's Community Church Hall, Old Chester Rd, Higher Walton WA4 6TJ
Friday 14 July - 5pm – 8.30pm	Whittle Hall Community Centre, Lonsdale Cl, Great Sankey, WA5 3UA
Saturday 15 July - 10am – 5pm	Golden Square Shopping Centre, Sankey Street, WA1 1TD
Monday 17 July - 3pm – 8pm	Birchwood Leisure Centre, Benson Road, Birchwood, WA3 7PQ
Tuesday 18 July - 4.30pm – 8.30pm	Lymm Village Hall, Pepper Street, Lymm, WA13 0JB
Wednesday 19 July - 10am – 5pm	Golden Square Shopping Centre, Sankey Street, WA1 1TD
Thursday 20 July - 3pm – 8pm	Kings Community Centre, Marina Avenue, Sankey Bridges, WA5 1JH
Friday 21 July - 10am – 5pm	Sainsbury's, Santa Rosa Boulevard, Chapelford, Great Sankey, WA5 3AG

For more information, please visit www.warrington.gov.uk/westernlink or call 01925 443322

Annex 11 – Twitter

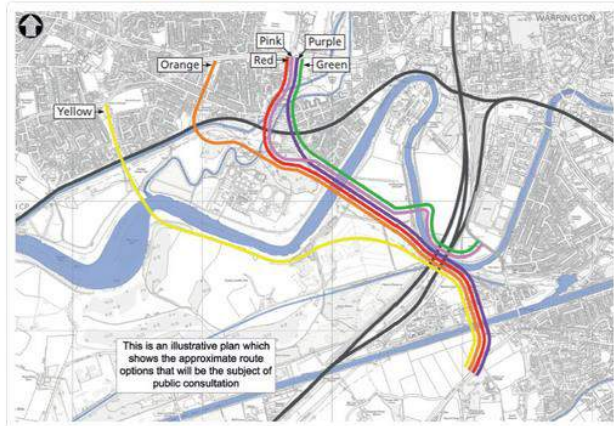
The image displays two tweets from the account 'Develop Warrington' (@WBC_Develop). The top tweet, dated July 20, promotes a 'CONSULTATION ROAD SHOW' for the 'Warrington Western link' at the Kings Community Centre, Marina Avenue, WA5 1JH, from 3pm to 8pm. The graphic for this tweet features a light green background with a black border, three car silhouettes, and the text 'Warrington Western link Consultation' and 'HAVE YOUR SAY AND HELP SHAPE WARRINGTON'S FUTURE!' along with the Warrington Borough Council logo.

The bottom tweet, dated July 16, encourages users to 'Have your say on #Warrington's future and complete our Western Link online consultation before 26 July'. It includes a link to 'socialm/WZg2'. The graphic for this tweet has a dark blue background with a yellow inverted triangle at the top containing a car icon, and the text 'ONLINE CONSULTATION', 'Warrington Western Link Consultation', and 'Have your say and help shape Warrington's future'.



Develop Warrington @WBC_Develop · Jul 8

Have your say about our #warrington western link - online consultation is open till 28 July! socs.in/4LtfR



2 2 1



Develop Warrington @WBC_Develop · Jul 10

Our #Warrington western link consultation is popping up at the Waterside Inn today at 1430 Centre Park, WA1 1PR - between 3pm - 8pm!



3 1



Develop Warrington @WBC_Develop · Jul 9

Help shape #Warrington's future - complete our online western link questionnaire today, open till 28 July! socs.in/z1qqQ



Annex 12 – Additional Social Media

Warrington Police

July 3 at 11:32am · 🌐

👍 Like Page

Please find attached a link to find out more about the Warrington's Western Link. Consultation events are taking place around Warrington in the next couple of weeks and Warrington Borough Council want all residents to have their say. Please share this -

This is an illustrative plan which shows the approximate route options that will be the subject of

Warrington Western Link | Warrington Western Link | Warrington Borough Council

Warrington Western Link

WARRINGTON.GOV.UK

17 Likes · 18 Comments · 44 Shares

👍 Like

💬 Comment

➦ Share

👍 17

Chronological ▾

44 shares

View 16 more comments

Susan Morris · Great Sankey & Penketh Warrington - Community & History - No Advertising

June 15 · 🌐

👍 Like Page

Would strongly recommend having a look at this advert in the Warrington Guardian and attend one of the consultation meetings for the "Warrington Western Link." As I understand there are six options, some of which involve knocking residential properties down.

23 Likes · 39 Comments

👍 Like

➦ Share





Sankey Canal, Past, Present & Future

June 16 · 🌐

Like Page

Here's a copy of the Consultation dates and locations re the Warrington Western Link route options posted below. Please input to the process if you have any concerns.

Warrington Western Link

Better connecting Warrington

HAVE YOUR SAY

Warrington is growing. The town has experienced significant economic development over the past decade and as a result, there has been a steady rise in traffic congestion.

The proposed Warrington Western Link will provide a new road connection to the south-west of Warrington, which could link the A56/A5060 Chester Road with the A57/A562 in Great Sankey.

We are consulting on options and want to hear your views. Find out more at www.warrington.gov.uk/westernlink.

Visit us at one of the following events:

Date/Time	Venue
Saturday 1 July - 10am - 5pm	Golden Square Shopping Centre, Sankey Street, WA1 1TD
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Friday 7 July - 3pm - 8pm	The Peace Centre, Peace Drive, Great Sankey, WA5 1HQ
Saturday 8 July - 10am - 5pm	Golden Square Shopping Centre, Sankey Street, WA1 1TD
Monday 10 July - 3pm - 8pm	Waterside Inn, 1430 Centre Park, Park Boulevard, WA1 1PR
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Friday 21 July - 10am - 5pm	Sainsbury's, Santa Rosa Boulevard, Chapelford, Great Sankey, WA5 3AG

For more information, please visit www.warrington.gov.uk/westernlink or call 01925 443322.

1 Like

Like Comment Share



Great Sankey Parish Council added 2 new photos


June 21 · 🌐

Like Page

Warrington Western Link - Have your say

Please find below a list of dates and venues for a consultation on identifying a preferred route for the Western Link.

To find out more information follow this link https://www.warrington.gov.uk/.../2134/warrington_western_link



Warrington Western Link

Better connecting Warrington

Have your say

Log the business case, we are looking for a preferred route for the Western Link. Do us, we want to know what you think. 15 June and running until 28 July, we will be putting on our current options. You can help by attending one of our consultation events, by phoning us and through our website. Details of the events are below.

Following this, the options will be narrowed down to one preferred route in the autumn, before we forward our business case to the DfT. Subject to securing funding and necessary consents, construction of the road could start in the early 2020s.

For more information please visit www.warrington.gov.uk/westernlink or email WesternLink@warrington.gov.uk or call 01925 443322.

Date/Time	Venue
1 July 10am - 5pm	Golden Square Shopping Centre, Sankey Street, WA1 1TD
3 July 3pm - 8pm	Burtonwood Community Centre, Green Jones Brow, Burtonwood, WA5 4LH
4 July 3pm - 8pm	Orford Neighbourhood Hub, Jubilee Way, Orford, WA2 8HE
5 July 3pm - 8pm	Appleton Parish Hall, Dudlow Green Road, Appleton, WA4 5EQ
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20 July 3pm - 8pm	Kings Community Centre, Marina Avenue, Sankey Bridges, WA5 1JH
21 July 10am - 5pm	Sainsbury's, Santa Rosa Boulevard, Chapelford, Great Sankey, WA5 3AG

Introducing a new Warrington Western Link

Warrington is growing. The town has experienced significant economic development over the past decade and as a result, there has been a steady rise in traffic congestion. This has led to a number of road closures and delays, particularly in the area around the town centre and the M56. The proposed Warrington Western Link will provide a new road connection to the south-west of Warrington, which could link the A56/A5060 Chester Road with the A57/A562 in Great Sankey. This will help to reduce traffic congestion and improve the connectivity of the town. The proposed link will be a dual carriageway road, which will be built to a high standard. It will be a major improvement to the town's infrastructure and will help to support the town's growth. The link will be built to a standard that is in line with the national highway network. It will be a major improvement to the town's infrastructure and will help to support the town's growth. The link will be built to a standard that is in line with the national highway network. It will be a major improvement to the town's infrastructure and will help to support the town's growth.

1 Reaction 1 Comment

Like Comment Share

Annex 13 – Businesses and Large Employers

@ Retirement Options	A1 Done & Dusted	Access CCTV & Securities	ADM Regeneration
100 Percent Gas	A1 Partyman	Accident Credit Group Ltd	Adreg
147 Snooker Club	A1 Roof-Seal	Accolade Tiling	ADS Recycling Ltd
15C	A1 Taxis Warrington	Accountancy Summit Ltd	ADS Structural Ltd
1st Angel Chimney Sweep	AA Communications Ltd	Ace Mobile Mechanics	Adsystems
1st Class Travel	AAH Pharmaceuticals Ltd	Ace Wedding & Party	Advance Finance & Leasing
1st Limo Hire	Aardvark Janitorail Supplies	Aces Courier Services	Advantage Insurance Centres Ltd
2 Lips Florist	AB Plumbing	ACKC Ltd	Aed Computer Services
24 7 Design & Print	AB Sciex UK Ltd	Acorn Engineering Services	Aegis Engineering Ltd
24 7 Safe Recovery	Abacus Landscape	Acrypol Products Ltd	Aerials 2000
242 Cars	Abacus Solicitors	Actikem Ltd	Aerocare International Ltd
247 Detectives	Abba Cars Ltd	Active Soccer	Agency Central
247 Technology Ltd	Abbey Carpet Cleaning	ACTS Sound & Lighting	AGP
2Co Ltd	Abbey Dental Laboratory	Acuatec Cleaning Maintenance	AGR Electrical Ltd
3D Credit Services Ltd	Abbey Fire	AD Brown Upholstery Ltd	AH Mertons Ltd
3S Company Catering	ABC >Concrete Direct Ltd	Adam Construction Ltd	Aidan Berwick
4 Seasons	ABC 123 Day Nursery	Adamson Lettings & Property Management Ltd	AIMS Accountants
5 Star Chauffeur Cars	ABC Flooring Studio	Adapt Farm Work	AIS Security Solutions
5 Star Travel	ABC Services Ltd	Adaptavist.com	AJ Boxes
A & D Transport NW Ltd	ABL Laboratories Ltd	ADB Locksmiths Services Ltd	AJK Plumbing & Heating
A & E Mobile Computer Repairs	ABP Distribution	Adcott Opticians	AJS Party Keyrings
A & J Scientific	ABP Granite Services	Adele Carr Financial Recruitment	Alan Houghton
A & R Plumbing & Heating	Abraxas Creative Media Ltd	Adelphi Vaults	Alan Jackson
A & S Security	ABS Consulting		Alan Stewart
A House of Natural Beauty	AC Speed Tech		Alan Tuck Gas Services Ltd
A to B Mobile Mechanics Ltd	Accept Car Finance		Alanjayprodec
A1 Accountax	Access & Security Solutions Ltd		Alans 8Seater Taxi

Alarms North West	AM Clayton Ltd	Anne Perry Associates	Aquatica Bath UK Ltd
Alba Chiropractic	Amac Surveys Ltd	Anne Stewart Ltd	Aquila Plumbing & Heating Ltd
Albert Gough Builders	Amado Boutique Hotel	Annettes	AR Joinery
Albinson Napier & Company Solicitors	Amalfi Electrical Solutions Ltd	Antalis Sign & Display	Archer's Plumbing
Albion Engineering	Ama-Sys	Anthony Gray & Company	Arches Shoes Bags Accessories
Albrox	Amazing Places to Stay	APC Concepts Ltd	Archimedes Services Ltd
Alex Parker Ltd	Ambersail Ltd	Apex Home & Energy Surveyors	Arcon
Alexander Binzel UK Ltd	Ambitions	APG Precision Engineering Ltd	Arctic Spas
Alford Sports & Social Club	AMC Ltd	APH Plumbing & Heating	Area Plastering Services
Alfred Jones	AMCS Internet	Apollo Cloud Solutions	Arevon Energy
Aliquis UK Ltd	American Golf	Apple Cards	Arleys Angels Commercial Ltd
Alison Loves to Bake	Amoda Beauty	Apple Adventure Park	Armada Group
Alive & Well	AMS Gardening Services	Appleton Hall Veterinary Clinic	Armsa Ltd
All Creatures Veterinary Centre	AMTS Services Ltd	Appleton Maritime Consultancy	Armstrong Works
All Drive UK	Anchor Pumps	Appleton Park Dental Practice	Arnold & Phillips
Allan Rothwell	Andrew Collier Photography	Appleton Thorn Preschool	Arnway Ltd
Allbuild Solutions Ltd	Andrew Mercer	Appleton Thorn Primary School	Arran Close Sheltered Housing Scheme
Allen Street Garage	Andrew Murray Golf	Appleton Wills	Arran Pipeline Supplies Ltd
Allens Bookkeeping	Andrew Page Ltd	AppsServe Solutions Ltd	Arrow Building & Driveways
Allied Cables Ltd	Andron Contract Services	APS Building Solutions Ltd	Arta Design Gardens
Allofts Joinery Services	Andy's Bus Company	Aquagas	Artex Feature Designs
Allurity	Angel Guidance & Hope	Aquarius	Artificial Grass Warrington
Alpine Air	Anhydritec	Aquaspray	AS Kitchens Ltd
Alpine Hire Ltd	Anita Hewitt Osteopath Ltd		As Vehicle Services
Alqualonde Holistics	Anixter		ASAP Cargo
Alstom	Anixter Communications Ltd		
Alternative Aquatics	Anne Delooze Health & Beauty		

ASAP Joinery & Kitchens	A-Star Business Services	Automoney	Bargain Booze
Ascot Mortgages	Astec Services Ltd	Automotive Sos - Mobile Car Servicing & Repairs	Bargaindiscs4u
ASG Services Ltd	Aston Berkeley Services Ltd	Autovaletdirect	Barnums Dance
Ashall Glover	Aston Berkeley Systems Ltd	AV Technology	Barry Grace Associates
Ashben Hair Studio	Astrum Energy Solutions	Av8 Travel	Bars 2 You
Ashbrooks Ltd	At Legal	Avian Ecology	Barton Civil Engineers Ltd
Ashcroft Auto Centre	At School of Dance	Avon Brook	Barton Drilling Ltd
Ashcroft Guest	At Your Service Travel	AW Plumbing	BAS NW Ltd
Ashleigh Hair Extensions	ATC Ltd	Axiom Group	Basement & Drainage Systems
Ashley Carpets Lymm Ltd	Atex Explosion Hazards Ltd	AY Software Ltd	Bath Street Health & Wellbeing Centre
Ash's Tattoo Studio	ATH Plumbing & Heating Services	Ayurveda Clinic & Spice Spa	Bathstore
Ashtead Plant Hire Company Ltd	Atkins	Aztec Windows	Baxi Training Centre
Ashton Estate Agency	Atlantic Business Communications Ltd	Azure Gas Electrical	Bayford Oil Ltd
Ashton Estate Agency Ltd	Atlas Bathrooms & Heating	B & R Fabrication	BB Motor Factors
Ashton Estate Agency Ltd	Atlas Environmental Solutions Ltd	B & T Skip Hire Ltd	BC Car Repairs & Car Sales
Ashwood Building Ltd	ATP Consultants Ltd	Babington Group	BCCA
Asia Exports	ATR Carpet Cleaning	Baby World by Jo	Beamont Collegiate Academy
Asics (UK) Ltd	Auction House	Bad Toro Freestyle Kickboxing	Beamont Community Primary School
ASL Celebrity Chefs	Audra Hutchinson Child Minder	Bagnall (UK) Ltd	Beamreach Printing
Asnew	Autism Initiatives	Bain & Company Ltd	Beauford Belle
Aspire Computers Ltd	Auto Divas Valeting Service	Baker Mallett LLP	Beau-T-Licious
Aspire Procurement Training Ltd	Auto Plas North West Ltd	Baldwins Crane Hire Ltd	Beauty at Heart Warrington Ltd
Assistaclean	Auto Union Finance PLC	Bancroft Photography	Beauty by Emily
Associated Perforators & Weavers Ltd	Autodel Car Recovery	Bank of England Agency For The North West	Bedaro
Assortment Boutique		Bank Quay Taxi's	Bedazzled
		Banner & Company	Bedford Packaging
		Banners & Signs	Bee Chic
		Barclays	Beech House Vets

Beechwood Electrical Contracting	Biffa	Blue Machinery (Spares) Ltd	Boulting Group Ltd
Beechwood Industries Ltd	Biffa	Blue Machinery Spares	Bounce 'N' Slide
Beechwood Training Services Ltd	Bill Wrench Minibuses	Blue Whale Media Ltd	Boutique Hoco
Bella Chic Furniture	Billdums	Bluegroup	Bowdens Bistro & Tapas
Belle Vous	Birch Grove Day Nursery	BM Gilbody	Bowman Specialised Liquids Ltd
Bellhouse Club	Birchwood Bed & Breakfast	BMB Bookkeeping Services	Boyd Wilson & Company
Belvoir Lettings	Birchwood Community High	BMC Joinery	Boyle's Pet Housing
Bennett & Skelland Ltd	Birchwood Forest	Bmech Services Ltd	BPD Photech Ltd
Ben's Barbers	Birchwood Golf Club Ltd	BMP Electrical Engineering Services	BR Home Projects
Bents Garden Centre Ltd	Birchwood Park	BMS Sales Specialists	Bracknell Roofing Company Ltd
BEP Gifts	Birchwood Physiotherapy & Acupuncture	Bob Rudd Leisure Ltd	Bradburne Photography
Bernadette Mobile Hairdresser	Birchwood Shopping Centre	Bob Ryan Stained Glass Restorations	Brainwave
Bespoke Bodies Ltd	Black Diamond Ltd	Body & Paint Repairs	Braken Chartered Accountants
Bespoke Hotels	Black Kite Media Ltd	Bodyline Clinic Warrington	Brammer UK Ltd
Best Western Fir Grove Hotel	Black Magic	Bold Communications	Brancaster Care Homes
Bestweb Ltd	Black Sheep Wools	Bold Street Methodist Church	Branches Warrington Ltd
Betfred	Bladebrook Computer Services Ltd	Bolzoni Ltd	Bravo Inns
Bethany Hannah Bridal	Blease Engineering Ltd	Bonfiglioli UK Ltd	Brevini Fluid Power (UK) Ltd
Betta Gardens	Blinds 4 You	Book Aid	Brewsters Hair Care Ltd
Betta Living	Blinky's Barbers	Booth Music	Brian B Atherton
Bevigilant Smart CCTV & Alarms	Bloomings Day Nursery	Booths Plumbing & Heating Services	Brian Evans
Bewsey Lodge Primary School	Blossom Cleaning	Boots The Chemist	Brian Howard
Beyond The Fringe	Blue Apple Veterans	Border Vending NW Ltd	Bridge Executive Transport
BFM Recycling	Blue Chip Concierge Service Ltd	Borregaard	Bridge Furnishings
BHH Progress		Boulting	Bridge Physiotherapy
Bibby Commercial Ltd		Boulting	Bridgefoot Bodyshop

Bridgefoot Veterinary Centre	Brook Acre Community Primary School	Burnett Nursery School	Caldwells Ltd
Bridget Francis	Brookhouse Consultancy Ltd	Burrill Building Solutions	Calibre
Bridgewater Estates & Lettings	Brooklands	Burtfield Estates Ltd	Callands Court Care Home
Bridgewater Home Care	Brookside Fisheries	Burtonwood Community Primary School	Callands Pre-School Within Callands Children Centre
Bridgewater Plumbing & Heating	Brookson	Business Copy Centre Ltd	Cambrian Homes Ltd
Bridgewater Resourcing Solutions Ltd	Brookson (5397B) Ltd	Businessgas.com	Camco Automotive Ltd
Bridgewater Tackle & Bait Supplies	Brookson Group Ltd	Busy Nought to Fives	Camcoat Performance Coatings
Bridgfords	Brookson Solutions Ltd	Busy Nought to Fives Ltd	Camden Leisure Ltd
Bridgfords	Broomfield Leisure Centre	Buttercrust	Cameo Curtains Ltd
Bridgfords	Broomfields Junior School	Butterflys Nursery	Camera Watch Systems
Bridgfords Lettings	Bros Engineering	Buy Portugal	Camerapose
Bright FS Ltd	Brown Gold Technologies	BW Bouncy Castles	Campbell's Plastering Services
Bright Futures	Bruche Community Primary School	Bybox	Cancer Research UK
Brighthouse	Bruche Laundrette	Bytes Document Solutions	Candor Contractors
Brindley Chains Ltd	Bruche Motors Ltd	C & G Moss	Cap Design Consultancy Ltd
British Raj	Bruckner Supply Company	C & M Autocentre	Capita Property & Infrastructure Ltd
British Red Cross	Brunning & Price	C4 Consulting Ltd	Capper Shaw Electrical Ltd
British Textile Machinery Association	BTR UK	Cable Systems Ltd	Capture1 Digital Video Productions Ltd
Britplas Commercial Windows Ltd	Buckleys	Cablejog	Caravancare Ltd
Britplas Facades Ltd	Budget	Cactus Clothing	Cardinal Newman Catholic High School
Brit-Tipp Ltd	Buffalo Locksmiths	Cafe Quays Ltd	Care Call
Broadbents	Building Technology Systems Ltd	Caffe Caruso	Careconcepts Homecare Ltd
Broadhurst Management Ltd	Bukster	Caffe Nero	Caremark Vale Royal
Broadoaks Service Station Ltd	Bumps & Bashes	Cake IT Away	Carewatch
Bromley Tyres Ltd	Burdens	Cakes by Rizpah	
		Caldwell Filtration Ltd	

Carey Scientific Ltd	CDN Networks	Chemi Clean	Cheshire Meet & Greet
Carl Reed Seo	CE Services	Cherish UK	Cheshire Motor Company
Carl Stubbings Tiling (CS Tiling)	Cell Tech	Cheshire Academy of Taekwondo	Cheshire Organics
Carlex Ltd	Central Car Repairs	Cheshire Blast Cleaning Services (Cast Works Warrington Limited)	Cheshire Paving
Carlton Fuels Ltd	Central Self Drive	Cheshire Brick Makers	Cheshire Pheasants
Carlton Print	Ceramic Tile Distributors	Cheshire Building Maintenance	Cheshire Plumbing & Heating Services
Carol Lynn Jones	Cerci Padgate Ltd	Cheshire Car Detailing	Cheshire Seals & Components Ltd
Carol Pujol	Certas Energy UK Ltd	Cheshire Commercial Vehicle Repairs Ltd	Cheshire Site Services Ltd
Carpet Library	Certero	Cheshire Consoles	Cheshire Skin Clinic
Carreva	CFW Promotions Ltd	Cheshire Creative Ltd	Cheshire Telecom Ltd
Carrie Ann Norton	CG Wasp & ANT Control Service	Cheshire Custom Kitchens Ltd	Cheshire Tshirts
Carrier Transicold UK Ltd	CH Joinery Ltd	Cheshire Cycles	Cheshire Vehicle Supplies Ltd
Castle Computers	Chaigeley School	Cheshire Day at Thelwall	Chester Chain Company Ltd
Catalyst	Chairs Unlimited	Cheshire Design & Stereo	Chesters at 84
Cataphract Consulting Ltd	Champion Cleaning Services	Cheshire Diesel Services	Chi Chi
Catering Academy	Champion School of Motoring	Cheshire Dog School	CHM Chauffeuring Services Ltd
Catering Staff Recruitment	Changing Minds Ltd	Cheshire Doors	Choice Airport Transfers
Caterplus Services	Chapel House	Cheshire Housing	Chris Brooks Audio
Catherine Street Motors	Chapel Road Day Nursery	Cheshire Language Academy	Chris Hampson
Cathy's Sandwich Bar	Chapelford Event Catering	Cheshire Lawn Technology	Chris Lloyd Driver Training
Causeway Heating Services Ltd	Chapelhouse Kia	Cheshire Lets Warrington Ltd	Christ Church
Cavalier Dry Cleaning	Charles Hunt Bathroom Fitter	Cheshire Martial Arts Centre	Christ Church C of E Church
Cave Studio	Charleson Building Services Ltd		Christian Aid
CB Builder	Charlie's Flower Boutique		Christine Wardle
CB3 Design Architects	Chartside Associates Ltd		Chromagen
CBL Roofing & Property Maintenance	Chase		
CDM Scaffolding Services (1994) Ltd	Cheap Locksmith		

Church of The Resurrection	Clearsky Accountancy & Payroll Ltd	Collier Consulting NW Ltd	Conveyor Services Ltd
Churchill Recovery Solutions	Clearsky Accounting	Colours Warrington	Conway Control Systems Ltd
CIC	Click N Order Ltd	Combined Chemical Services (UK) Ltd	Conway Phillips (Warrington) Ltd
Cinnamon Brow Community Association & Farm Club	Click Plastering	Comcare Technology Ltd	Conway Phillips Optometrists
Circle Media Ltd	Cliptech Controls Ltd	Commissioning Lab Ltd	Cook's Plumbing Service's
Circs Insolvency & Recovery	Clough Chiropody Clinic	Communicate Better	Cool Designs Ltd
Circuit Planet	Clovemead	Communicate Better Ltd	Cooper Douglas Electrical Services
Civils & Lintels	Clovemead Ltd	Community Equipment Service	Core Tuition Ltd
CJ Automotive Ltd	Clover Leaf Media	Complete Carpentry Services	Corker's Pharmacy Ltd
CJ Round Landscapes	Cloverdell Kennels & Cattery	Complete Electrical Services	Corks Out Ltd
CK Building Supplies Ltd	CLS Care Services Group	Complete Estate Services	Corporate Fun Events
CKC Plastering	Club Sultan Maris	Complete Investments	Cortex Accounting Advisors LLP
CL Plumbing & Gas Services	CMS Computers Ltd	Complete Kitchen Installations	Cortex Mobile Solutions Ltd
Claims Management Services	CMS Danskin Acoustics	Complete Roofing Systems Ltd	Costa Coffee
Claranet Soho	CMS Fork Trucks Ltd	Compressor Products International Ltd	Costa Coffee Within Next
Claranet Soho Support	Coach House Brewing Company	Concept Commercial Interiors Ltd	Costellos Bar
Claremont Group Interiors	Coaton Decorators	Connex Education	Costs Lawyer UK
Clarion Flooring & Blinds Ltd	Cobbs News	Constant Companions Pet Care	Cotswold Dental Care
Clarke & Associates Ltd	Cockhedge Shopping Park	Contest Sports & Media Ltd	Cottage Gallery
Classic Cats	Coconut Fitness	Convertabath Ltd	Cottam Parkinson Consulting Ltd
Classic Home Improvements	Cod Fathers	Conveyor Networks Ltd	Cotterill
CLC Contractor	Code IT Labels		Cottontails Day Nursery
Clean Dog Grooming Services	Cogent SSC		County Car & Van Rental
Clearseal Windows	Cogsys		Couper Joinery
	Colas Ltd		
	Colin William		
	Collective Enterprises Ltd		

Courtaulds Footwear Ltd	CTE Supplies Ltd	DAF Commercials	Davies Car Sales Ltd
Courtyard Property Consultants	CTL Digital Solutions Ltd	Dale Ogden Photography Service	Dawn Reynolds Smith
Cowdel Clarke	Cube Property Services Ltd	Dales Auto Spares	Dawn's Driving School
CPS Shopping Centre	Cuckoo Clocks	Daley Air	Dawson Motors
Creagan Electrical Services Ltd	Culcheth Auto Care	Dalgarno Solicitors	Dawsons Music
Creative Frenzy	Culcheth Brickwork Services Ltd	Daman Link Ltd	Dayma Supplies Ltd
Creative Kitchens North West Ltd	Culcheth Car Spares	Dancingwear UK	DB Decorating
CRI	Culcheth Community Primary School	Danielle Louise Hairdressing	DB Joynson
Croft Early Years	Culcheth Funeral Flowers	Darren Tudor Painting & Decorating	DBD
Croft Filters	Culcheth High School	Darwen Diesels	DBS Solutions
Croft Primary School	Culcheth Property Maintenance	Dassault Systems UK	DCM Stairlifts
Crofton Contracts Ltd	Culcheth Sports Club	Datamaster Ltd	DCS Computers
Cromdale Way Pre-School Within Tim Parry Community Centre	Culcheth Travel Ltd	Datel	DDS Web Design
Crompton Opticians	Culcheth Veterinary Surgery	Datel Group PLC	Deadeye's
Cromwall Fabrications Sayrank Ltd	Cumbria Heating Components	Dats Holdings Ltd	Deans Car Cleaning
Cromwell Tools	Cushion Kingdom ETC	Dave Watson Plumbing & Tiling	Deb Parrington & Son Ltd
Crown Flooring Ltd	Cute Little Me	Daves Carpet Fitting	DEBRA
Crown Lift Trucks Ltd	Cutting Edge	David Allen Remedial Therapy	Declan James
Crown Prosecution Service	Cutting Lounge	David Crossley Ltd	Decotex Ltd
Cruden Construction Ltd	Cycle Museum	David Lundstram Opticians	Dee Business Services Ltd
Cruden Property Services Ltd	Cyclehouse	David Paul of Warrington Ltd	Deed Poll Office
Crystal Cleaning Services	Cycling Projects	David Roundell Services	Delta Glazing Ltd
Crystal Publications Ltd	D & G Motors (Burtonwood) Ltd	David Sloan Gas	Dental Solutions
Crystal Rubber Ltd	D & M Cycles	David Steele	Design & Development Associates
	D Clifton Motors	David Thorley	Design & Planning Services Warrington Ltd
	D Foster	David Wilson Homes	Devery & O'Halloran Ltd
	D Wardle Plant Ltd	Davidson Stant Ltd	Devine Nails & Beauty

Devotion	DMTB Plumbing & Heating	Dream Doors North West	Easymove Removals
DGF Electrical Wholesalers Ltd	Dolly Char UK Ltd	Dreamscape	Eco Shred
DH Home Care	Dolly Daydream	Drive Time Golf Ltd	ECY Group
DH Landscapes	Done Brothers (Cash Betting) Ltd	Drivecoach Driving School	ED Cottam
Diagram	Donna Marie Gifts	Drivers Construction Services	Eddie Stobart
Dial a Dog Wash	Donoghue Business Systems Ltd	Drivetrain Ltd	Edith Higham
Diamond Airport Travel	Dor2dor Warrington	Driveworks	EDS Carpet Warehouse
Diamond Flooring	Double D Creative	Drivewall Company	Edwards Grounds Ltd
Diane Lees	Doug Brady Hi-Fi	DS Structures Group	Edwards Grounds Ltd
Dickensons Property Lawyers	Dovetail Business Services	DSM Legal Solicitors	Edwards Grounds Ltd
Dickinson Aquatic	DP Davies Plumbing & Heating	DT Plastering	Edwards Ladies & Gentleman
Dickson O'Brien Associates Ltd	DP Diamond Drilling & Sawing Ltd	Dua Distributions Ltd	Hairdressing
Digi Me Bobs	DPD	Dunbar & Boardman	EFG Office Furniture
Dingle Farm	DPJ Brickwork	Dunbavand Car Centre	Eiger Torrance Ltd
Direct Auto Supplies Ltd	Dr a Beare-Winter	Dunwoody Building Legislation Ltd	Elaahi Tandoori
Direct Bedrooms Ltd	Dr a Dass - Culcheth Medical Centre	Dura Doors	Elaine Smith Japanese Translator
Direct Computing	Dr a Saleh	Dusters TC Ltd	Elastomer Engineering Ltd
Direct Taxis	Dr E Ryan - Eric Moore Partnership - Bewsey Street	DV8 Designs	Elect Couriers
Direct Telemarketing.co.uk	Dr K Cox	DW Garden Services	Electric Center
Discount Carpet Outlet Ltd	DR Landscapes	DW Hargreaves Electrical Contractors Ltd	Electricity North West Ltd
Divinity Holistics & Beauty	Dr Schar UK	DWJ Fencing Contractors Ltd	Electro Fix-Tv
DIY Bri	Dragon Cars	Dynamic Business Software	Elegance Hair
DJ Coulton	Dragon City	E & I Hire Ltd	Eleven Marketing & Communications
DJSR Installations Ltd	Dragon Warmth Solutions	E Massey Transport Ltd	Elite Insurance Company
DL Johnson Electrical Services	Dragons Eye Filming	E2 Climate Ltd	Elite Law Cost Drafting Ltd
DMG Motors Ltd	Dream Catcher Films	Eagle Sports Club	Elite Property Services (NW) Ltd
DMK Chemical Process Plant Ltd		Earls Limousines Ltd	

Elite Shower Services Ltd	Entwistle Green	Evolution Hypnotherapy	Fang & Associates Ltd
Elizabeth White	Entwistle Green	Evolution Within Genesis Centre	Faraday Forensics
Elle & Esse Hair	Environmental Crop Management	EXB UK Ltd	Fastmove Lettings Ltd
Ellison Flooring	Environmental Roofing Solutions Ltd	Excalibur Cleaning Company (UK) Ltd	Fastmove Properties Ltd
Elluc Projects Ltd	Environmental Scientific Group Ltd	Excavation & Contracting UK Ltd	Fastrack Engineering Ltd
Elm Tree Dog Grooming	Environmental Solutions Associates Ltd	Excel Automatic Doors Ltd	Fauk Ltd
Elm Tree Financial Services Ltd	Enza Motors Ltd	Excel Chauffeur Services	FB Cooper Ltd
Embletons Decorators	Eos Solutions UK PLC	Exclusive Fitness For Women	FCC Environment
Emerald Bay	EPG	Exon Furniture Sales Ltd	Fearnhead Youth Centre
Emily Ohara	Epsom Gardens Sheltered Housing	Exova Warringtonfire	Feet First Warrington Ltd
Emmett Garden Maintenance	Equity Release Supermarket	Expert Patients Programme Cic	FFDP
Emmsar Accountancy	Escape Break	Explosion Hazard Testing Ltd	Fideliti Childcare Vouchers
EMS Internet	ESR Technology	Express Refrigerated Logistics	Filtration Medic Ltd
EMS Sigma Ltd	ESS Energy	Expression Blinds	Fine Sound Disco
Endo Enterprises	ETC & Baby ETC	Eyre & Elliston	Finishing Touch Beauty
Endurance UK	Eurokids Ltd	F Ainscough & Company Ltd	Finton Doyle
Energetics Networked Energy	European Metal Recycling Ltd	F8 Design	Fiona Bruce Solicitors
Engineering & Pipeline Supplies	Evans House Ltd	Fabulous Flooring	Fiona's Ironing Service
Engineering Mechanical Components Ltd	Evans Paving & Building Ltd	Factorytwenty7	Fircroft
Enjoy Marketing	Evans Upholstery	Fair 4 All	Fire Check Fire North West Ltd
Enquiry Experts	Evans Warrington Ltd	Fairfield & Howley Neighbourhood Project	Fire Compliance Management Services Ltd
Ensphere	Evelyn Street Primary School	Fairholme Craft Design	Fired Contemporary Glass
Enterprise Communication Solutions	Events With a Difference	Family Pizza & Kebab House	Fireplaces by Design (Warrington) Ltd
Enterprise Rent-a-Car UK Ltd	Everblades Artificial Grass		Firm Foundations
Entwistle Green	Everest		

First Choice Decorating Services	Focus Systems	Frenchy's Hair & Nail Parlour	Gascoigne Halman
First Class Health Club	Food Sourcery Consulting Ltd	Freshlet Ltd	Gaskell Auto Services
First Steps Nursery Ltd	Footsteps 2000 Ltd	Fridge Rentals Ltd	Gastech Warrington Ltd
Firstchoice Babyscan Ltd	Foresight Recruitment	Friendlypainter	Gatestyles
Firzone	Forest Electrical Engineers	Frontier Software	GB Couriers
Fixed Seating UK	Forest Green Services	Froot Design	GBA Marketing
Fixit Fred Ltd	Forever Famous	Fun Times Disco	GC Heating & Plumbing
Flamefast UK Ltd	Forget-Me-Not Toys & Books	Fun2b Ltd	GC Property Maintenance & Repairs
Flare Powder Coating UK Ltd	Forrest Recruitment	Funstar Academy	Gemini Service Station
Flavours Turkish Cuisine	Forrest Recruitment Ltd	Furmanite	Gemu Valves Ltd
Flawless Fake Bake at Home	Forshaws Davies Ridgway LLP	Furness Rigby	General Insurance Distribution Ltd
Fleet Parts Ltd	Forwood Joinery Ltd	Fuse Solutions	Genesys Training Ltd
Fleming's Ropes & Twines Ltd	Foss	G & J Greenall	Geodis UK Ltd
Fletchers	Four Seasons Florist	G & J Whittaker Ltd	George H Rigby & Son Ltd
Flex-Display UK Ltd	Four Seasons Garden Furniture	G & M Freight Services Ltd	Gerrard Seel Ltd
Flexible Meetings	Foxdog Properties Ltd	G & M Motors	Gift Zone
Flextronic Global Services	Foxy Lets	G Pritchard	Gignahertz
Flight Claim UK	FPM	GA Mechanical Services	Gill Gornall Childminder
Flow Kitchen	Fractal Ltd	Gainsborough House Nursing Home	Gilligan & Company Ltd
Flowerworks Warrington	Fraikin	Galafield Ltd	Ginsters
Fluid Power Services Ltd	Frank Bebbington Accountants Ltd	Gallagher's Mitsubishi	GJ Morris Electrical
Fluidic	Frank Burdett	Galliford Try	GJT Ltd
FM Sportscars	Frank Warburton & Sons Ltd	Games Workshop Ltd	Gladstone Brookes
FMS Interior Services Ltd	Frazers of Lymm	Gap Group Ltd	Glass & Tabletops Ltd
Focus on Care Within St Marys Hospital	Freeway Automarque Ltd	GAP Personnel	Glazebury C of E Aided Primary School
		Gareth Webb	Glazing Films UK Ltd
		Gary Burnett Vehicle Services Ltd	
		Gary Iddon	
		Gas Network Solutions	

Gleaming Clean Serices	Grabal Alok	Greengate Land Aquisition & Development	Hamlet Homes
Gleeds Energy Ltd	Grace Construction Products Ltd	Greenthumb Lawn Treatment Services	Hampton Motors Ltd
Glenvending	Graceland Garden Maintenance	Greenwood Fryery	Hancock & Wood Ltd
Global Freight Connections Ltd	Graeme Holburn & Company	Greenwood Hotel	Handy Man Aerials Ant-Ennas
Global Platforms	Graepel	Greenwoods of Cheshire	Handy Man Pitcher
Global Technology Ltd	Grange Packaging & Distribution Ltd	Groom Hire	Hannan DL
Glycosynth	Grantham Flooring	Groundlevel Ltd	Hard Labour Gym
Glyngary Joinery Ltd	Grappenhall & Thelwall Parish Council	GRP UK Ltd	Harding Bros Plumbing & Heating Services
GMI	Grappenhall Cafe & Sandwich Bar	GT Cars Ltd	Harding Packaging Services Ltd
Go Caravanning	Grappenhall Clinic	GT Create	Harmony Beauty Therapy
Go Green Plumbing	Grappenhall Dental Practice	GWS Solicitors	Harrington Robertson Wealth Management Ltd
Go Labels International Ltd	Grappenhall Preschool	Gwyneth Rees	Harrison & Rowe Ltd
Go to Work	Grappenhall St Wilfrid's C of E Primary School	H & B Wire Fabrications	Harrisons Business Supplies
Go2 Telecom	Grappenhall Veterinary Centre	H & H Classics Ltd	Harry Fairclough (Construction) Ltd
GOC Electrical	Grappenhall Youth & Community Association	H & M	Harry Fairclough Ltd
Gold Cars	Green & Tidy Gardens	Hair Affair	Harry's Fish Bar
Golden Gates Housing Trust	Green House Media	Hair by Helen Rustage	Hassall Gill Ltd
Golden Square Shopping Centre	Green Lane Community Special School	Hair Design by Adele	Hatters Bloom
Goldsmiths	Greencore Prepared Meals	Hair Design by Louise	Hatters Hair Design
Golf Store House Ltd	Greener Climate UK Ltd	Hair Select	Hatton Stables
Good Life Foods Ltd		Hairwaves	Haulmark Equipment Ltd
Gordon John Textiles Ltd		Hale Street Kitchens	Hayton Heyes
Gordon Sheds		Hall Electrical	HCC Promotions
Gordon's Sameday Courier Service		Halliwell Jones (Warrington) Ltd	Headshop UK Ltd
Gorse Covert Specialist Day Services		Hallmark Cards	Healey Electrical & Security Services
GP Sports Massage Therapy		Halo & Blush	Health Enrich
		Halton Kelly	
		Hamer Stevensons Ltd	

Health Matters	Hill Cliffe Baptist Church	Homepride Services	HY Hassall
Heathcote Enterprises	Hillcrest Homes Ltd	Homeward Bound Pets	I Own The Gym Ltd
Heathcotes@warrington	Hillside Consultancy Services Ltd	Hood Manor Methodist Church	I Pizza
Heathercroft Care Home	Himme Builders	Hoop & Mallet	I Unsworth
Heathfield Construction Ltd	Hindley Lawrence Ltd	Hoopla Marketing	Iain Webb Decorating
Heathfield House Day Nursery	Hippo Hire Ltd	Hope Church	Ian Berry Garden Care Services Ltd
Heathfield Residential Home Ltd	Hire Equip North West Ltd	Hope Construction Materials	Ian Dean Design Studios
Heaths 26	Hitachi Construction Machinery Ltd	Hope Fellowship	Ian Farmer Associates
Heathside Guest House	HJB	Horan Building Services	Ian Scott & Company
Heaven Sent Flowers & Gifts	HLGB	Horgis Driving Lessons	Ibis Budget Hotels
Heavenly Tattoos	Hmi Today	Horizon Business Systems	ICC Solutions Ltd
Helen Forster	Hob Hey Dental Centre	Horizon Hypnotherapy	ICEE
Helen Monks Voice Studio	Hobby Craft	Horseshoe Inn	Icontrol Distribution
Henniker Scientific	Hoffman Consultants LLP	Hot Wok	ID Physiotherapy
Henning Wealth Management Ltd	Holbrook & Company Licensed Conveyancers	Houghtons Funeral Directors	Ideal Chemical Products
Hepworth Acoustics	Holbrook Building Services	Houseproud	Ideal Garage Doors
Hertford Construction Ltd	Holes Lane Surgery	Howard Fitton	Ideal Industries Ltd
Hexel Developments Ltd	Hollistic Therapies	Howard Hackney LLP	IDH Warrington
HG Wood Lift Trucks	Hollins Park Hospital	Howarth Morris	Iesa Ltd
Hi Spec Cladding & Roofing Ltd	Holly Oak Tree Services	Howley Quay Motors	IGL (Surveying) Ltd
Hidden Analytical Ltd	Holy Trinity C of E Church	HRP Ltd	IK Paving Services Ltd
Hidden Isochema	Home Estate Agents	Hub Entertainment	Imagine 8
Higher Lane Dental Practice	Home Instead Senior Care	Huesker	Impact Graphix & Signs Ltd
Highwood Consultants	Home IT Services	Hulse Renovations Ltd	Imprint Man Models
	Home Start	Hunter Healey Ltd	Imscan
		Hurst Ltd	In Colour Design
		Huws Gray Building Materials Centre	In Depth Managed Services

In Hand Design	Interiors of Stockton	Jab-UK	JF Courier
In2solar	International Decorative Surfaces	Jackson Fire	JFK Associates (UK) Ltd
Inches Toning & Beauty Studio	Invek Surveys Ltd	Jacob Interiors UK Ltd	JG Auto Repairs
Independent Costs Assessment Service Ltd	Inventya Ltd	Jacuzzi Hot Tub Centre	JH & E Robinson Ltd
Independent Lifestyles	Investigations Tracking & Tracing	Jada	JHL Accounting Services Ltd
Indigo Technology Services Ltd	Involve	Jakata	Jillian Crosbie
Indish	lochre Consulting	Jam Thinking	Jills Ark
Indoor Outdoor Plumbing	Ionic Recruitment Ltd	James Abbey & Sons Vegetables Ltd	Jim Hunter Photography
Industrial Cleaning Equipment Ltd	Ionix Systems	James Drain Solutions	Jim Stones Coaches
Industrial Electrical Services	IP Aspire Ltd	James Phoenix House	Jim Yates & Sons Ltd
Infinite Property	IP Phone Solutions Ltd	James Thomason Joinery Ltd	JJ Travel & Transport
Infinities	Ipex Distribution Ltd	Jamm Entertainments	JJC Developments Ltd
Innex Design Ltd	I-Pro Security	Jane Fay Music & Therapy	JK Link Clubs Ltd
Innovation First International (UK) Ltd	Isaac Ltd	Janette O Wilson	JK Pipelines Ltd
Inova Diagnostics Ltd	Isherwood & Company	Jans Busy Maids	JK Plastering
Inprova Group	Isograph	Jason Costello Garden Maintenance	JKSP Services
Inside AV Distribution	Italian Express	Jaspers Cafe	JL Engineering (Rixton) Ltd
Inspirational Teaching	ITS	Jayne Andrews	JM Cross & Partners
Inspire Risk Management Ltd	It'Seeze	Jayne Parker	JMP Solicitors
Instrumentation Laboratory UK Ltd	ITT Water & Waste Water	JBM Shutter & Security Ltd	JMS Cricket
Integra People	IXIS	JD Kitchens	JMS Trade Services
Integral UK Ltd	J & B Skip Services Ltd	JDS Services	JMT Plumbing & Heating Services
Intelligent Facilities Solutions	J & K Ross Ltd	JDT Electrical Services Ltd	Jobsearch Consultancy Ltd
Inter Audio Ltd	J Baguley Plumbing & Heating	Jenirics	Jobwise Ltd
	J MacLean	Jenny Johnstone Ltd	John Chorley & Company Ltd
	JA & VC Fryer	Jessobel Boutique	John Comaish Advertising Services Ltd
	JAB Design Services Ltd		

John Jenkins Consultants Ltd	K Hughes Painting & Decorating	Kevin Reay Ltd	KS Dance Ltd
John Oates Garage Services & Repairs	K Jones	Key Integrated Services	KS Domestic Cleaners
John Percival	K4 Projects	Key Letting	KS Opticians
John Whitlow	KA Computers	Key Works	Kumon Maths & English
Johnny's Garage	Kaddy Fix	KFC	Kwality Printer
Jones Dental Care	Kalgarth Grange	Kiddy Candy Salon	L & F Solutions
Jones Melling Ltd	Kandy Productions UK	Kids Planet	L & J
Jones Nuttall Ltd	Karen's WAGS	Kids Planet	L & R Fitness Home Personal Trainers
Jordans	Karl Welsh	Kids Planet Within Ebenezer Chapel	Lab Support UK
Jordan's House	Kathryn Grace & Associates	Kim Tran	Labform
JP Travels	Kawasaki Robotics	Kimono Hair Beauty & Holistic Therapy	Lamb Greg
JPM Real Estate & Property Management	KB Logic	King & Queen	Lambert Clarke
JRS Fabrications Ltd	KC Roofing	Kingsway Appliances	Lambs Motorcycle Training
JRT Motor Services	KDM Shopfitting	Kirman Design	LAMO T's
JS Perforated Metals Ltd	Keate House	Kittenfoot The PC Doctors	Land Builders
JT Cleaning Services	Keelagher Okey Associates Ltd	KJ Ditchfield & Son	Lands Lets Ltd
JT Dance	Keir Kitchen Fitting & Tiling Service	KJW Ceramics	Landscape Ecology Ltd
JTS Corporate Solutions Ltd	Keith Howard Plumbing & Heating	KL Joinery	Laserline SPA Ltd
Judith Gerrard Ironing Services	Keith Lyon Aftra Seal	Klein Consult Ltd	Laskey Farm
Julie Nicoll Ofsted Registered Childminder	Kelly's Kennels Ltd	Klenzan Ltd	Latchford Medical Centre
Jumpas	Kelsey Networks Ltd	KLS Law	Latchford Village Windows Ltd
Just Teachers Ltd	Kemper System Ltd	KMG Warrington	Latchford Wasps
JXB Resources Ltd	Kemtile	Knight Photo & Video	Latchforp Kebab House
K & M Motors Warrington Ltd	Ken Howard	Knox & Son Ltd	Latitude Digital Marketing Ltd
K & R Vans Ltd	Ken Leigh Motors	Konica Minolta	Laundry Boutique
K & S Platt	Ken Tilley	Kool Kids Rooms	Laura's Choice
	Kenyon Hall Farm	Kosco Interiors	Laura's School of Motoring
	Kenyon Textiles Ltd	Kouko Ltd	
	Kerry's Hairdressing	Krakow	
		Krauss Maffei	

LC Automotives Ltd	Life Technologies	LN Booth & Sons	Lymm Electric & Hardware
LCM Wealth Management	Life-Goals	Loans 2 Go	Lymm Engine Components Ltd
Le Bistro Pierre	Lift Interior Services	Locker Wire Weavers Ltd	Lymm Golf Club
Lead Edge Flexo Ltd	Lightcliffe Skoda	Lockfast Warrington Ltd	Lymm High School
Leader Building & Roofing Contractors	Lighthouse Locksmiths	Locking Stumps Day Nursery	Lymm Insurance Brokers Ltd
Leaders in Law	Limelight Hair & Beauty	Logical Fox Marketing	Lymm Leisure Centre
Leaflet Distribution (Warrington)	Lindley Property Management Letting	Lollipops & Roses	Lymm Lounge
Learnmoore Driver Training	Linear Light Ltd	Lomax Plastering	Lymm Marina Boat Sales
Lee Warriner & Company	Lingley Road Dental Surgery	London Bridge Inn	Lymm Pet Sitters
Lees Roxburgh Ltd	Link Mailing Systems Ltd	Long Lane Garden Centre	Lymm Service Station
Legal Reports & Services	Link Mailing Systems Ltd	Longbeds	Lymm Slate & Tile Roofing Contractors
Legalforlandlords Ltd	Linley's Cakes & Bakes	Longford Neighbour Services Centre	Lymm Transfers
Leigh Golf Club	Lisa B's Unisex Salon	Lords of The North	Lymm Truckwash Ltd
Leigh's Animal Feed Store	Listons Estates	Lorudu	Lymm Veterinary Surgery
Leighton - Jones String Quartet	Little Daisies Childminding	Love Too Walk	Lyns Curtain Corner
Leonard Cheshire Disability	Little Luxury	Low Power Radio Solutions	Lynton Day Nursery
Lesley Clarke Driving School	Little Penguins	Lowndes Alexander Daniel Independent Financial Consultants Ltd	M & A Murray Joinery Ltd
Let Pages	Little Stars Children's Centre	Lowri Beck Services Ltd	M & C Plumbing
Lewis Consultancy NW Ltd	Little Treasures Within Evelyn Street School	Lowry Close Sheltered Housing	M & J Seafood
LFI Ltd	Living Colour Floral Design	LPT Payroll Services Ltd	M & MS Mini Spares Ltd
Liam James Residential Ltd	LJ Electrical Services Ltd	Lucklaw Residential Care Home	M & W (Woolston) Electrics Ltd
Liber8	LJ Financial Planning Ltd	Lunch Company MJ	M Goundry Transport
Libertas	Lloyds Estate Agents	Lymm Dental Practice	M Humphreys
Libertas Therapy Ltd	Lloyds Estate Agents		MacIntyre
Liberty in Love Ltd			MacLogix
			MaD

Maddock & Son Funeral Service	Martin Dawes Solutions Holdings Ltd	McDee's Coffee Shop & Bistro	MF Logistics UK
Magic Kris's Close Up Magic	Martin Dawes Solutions Ltd	MC-ES	MHA Training Ltd
Maguires Executive Travel	Martin Dawes Systems Ltd	McGregor Amplification	Michael John Stoves & Greener Heating
Maia Media	Martin Jon Hair Studio	McQueens Dairies	Michael Mahoney Hypnotherapy
Making Space	Martins	MD Hotel Interiors Ltd	Michael Porter Landscapes
Mallett Stonemasonry Ltd	Martins Store	MD Lan Ltd	Michelle Owens
Manchester & Cheshire Dog Home	Martys Den	MDT Mos	Mick's Cars
Manflex	Masterpoint Ltd	Meadowside Community Primary & Nursery School	Micro Precision Engineering Ltd
Manor Vehicle Detailing & Valeting	Matalan	Mears & Jackson Funeral Directors	Microbitz Computers Ltd
Manpower PLC	Matchless Ltd	Mech Tech Automotive Ltd	Mike Constantia Artiste Management
Marcher Storage Systems	Mattoos Studio	Medical Financial Solutions	Mike Cooper Driver Tuition
Mariner Travel Ltd	Maxi Haulage Ltd	Medical Services	Mike Parker Driver Tuition
Marion Mather	Mayfield Home Care Services Ltd	Medprotect Ltd	Mike Richardson Ltd
Mark Cridland Transport Services	Mayflower Apiaries	Mega Bargain Store	Mike Ward
Mark Hudson Property Rentals	Mayflower Chinese Take Away	Melody's Sandwich Store	Mil-Clean
Mark Stewart Building & Joinery Contractors	Mayne Coaches Ltd	Memphis Belle	Miles Vehicle Deliveries Ltd
Marketing Results	MBC Products Ltd	Mend-a-Hose Hydraulics Ltd	Milestone IT
Marks & Spencer PLC	MBS	Menkind	Millennium Sun & Beauty Studio
Marks & Spencer PLC	MC Alternators Auto Electricians	Mercedes Benz of Warrington	Millennium Supplies
Marquis & Dawe	MC Interiors & Office Refurbishments Ltd	Mere Marketing	Miller Metcalfe
Marshalls	MC Motor Cycles	Metal Kraft Design	Millercare
Marshalls Farm	MCC Digital	Metalflex	Millman's Coaches
Martin Dawes House LLP	MCC Fabrications Ltd	Methodist Church	Minster Cleaning Services
Martin Dawes Ltd	McCarthy Recruitment	Metrolux Bowls	Minuteman Press
	McConechy's Tyre Service Ltd	Metrostress	Missy's
		Metwire	

Mitchell Charlesworth	Moors Andrew Thomas (Private Clients) Ltd	Music Teaching	New Outlook Building Service
MJ Ward Gardening	More Than Elegance	Music Technology Lessons	New Vibe Hair Dressing
MJM Plumbing & Heating Ltd	Morgan Artwork & Design Ltd	MWH	New World Air Brake
MJS Design	Morgan Williams	Myfirstparty	New-Car-Discount Com
ML Decorators	Morph Architecture	Myriad Public Relations	Newchurch Community Primary School
ML Discos	Morrells Woodfinishes Ltd	N Build Joinery & Construction Services	News Stop
MLM Garden & Property Maintenance	Morris Homes	N Smith Gas Services	Newton Tesla Electric Drives Ltd
MMG Power Tools	Mossland Day Centre	Nails by Jenna	Newton-Le-Willows Blinds & Curtains Ltd
MMI	Motionrent Ltd	Nails Nails Nails	New-Way Homes
Mobalpa	Moto Lymm	Nancy's Deli	NI Installations Ltd
Mobberley Cakes Ltd	Motor Mill	Nannyplus Childcare Ltd	Nice & Naughty
Mobility Engineering Cheshire Ltd	Motorhome Damp Repairs	National Nuclear Laboratory Ltd	Nick Rogers
Moga Photography	Mototow Engineers	National Training Centre	Nickel Promotions
Mogan Computer Services	Mountaineerin	Nationwide Platforms	Nicola's Mobile Hairdressing
Moggy N Mutt	Moved 4U	Nationwide Retail Solutions Ltd	Nigel Brockley
Mojo's Bar & Tapas	Mozart Music Software	Naue Geosynthetics	Nightingales
Molly Blooms Ltd	MP Wall & Floor Tiling	NC Communications Ltd	Ninemeister Ltd
Molson Equipment Services	MPD Telecom Services	Neil Copeland	Nisa Local
Moneyworks Ltd	MPP Global Solutions Ltd	Neil Gilbody	Nixon Hire
Monica Lange	Mr Lau's	Netcomm	NJK Computer Services Ltd
Monk Sports & Social Club	Mr Simms Olde Sweet Shoppe	Netherworld	Noble Jewellery
Mood Design Solutions	Ms Twist & Company Ltd	Neutronic Technologies	Noel Ogdens Mowers Gas & Garage
Moore Nature Reserve	Muddy Fields Camper Vans	New Balance	Noise Design Ltd
Moorgate Ltd	Mullen	New Balance Athletic Shoes (UK) Ltd	Norbert Dentressangle UK
Moors Andrew McClusky & Company	Multiyork Furniture	New House Farm Cottages	

North East Warrington Credit Union Ltd	Nurturing Nature Ltd	Open Door Centre Warrington	P Greenway
North Midland Construction	Nuvia	Open House Estate Agents North West Ltd	P Higham Building Contractors Ltd
North of England Excellence - International Business Centre	Nyland Construction	Optimum Construction Services Ltd	P J's Jewellers
North West Auto Commercials Ltd	O2 Store	Optimum Travel	P Rowles Family Butchers
North West Environmental Services (Drainage & Groundworks) Ltd	Oadby Plastics	Opusflow	Pace Fuelcare Ltd
North West Gas & PAT Testing Services	Oakleigh Construction Ltd	Orangeries of Cheshire Ltd	Pack Horse Inn
North West Steel Ltd	Oakwood Avenue Community Primary School	ORB Jewellery Ltd	Package Boiler Services Ltd
North West Tyres & Repairs Ltd	Oakwood Gate Service Station	Orchard Soft Furnishings	Paddington House Hotel
Northern Caravans	Oakwood Upholstery Ltd	Orford Youth Base	Padgate Auto's
Northwest Appliance Care	O'Brien's Hair & Beauty	Orme Construction	Padgate Medical Centre
Northwest Cargo Ltd	Obsidian Shard	Orrell Equine Veterinary Practice	Padgate Sun Centre
Northwest Fire Doors	Ocean Bathrooms	Ortolan Group	Padken Steel Erectors Ltd
Northwest Hardware	Ocean Legal	Ortus	Pageant Girl Ltd
Norton Electrical Contractors Ltd	Octagon IT	Oscar's Groom Room	Palatine Motors Ltd
Notebook Publishing	October Resolutions Ltd	Osprey Heating Services Ltd	PAM Group
Notecape Ltd	Office Assembly Services Ltd	Outdoor Gear Shop	Pamarco Europe Ltd
Novastar Link	Offset Services	Owen Hair	Pampa Ltd
Novelis	Old Hall Pre-School	Owen Rabbitt Plumbing & Heating	Pan Y Vino
Novelis Europe Holdings Ltd	Omeara Bathrooms	Owner Accounting Services	Pandora Jeweller
Novelis UK Ltd	Omega Access	P & K Hurst	Panny's
NS News Ltd	On Time Travel	P & M Carpets	Papa Johns
NSC	One Red Shoe	P & M Panels Ltd	Papyrus Prevention of Young Suicide
NSPCC	One Stop Auto Centre	P & N Tree Services	Par Nutrition
Nu Concepts Ltd	Onimpex UK Ltd	P & S Supermarket	Paralegal & Commercial Services Ltd
	Onyx Hair Nails & Beauty		Park Hose & Gaskets
	Opal Consulting Ltd		Park Motor Finance
	Open All Hours		Parkin S Booth & Company

Parkview Car Sales	Penketh High School	Philangles Ltd	Plant Life Controls Ltd
Partners @ Panache	Penketh Key Projects	Philip Cook Carpets	
Pase Management Ltd	Penketh Model Rail Centre	Philip Williams & Company	Plant Transport Services
Passcomm Ltd	Penketh Post Office Ltd	Philpro Drawing Services Ltd	Platinum Energy Solutions Ltd
Patten Arms	Pennington Events	Phoebe Home & Gifts	Play & Learn
Paul Bains Flooring Solutions Ltd	Penta Hotel Warrington	Phoenix Inspection Systems Ltd	Playability
Paul Bowen	Pentland	Phoenix Logistics UK Ltd	PLP Lookers
Paul Heesom	People Asset Management Ltd	Phonak UK	PLS Cheshire Ltd
Paul Martin Furniture	Perfect Paws Dog Grooming	Photowizard	Plumb Center
Paul McArthur	Perfect Touch	Piano Tuition For Adults	Plumbase
Paul White	Perfection Mobile Car Valeting & Detailing	Piccolino Ltd	Plumbcare
Payne Bros UK Ltd	Perfectly Pressed Ironing Services	Picture This	Plumbflow Ltd
PC Workshop	Persuto	Piero Belmonte Photography	PM & TM Stansfield
PCG Property Maintenance	Pestkill	Pink Candy	PM Brickworth Ltd
PCM Services	Pete Hanson School of Motoring	Pink Cow	PM Connections Ltd
PCP Film & Video	Pete Pinnington Presents	Pink Ladies	Pme Projects Ltd
PDL Painting & Decorating	Peter Adamson	Pink Passenger	PMG Windows
PDS	Peter Annels Company	Pinkz	PMP
PDS Media Ltd	Peter Stockton	Pip Squeak & Wilfred	PMW Mesh Products Ltd
PDT Autocare Mobile Service	Peter Ward Painting & Decorating	Pipeline Management Associates Ltd	Polished Piercings
Peacock Design & Print Ltd	Pets All Inclusive	Piper Andre Paton	Polyflex Packaging
Peacocks	Pets Animal Hotel	Pixel Cellar	Poplars Avenue Newsagents
Peak Associates	Pets at Play	Pizza Express	Porcelanosa
Peel Hall Kennels	Pets Pantry	PJ Web Solutions Ltd	Portal Business Centres
Penketh Carpet Warehouse	Phil Harrison	PK Dance Academy	Porter Packaging Company Ltd
Penketh Fencing & Sheds		Plane Perspective	Portgrove Handling Ltd
Penketh Health Centre		Planet Catering	Post Office Within One-Stop
			Poulton Park Shop

Power Mechanical	Profreeze Ltd	R Coms Logistics Ltd	Red Hot Chilli Northwest Ltd
Powerplus Fixings Ltd	Property Searches	R Thomson Electrical Contractors	Red Make Up
Poyntons	Prowater Ltd	Rachel Spencer	Redwatch Solutions
Poyry	PSI	Rachelfield Ltd	Reel Vision Ltd
Practical Car & Van Hire	PSP Plumbing & Heating Supplies Ltd	Rack & Shelf Labels	Rees Home Repairs & Maintenance
Premier Events Ltd	Publicity Print Marketing Ltd	Radcliffe Meadows Nursing Home	Rees Veterinary Centre
Premier Inn	Puddle Ducks South Lancs	Raddon Court	Reflex
Premier Inn	Puddleducks Day Nursery	RAF Burtonwood Association	Reflex Courier Ltd
Premier Kitchens	Pure Hair Design	Rafael Meloni	Reflex Engineering
Premier Ticket	Pure Indulgence Beauty & Tanning Salon	Rainbow Day Nursery	Regal Cleaning
Prestige Auto Repairs	Purple Ledgers	Ram Properties	Regal Walkies
Prestige Floors of Lymm	PW Comms UK Ltd	Ramptec Ltd	Release The Web
Prestige Recruitment Services	PWC Building Control Services Ltd	Randle White Ltd	Reliable Food Service Ltd
Presto Development Services Ltd	Pyramid & Parr Hall	Raven Crest Roofing	Reliable Manufacturing
Pride of Manchester	Q Financial	Rawwater	Remploy Ltd
Priestley College	Qbase Data Services Ltd	Rayflex Rubber Ltd	Renaissance Salon
Primary Tuition	Quality Nishikigoi	RD Joinery & Maintenance	Renewable Energy 4 Business Group
Prime Time Recruitment Ltd	Quantum Connections Ltd	RDS Electrical Services	Rent 2 Go Homes
Primeline Express	Qudos Marketing	Reactive Media	Rent a Lift
Princess Garage	Quest Industrial Flooring Ltd	Read Property Associates	Resin Surface Installations Ltd
Print Kwik	Quicksilver	Realtime Distribution Ltd	Restons Solicitors
Pro Cleaners Warrington	Quintessential Brands UK Group	Rebecca Christina Hairdressing	Retreat
Pro Design Consultancy Ltd	QVC	Reclaimedbricks.com	RF Heating & Plumbing
Probuild Contractors Network - Warrington	R & B Mowers	Recycle Technology Ltd	RF Smith
Professional Promotions	R & R Scaffolding Solutions	Red	RFB Joinery
Profitamount Ltd		Red Estates Ltd	RG Hewitt Builders Ltd
			Rhodar Ltd

Rhode Island Coffee	Robert Houghton	RSW Builders	Sankey Valley St James C of E Primary School
RHT Group	Robs School of Motoring	Ruben Baillet Cleaning Contractors	Sante
Ria Solutions Furniture Ltd	Rock Oil	Run Geek	Sara Marleau Fine Fabrics Ltd
Richard Shaw Opticians	Rodney Warrington	RW Longton & Son	Sarah - Makeup Artist & Beauty Therapist
Ridgeway Residential Estate Agents	Roll-Ezy	RWB Motors	Sarah's Cards
Rigby Lennon & Company	Romance Ltd	Ryan-Jayberg Ltd	Saz Tattoo Artist
Rigging Services	Ron Spencer Cycles Ltd	Ryans Solicitors	Scalene Builders
Right Hand Consultants Ltd	Roofing Consultants Ltd	Rybrook	Scarlett Ribbons
Rightway Roofline Ltd	Roosters Bar	Rybrook Jaguar	Schneider Electric Ltd
Risk Solutions	Rose Cottage	Ryders of Warrington	Schneider Electric Ltd
Risktec Solutions	Rose Tree Farm Boarding Kennels	Rylands Recreation Club	Schwer Fittings
Risley Day Nursery	Rosedale Construction (Cheshire) Ltd	S & M Builders Northwest Ltd	Scientis Solutions
Risley Forge	Rosenburgh Optometrists Ltd	S Regan	Scissors
Risley Moss Local Nature Reserve	Rosevilla Residential Home	S Xpress	Sco-Op Ice Cream Cafe
Risley MOT & Truck Ltd	Rosewood Therapies	Safeguard (NW) Ltd	Scottish Fuels
Riverdale Colour Ltd	Rotating Maintenance Services Ltd	Safeguards Care	Scratch Away
Riverside Estates North West Ltd	Rothwells Woodburning Stoves	Saffy's Sandwich Bar	SCS
Riverside Kitchens Ltd	Roughley's Flooring Specialist Ltd	Safic Alcan	SCS Technologies Ltd
Rix Motor Company Ltd	Route 57	Saks Hair & Beauty Within David Lloyd Club	SD Johnson Roofing Contractor
Rixton Glazebrook Community Hall	Route56 Travel	Salon 150	SD Pare Carpet Contractors Ltd
RJ Edwards & Sons Ltd	Rowlands Pharmacy	Salon One	SD Plastering
Rj's Travel	Roy Wadsworth Carpets & Flooring Ltd	Sandhurst Flooring	Secured Express Ltd
RML	RPS	Sandwiches & Catering Direct	Secured Mail
Rob McLean Ltd	Rspca	Sandy Lane Nursery & Forest School	Securist
Robert Antrobus		Sankey Bridge Autos	Security Centre
		Sankey Safety Consultants Ltd	Seddon Homes
		Sankey Street Dental Practice	

Select Motor Trading Ltd	Simply Travel	Solvay UK Holding Company Ltd	Spice Lounge Bar & Restaurant
Self Management UK	Simply Weddings & Events	Sonomatic	Spice of India
Sellafield	Sis Projects Ltd	Soprano's	Spick & Span
Sensible Ecological Survey Solutions	Sixteen 3	Sortimo	Spire Cheshire Hospital
Sentry Security Ltd	Sizzle in	Sound Advice Safety & Health Ltd	Spire HR
Serco	SJ Tabner Ltd	Soundglobal Trading Ltd	Spirit Restaurant
Sew Cutting Edge Bridal	SJP Plumbing & Heating	South Manchester Angling Club	Sports Academy Juniors
Sexton's Village Bakery & Delicatessen	SJW Photography	South Warrington News	Sportsfactory Consulting Ltd
Seymour Events	SKB UK Ltd	South Warrington Plastering	Spread Eagle Hotel - JW Lees
Shades	SKC Plumbing	SP Dental Laboratory	Spring Creative
Shapers	Skillray	SP Water Pumps Ltd	Springs Health & Beauty Clinic
Sharon Emery	Skin Deep Aesthetics	Space Training Consultants	Spruce Electrical
Sharples Group	Skip IT	Space Wise	Spurr Properties
Shawspeed Kit Cars Ltd	Sky IT Consultancy Ltd	Sparkles Events & Marketing	St Albans RC Church
Shearings Holidays	Skyline Construction & Properties Ltd	Spark-Risk Ltd	St Andrews C of E Church
Sheds & Decks	SLC (UK) Ltd	Specialised Commission Team	St Ann's C of E Primary School
Sheridan UK Ltd	Smart Defence	Specialised Hardwoods Ltd	St Augustine's Catholic Primary School
Sherriff Amenity	Smart Training Associates	Specialist Computer Centres PLC	St Barnabas C of E Primary School
Signs Unlimited Warrington Ltd	Smarts Furnishings Ltd	Specsellers	St Benedict's Catholic Primary School
Silverline UK Recruitment Ltd	SMG	Spectrum Welding & Engineering Supplies Ltd	St Benedict's RC Church
Simian Risk Management Ltd	Smile Cleaning	Speedkarting Ltd	St Bridget's Catholic Primary School
Simon Mason Designs Ltd	Smithy's Gym	Spencer Interiors	St Elphins Primary School
Simple Solutions Financial Management	Snips	SPG UK Ltd	St George Healthcare Group Ltd
Simple Technology UK Ltd	Social Services Childrens Centre	Sphere Consumer Products	
Simply Mail Solutions	Solarflair		
	Solelymarine		
	Solutions Enterprise 2		
	Solvay Interox Ltd		

St Gregory's Catholic High School	St Vincents Housing Association Ltd	Steve Mayne Driver Training	Stretton Private Day Nursery
St Helens C of E Primary School	St Wilfrid C of E Church	Steve Turton	Stripdown
St John The Evangelist C of E Church	Stagepro Academy Stage School	Stewart Sinclair Plumbing & Heating	Stroke & Head Injury Clinic
St Johns Court	Stand & Tan Ltd	Stitch Express	Structural Design & Draughting
St Joseph's Family Centre	Standards Plus	Stitches	Stuart Canvas Products
St Joseph's RC Church	Star Inn	Stockton & Cheshire Handyman Services	Studio 1 Fitness
St Lewis RC Primary School	Star Prestige Cars	Stockton Heath & Lymm Physiotherapy & Sports Injury Clinic	Studio Lotus Photography
St Margaret's C of E Primary School	Starplan	Stockton Heath Car Sales	Styles & Company
St Mary's Care Centre	Station Pharmacy	Stockton Heath Carpet Centre	Sub OHM E Juices
St Mary's Catholic Church	Steam Ironing & Laundry	Stockton Heath Christian Fellowship	Sublime Design (Cheshire)
St Mary's Church	Sted Ltd	Stockton Heath Construction Ltd	Subway
St Matthew C of E Church	Steels Solicitors	Stockton Heath Medical Centre	Sun Centre World Ltd
St Modwen	Steels Solicitors	Stockton Heath Parish Council	Sunshine Catering Warrington
St Oswalds Care Home	Steinhoff UK Group Properties Ltd	Stockton Heath Pharmacy	Sunshine Children Centre
St Oswald's Catholic Primary School	Stencrete Ltd	Stockton Heath Travel Centre	Su-Perb Sewing
St Roccas Hospice Lottery	Stephen Ball & Company	Stone Central (Nw) Ltd	Superdrug Stores PLC
St Rocco's Hospice Shop	Stephen Gandy	Storage King	Superglide Stairlifts Ltd
St Stephen The First Martyr RC Church	Stepping Stones Day Nursery - Warrington	Storefeeder Ltd	Supreme Executive Cars Ltd
St Stephen's Catholic Primary School	Stepping Stones Day Nursery - Warrington	Storteskens	Sure & Safe Minibus Services
St Thomas' C of E Primary School	Sterling 2000	Stratia Ltd	Sure Health Chiropractic
St Vincent's Catholic Primary School	Sterling Packaging Ltd	Streamline Property Maintenance	Surefix Property Care
	Ste's Airport Transfers	Stretton Landscapes	Surefold Ltd
	Steve Berry Entertainments	Stretton Medical Centre	Surestart Auto Services
	Steve Hunt Partnership Ltd		Surf & Turf
	Steve May Photography		

Susan Ellison Chartered Accountant	Tansey's Coaches	Tenet Consultants	The Cherry Tree
Sutherland Cabinets Ltd	Tarot in Cheshire	Tenzy Ltd	The Cheshire Day Nursery
Suzanne Kelly	Tasker's Dog Walks	Terberg Matec	The Cheshire Set Nail Lounge
Suzette Pulman	Tatry UK	Terrco Engineering Services	The Colony Networking Group
Swagelok	Taurus Tools Ltd	Tesco Express	The Co-operative Funeralcare
Swan Network Solutions	Taylor Shaw Ltd	Tessella	The Crazy Wire Company
Sweeney's	Taylor Wimpey	Testconsult Ltd	The Crown
Swift Homes - Drylining Specialists	Taylor's Security Solutions Ltd	TFS Plumbing	The Culcheth Arms
Swimlife UK	TC Bulmer	TG Plumbing & Tiling	The CV Angel
Swinton Insurance	TCS Executives Ltd	Thai Paragon	The Dagleish Partnership Ltd
Swinton Insurance	Teachers Financial Planning Ltd	That Green Door	The David Rose Acting Academy
Sycamore Construction	Team Knowledge	The 21st Century Leadership Company	The Dental Access Centre
Sycamore Lane Community Primary School	Technical Display Systems Ltd	The Advice Room	The Document Management Group
T & N Blockpaving	Technical Welding Services	The Auction Rooms	The Domestic Cleaning Franchise
T Agass	Technidata UK	The Baby Store	The Dress Studio
T Associates Ltd	Tech-Nique (Europe) Ltd	The Balloon & Gift Boutique	The Driving School
T Mullin Motor Repairs	Tech-Nique Europe Ltd	The Barn Owl	The Driving Team
T Taylor	Technomot	The Bathroom Refurbishment Company	The Duncombe Arms Ltd
TA Centre	Teckentrup	The Bi Folding Door Company	The Edge For Less
Tab Refractory	Tectrix Solutions Ltd	The Big Blue	The England Handball Association Ltd
Tachodisc	Ted Todd Hardwood Floors	The Biggest Box	The Entertainer
Talbot Malone Design	Teds Management Ltd	The Black Swan	The Environment Partnership
Talk Talk	Teeny Treasures Face Painting	The Blue Bell - Priory Inns	The Essential Guide Magazine Ltd
Talking Teeth	Telephone Extensions	The Box Works	The Farmers Arms
Talktalk Communications Ltd	Telfer Radiator Cabinets	The Brecks	
Tangles Hair Salon	Tempa Pano UK	The Cake Company	
		The Card Gallery	
		The Centre	

The Ferry Tavern	The Lettings Company	The Print Company	The Village Club
The File Room	The Little Box of Treats	The Print Shop	The Village Goldsmiths
The Finishing Point	The Little Day Spa	The Pro Shop	The Village Sandwich Bar
The Fireplace & Stove Centre	The Little House of Beauty	The Quays Day Nursery	The Walton Lea Partnership
The Flaming Hog	The Lock Doc	The Raj	The Warrington Business School
The Friar Penketh	The Looking Glass	The Rams Head Inn	The Warrington Club
The Galbraith Muir Consultancy Ltd	The Lounge	The Range	The Warrington Deaf Centre
The Gardener	The Lumb Brook Millennium Green	The Recreation Centre	The White Rooms Ltd
The Gateway	The Lymm Hotel	The Red Lion	The Wireless Group Holdings Ltd
The General Elliot	The Manor Salon	The Relationships Centre	The World of PECS
The Goulash	The Mersey Forest	The Rocking Chair Antiques	Thelwall Community Junior School
The Green Dragon	The Metal Doctor	The Scanner Shop	Thelwall Grange Nursing Home
The Green Room Flower Emporium	The North West Face Climbing Centre	The Shannon Bradshaw Community Centre	Thelwall Stores
The Greenhouse Within Orford Park Community Centre	The North West Fund	The Shutter Bug - Photo Booths	Thelwall Upholstery
The Grill on The Square	The Old Rectory Nursing Home	The Slug & Lettuce	Thelwell Cars
The Hair & Nail Bar Within Diva	The Old Vicarage	The Soft Brick Company Ltd	Thermac
The Hair Company	The Old Vicarage Day Nursery	The Spa Group Events & Marketing Company Ltd	Thermax Construction
The Hollies Farm Shop	The Olive Tree Community Centre	The Sumo Guy	Thetrimarket Ltd
The Hot Iron	The Original Sweet Tree Company	The Sunrise	Thomas Brown Pharmacy Ltd
The Hub Cafe	The Park Royal Leisure Club	The Swan Pub	Thomas Cooke & Sons
The Jeune Room	The Pet Centre	The Thirst Alternative Ltd	Thomas Hardy Holdings Ltd
The Jolly Thresher	The Phone Hut Ltd	The Tile Shop	Thomson
The Jungle Warrington	The Photo Boutique	The Tree Stump Remover	Thomson
The Kings Head	The Physiotherapy Clinic	The Urban Space	Thorn Marine
The Lakes Nursery	The Poacher	The Village	Thornton Perry Associates
The Land Trust	The Print Centre		
The Lemon Tree Gift Shop			

Tier Environmental Ltd	Totalpost Services PLC	Trayd Property Services	Twinwall Fixings UK Ltd
Tiggywinkles Day Nursery Ltd	Tote Bookmakers Ltd	Tree Stump Removal Services	Tyreman
Time For You Liverpool East	Tote Credit Ltd	Tree Tamers	U & I Care Outreach
Tiny Talk Baby Signing Classes	Tourist Information Centres	Tresil Web Solution Ltd	UK 4 Second Racing Club
TJ Hopkins Conservatories Windows & Roofline	Tower Associates International Ltd	Trevelyan Self Drive Horsebox Hire	UK Hair Transplant Clinics
TJ Kitchens	Tower Hire Services Ltd	Triangle Garage	UK Hearing Care
TL Woollam Contractors	Town & Country Driving School	Trinity Facilities Ltd	UK Site Security Ltd
TM Sports	Townley & Company Ltd	Triple a Lift Refurbishment (N W) Ltd	UK Tax Practice Ltd
TMD Friction	Toyota Material Handling UK Ltd	Trophy Centre	UK Trackway Hire Ltd
Today Team	Toys R Us	Trucks 2 Go	Ukgi Ltd
Tolbest Ltd	TPJB Foundation For Peace	True Fit Golf Centre	Ultra Polymers
Tom at 101	TPW Engineering Consultants Ltd	TS Williams Camera Crews Ltd	Underground Surveys UK Ltd
Toni & Guy	Trackcars4hire	Tsa Custom Clothing	Uniloads Ltd
Top Job	Trade Fabrication Systems Ltd	TSJK Landscapes	Union of Shop Distributive & Allied Workers
Top Print	Trade Frame	Tuffer Landscapes Design & Build	Unique Consulting Solutions Ltd
Top Quality Roofing	Trade Glass Supplies Ltd	Tumble Trust	Unique Van Bodies
Top Team UK Ltd	Trade Underlay	Tuning Developments Ltd	Unison
Topfit Handyman	Trading Name At Location	Turco's Cool Serve Ltd	Unit Eleven
Topgrade Sportswear	Traditions Sandwich Shop	Turners	Unitec Communications Ltd
Toshibatec UK Imaging Systems Ltd	Transport & Training Service Ltd	Turners Decorating Services	United Utilities
Total Building Maintenance Ltd	Trauma & Resuscitation Services Ltd	TVS Analysis Ltd	United Utilities Group PLC
Total Comms UK Ltd	Travis Perkins PLC	Twin Towers Hire Ltd	Unity Trust Bank
Total Garden	Travis Perkins PLC	Twinwall Fixings (UK) Ltd	Universal Business Installations Ltd
Total Inventory Solutions			UPL Ltd
Total Steelworks			Upstairs Downstairs

Urban Projects Ltd	Building	Vikki Leigh Bridal Lounge	Warhurst	Warrington Community Transport
Urban Warrington	Edge	Village Florist	Warren Pre-School Playgroup	Warrington Cycles
Urban Bathrooms	Stone	Village Home Store	Warrington & Holton Hospitals NHS Foundation Trust	Warrington Day Centre Project
User Friendly		Village Saddlery	Warrington & Moreton Osteopaths	Warrington Day Nursery
Utility Warehouse		Vinci Construction PLC	Warrington 24hr Locksmiths	Warrington Digital Aerials TC Services
UTV Media (GB) Ltd		VIP Computer Centre Ltd	Warrington A1 Locksmiths	Warrington Digital Aerials TC Services
UTV Radio Ltd		Vision 4 Dreams	Warrington Anglers Association	Warrington Disability Partnership
V Factor Creative Services		Visions Design	Warrington Audi	Warrington Disability Partnership
V9 Solutions		Vitalize Consultancy	Warrington Audio Visual	Warrington District Citizens Advice Bureau
Vacuum Impregnated Products Ltd		VMS Fleet Management Ltd	Warrington Baptist Church	Warrington Dogs
Val Evans Design		Voisey & Company	Warrington Blinds Direct	Warrington Education Centre
Valenti Golf		Voodoo Tattoo Studio	Warrington Borough Council	Warrington Electrical Services
Van-Arak		VRC Terofire Products	Warrington Borough Council Intermediate Care at Home	Warrington Electrical Supplies Ltd
Vandirection UK		Vulcan Fire Training Company Ltd	Warrington Borough Council Youth Service	Warrington Fabrication Company Ltd
Vanguard Textiles		WA2 Marketing	Warrington Borough Transport Ltd	Warrington Fencing
Vat Advisers Ltd		Wainhomes Developments Ltd	Warrington Business Centre Ltd	Warrington Fire Surrounds
VBG Group Sales Ltd		Wainhomes North West Ltd	Warrington Chain Ltd	Warrington Glass Ltd
VC Clothing & Uniformity Ltd	Industrial	Wakefield Bros	Warrington Collegiate	Warrington Gold & Diamond Centre
Vend IT		Waldeck Consulting	Warrington Commissioning Group	Warrington Golf Club
Venture Photography		Waldron Home Improvements	Warrington Community Living	Warrington Hair Extensions
Verdigrijs		Walker Begley Ltd		Warrington Hearing Services
Verteda Ltd		Walton Lea Crematorium		
Verve Digital		Walton Road Dental Practice		
Victoria House Orthodontics	House	Walton's Hardware		
Victoria MOT Centre		Wards Windows		
Vign a Sign				

Warrington Housing Association Ltd	Warrington Self Storage	Waterside - Eating Inn Pubs	Westhawk Ltd
Warrington Kids Bouncy Castles	Warrington Service Centre Ltd	Waterstones	Westvale House
Warrington Kitchens & Bedrooms	Warrington Sheds	Wates Retail	Westwood's of Warrington
Warrington Landscapes Centre Ltd	Warrington Smile Clinic	Watkinsonblack	Westy Community Centre
Warrington Lock & Safe	Warrington South Conservative Association	Watson Leisure Consultancy Ltd	Westy Sure Start
Warrington Logs	Warrington Sport For All Centre	Wavefront Technology Europe Ltd	WH Capper UK Ltd
Warrington Market Information Desk	Warrington Sports Club	Wayne Austin IFA Ltd	Wheatsheaf Inn
Warrington Mazda	Warrington Timber Company Ltd	Wayne Bagnall Ltd	Whittaker's Music Studio
Warrington Mencap	Warrington Travel	Wda - Domestic Appliance Spares	Whittle Hall Travel Services
Warrington Money Box	Warrington Trophy World	Webbcom	Whizzbidz
Warrington Mot Centre	Warrington Truck Parts	Weblec Electrical & Data Services	WHP
Warrington Motor Parts	Warrington Turf Supplies	WEC	Wicki Mart
Warrington Motors	Warrington Wedding DJ	Wedding Chimney Sweep	Widdows Mason
Warrington Museum	Warrington Weight Centre	Wedcare Guardian Ltd	Wihear Ltd
Warrington North Labour Party	Warrington Witness Service	Weldspares	Wild Bikes
Warrington Pets & Exotics	Warrington Wolves Foundation	Welser Sections UK Ltd	Wild Wings Birds of Prey
Warrington Pizza	Warrington Youth Club	Wesco	Wilkinson Electrical
Warrington Plastics	Warringtononguns.com	West Front Ltd	Will Woods
Warrington Primary Care NHS Trust	Wasps Link Clubs & Nurseries	Westbrook Carpets & Laminates	William Billing
Warrington Quasar	Water Babies Liverpool	Westbrook Dental Practice	William Sutton
Warrington Roofing Ltd	Waterfall Services Ltd	Westbrook Old Hall Community Primary School	Williams Garage Services
Warrington Rugby League Club		Westbrook Travel Services	Williams Tarr Construction Ltd
Warrington Schoolwear		Westbrook Welding Alloys Ltd	Williams Tarr Homes Ltd
		Westgrove Group	Williamson's Joinery & Building Contractors Ltd
			Willow Catering Services Ltd

Willow Mobility Stairlifts	Wise One	Worsley Heating Ltd	Yellowbus Solutions Ltd
Windowcure	Witt Gas Techniques	Wrights of Lymm Ltd	Yesss Electrical
Windsor Cake Craft	WJW Property Maintenance	Writers Reply	YMCA
Windsor Craft Ltd	Wood & Neddy	Wsi Online Marketing Solutions	Yodel
Windtex	Woodleigh	WSY Sales Ltd	Your Elegant Wedding
Wine Buffs	Woolston Clinic	Xcell Kitchens	Zachary Daniels
Winmarleigh House	Woolston Community High School	Xeno Martial Arts	Zanshingo Club
Winterwarm	Woolston Hall	Xeretec	Zedbyte Ltd
Winwick Carnival	Woolston Motor Enterprises	Xicon Ltd	Zena's
Winwick Pre-School Nursery	Woolston Neighbourhood Hub	Xpress Cafe	Zenith Logistics Services UK Ltd
Winwick Road Skip Hire	Woolston Nursery	X-Press Legal Services Ltd	Zenith Technologies
Wire Academy of Acting	Working With Everyone	Xross Interiors	Zero Gravity Safety Ltd
Wired	Worklife	YA Appliance	Zeta Technologies UK Ltd
Wirehouse Employer Services		Yellow Spider Media Ltd	Zetmet Ltd

Annex 14 – Environment Agency Staff E-Newsletter

What does this mean for colleagues in agencies across Defra who carry out site visits now?

The aim is to make the way Defra carries out visits more effective. This could mean sharing site visit information across agencies or co-ordinating visits between agencies.

If you would like to know more please look at the field activity [Yammer](#) pages or contact [Christian Wilcox](#).

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Warrington Borough Council Western Link - Have Your Say



Warrington Borough Council is currently consulting on options for the Western Link road infrastructure project.

Traffic congestion is a concern and with such a major project, those who live, work or travel in Warrington will have a view. Please visit www.warrington.gov.uk/westernlink to find out about the consultation, view details of the options and respond via an online questionnaire. Please contact the Council directly

on 01925 443322 or [email](#). If you wish to discuss the project or if you have any queries. The closing date for this consultation is 28 July 2017.

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Annex 15 – Invitation to St Werburgh’s (23 June)



WARRINGTON
Borough Council

Professor Steven Broomhead
Chief Executive

To the occupier

Richard Flood
Project Manager – Transport for Warrington
Warrington Borough Council
New Town House
Buttermarket Street
Warrington
WA1 2NH

23 June 2017

Dear Resident,

Warrington Western Link – Have your say

Further to my letter of 16 June 2017, an additional public exhibition is being arranged for residents in your area in order for you to find out more about the proposed Warrington Western Link specifically focussing on issues related to Morley Common and the surrounding area.

Details of the additional event are as follows:

Friday 30 June 2017

3.30pm – 7.30pm

St Werburgh’s Community Hub, Boswell Avenue, WA4 6DQ

We hope you can join us at this event or any of the others as outlined in the newsletter that accompanied my previous letter.

Details of all events can be found on our website: www.warrington.gov.uk/westernlink

Alternatively, please contact us using the following details:

Telephone: 442521 or email: westernlink@warrington.gov.uk

Your views are important to us, please provide your comments by 28 July 2017.

Yours faithfully,

Richard Flood

Project Manager – Transport for Warrington

Annex 16 – Second invitation to St Werburgh’s

Dear Resident

Western Link Consultation and residents meeting

As your local ward councillors we are contacting you about a consultation which is currently running on plans to develop an outline business case for a Warrington Western Link.

Warrington Borough Council has been awarded funding by the Department for Transport to develop the case for a potential new link around the south-west of the town, which could link the A56/A5060 Chester Road with the A57/A562 in Great Sankey.

A number of potential route options are being consulted on. A map of the potential routes is on the reverse of this letter.

As your local councillors we will be raising concerns on behalf of local residents and we will work to ensure that the concerns and views of Lower Walton residents are heard.

As soon as the consultation dates were announced we raised serious concerns about the lack of consultation in the Lower Walton area. We called for an event to be held at St Werburgh’s Community Hub as a matter of urgency so that local people could have their say. This took place following our demand.

We have arranged a residents meeting to discuss the proposals in more detail and we are writing to invite you to attend. Members of the Western Link team will be attending this meeting so you will be able to raise concerns and ask any questions at that time. **The meeting is taking place at 7.00pm at St Werburgh’s Community Hub, Boswell Avenue, Warrington WA4 6DQ on Thursday 13th July.**

If you are not able to attend the meeting but want to know more about the proposals and have your say, the details of the forthcoming public exhibitions are on the reverse of this letter. Alternatively you can visit the Western Link website at www.warrington.gov.uk/westernlink

Please note that you can comment on the proposals up until 28th July 2017.

You can also contact a member of the project team directly to discuss any concerns or to ask any questions you may have either by calling 01925 442521 or emailing westernlink@warrington.gov.uk Alternatively if there are points you would like us to raise on your behalf please contact us via details below.

We hope to see you on 13th July.

Best wishes,



Councillor Tom Jennings
07815 550 154
tjennings@warrington.gov.uk



Councillor Sarah Hall
07817 565 003
Cllrsarah.hall@warrington.gov.uk



Councillor Steve Wright
07920 288 972
stevewright@warrington.gov.uk

**DON'T FOLLOW THE
YELLOW BRICK ROAD**

ACT NOW

**DON'T FOLLOW THE
YELLOW BRICK ROAD**

MAKE YOUR VOICE HEARD!

Wait a minute, what's this all about?

There is currently a consultation about the route of a proposed new link road which will connect Penketh/Sankey A562/A57 to Chester Road A56/A5060 (see overleaf). There are currently six options and the one that causes the most local concern ('the yellow route') will run down the back of Grange Drive in Penketh and will come out facing the new bar/restaurant (the old labour club) on Warrington Road.

So, what's happened so far?

- there was a local residents meeting, with councillors in attendance, on Monday 10th July where over 200 residents shared objections to 'the yellow route'.
- the Penketh Parish Council met on Wednesday 12th July and agreed to object to 'the yellow route' scheme - writing to Warrington Borough Council.
- local councillors have organised for a consultation and information evening to take place on Wednesday 19th July from 6pm until 8pm at the Shannon Bradshaw Community Centre on Meeting Lane, Penketh (at the Police Station).

Okay, so where can I find out more about the consultation?

- visit www.warrington.gov.uk/westernlink or telephone 01925 443322.
- attend the consultation meeting on Wednesday 19th July from 6pm until 8pm at the Shannon Bradshaw Community Centre on Meeting Lane, Penketh (at the Police Station). There are also other meetings - contact WBC or see website.

And, how can I make my voice heard on this important matter?

- fill in the questionnaire - paper copies of the questionnaire are available at the meeting on the 19th July and at Penketh Library and Penketh Pool.
- fill in the questionnaire online at warrington.gov.uk/westernlink and email westernlink@warrington.gov.uk with your questions, comments or concerns.
- the consultation closes on Friday 28th July and we're trying to ensure that as many residents as possible are aware and can have their say before then.

SAY NO TO 'THE YELLOW ROUTE'
MAKE YOUR VOICE HEARD BEFORE
FRIDAY 28TH JULY 2017

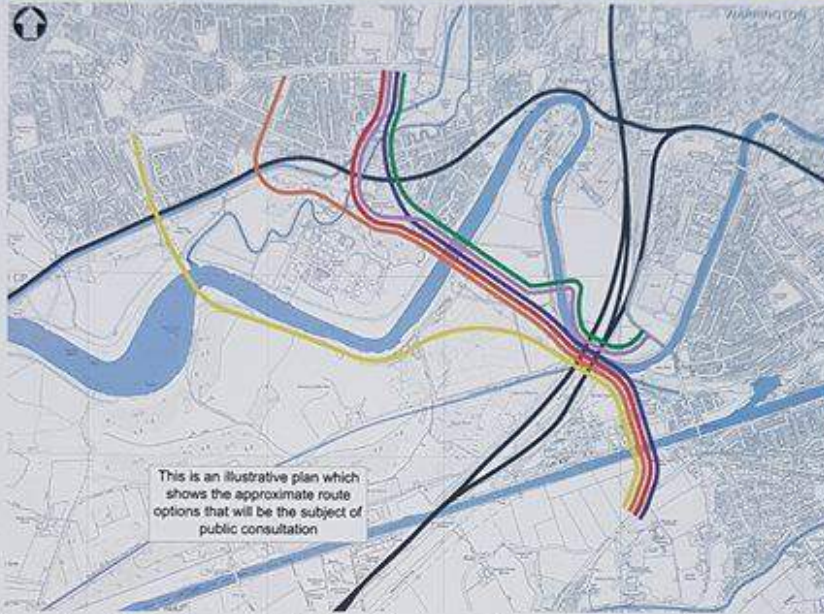
PRINTED & PROMOTED BY DAVID KEANE, 68 HEATH ROAD, PENKETH, WA52BU.

Councillors objecting at the Penketh entrance to the proposed 'yellow route' on the A562



SAY NO TO THE YELLOW ROUTE

MAKE YOUR VOICE HEARD BEFORE FRI 28TH JULY



Local residents know that 'the yellow route' just doesn't work, many have already responded strongly to the consultation that:

- this will not just affect residents near to the proposed road - 'the yellow route' will bring traffic to a gridlock on a daily basis throughout Penketh, 'non-local' traffic would divert through the residential roads of Penketh to join the A562.
- a huge amount of 'non-local' traffic would utilise 'the yellow route' to avoid the Runcorn Bridge tolls as it would be free and convenient route from Widnes to Runcorn and vice versa. This would bring South & West Warrington to a standstill.
- 'the yellow route' would cost over £100 million more than some of the other proposed routes and would not deliver the central objective of easing the town centre congestion.

SAY NO TO THE YELLOW ROUTE

MAKE YOUR VOICE HEARD BEFORE

FRIDAY 28TH JULY 2017

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Annex 18 – Exhibition Banners



Warrington Western Link



Warrington Western Link Better connecting Warrington

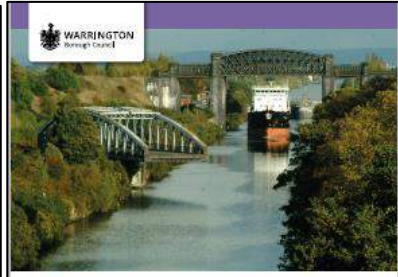
Welcome to our public exhibition

Whether you live in Warrington, work in Warrington, or do business in Warrington, you're very likely to get stuck in traffic in the morning or evening peak.

We're very proud of our success as an economic powerhouse in the north-west. But as a result, our roads have to cope with more and more traffic.

Warrington is growing. Over the past ten years we've created new jobs, built new homes and attracted new investment. In Warrington, new business registrations are now three times the national average.

A particular problem for Warrington is that we only have a few crossing points over the River Mersey, the Manchester Ship Canal and our railway line. The capacity of these crossings is limited, and they often offer the most congested roads on the whole network.



Introducing a new Warrington Western Link

To help address congestion, we've recently been awarded funding by the Department for Transport (DfT) to develop the case for a potential new link around the south-west of the town. This business case needs to be presented to the DfT at the end of December 2017.

The proposed Warrington Western Link will provide a new road connection to the south-west of Warrington, which could link the A50/A5001 Chester Road with the A57/A562 in Great Sankey. This is anticipated to bring much needed congestion relief to the town centre and enable the development of land that is currently poorly served by road infrastructure.

- **Attract** —
Reduce congestion in Warrington town centre
- **Improve connection between north and south Warrington** —
Unlock key development land to support the growth aspirations of Warrington Towns Business and the Warrington Local Plan
- **Support the continued growth of Warrington's economy within the Mersey Gateway** —
Make Warrington a more attractive place to live



Introducing a new Warrington Western Link

We have considered a broad range of different potential transport solutions to deal with the twin issues of rising congestion and increased development. Our transport planning team identified a number of route corridors in the area where they could explore the relative merits of different routes, as well as 10 schemes that don't involve building a new highway.

These were then developed into 44 options for further consideration. As with any infrastructure project, some options are discounted in the early stages of the project for reasons such as cost, feasibility, landscape, visual impacts, ability to

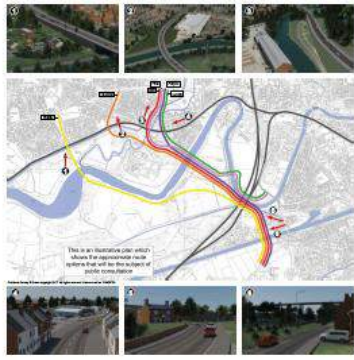
improve the traffic network and environmental considerations.

Six routes are being presented during this consultation for you to gather your views and feedback. We will then choose one preferred route and present this back to you before we submit the business case to the DfT.

We have a number of site features in this area which influence where any new link road might go. The aerial image shows these features which include the River Mersey, the Manchester Ship Canal and the West Coast Railway Line.



Warrington Western Link Route options



This is an illustrative plan which shows the approximate route options. We will do the final route plan once we have your views.

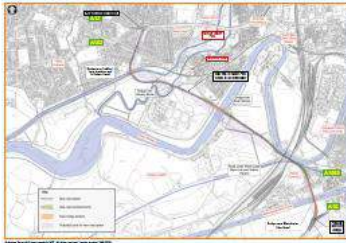


Warrington Western Link Yellow option



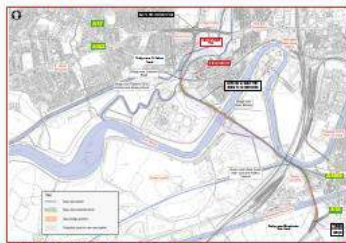
This is an illustrative 3D image looking north from the St Helens Canal. See view location adjacent. This view applies only to the Yellow route.

Warrington Western Link Orange option



This is an illustrative 3D image looking north from the St Helens Canal. See view location adjacent. This view applies only to the Orange route.

Warrington Western Link Red option



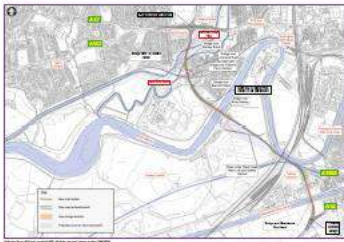
This is an illustrative 3D image looking northwest from Eastford Road. See view location adjacent. The 3D image shows what a retaining wall could look like. This could be as an alternative to an embankment. This view also applies to the Yellow, Orange and Purple routes.

Warrington Western Link Pink option



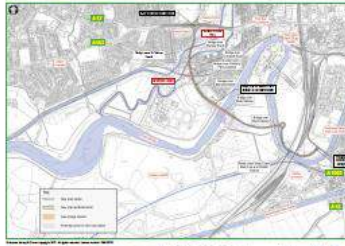
This is an illustrative image looking west from Liverpool Road. See view location adjacent. This view also applies to the Red route.

Warrington Western Link Purple option



This is an illustrative 3D image looking west from the A5000. See view location adjacent. This view also applies to the Yellow, Orange, Red and Purple routes.

Warrington Western Link Green option



This is an illustrative 3D image looking north over Siskin Valley Park. See view location adjacent. This view also applies to the Red, Pink and Purple routes.

Warrington Western Link Route options comparison

Features	Yellow option	Orange option	Red option	Pink option	Purple option	Green option
Location	Starts on the A56, crosses the Mersey, and ends at the A5000.	Starts on the A56, crosses the Mersey, and ends at the A5000.	Starts on the A56, crosses the Mersey, and ends at the A5000.	Starts on the A56, crosses the Mersey, and ends at the A5000.	Starts on the A56, crosses the Mersey, and ends at the A5000.	Starts on the A56, crosses the Mersey, and ends at the A5000.
Length	1.2 km	1.2 km	1.2 km	1.2 km	1.2 km	1.2 km
Construction cost	£10m	£10m	£10m	£10m	£10m	£10m
Operational cost	£10m	£10m	£10m	£10m	£10m	£10m
Environmental impact	Low	Low	Low	Low	Low	Low
Community impact	Low	Low	Low	Low	Low	Low
Accessibility	Good	Good	Good	Good	Good	Good
Summary	The Yellow option is the most direct route, but it has the highest construction and operational costs. The Orange option is a slightly longer route with lower costs. The Red option is the longest route, but it has the lowest construction and operational costs. The Pink option is a shorter route with moderate costs. The Purple option is a shorter route with moderate costs. The Green option is the longest route, but it has the lowest construction and operational costs.					

Timeline



Tell us what you think

This is your opportunity to find out more about the proposals. Please complete a questionnaire and leave it in the box or with a member of staff. You can also take it away and return it using the prepaid address provided. Alternatively, you can provide your feedback online at www.warrington.gov.uk/westernlink.

Please provide your feedback by 28 July 2017.

Following this consultation, we will refine the options incorporating your comments and put forward a preferred route option.

The preferred route will be presented back to you with further detail. This option will be presented to the DfT in the business case in December 2017.



Warrington Western Link Better connecting Warrington

Keeping you up to date

Thank you for telling us today. Please ensure your comments reach us by 28 July 2017.

For more information or to respond online, please visit www.warrington.gov.uk/westernlink.

You can contact us on:

WesternLink@warrington.gov.uk

01925 443322

Annex 19 - Consultation brochures

WARRINGTON
Council

Warrington Western Link Better connecting Warrington

Whether you live in Warrington, work in Warrington, or do business in Warrington, you're very likely to get stuck in traffic in the morning or evening peak.

We're very proud of our success as an economic powerhouse in the north west. But as a result, our roads have to cope with more and more traffic.

Warrington is growing. Over the past ten years we've created new jobs, built new homes and attracted new investment. In Warrington, new business registrations are now three times the national average.

A particular problem for Warrington is that we only have a few crossing points over the River Mersey, the Manchester Ship Canal and our railway lines. The capacity of these crossings is limited, and they're often the most congested roads on the whole network.

Introducing a new Warrington Western Link

To help address congestion, we've recently been awarded funding by the Department for Transport (DfT) to develop the case for a potential new link around the south west of the town. This business case needs to be presented to the DfT at the end of December 2017.

The proposed Warrington Western Link will provide a new road connection to the south west of Warrington, which could link the A56/A569, Chester Road with the A57/A58 in Great Sankey. This is anticipated to bring much needed congestion relief to the town centre and enable the development of land that is currently poorly served by road infrastructure.

Aims

- Relieve congestion in Warrington town centre
- Improve connection between north and south Warrington
- Unlock key development land to support the growth aspirations of Warrington Mersey Business and the Warrington Local Plan
- Support the continued growth of Warrington's economy within the Northern Powerhouse
- Make Warrington a more attractive place to live

Larger maps and plans are available to download at www.warrington.gov.uk/westernlink or by request using the contact details at the back of this document

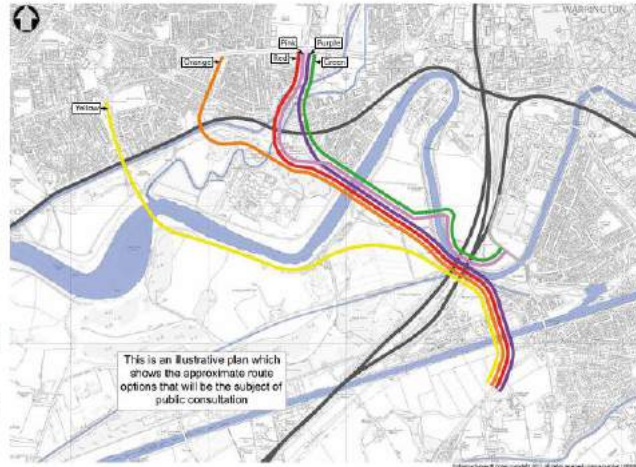
Introducing a new Warrington Western Link

We have considered a broad range of different potential transport solutions to deal with the twin issues of rising congestion and increased development. Our transport planning team identified a number of route corridors in the areas where they could explore the relative merits of different routes as well as 10 schemes that didn't involve building a new highway.

These were then developed into 48 options for further consideration. As with any infrastructure project, some options are discarded in the early stages of the project for reasons such as cost, feasibility, delivery, visual impact, ability to improve the traffic network and environmental considerations.

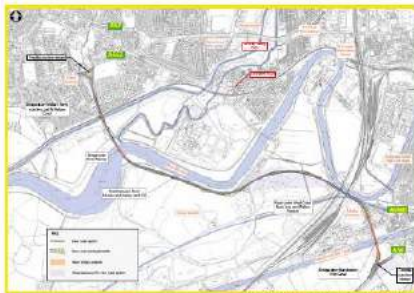
Six routes are being presented during this consultation for us to gather your views and feedback. We will then choose one preferred route and present this back to you before we submit the business case to the DfT.

We have a number of site features in this area which influence where any new link road might go. The aerial image shows these features which include the River Mersey, the Manchester Ship Canal and the West Coast Railway line.



Larger maps and plans are available to download at www.warrington.gov.uk/westernlink or by request using the contact details at the back of this document

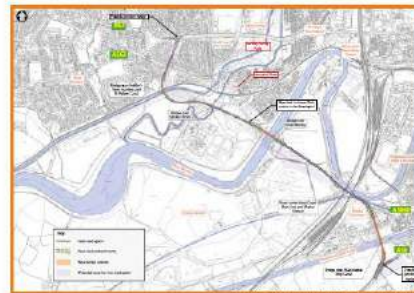
Warrington Western Link Yellow option



This is an illustrative 3D image looking north from the St Helens Canal. See view location adjacent. This view applies only to the Yellow route.

Larger maps and plans are available to download at www.warrington.gov.uk/westernlink or by request using the contact details at the back of this document

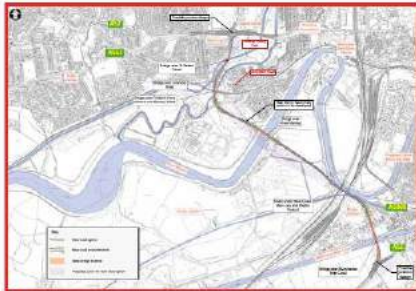
Warrington Western Link Orange option



This is an illustrative 3D image looking north from the St Helens Canal. See view location adjacent. This view applies only to the Orange route.

Larger maps and plans are available to download at www.warrington.gov.uk/westernlink or by request using the contact details at the back of this document.

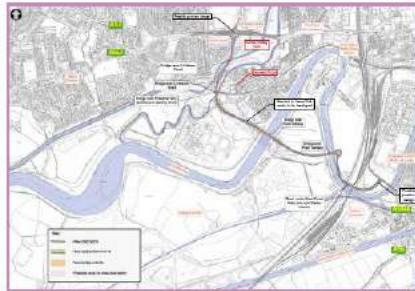
Warrington Western Link Red option



This is an illustrative 3D image looking north-west from Redcliffe Road. See view location adjacent. The 3D image shows what a retaining wall could look like. This could be an alternative to an embankment. This view also applies to the Yellow, Orange and Purple routes.

Larger maps and plans are available to download at www.warrington.gov.uk/westernlink or by request using the contact details at the back of this document.

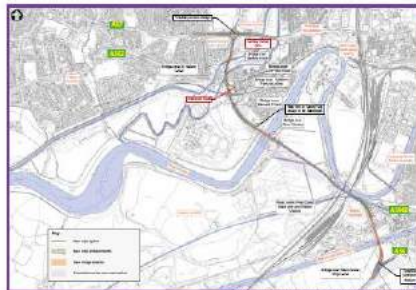
Warrington Western Link Pink option



This is an illustrative 3D image looking west from Liverpool Road. See view location adjacent. This view also applies to the Red route.

Larger maps and plans are available to download at www.warrington.gov.uk/westernlink or by request using the contact details at the back of this document.

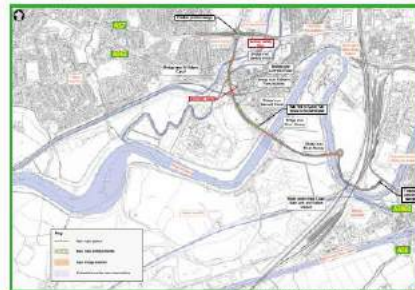
Warrington Western Link Purple option



This is an illustrative 3D image looking west from the ASBO. See view location adjacent. This view also applies to the Yellow, Orange, Red and Purple routes.

Larger maps and plans are available to download at www.warrington.gov.uk/westernlink or by request using the contact details at the back of this document.

Warrington Western Link Green option



This is an illustrative 3D image looking north over Sarnley Valley Park. See view location adjacent. This view also applies to the Red, Pink and Purple routes.

Warrington Western Link Route options comparison

Feature	Yellow option	Orange option	Red option
Crossing over River Mersey	Major new crossing over Manchester Ship Canal. Major new crossing over River Mersey at Furze Way	Major new crossing over Manchester Ship Canal. New or altered crossing over River Mersey	Major new crossing over Manchester Ship Canal. New or altered crossing over River Mersey at Furze Way
Changes and other links	All route options under M60/J23, under the A56, under the A56 and over the A56, very variable	All route options under M60/J23, under the A56, under the A56 and over the A56, very variable	All route options under M60/J23, under the A56, under the A56 and over the A56, very variable
Construction activities	4-500m	4-500m	4-500m
Delivery programme	Longer construction period	Average construction period	Average construction period
Transport network impact	Increased network resilience	Increased network resilience	Increased network resilience
Impact on other transport	Low impact on other transport	Low impact on other transport	Low impact on other transport
Benefits impact	All route options opportunity to deliver additional and associated development land (subject to planning and consent)	All route options opportunity to deliver additional and associated development land (subject to planning and consent)	All route options opportunity to deliver additional and associated development land (subject to planning and consent)
Highway safety	All options will be designed to meet required highway safety standards	All options will be designed to meet required highway safety standards	All options will be designed to meet required highway safety standards
Ecology and soils	Flows over the boundary of A56/J23 and A56/J23	Flows over the boundary of A56/J23 and A56/J23	Flows over the boundary of A56/J23 and A56/J23
Water, vibration and air quality	Adverse impact on water quality and vibration	Adverse impact on water quality and vibration	Adverse impact on water quality and vibration
Impact on residential and commercial properties	Some residential properties required to make site alterations or required for noise	Higher number of residential properties required to make site alterations or required for noise	Lower number of residential properties required to make site alterations or required for noise
Impact on technical facilities	Route runs through M60/J23	Route runs through M60/J23	Route runs through M60/J23
Provision and other provisions	Integrated pedestrian and cycle route will be provided as all route options	Integrated pedestrian and cycle route will be provided as all route options	Integrated pedestrian and cycle route will be provided as all route options
Road drainage and water environment	All options have similar water environment and drainage impacts, particularly due to the River Mersey and associated flood plain. All options will be fully mitigated	All options have similar water environment and drainage impacts, particularly due to the River Mersey and associated flood plain. All options will be fully mitigated	All options have similar water environment and drainage impacts, particularly due to the River Mersey and associated flood plain. All options will be fully mitigated
Water contamination	All options have potential for water contamination due to land required. All options will be fully mitigated	All options have potential for water contamination due to land required. All options will be fully mitigated	All options have potential for water contamination due to land required. All options will be fully mitigated
Utilities impact	Route to cross existing oil and gas lines and other high voltage overhead cables	Route to cross existing oil and gas lines and other high voltage overhead cables	Route to cross existing oil and gas lines and other high voltage overhead cables

Blue option	Purple option	Green option
Major new crossing over Manchester Ship Canal. Major new crossing over River Mersey at Furze Way	Major new crossing over Manchester Ship Canal. Major new crossing over River Mersey at Furze Way	Major new crossing over Manchester Ship Canal. Major new crossing over River Mersey at Furze Way
All route options under M60/J23, under the A56, under the A56 and over the A56, very variable	All route options under M60/J23, under the A56, under the A56 and over the A56, very variable	All route options under M60/J23, under the A56, under the A56 and over the A56, very variable
4-500m	4-500m	4-500m
Average construction period	Average construction period	Average construction period
Increased network resilience	Increased network resilience	Increased network resilience
Low impact on other transport	Low impact on other transport	Low impact on other transport
All route options opportunity to deliver additional and associated development land (subject to planning and consent)	All route options opportunity to deliver additional and associated development land (subject to planning and consent)	All route options opportunity to deliver additional and associated development land (subject to planning and consent)
All options will be designed to meet required highway safety standards	All options will be designed to meet required highway safety standards	All options will be designed to meet required highway safety standards
Flows over the boundary of A56/J23 and A56/J23	Flows over the boundary of A56/J23 and A56/J23	Flows over the boundary of A56/J23 and A56/J23
Adverse impact on water quality and vibration	Adverse impact on water quality and vibration	Adverse impact on water quality and vibration
Lower number of residential properties required to make site alterations or required for noise	Higher number of residential properties required to make site alterations or required for noise	Lower number of residential properties required to make site alterations or required for noise
Route runs through M60/J23	Route runs through M60/J23	Route runs through M60/J23
Integrated pedestrian and cycle route will be provided as all route options	Integrated pedestrian and cycle route will be provided as all route options	Integrated pedestrian and cycle route will be provided as all route options
All options have similar water environment and drainage impacts, particularly due to the River Mersey and associated flood plain. All options will be fully mitigated	All options have similar water environment and drainage impacts, particularly due to the River Mersey and associated flood plain. All options will be fully mitigated	All options have similar water environment and drainage impacts, particularly due to the River Mersey and associated flood plain. All options will be fully mitigated
All options have potential for water contamination due to land required. All options will be fully mitigated	All options have potential for water contamination due to land required. All options will be fully mitigated	All options have potential for water contamination due to land required. All options will be fully mitigated
Route to cross existing oil and gas lines and other high voltage overhead cables. The route is subject to the need of an existing electric substation	Route to cross existing oil and gas lines and other high voltage overhead cables. The route is subject to the need of an existing electric substation	Route to cross existing oil and gas lines and other high voltage overhead cables. The route is subject to the need of an existing electric substation

Timeline



Tell us what you think

This is your opportunity to find out more about the proposals. Please complete a questionnaire and leave it in the box or with a member of staff. You can also take it away and return it using the freepost address provided. Alternatively you can provide your feedback online at www.warrington.gov.uk/westernlink. Please provide your feedback by 28 July 2017.

Following this consultation, we will refine the options incorporating your comments and put forward a preferred route option. The preferred route will be presented back to you with further detail. This option will be presented to the DfT in the business case in December 2017.

Warrington Western Link Better connecting Warrington

Keeping you up to date

Please ensure your comments reach us by 28 July 2017.

For more information or to respond online, please visit: www.warrington.gov.uk/westernlink

You can contact us on:

WesternLink@warrington.gov.uk

01925 443322



Warrington Western Link Better connecting Warrington

Warrington is growing. The town has experienced significant economic development over the past decade and as a result, there has been a steady rise in traffic congestion.

We are consulting on options and want to hear your views. Find out more at www.warrington.gov.uk/westernlink.

Visit us at one of the following events:

The proposed Warrington Western Link will provide a new road connection to the south-west of Warrington, which could link to A56/A5060 Chester Road with the A57/A567 in Great Sankey.

Date/Time	Venue
Saturday 1 July - 10am - 5pm	Golden Square Shopping Centre, Sankey Street, WA1 1TD
Monday 3 July - 3pm - 8pm	Butterwood Community Centre, Green Jones Bow, Bankwood, WA5 4LH
Tuesday 4 July - 3pm - 8pm	Colford Neighbourhood Hub, Jubilee Way, Colford, WA9 3JF
Wednesday 5 July - 3pm - 8pm	Appleton Parish Hall, DuBou Green Road, Appleton, WA4 5TD
Thursday 6 July - 3pm - 8pm	Winton Hall, Winton Lane Road, Higher Winton, WA5 6SN
Friday 7 July - 3pm - 8pm	The Peace Centre, Peace Drive, Great Sankey, WA5 1HQ
Saturday 8 July - 10am - 5pm	Golden Square Shopping Centre, Sankey Street, WA1 1TD
Monday 10 July - 3pm - 8pm	Warrington Inn, 1420 Centre Park, Park Boulevard, WA1 1QR
Tuesday 11 July - 3pm - 8pm	Witwick Leisure Centre, Millfield Lane, WA2 8LQ
Wednesday 12 July - 3pm - 8pm	Woodston Neighbourhood HUB, Hall Road, Woodston, WA1 4PH
Thursday 13 July - 3pm - 6pm	St John's Community Church Hall, Old Chester Rd, Higher Winton, WA4 6TJ
Friday 14 July - 5pm - 8.30pm	Whittle Hall Community Centre, Lonsdale Ct, Great Sankey, WA5 3UA
Saturday 15 July - 10am - 5pm	Golden Square Shopping Centre, Sankey Street, WA1 1TD
Monday 17 July - 3pm - 8pm	Birchwood Leisure Centre, Denison Road, Birchwood, WA5 7SQ
Tuesday 18 July - 4.30pm - 8.30pm	Lynnis Village Hall, Pepper Street, Lynnis, WA13 0JH
Wednesday 19 July - 10am - 5pm	Golden Square Shopping Centre, Sankey Street, WA1 1TD
Thursday 20 July - 3pm - 8pm	Kings Community Centre, Marina Avenue, Sankey Bridges, WA5 1JH
Friday 21 July - 10am - 5pm	Sainsbury's, Santa Rosa Boulevard, Chappelford, Great Sankey, WA5 3AG

For more information, please visit www.warrington.gov.uk/westernlink or call 01928 843322

Have your say

You can respond online at www.warrington.gov.uk/westernlink. Please respond by 28 July 2017

Title _____ Name _____
Address _____ Postcode _____
Email/telephone number _____
This information is optional but allows us to contact you if you have questions or queries.

- Please indicate your interest in this project (✓ all that apply)
 - local resident
 - local business owner
 - work in Warrington
 - regular visitor to Warrington
 - other (please specify) _____
- What is your usual mode of transport to/from Warrington town centre? (✓ one option only)
 - car or van driver
 - car or van passenger
 - train
 - cycle
 - bus
 - walk
 - other (please specify) _____
- How often do you travel into or around Warrington town centre? (✓ one option only)
 - once per week
 - 2-3 times per week
 - 4-5 times per week
 - daily
 - less than once a week
 - don't travel into the centre when applicable
- To what extent do you agree or disagree that the Western Link scheme will help to:
 - reduce journey times?
 - strongly agree
 - agree
 - neither agree nor disagree
 - disagree
 - strongly disagree
 - save you fuel?
 - strongly agree
 - agree
 - neither agree nor disagree
 - disagree
 - strongly disagree
 - improve access to/from the town centre?
 - strongly agree
 - agree
 - neither agree nor disagree
 - disagree
 - strongly disagree
 - help to improve air quality?
 - strongly agree
 - agree
 - neither agree nor disagree
 - disagree
 - strongly disagree
- How often are you likely to make use of a new link road? (✓ one option only)
 - once per week
 - 2-3 times per week
 - 4-5 times per week
 - daily
 - less than once a week
 - don't travel into the centre when applicable
- Please indicate what your current view is on the proposal for a Western Link scheme
 - supportive
 - not supportive
 - no view
- Which option for the Western Link would you prefer? (✓ one option only)
 - Yellow
 - Orange
 - Red
 - Pink
 - Purple
 - Green
 - no preferred option

8. Based on your answer to question 7, please tell us why this is your preferred option

9. With reference to the project's aims, do you agree or disagree that the proposed improvements to the road network in Warrington will...

- ...relieve congestion in Warrington town centre
 - strongly agree
 - agree
 - neither agree nor disagree
 - disagree
 - strongly disagree
- ...improve connection between north and south Warrington
 - strongly agree
 - agree
 - neither agree nor disagree
 - disagree
 - strongly disagree
- ...unlock key development land to support the continued growth of Warrington
 - strongly agree
 - agree
 - neither agree nor disagree
 - disagree
 - strongly disagree
- ...support the continued growth of Warrington's economy and the creation of jobs
 - strongly agree
 - agree
 - neither agree nor disagree
 - disagree
 - strongly disagree
- ...make Warrington a more attractive place to live
 - strongly agree
 - agree
 - neither agree nor disagree
 - disagree
 - strongly disagree

10. Please tell us any further thoughts that you have on the proposed new link road

About You
Warrington Borough Council is committed to promoting equality of opportunity and respect for diversity in the services we provide.

It is not compulsory to answer these questions but by doing so you are helping us to monitor the effectiveness of our services and make improvements to address any barriers to using them.

All answers will be treated in the strictest confidence and protected by the Data Protection Act 1998. Individuals will not be identified.

Thank you for helping us to deliver better quality services to you.

- Gender (✓ one option only)
 - male
 - female
 - other (please state) _____
- Is your gender identity the same as you were assigned at birth? (tick ✓ one option only)
 - yes
 - no

- How would you describe yourself? (✓ one option only)
 - bisexual
 - gay man
 - gay man/straight
 - lesbian/straight
 - other
 - prefer not to say
- Age. Please indicate which age category you belong to: (✓ one option only)
 - 0 - 16
 - 17 - 24
 - 25 - 34
 - 35 - 44
 - 45 - 54
 - 55 - 64
 - 65 - 74
 - 75 - 84
 - 85 and over
- Have you ever served in the British Armed Forces? (✓ one option only)
 - yes
 - no
- Has any member of your immediate family? (✓ one option only)
 - yes
 - no
- Do you consider yourself to have a disability, or a long-term illness, physical or mental health condition? (✓ one option only)
 - yes, please go to Q6. If no, please go to Q9.
 - no
- What is the nature of your disability, long-term limiting condition or health problem? (✓ all that apply)
 - physical disability
 - learning disability
 - mental ill health
 - visual disability
 - hearing disability
 - other, please specify _____
- Caring responsibilities in your personal life. Is there anyone who relies on you for care and attention AND that you assist with their daily routines? (✓ one option only)
 - yes
 - no
 If yes, please indicate the circumstances:
 - children
 - adults (18 or over)
- To which of these groups do you consider you belong? (✓ one option only)
 - White**
 - English / Welsh / Scottish / Northern Irish / British
 - Irish
 - Gypsy
 - Irish Traveller
 - any other white background, please specify: _____
 - Mixed / Multiple ethnic groups**
 - White and Black Caribbean
 - White and Black African
 - White and Asian
 - any other mixed background, please specify: _____
 - Black / African / Caribbean**
 - Caribbean
 - African
 - any other Black / African / Caribbean background, please specify: _____
 - Asian / Asian British**
 - Indian
 - Pakistani
 - Bangladeshi
 - Chinese
 - any other Asian background, please specify: _____
 - Other ethnic group**
 - Arab
 - any other ethnic group, please specify: _____
- Your religion or belief. Which group below do you most identify with? (✓ one option only)
 - no religion or belief
 - Muslim
 - Jewish
 - Christian
 - Hindu
 - Buddhist
 - Sikh
 - other, please specify: _____

Thank you for taking the time to complete this survey, please respond by 28 July 2017

Information you provide will be used only by WBC for the purpose of this consultation. Your data will not be shared and will be stored in accordance with the Data Protection Act 1998.

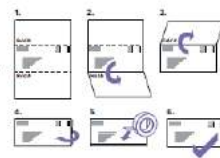
Fold B



Free post RT 43-A TEL-1027
Reserve Public Affairs
Unit L 204
J C A Lbyn Complex
Burton Road
SHEFFIELD
S3 8DZ

Fold A

- Folding Instructions**
Once you've completed the questionnaire please follow these instructions before returning it to us:
- With the return address facing you...
 - fold the bottom part backwards along fold A
 - fold the top part backwards along fold B
 - turn the folded questionnaire over
 - secure it by sticking clear tape along the length of purple box
 - there's no need for a stamp, just pop it in the post



Annex 20 - Elected Members briefing event invitation (25 August)

CONFIDENTIAL

Dear Councillors

Warrington Western Link – Presentation of Recommended Route

You may recall that I wrote to you in June to inform you about the Western Link relief road scheme. Since then, we have been developing an outline business case for the proposal which will be presented to the DfT at the end of December 2017.

Work to reduce six shortlisted potential highway route options to one recommended route is due to finish in the coming weeks and we would like to invite you to a drop-in session to view our proposals.

A second public consultation exercise will commence soon after this for communities to find out more about the recommended route and to have their say on the detail.

Following this consultation, the recommended route will be considered by the Executive Board in November before it is submitted to the DfT. Subject to securing funding and necessary planning consent, construction of the road would commence in the early 2020s.

The Members' drop-in event will be in Committee Room 1 at the Town Hall on **Thursday 14 September between 5pm and 6.30pm**. Please drop in at any time to meet the team, view the exhibition materials and ask any questions you may have.

This event is strictly for Council Members, not the public, and in this instance, I would ask that you treat this event and information as confidential as we want to carefully control the release of information to the public. This is because the scheme involves the compulsory purchase of houses and we want to personally approach these severely affected residents after we have briefed all Members but before we have released the information to the general public.

Please do not hesitate to contact me directly if you wish to discuss the project or if you have any other queries or concerns.

Regards
Richard

Richard Flood
Project Manager – Transport for Warrington

Warrington Borough Council
New Town House, Buttermarket Street, Warrington, WA1 2NH

 x-rflood@warrington.gov.uk
 01925 442521

warrington.gov.uk

Annex 21 – Recommended route letter (residents, 14 September)



WARRINGTON
Borough Council

Professor Steven Broomhead
Chief Executive

Richard Flood
Project Manager – Transport for
Warrington
Warrington Borough Council
New Town House
Buttermarket Street
Warrington
WA1 2NH

14 September 2017

Dear Owner/Occupier,

Warrington Western Link – Recommended route announcement

Following consultation and analysis of the six route options for the Warrington Western Link Project, I am writing to inform you that a recommended route has now been chosen by the project team.

We intend to recommend to Warrington Borough Council's Executive Board that the Red route provides the best solution to meet the objectives of the project. They will formally decide on whether to progress with the scheme in November 2017.

Three events are being held for you to find out more about the recommended route:

Saturday 23 September 10am – 5pm

St. Werburgh's Community Centre, Boswell Avenue, WA4 6DQ

Sunday 24 September 10am – 5pm

The Peace Centre, Peace Drive, WA5 1HQ

Monday 25 September 9am – 5pm

Golden Square Shopping Centre, Sankey Street, WA1 1TD

Please visit www.warrington.gov.uk/westernlink for more information and to provide comments or contact us on 01925 443322 or westernlink@warrington.gov.uk

It is essential that you direct any communications via these details so that we can ensure your correspondence is processed correctly.

Yours faithfully,

A handwritten signature in blue ink that reads "R. Flood". The signature is written in a cursive style with a large initial 'R'.

Richard Flood

Project Manager – Transport for Warrington

*Annex 22 – Recommended route letter
(residents within 200m, 14 September)*



WARRINGTON
Borough Council

Professor Steven Broomhead
Chief Executive

Richard Flood
Project Manager – Transport for
Warrington
Warrington Borough Council
New Town House
Buttermarket Street
Warrington
WA1 2NH
14 September 2017

Dear Owner/Occupier,

Warrington Western Link – Recommended route announcement

Following consultation and analysis of the six route options for the Warrington Western Link Project, I am writing to inform you that a recommended route has now been chosen by the project team.

We intend to recommend to Warrington Borough Council's Executive Board that the Red route provides the best solution to meet the objectives of the project. They will formally decide on this in November 2017.

While there are no plans to acquire your property for this project, we have identified that you are within 200 metres of the proposed route and therefore may be affected, should the Executive Board approve the recommended route.

We want to be open and clear about the next steps for this project and how this affects you; three events are being held for you to find out more about the recommended route:

Saturday 23 September 10am – 5pm

St. Werburgh's Community Centre, Boswell Avenue, WA4 6DQ

Sunday 24 September 10am – 5pm

The Peace Centre, Peace Drive, WA5 1HQ

Monday 25 September 9am – 5pm

Golden Square Shopping Centre, Sankey Street, WA1 1TD

Alternatively, please visit www.warrington.gov.uk/westernlink for more information and to provide comments.

Please contact us using the dedicated Western Link email address: westernlink@warrington.gov.uk or call 01925 442521 to speak to the team directly if you have any queries or concerns. It is essential that you direct any communications via these details so that we can ensure your correspondence is processed correctly.

Yours faithfully,

A handwritten signature in blue ink that reads "R Flood".

Richard Flood

Project Manager – Transport for Warrington

*Annex 23 – Recommended route letter
(attendees from previous events, 14 September)*



WARRINGTON
Borough Council

Professor Steven Broomhead
Chief Executive

Richard Flood
Project Manager – Transport for
Warrington
Warrington Borough Council
New Town House
Buttermarket Street
Warrington
WA1 2NH
14 September 2017

Dear ,

Warrington Western Link – Recommended route announcement

You left your contact details with us at one of the consultation events for Warrington Western Link in July.

Following consultation and analysis of the six route options for the Warrington Western Link Project, I am writing to inform you that a recommended route has now been chosen by the project team.

We intend to recommend to Warrington Borough Council's Executive Board that the Red route provides the best solution to meet the objectives of the project. They will formally decide on whether to progress with the scheme in November 2017.

Three events are being held for you to find out more about the recommended route:

Saturday 23 September 10am – 5pm

St. Werburgh's Community Centre, Boswell Avenue, WA4 6DQ

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Monday 25 September 9am – 5pm

Golden Square Shopping Centre, Sankey Street, WA1 1TD

Please visit www.warrington.gov.uk/westernlink for more information and to provide comments or contact us on 01925 443322 or westernlink@warrington.gov.uk

It is essential that you direct any communications via these details so that we can ensure your correspondence is processed correctly.

Yours faithfully,

A handwritten signature in blue ink that reads "R. Flood". The signature is written in a cursive style with a large initial 'R'.

Richard Flood

Project Manager – Transport for Warrington

*Annex 24 – Recommended route letter
(Stakeholders and businesses, 14 September)*



WARRINGTON
Borough Council

Professor Steven Broomhead
Chief Executive

Richard Flood
Project Manager – Transport for
Warrington
Warrington Borough Council
New Town House
Buttermarket Street
Warrington
WA1 2NH

14 September 2017

[ADDRESS BLOCK]

Dear [NAME],

Warrington Western Link

You may be aware that Warrington Borough Council intends to submit an Outline Business Case to the Department for Transport (DfT) to request funding for a link road to connect south-west Warrington.

By way of an update, a recommended route has now been chosen to be put forward, following analysis and consultation on six route options in the summer.

We intend to recommend to Warrington Borough Council's Executive Board that the Red route provides the best solution to meet the objectives of the project. They will formally decide on this in November 2017.

We believe that the new link road will be of great benefit to local businesses, commuters and the local economy in and around Warrington. We are currently consulting on the recommended route and support from the business community and local stakeholders will be vital in sending a clear message to the DfT that there is strong support for these proposals.

In an effort to secure Government investment for this project, we would be grateful if, should you support the scheme, that you write to us so that we can present all stakeholder support letters together in the Outline Business Case. We have received a great deal of support to date setting out what the Western Link will mean for businesses, commuters and the local economy. We are sincerely grateful for your input.

Should you wish to have more information, or an understanding of what others have written, please don't hesitate to contact us on: 01925 442521 or email: westernlink@warrington.gov.uk

Three events are also being held where you can find out more about the recommended route:

Saturday 23 September 10am – 5pm

St. Werburgh's Community Centre, Boswell Avenue, WA4 6DQ

Sunday 24 September 10am – 5pm

The Peace Centre, Peace Drive, WA5 1HQ

Monday 25 September 9am – 5pm

Golden Square Shopping Centre, Sankey Street, WA1 1TD

Yours sincerely,



Richard Flood

Project Manager – Transport for Warrington

Annex 25 – List of businesses

AAH Pharmaceuticals Ltd
Alfred Jones
Alstom
American Golf
AMS Gardening Services
Andrew Page Ltd
Andron Contract Services
Anixter
Ashtead Plant Hire Company Ltd
Atkins
Autism Initiatives
Baker Mallett
Balfour Beatty Construction Northern Ltd
Bathstore
BE Group
Betfred
Biffa
Bloor Homes NW
Boots The Chemist
Boulting
Boulting Group Ltd
Bowmer & Kirkland
Brabners LLP
Brammer UK Ltd
Bridgfords
Bridgfords Lettings
Brighthouse
British Red Cross
Brookson Group Ltd
Brookson Solutions Ltd
Bunning & Price
Brunwood
Buckingham Group
Caffe Nero
Cancer Research UK
Capita Property & Infrastructure Ltd
Carewatch
Catering Academy
Caterplus Services
Cheshire & Warrington LEP
CIC
Claremont Group Interiors
CLC Contractor
CLS Care Services Group

Colas Ltd
Construction Partnership UK Ltd
Costa Coffee
Costa Coffee Within Next
Countryside Properties PLC
Cromwell Tools
Curtins
D Morgan PLC
David Wilson Homes Northwest
DH Home Care
Done Brothers (Cash Betting) Ltd
DPD
DV8 Designs
Eddie Stobart
Electricity North West Ltd
Ellis Williams Architects
Enterprise Rent-a-Car UK Ltd
Environment Agency
Environmental Scientific Group Ltd
Eric Wright Group
European Metal Recycling Ltd
FCC Environment
FDR Law
Fircroft
GallifordTry
Games Workshop Ltd
Gap Group Ltd
Ginsters
Gleeds
Goldsmiths
Gorse Covert Specialist Day Services
Grabal Alok
Green Lane Community Special School
Greencore Prepared Meals
Greenwood Hotel
H & M
Harry Fairclough Construction Ltd
Hobby Craft
Hollins Park Hospital
Home Instead Senior Care
How Planning
Hydrock Consultants
I H Brown Ltd
IDH Warrington
In Depth Managed Services
Integral UK Ltd

International Decorative Surfaces
ISG Construction Ltd
ITT Water & Waste Water
Jones Lang LaSalle
JT Dance
KFC
King & Queen
Konica Minolta
Langtree Property Partners
Leonard Cheshire Disability
Life Technologies
Lowri Beck Services Ltd
M & J Seafood
MacIntyre
Making Space
Marks & Spencer PLC
Maro Developments Limited
Martins
Martins Store
Matalan
Medical Services
Miller Developments
Muse Developments
MWH
National Nuclear Laboratory Ltd
Nationwide Platforms
North Midland Construction
NSPCC
Nuvia
O2 Store
One Stop Auto Centre
Orford Youth Base
Pandora Jeweller
Peacocks
Persimmon
Persimmon Homes North West
Piccolino Ltd
Pizza Express
Plumb Center
Plumbase
PMP
Premier Inn
Prime Time Recruitment Ltd
QVC
RAM Properties Ltd
Remploy Ltd

Rowlands Pharmacy
RPS
Rspca
Schneider Electric Ltd
Sellafield
Serco
Shearings Holidays
Specialist Computer Centres PLC
Spire Cheshire Hospital
Subway
Superdrug Stores PLC
Swinton Insurance
Taylor Shaw Ltd
Tesco Express
The Black Swan
The Brecks
The Co-operative Funeralcare
The Crown
The Friar Penketh
The Gardener
The General Elliot
The Green Dragon
The Kings Head
The Land Trust
The Looking Glass
The Lymm Hotel
The Mersey Forest
The Range
The Red Lion
The Slug & Lettuce
Thomson
Toni & Guy
Tote Bookmakers Ltd
Toyota Material Handling UK Ltd
Toys R Us
Travis Perkins PLC
United Utilities Group PLC
Vinci Construction PLC
Walton Lea Crematorium
Warrington & Holton Hospitals NHS Foundation
Trust
Warrington Audi
Warrington Borough Council
Warrington Disability Partnership
Warrington Market Information Desk
Warrington Travel

Waterfall Services Ltd
Waterstones
Westy Community Centre
Woolston Hall

News release



Embargoed until 17:00 14 September

Warrington Western Link - recommended route announced

Following four weeks of consultation in July, the proposed plans for a new link road to ease traffic congestion in Warrington will take a further step forward this week with the launch of public consultation on the recommended route.

Warrington Borough Council's Transport for Warrington team intends to recommend that a revised red route provides the best solution to achieve the objectives of the project. In response to feedback, however, there has been a substantial redesign of the route which will now impact on fewer properties than initially expected.

The route links the A56 Chester Road with the A57 in Great Sankey and is expected to deliver much needed congestion relief for Warrington town centre. This route would provide a new [high level](#) crossing over the Manchester Ship Canal, reducing inconvenience caused by the existing swing bridges.

Local residents along the proposed route are being informed of this recommendation via letter and the proposed route will be the subject of a further round of public consultation, starting immediately.

Details of the recommended route are available on the council's website, along with an online feedback form. In addition, three public events are being held to enable the community to find out more about the recommended route and discuss this directly with members of the project team.

The events are being held as follows:

Saturday 23 September 10am – 5pm

St. Werburgh's Community Centre, Boswell Avenue, WA4 6DQ

Sunday 24 September 10am – 5pm

The Peace Centre, Peace Drive, WA5 1HQ

Monday 25 September 9am – 5pm

Golden Square Shopping Centre, Sankey Street, WA1 1TD

Chief Executive, Professor Steven Broomhead, said: "The revised red route is being recommended because this option best matches the stated aims of the project. Since the consultation events in July, significant work has gone into analysing the merits of each of the six routes being considered. It is also worth noting that of the six possible route options for the road put to public consultation in

July, the Red route was clearly the preferred option. The project team has been able to take on board feedback from the public consultation, identifying opportunities to reduce the impact on neighbourhoods and individual properties.

“Understandably, the potential loss of people’s homes through compulsory purchase has been a major concern. It’s regrettable that we cannot avoid this to build the [scheme](#) but I am pleased that we have been able to refine our plans and reduce the number of occupied houses needed.

“Before formally recommending this route to the Executive Board, we are seeking community views on the details of the revised red route. This can be done online through the Council’s website or at one of the consultation events being held. Following this, officers will make their final recommendation to members for a decision in November.”

Councillor Terry O’Neill, Warrington Borough Council Leader, said: “The proposed new Warrington Western Link is an important project for the future of the town and I would like to thank everybody who participated in the public consultation in July.

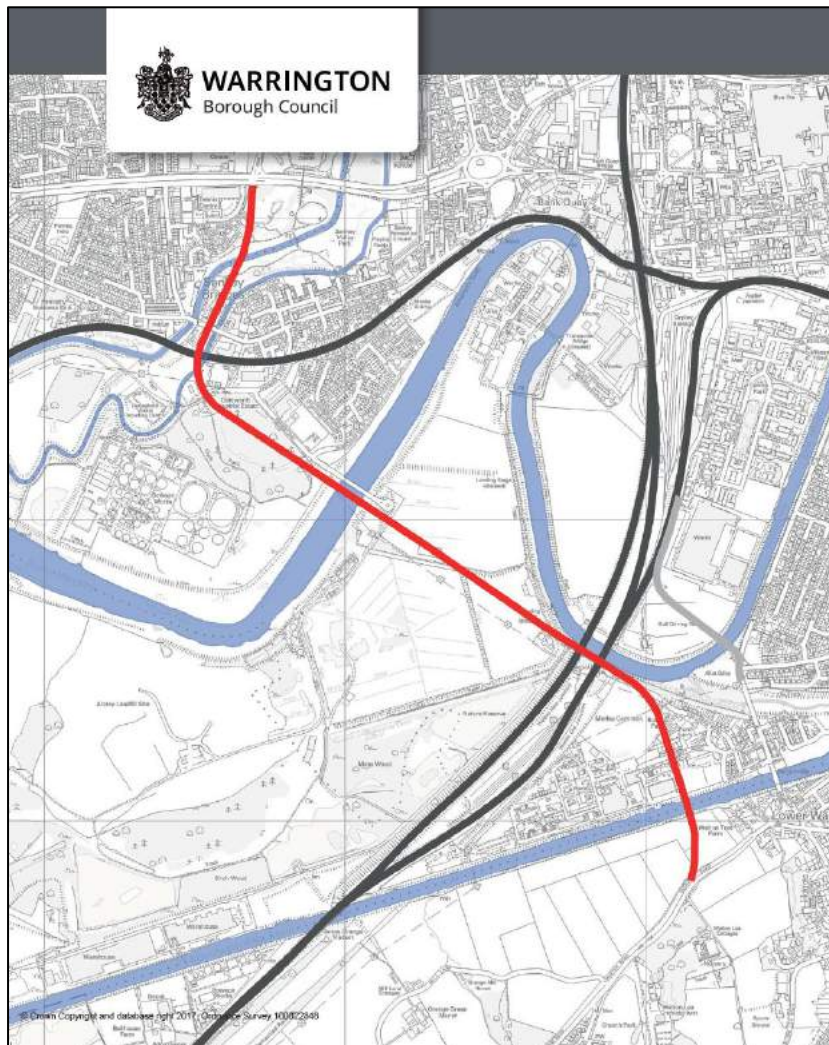
“Officers have made a recommendation for the route and would like to share that with the public before the Executive Board makes a final decision. It is important that residents who live locally and all those who rely on Warrington’s transport network, including businesses, take this opportunity to comment on a major infrastructure project such as this.”

The consultation runs until Monday 2 October. Residents and businesses can view the proposals and comment on line at warrington.gov.uk/westernlink or they can attend one of the three advertised consultation events. Recommended route summary documents will also be available at local libraries.

If the project is approved by the Council’s Executive Board, the business case will be presented to the Department for Transport in December 2017.

If the bid is successful, it is expected that construction could begin on the road in the early 2020s.

Annex 27 – Media advert



Warrington Western Link Recommended route anno

September 2017

A revised Red route has been chosen as the recommended route for the Warrington Western Link project. This will bypass Chester Road with the A57 in Great Sankey and is expected to bring much needed congestion relief to the town. The project will enable the development of land that is currently unusable by road infrastructure.

Find out more about the recommended route at: www.warrington.gov.uk/westernlink or visit us at the following events:

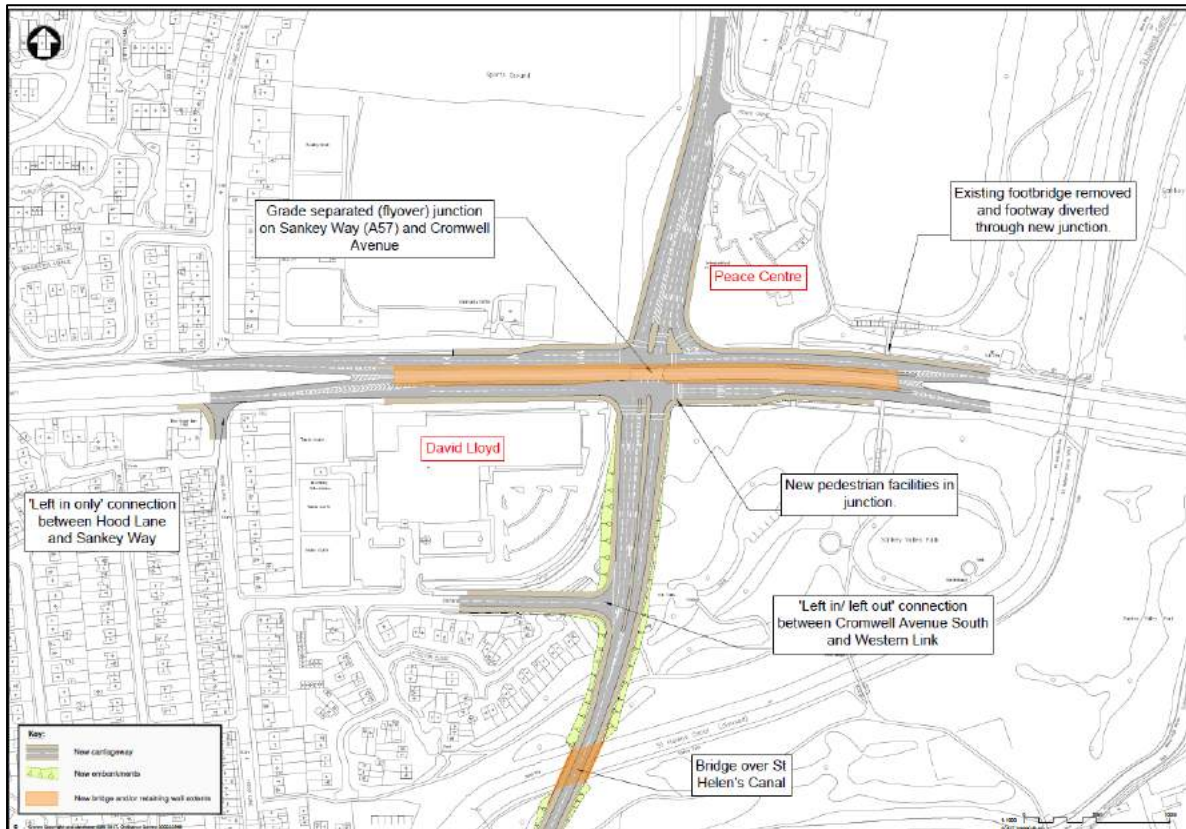
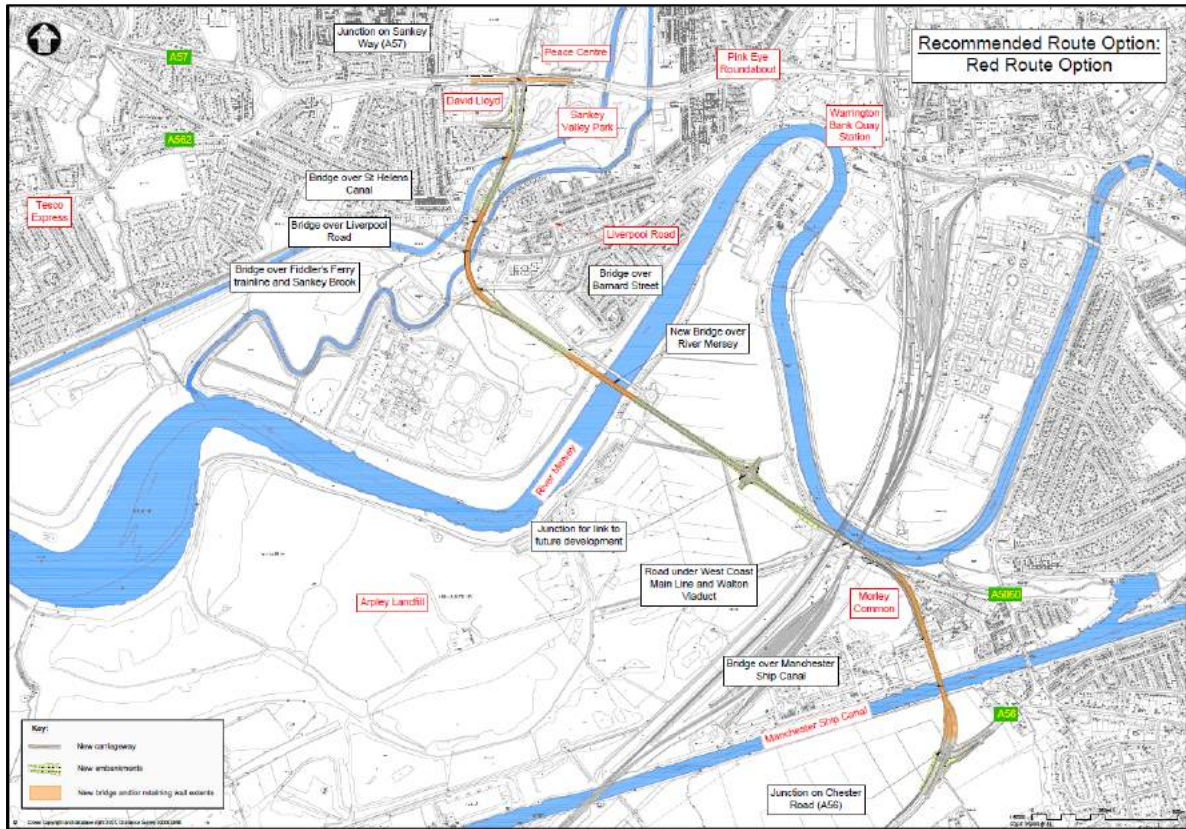
Saturday 23 September 10am – 5pm
St. Werburgh's Community Centre, Boswell Avenue

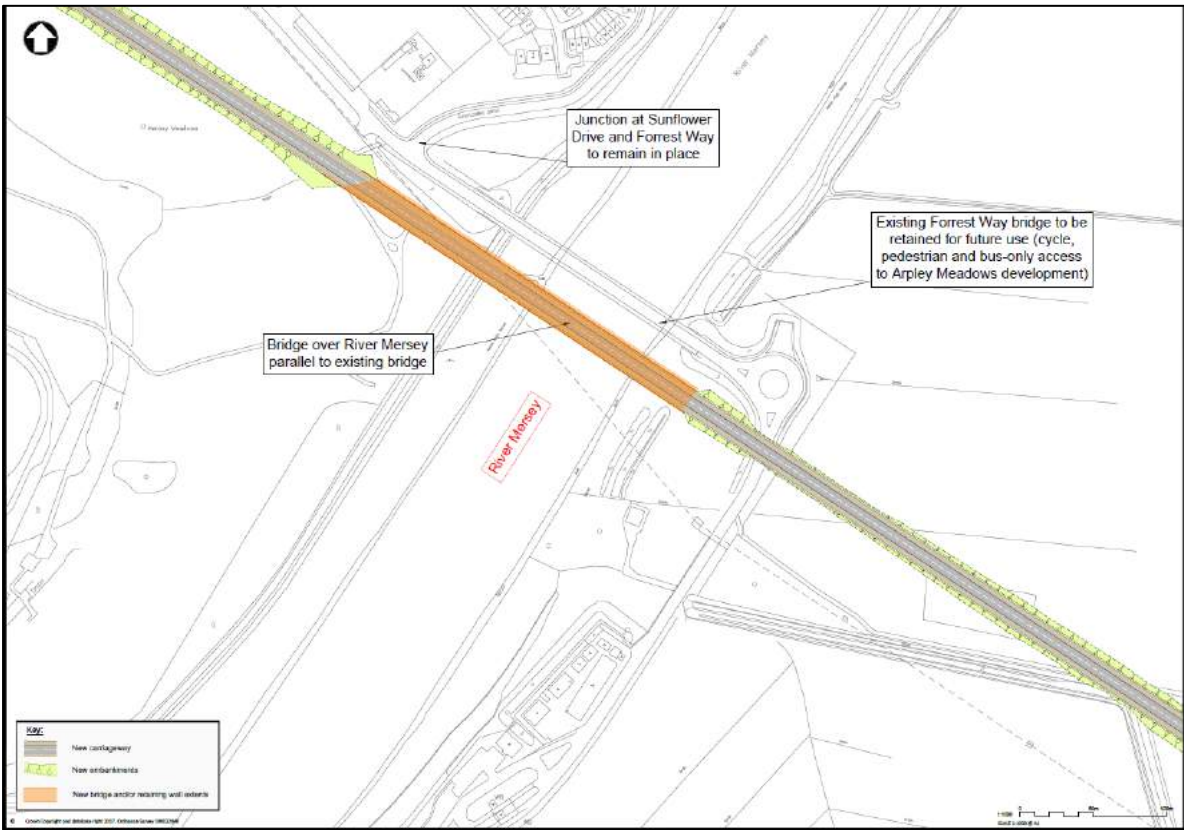
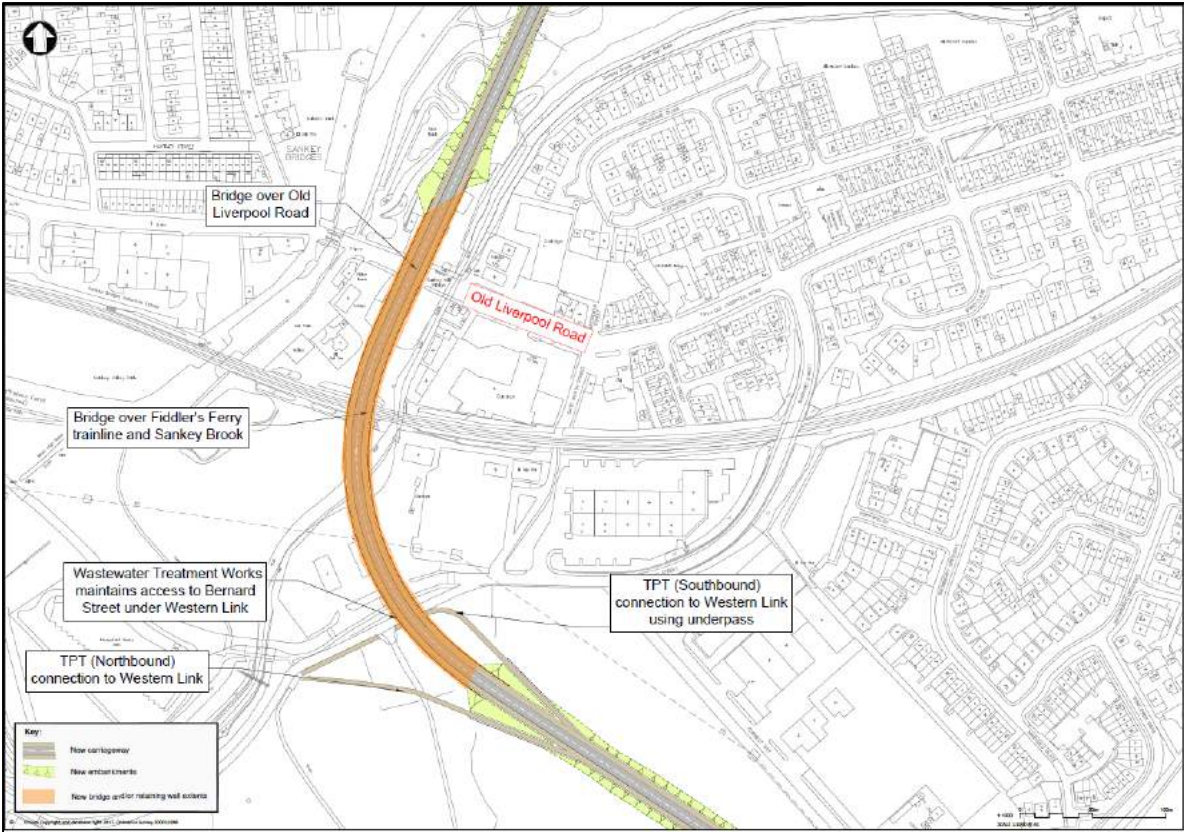
Sunday 24 September 10am – 5pm
The Peace Centre, Peace Drive, WA5 1HQ

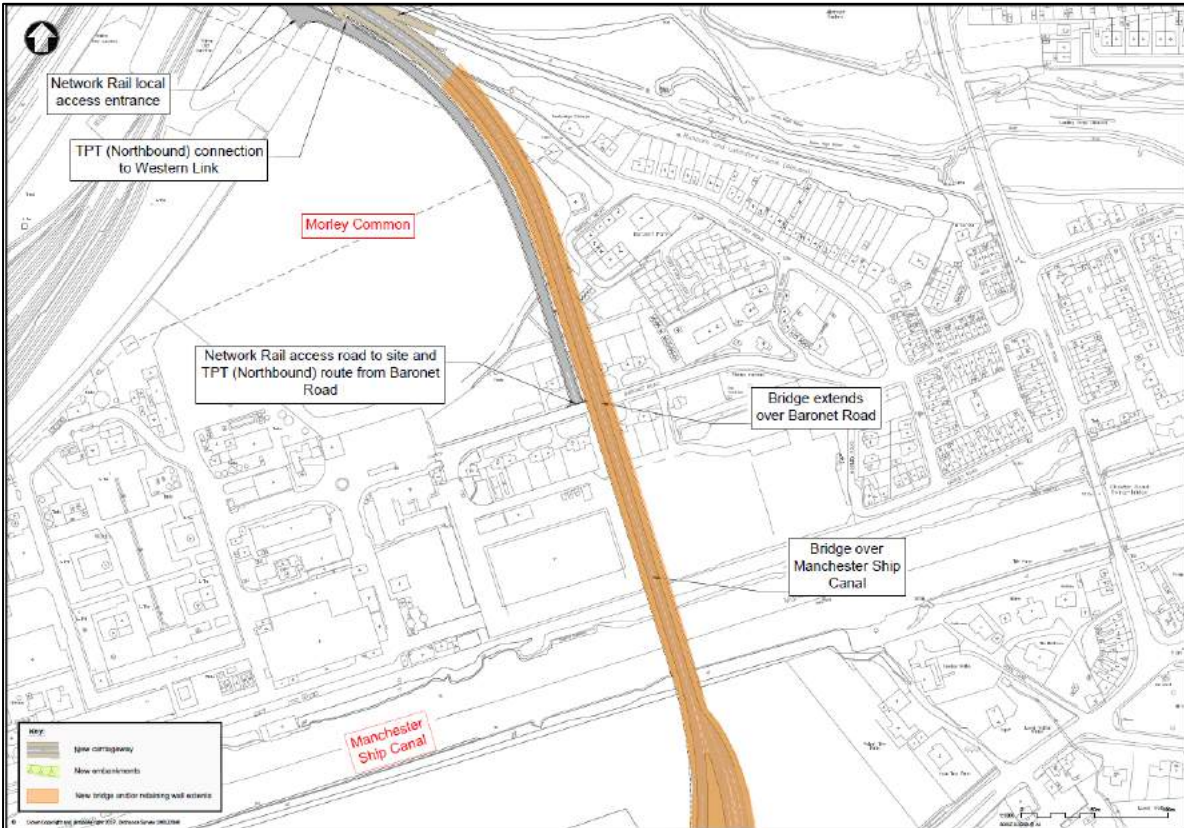
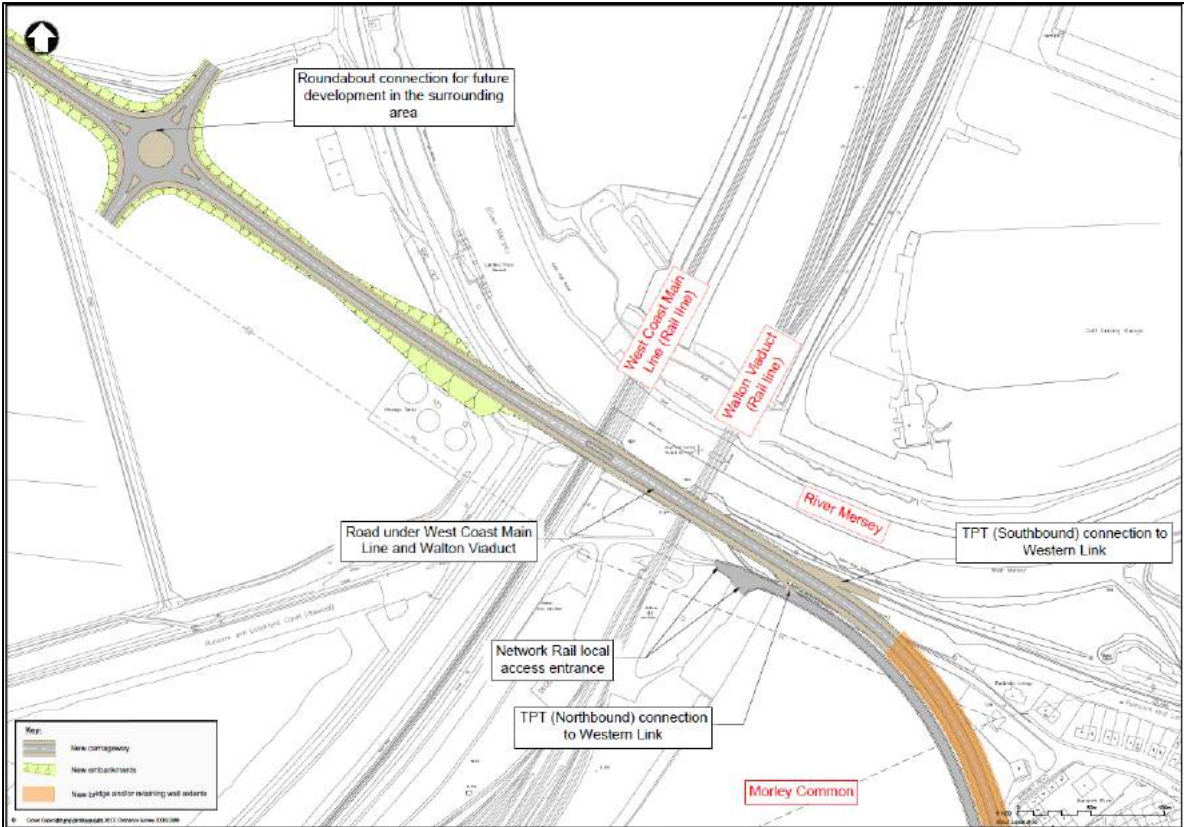
Monday 25 September 9am – 5pm
Golden Square Shopping Centre, Sankey Street, Warrington

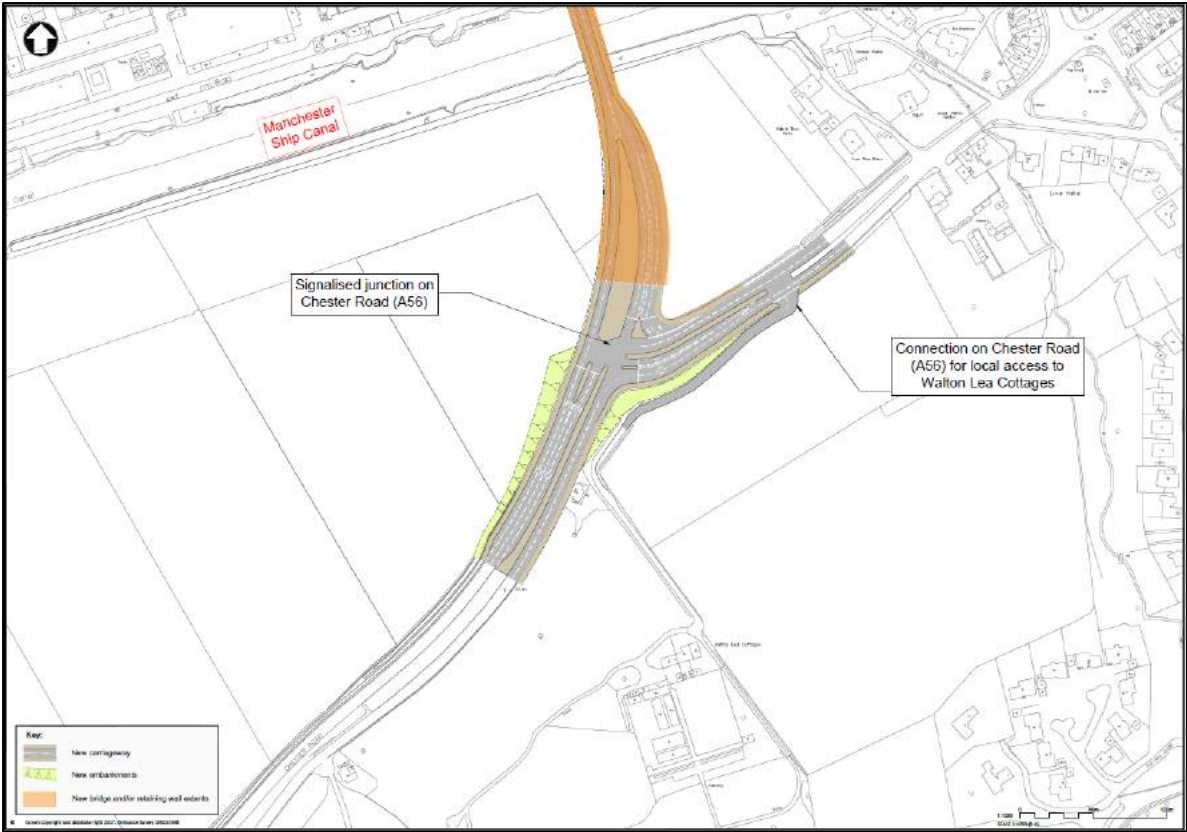
For more information, please call 01925 443322 or visit www.warrington.gov.uk/westernlink

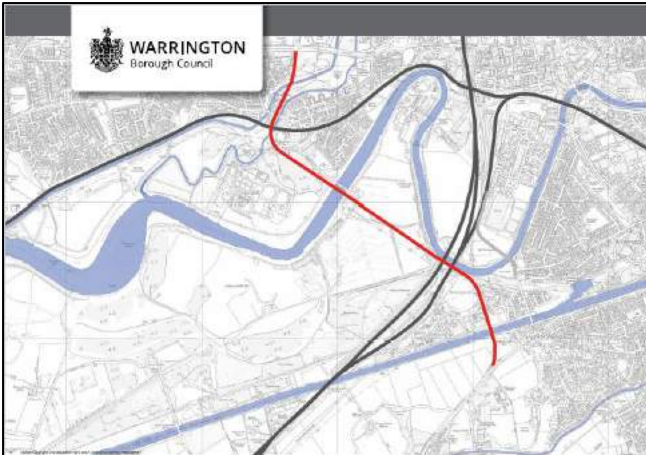
Annex 28 - Exhibition Laminates











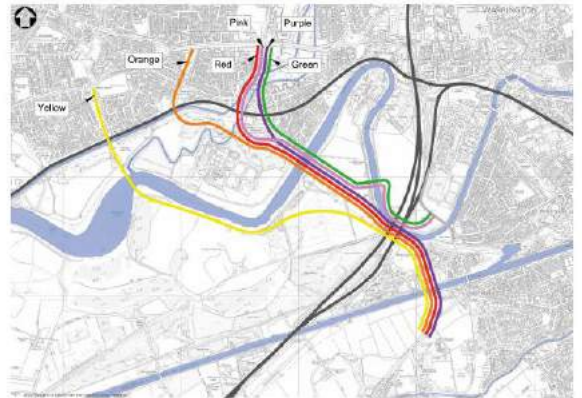
Warrington Western Link Recommended route announcement

September 2017

The Red route has been chosen as the recommended route for the Warrington Western Link project. This will link the A56 Chester Road with the A57 in Great Sankey and is anticipated to bring much needed congestion relief to the town centre. The route will enable the development of land that is currently poorly served by road infrastructure.

AIMS

- Relieve congestion in Warrington town centre
- Improve connection between north and south Warrington
- Unlock key development land to support the growth aspirations of Warrington Means Business and the Warrington Local Plan
- Support the continued growth of Warrington's economy within the Northern Powerhouse
- Make Warrington a more attractive place to live

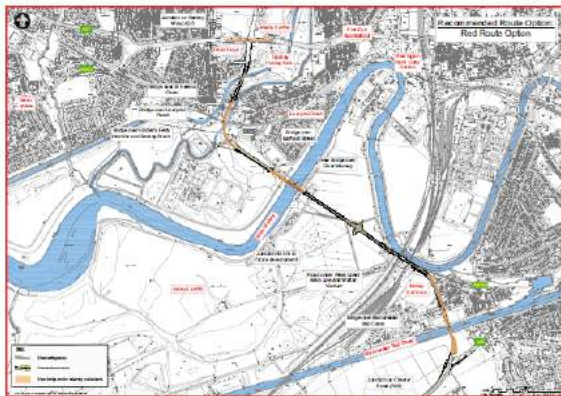


Public consultation

We held a public consultation in summer 2017 which presented six route options for the road:

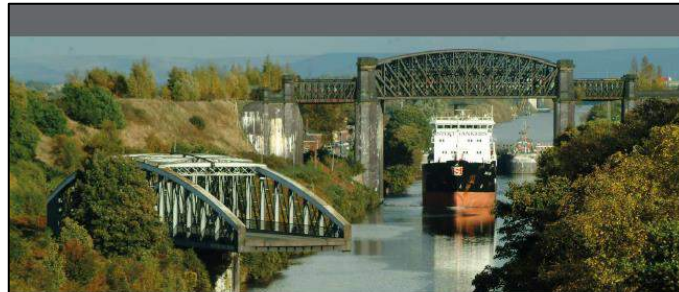
- Yellow
- Orange
- Red
- Pink
- Purple
- Green

We held over 20 events to allow local residents and stakeholders to find out more information about the proposals.



Consultation responses

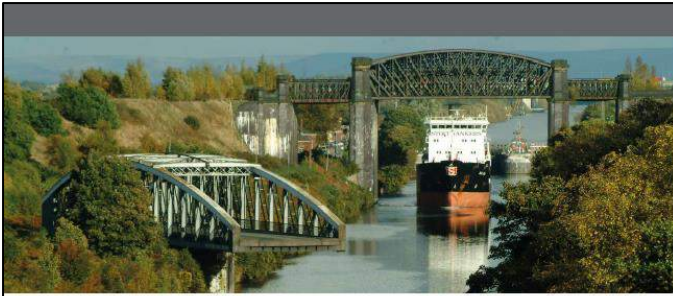
We received 2,236 responses to the consultation. 1,907 people answered the question "Which option for the Western Link do you prefer?"



Amendments to route

Following consultation feedback and further design, the Red route has been amended and improved:

- Western Link realigned to the south of Old Liverpool Road, now impacts on fewer properties
- Either reinforced earth embankments or retaining walls replace sloped embankments in multiple locations on Western Link, meaning fewer properties required
- A signalised junction with a flyover replaces the previously proposed roundabout on Sankey Way (A57)
- Possible 'left in only' connection from Sankey Way (A57) to Hood Lane added to provide access to David Lloyd
- Possible 'left in/left' out connection between Western Link and Cromwell Avenue South added to provide access to David Lloyd
- Western Link realigned over River Mersey to the south west of Forrest Way
- Wastewater Treatment Works access maintained under Western Link to Barnard Street
- Junction at Sunflower Drive and Forrest Way maintained
- Roundabout connection added on Arpley Meadows for future development in the surrounding area
- Specifics of Trans Pennine Trail access to Western Link now shown
- Network Rail local access to Baronet Road added
- Vehicle capacity increased at signalised junction on Chester Road (A56)
- Local access connection from Chester Road (A56) to Walton Lea Cottages added

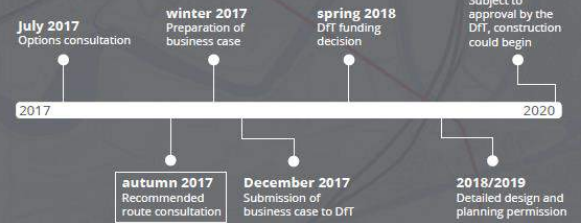


Amendments to route

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- Local access connection from Chester Road (A56) to Walton Lea Cottages added

Timeline



Keeping you up to date


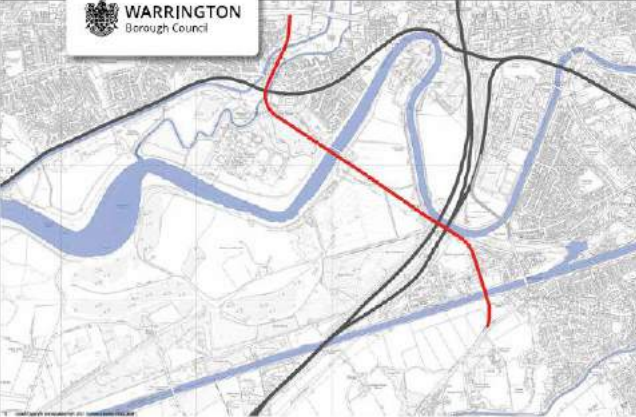
Thank you for visiting us today. Please ensure your comments reach us by **2 October 2017**.

For more information or to respond online, please visit:
www.warrington.gov.uk/westernlink

You can contact us on:

 westernlink@warrington.gov.uk
 **01925 443322**

Annex 29 - Recommended route brochures

Warrington Western Link

Recommended route announcement

September 2017

The Red route has been chosen as the recommended route for the Warrington Western Link project. This will link the A56 Chester Road with the A57 in Great Sankey and is anticipated to bring much needed congestion relief to the town centre. The route will enable the development of land that is currently poorly served by road infrastructure.

AIMS

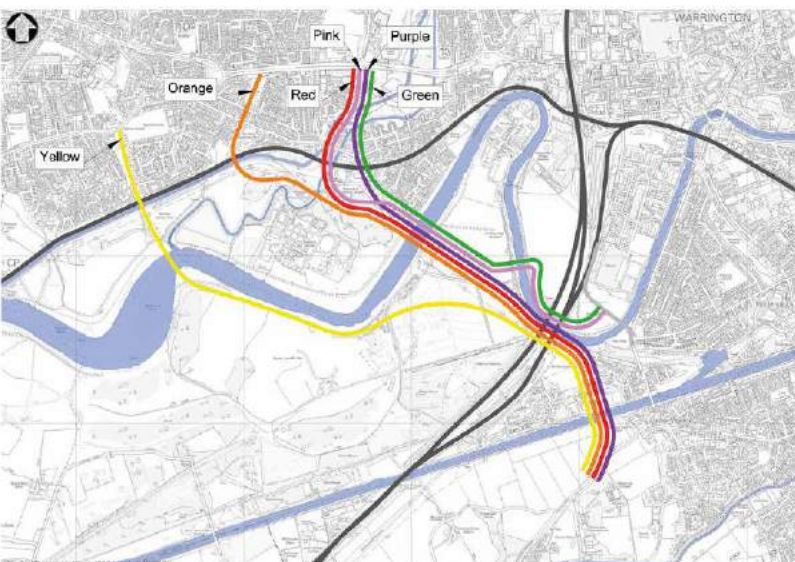
- Relieve congestion in Warrington town centre
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- Make Warrington a more attractive place to live

Public consultation

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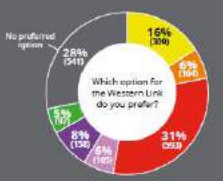
- Yellow
- Pink
- Orange
- Purple
- Red
- Green

We held over 20 events to allow local residents and stakeholders to find out more information about the proposals.



Consultation responses

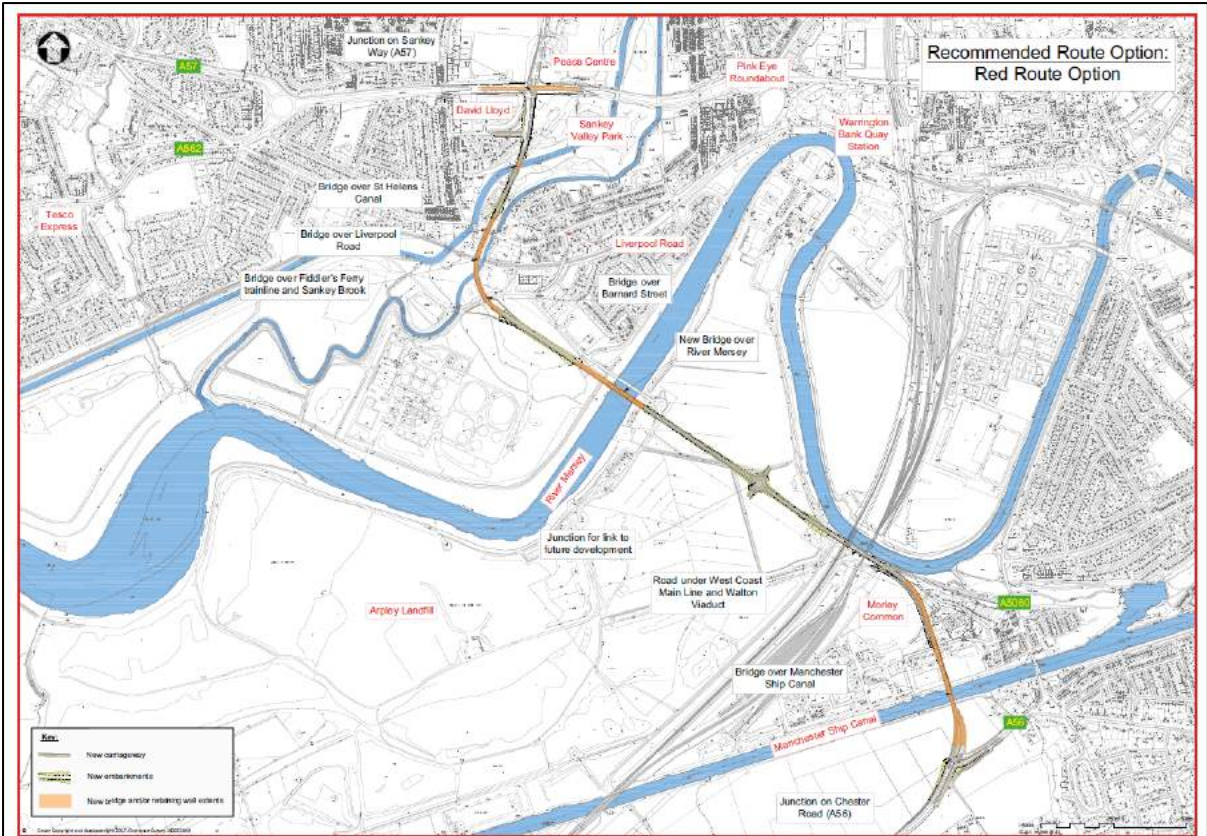
We received 2,236 responses to the consultation. 1,907 people answered the question "Which option for the Western Link do you prefer?"



Option	Percentage	Count
No preferred option	28%	1,243
Yellow	16%	360
Orange	8%	181
Red	31%	699
Pink	7%	157
Purple	5%	112
Green	10%	227

The majority of responses (1,018 from 1,633 who left address details) came from those closest to one or more of the proposed routes. Respondents commented that the Red option provided a more cost effective solution whilst having a lesser impact on homes and businesses. Comments from respondents suggested they preferred an option that included a high level crossing of the Manchester Ship Canal.

A summary of the consultation can be found at www.warrington.gov.uk/westernlink



Recommended route

The Red option has been chosen as it scored very highly on each of the criteria below and was better supported than others in the responses received in the consultation. It will provide more congestion relief longer term, and provides a high level crossing over the Manchester Ship Canal which provides better access and movement around the town.

A number of different criteria were considered when weighing up the six route options and choosing a recommended option. These included:

- Transport network impact, e.g. how effective the route is at alleviating town centre congestion
- Cost
- Number of homes and businesses impacted (required under CPD)
- Wider economic benefit, e.g. the route's ability to open up land for development
- Environmental impact, e.g. noise, air quality, landscape and flood risk
- Social and distributional impacts, e.g. splitting communities, even distribution of benefits
- Ease of delivery, e.g. how easily the new road would link to the existing network
- Public and stakeholder acceptability, e.g. responses to the public consultation

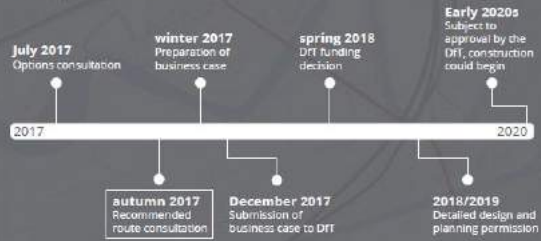
After considering all these factors against each route option, the Red option has been chosen to be put forward to Warrington Borough Council's Executive Board as the recommended option for the Western Link. If they agree to progress with the scheme, this will be put to the Department for Transport (DfT) in December in an Outline Business Case and the DfT will decide whether to award funding to the project. Currently, a number of other local authorities are competing for this funding and we should find out if we have been successful in spring 2018. If funding is awarded, we anticipate starting on site in the early 2020s.

Amendments to route

Following consultation feedback and further design, the Red route has been amended and improved:

- Western Link realigned to the south of Old Liverpool Road, now impacts on fewer properties
- Either reinforced earth embankments or retaining walls replace sloped embankments in multiple locations on Western Link, meaning fewer properties required
- A signalised junction with a flyover replaces the previously proposed roundabout on Sankey Way (A57)
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- Network Rail local access to Baronet Road added
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Timeline



Thank you

Thank you to everyone who participated in the consultation in the summer, a summary of the consultation is available online at www.warrington.gov.uk/westernlink which includes a summary of the activities undertaken and the responses received. Please provide your comments on the recommended route by using the pull out form in the centre of this document. Please ensure your response reaches us by **2 October 2017**.

Keeping you up to date

For more information or to respond online, please visit:
www.warrington.gov.uk/westernlink

You can contact us on:

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