

Warrington Central 6 Regeneration Masterplan 2020 - 2040 Final Report

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1 Introduction and Project Brief

The Warrington Central 6 Masterplan 2020-2040 was commissioned by the Warrington Central Area Neighbourhood Renewal Board in the summer of 2018. The Board is made up of community, partner organisations and council representatives. The project has been managed through Warrington Borough Council with oversight provided by the Central 6 Masterplan Steering Group and the neighbourhood board.

Following a competitive bidding process, the Steering Group appointed a masterplan design team led by Kevin Murray Associates. This multi-disciplinary team consisted of KMA, Rob Thompson Urbanism (rtu), CLES and Peter Brett Associates (now part of Stantec). This team brought a wide range of skills and experience from previous city and neighbourhood masterplanning processes and, particularly, insight into how to build a masterplan collaboratively with a community that can be delivered through partnership working, community empowerment and is not dependent on a top-down delivery model.

This was an important commission for Warrington generally, but specifically for the communities within the central 6 wards. Warrington is a late model UK New Town (or Expanded Town) and has benefited from a high level of economic growth, particularly when compared with other northern towns. In a competitive sense Warrington is developing into a successful 21st Century place with considerable economic and residential investment, but evidence clearly indicates that not all of its residents are benefiting, particularly those living in the older neighbourhoods around the central area. The brief noted that there were therefore twin aims to the masterplanning process.



The Central 6 area, with wards shown via colour overlays

These aims are for the Central 6 neighbourhoods to “**catch up with the growth and transformation** that wider Warrington is witnessing, and to enable **people living in the central areas to participate in the growth** and economic prosperity of Warrington.”

A key part of the brief was to work very closely with the various communities of the 6 wards to produce the masterplan. The people in these communities should be enabled to identify the priorities for change, and then be helped to build the capacity to bring about this change themselves. This includes setting up community organisations, applying for funding and bidding for work.

The brief recognised that there are development opportunities in the area that can deliver housing and employment opportunities. These development opportunities could be packaged as “investable propositions” for developers and potential occupiers. There are also opportunities for new movement links (to employment locations and the town centre, for instance) and also possibilities for green links, leisure and play-space.

The aim was to develop early ‘opportunity scoping’ with local people and organisations. Parts of the area have been impacted by a lack of security of housing, and a strategic focus is required for what can be done to address the quality of life and inner neighbourhood experience in a period experiencing shrinking and/or restricted budgets. The masterplan process helped to draw this out and begin to work with local people to think about solutions.

Preparing this Regeneration Masterplan is the ultimate output, but not the sole outcome of the project. A key aim of this Regeneration Masterplan is to help local people to take part in planning Warrington’s development process and future growth. By creating an

inclusive co-production approach, the process has been as important as the masterplan document.

The brief specified a series of elements in the process of producing the Regeneration Masterplan, namely:

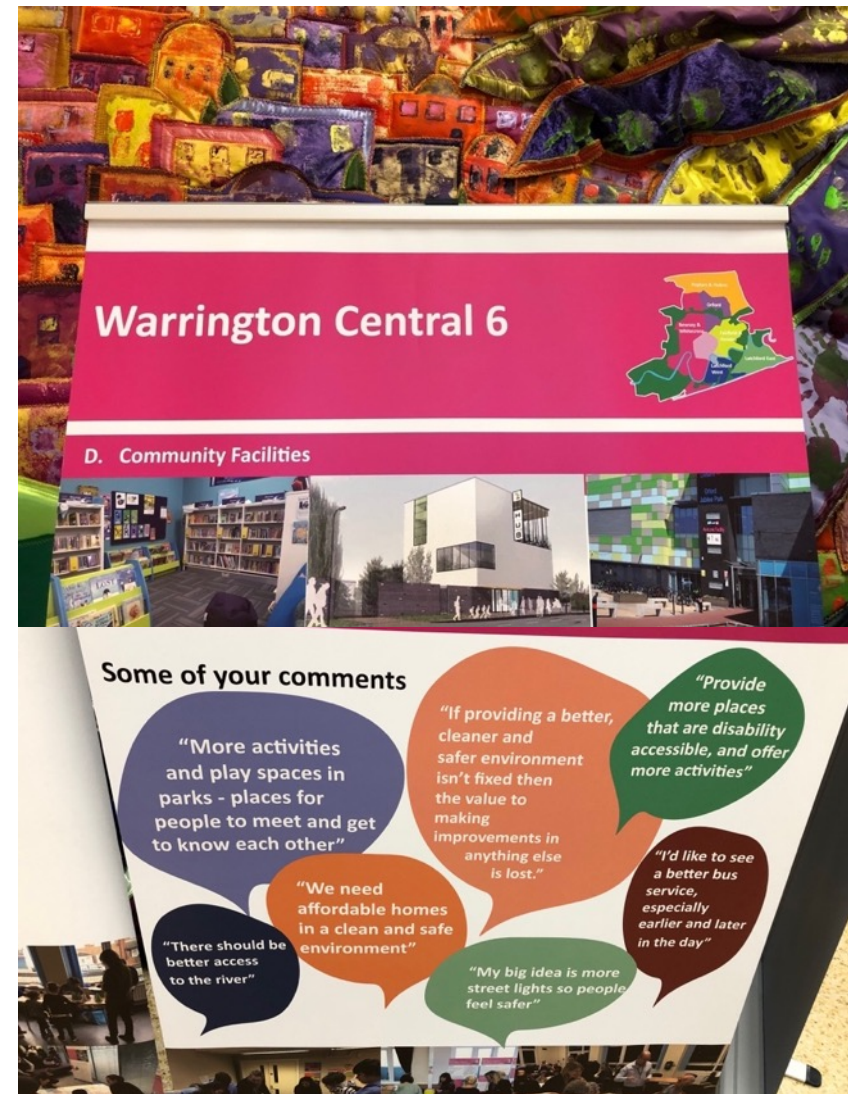
- **Consider existing strategies**, including but not limited to the strategic policies of the emerging Local Plan, Local Transport Plan, Warrington means Business, Health and Wellbeing Strategy, Warrington Together (integrated care partnership), Community Safety Partnership Plan, Digital Strategy, emerging Cultural Framework, Active Warrington Strategy, Town Centre Masterplan and Public Health Strategic Plan, reading across and linking between them
- Explore and **map the neighbourhoods’ assets**, link them to existing strategies and plans and delivery and formulate realistic but ambitious proposals for further regeneration and improved community development and wellbeing
- Set a fresh, yet **credible level of aspiration generating ideas and identifying opportunities**
- Help **guide action planning** that can be reviewed and approved over time
- Have some **clear targets and actions by different stakeholders**
- **Be clear on broad phasing**
- Identify some initial **potential funding streams to help finance delivery**
- Be **co-produced with the community** to enable the communities to **identify their own priorities to help them bid for resources**.
- **Help take people through the process of creating the plan, connecting and empowering the communities and agencies to work together**

To meet this challenging brief, in terms of technical input, engagement ethos and integrated output, KMA assembled an experienced multi-disciplinary team, who have all worked on similar regeneration projects. Drawing on our expertise we developed a community engagement and consultation programme to enable and empower the community to take part in the conversations about Warrington's central neighbourhoods, and to promote its regeneration with a credible Masterplan.

The Central 6 Regeneration Masterplan presents 8 themes that taken together present a compelling vision of central neighbourhoods that are accessible places, well served with facilities and access to shops, healthy and good places for wellbeing that create opportunity for people to participate in the growing economy over the next 20 years.

Section 3 describes the collaborative process developed with the Central 6 community. Section 4 sets out the strategy and its links and benefits for the area. Section 5 is divided into the 8 Action and Project themes, providing descriptions for each action area and the projects that deliver on that theme's aim. The final section (6), explores how to deliver the masterplan, setting out some options for governance and for taking the plan forwards.

The hope from the commissioning group and the masterplan design team is that what has been produced is not dependent on top-down delivery, but that the collaborative process has produced a plan where communities can (and indeed already are) taking action and responsibility for shaping and changing their places. This strategy document sits to serve these communities and empower them to 'grasp the nettle', as well as providing a framework for agencies, planners and placemakers to work from.



2 Context and the need for a Central 6 Masterplan

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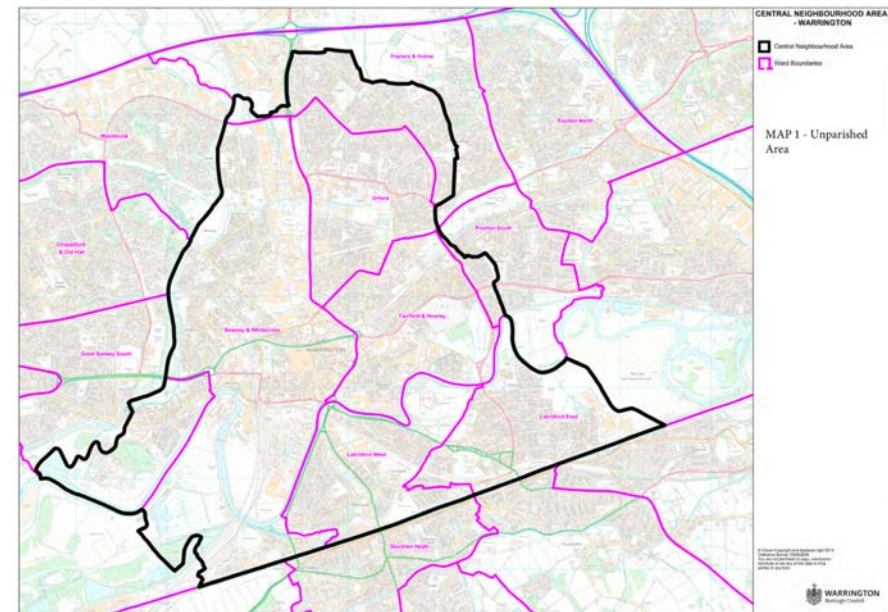
Place Context

The Warrington Central 6 Masterplan is built on a clearly identified need in the area. This and the following sections map out the place, socio-economic, local economic and policy context.

The area covered by the Central Area Neighbourhood Renewal Board represents the central area of Warrington, as shown within the black boundary on map 1. This is effectively the older pre-new town part of Warrington comprising the wards of: Orford; Poplars and Hulme; Fairfield and Howley; Latchford East; Latchford West; and Bewsey and Whitecross. 5 of these 6 wards are within the most deprived areas in Warrington and some contain specific sub-areas which are among the most deprived in the country.

In addition, the area immediately beyond this core Central 6 area provides an important context, within which there are existing assets, or where there may be (for example) employment opportunities, to which communities may need stronger links, as well as areas of deprivation immediately adjacent to the Central boundary. Therefore the masterplan may logically link into these 'other areas' to provide mutual benefits as appropriate.

The town centre provides a key focal point hosting assets for the whole community and, although not the primary focus of this masterplan commission, its assets and contribution should be borne in mind, including where it can make an economic or social contribution through the Warrington City Centre Masterplan.



Central Regeneration Area – outlined in black

(Source: Warrington Borough Council)

As a place, Warrington is undergoing a period of dramatic change, largely in part to it doing so well in terms of economic growth. This is not spread evenly across the town and the place context helps set out some of the understanding as to why this is the case:

- As a late model UK New Town, dating from the same time in the late 1960s as Milton Keynes, but with a pre-existing identity and infrastructure connectivity, Warrington has benefitted from amongst the highest levels of economic growth across the country, and has also masterplanned a number of economic, infrastructure and housing growth initiatives across its area, to enable the continued investment. The neighbourhoods under consideration are typically late 19th early 20th century with some infill modern development.
- The future growth context of Warrington is envisaged as a successful, prosperous town addressing the challenges and opportunities of the 21st century. However, as Warrington's economic growth continues and jobs are being created, the residents living around the central area are not benefitting fully from this growth. Some of the most deprived areas in England fall within the central part of Warrington, and these areas have assets and facilities that need to be enhanced in order to overcome their current disadvantages.
- Positive place-making is a key feature of the regeneration challenge. Warrington benefits from a ring of parks with an ongoing project to improve them for leisure, connectivity and health and wellbeing. There is also a new town centre and waterfront masterplan among several masterplanned areas of the town. The Central Area Neighbourhoods is viewed as the missing piece for the mosaic to be completed.

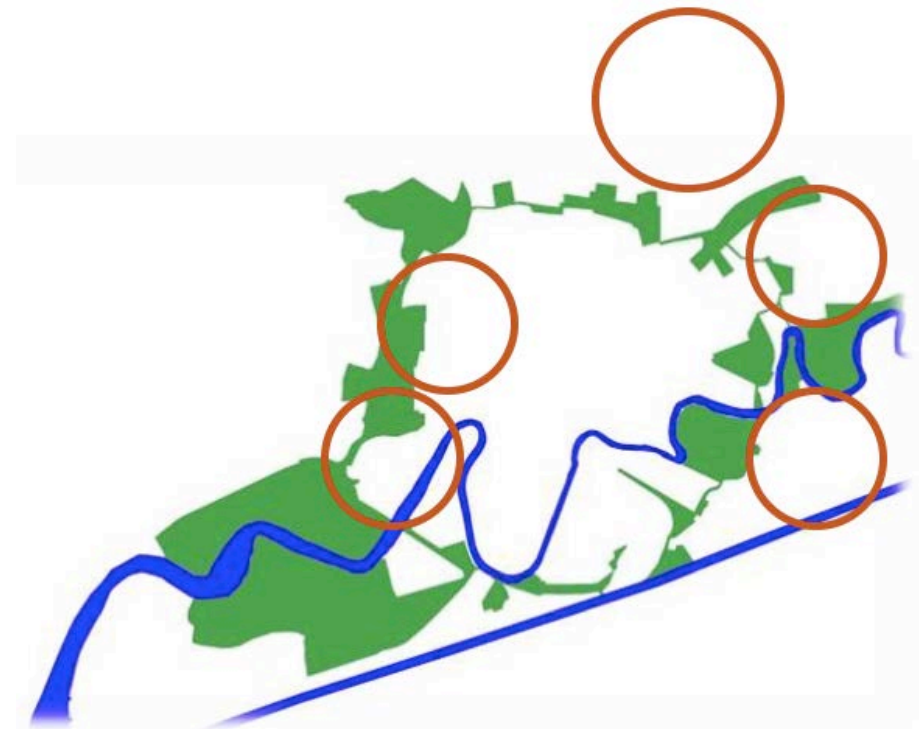


Diagram showing green ring of parks and greenspace around town centre. (Source: Warrington Borough Council)



Typical inner Warrington housing



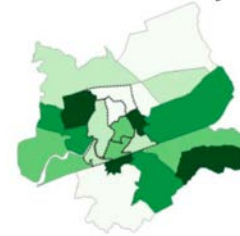
Higher density modern infill

Socio-Economic Context

A fuller exploration of the socio-economic and economic context of Warrington is contained in CLES's resilience audit, which sits as a technical appendix to this main report.

Warrington's central wards can clearly be seen from the data around employment, education and deprivation to be outperformed by other parts of the borough. Addressing this is one of the key concerns of the masterplan.

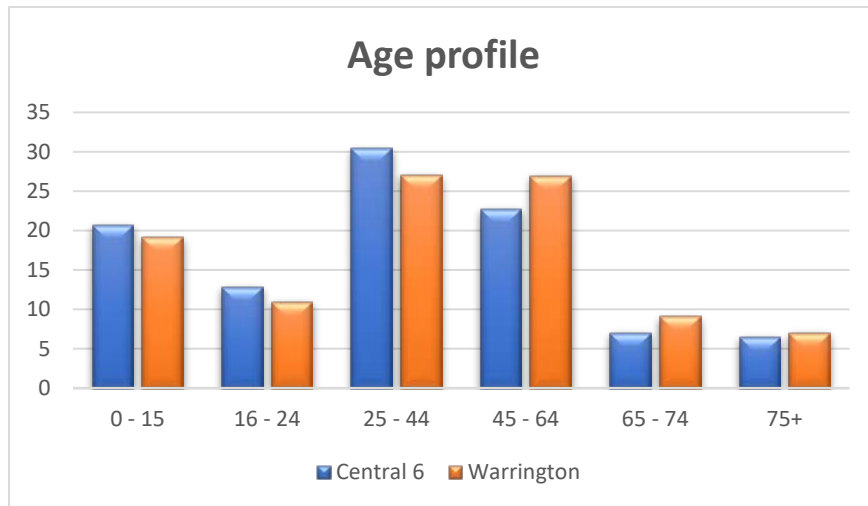
Economic activity²



Unemployment³



The age profile according to the 2011 Census data shows that the Central 6 neighbourhoods have a slightly younger age profile than the rest of Warrington, which is a positive, but also can put strain onto services for young people and on housing if there are not the right type of homes in terms of number of bedrooms, tenure, etc.



Central 6/Warrington Age Profile Source: 2011 Census data

This age profile should not detract from the seriousness of the challenge around an ageing population. This challenge is still present in the Central 6 neighbourhoods, particularly around housing and access to services.

Economic Context

Private Sector

Warrington has significant specialisms both in terms of employment, and company numbers in sectors broadly associated with construction, engineering and the built environment. Companies in sub-sectors such as

energy, distribution and water management for a broad base of professional service companies and engineering consultancies including businesses such as Serco, AMEC, Schneider Electric and Fujitsu. Further to this, the nuclear industry has a significant presence in Warrington, supporting around 4,000 jobs.

Warrington's largest sector of employment is professional, scientific and technical which accounts for 20.2% of its economic base, followed by retail (9.4%) and construction (8.6%). Warrington has a greater proportion of professional, scientific and technical sector workers compares with the Cheshire East (18.7%), Cheshire West and Chester (18.7%), regional and national averages (14.8% and 15.7% respectively).

The number of VAT and PAYE registered businesses was 7,340 in 2015, equating to a business density of 57 per 1,000 working age residents. 87.7% of these companies are micro-businesses (less than 10 employees). 97.6% employ up to 49 people (small businesses).

There are a number of large private firms that have their headquarters in Warrington, including:

- European Metal Recycling – employing more than 4,000 staff on more than 150 sites globally
- United Utilities – Britain's largest lister water utility and the North West's only FTSE 100-listed firm
- Bet Fred – the largest company in the North West by turnover. Employing a total 10,000 people.

Public Sector

The public sector in Warrington comprises several large anchor institutions. Anchor institutions are large established organisations, rooted in local communities, which can improve local economic and social wellbeing through the use of their spend, employment practices, and use of land and assets. Collectively the anchors employ over 10,000 people

with a non-staff spend of £701 million. Main anchors in Warrington according to CLES’s Economic Resilience in Warrington report, 2019, include:

- Warrington Borough Council (Central 6 presence)
- Warrington and Halton NHS Foundation Trust (Central 6 presence)
- Warrington Clinical Commissioning Group
- Bridgewater Community Trust
- Warrington and Vale College (Central 6 presence)

Details of the scale and spend of these organisations are in the CLES report.

Generally Warrington is less reliant on public sector employment than England as a whole. Public sector employment in Warrington represents 15% of the workforce, rather than 17% across England.

Voluntary, Community and Social Enterprise Sector

Warrington has a large, diverse and active VCSE sector. The sector is made up of a wide range of organisations with varying legal, accountability and regulatory frameworks.

The estimated annual turn-over of VCSE organisations operating and delivering services in Warrington is estimated at £37,850,000 per annum. It is estimated that most organisations are small, with 43% turning over less than £1,000 per annum, and a further 46% turning over between £1,000 and £25,000 per annum.

The majority of activity is focused in the south of the city (32%) as well as the Central 6 and west wards (both 26%). Services for children, families and young people account for the bulk of the service and activity delivered.

Policy Context

There are a number of key policy documents already in place, or in the late stages of update, that will have a large contribution to make to the regeneration of the Central 6 neighbourhoods. This section notes in brief the top documents and how this plan will fit with these.

Warrington Health and Wellbeing Strategy 2018 – 2021

The strategy identifies 12 priority areas for improving the health and wellbeing of the people in Warrington, including creating stronger neighbourhoods and greater equality. This masterplan supports the delivery of these 12 priorities through creating greater access to facilities and services, creating greater economic opportunity and developing places that empower and enable communities to get better outcomes for themselves.

Warrington Draft Local Development Plan

The Draft Local Development Plan (LDP) sets out how Warrington will physically grow and develop over the next 20 years. Much of the growth and development that is being planned takes place outside the Central 6. This masterplan, in addition to being compliant with the LDP, supports the Central 6 in becoming a place in its own right, and demonstrates how this allows growth to happen without any negative impact on the Central 6 neighbourhoods and allows them to participate in Warrington’s continued growth.

Warrington Means Business

This is Warrington’s Economic Growth and Regeneration Programme. This industrial growth strategy aims to ensure that Warrington creates an inclusive economy that means everybody in the area benefits from one of the highest rates of economic growth in the country. This masterplan supports this principle and through the CLES work on place resilience proposes ways to ‘supercharge’ this inclusive growth. One of the ways to

ensure good outcomes for people, in health and equality, is ensuring that economic opportunities exist for people and there are clear routes for them to take up those opportunities.

Public Health Annual Report 2017 – Prevention: People, Place and Prosperity

This report identifies the opportunities that exist around people, place and prosperity (local economic participation) and many of the themes in this report have cross-over with the masterplan. The masterplan looks to address neighbourhood regeneration in a holistic manner and is a progression from this report at taking forwards regeneration in a manner that considers “people, place and prosperity”.

Warrington City Centre Masterplan

The centre of Warrington is undergoing large scale change following the production of this 2017 masterplan. The plan’s aim is to create a vibrant and economically active city centre. In addition to development quarters, the masterplan has a focus on creating greenspace and movement networks that support this city centre vision. This masterplan ensures that the Central 6 is plugged into these greenspace and movement networks, so that the Central 6 neighbourhoods have access to and stand to benefit from the growth and development of Warrington’s centre. This includes access to work, access to culture and youth services, particularly thinking about the Youth Zone that is in development.

Local Transport Plan (LTP4)

The latest version of the Local Transport Plan aims at overcoming Warrington’s transport and movement issues with a strategy based around active travel, smart travel choices and overcoming congestion and a dependency on car-based travel. Key to this is also ensuring that Warrington is a place where there is equality of access for all regardless of disability or socio-economic status. This masterplan supports and enables the delivery of this strategy for the Central 6 by considering how

the neighbourhoods can develop greater accessibility to local facilities but also to the wider movement network.

Warrington Together

This is a health and social care partnership that delivers a joined-up approach to delivering health and care services in Warrington. Through partnership working, this group can deliver services more efficiently and to the benefit of those receiving and using health and care services. This masterplan takes this approach forwards and considers how place and access can contribute to this approach to delivering a healthier, happier Warrington.

Matching need and opportunity

The context here demonstrates that the Central 6 is an area that has diverse needs in terms of socio-economic and demographics. But alongside wider Warrington, it is also a place with huge opportunity. Additionally, there are a number of strategies that are pulling in similar directions to deliver greater equality, greater access, both physical and to opportunities, and improved lives. The drive of this Regeneration Masterplan therefore is about creating, facilitating and enabling access to this opportunity through a combination of hard and soft infrastructure, while also lifting the quality of place. By drawing together the strategic direction from the existing suite of documents and giving them a Central 6 emphasis, this embeds all of this good work in these neighbourhoods. Combined this leads to a different and elevated quality of life where people feel empowered and equipped to take responsibility and action.

3 Collaborative Community Process

Full involvement of the community in creating the Warrington Central 6 Masterplan has been fundamental throughout the process. This section sets out how this involvement was achieved, and the impact it has had on the plan's production.

The engagement process was broadly split into three stages, with each stage building on the previous and informing the next one. This progressive conversation allowed people to see how their input has built the plan, and this is reflected in the feedback.

At each stage the events were publicised widely through social media marketing campaigns, flyers, posters in public venues and the WBC team undertaking door-to-door knocking. The latter stages were also advertised in the Warrington Guardian and the Warrington Post; consequently each stage had a reached out to about 20,000 people through marketing and publicity.

The engagement process began in October 2018 with key community stakeholders providing advice and a steer on the wider public engagement, in addition to providing their own thoughts on the initial issues and 'big ideas' stage. This was followed by a stakeholder engagement workshop with key agencies and stakeholders to consider how this masterplan might align with ongoing work being carried out in the area, and to begin to build some ideas around key areas for action.

In early November 2018, two weeks of intensive events resulted in interaction with around 1000 people. The events visited a wide range of public and community venues, meeting with as wide a representation of the Central 6 community as possible, including school groups, coffee mornings, community events, supermarkets, leisure centres and the bus

station. This returned 983 feedback forms in addition to the many ideas that were gathered through conversations and interactions.





The overall feedback from stage one about people's priorities was:

- **Highest priority across all wards** was a better, cleaner environment – the feeling being that without creating this baseline quality of place, other improvements would be undermined.
- **Bewsey & Whitecross** – completion of the Bewsey and Dallam hub, improved parks and green spaces; improved accessibility.
- **Fairfield and Howley** – continued improvement of community facilities in the area; localised parking issues caused by commuter parking or those looking to avoid town centre charges.
- **Latchford East** – strong support for protecting and enhancing green spaces, desire for cycle ways and more footpath connectivity; tackling air pollution.
- **Latchford West** – community action and activities for young people; creating better connections to town centre and community facilities through improved transport connections
- **Orford** – improving public transport through an improvement in quality, frequency and cost.
- **Poplars & Hulme** – quality of environment, including better quality local shopping areas, with local shops and cafes

Having reached the end of the first stage of engagement we had a good sense of priority around issues of local importance and a greater level of detail on what people are suggesting must, should and could be done in each theme:

- **Young people concerned about safety** – road safety, crime/anti-social behaviour
- But **optimistic about the potential of their neighbourhoods** through change to environment, active travel, etc
- **Better environment** – cleaner streets and spaces and places that people want to use
- **Traffic a key issue for many** - accessing services difficult due to heavy traffic and limited public transport options (time of day dependent)
- **Potential for green space** - network for travel, a place for diverse habitat
- **Quality and variety of housing** – housing stock difficult to maintain; family homes needed
- **Isolated neighbourhoods** – road network creates an "island" effect for some communities.

The masterplan team processed all of these ideas and feedback in preparation for the second stage of engagement. People had raised a series of issues that they felt needed to be dealt with via the masterplan, and they also raised many ideas for how they would like to see their place improved. The team worked to present this material back in 10 action themes. The nature of this meant that there was quite a large volume of material, and the challenge was to present this back in a manner that was digestible but also started to demonstrate how the different issues and ideas would hold together strategically.

KMA and CLES continued to engage with agencies and stakeholders at this point in the process through a series of interviews. These interviews allowed the masterplan team to probe a bit further on current work programmes and to brief on what was emerging from this initial stage of engagement. These sessions were also a point at which we could consider together the types of solutions or actions that could respond to what had been suggested by communities.



The **second stage of engagement** ran during March 2019. This period of events reached out to as wide a representation of the Central 6 community as possible. We re-visited many of the same locations as the previous stage, plus some additional locations that would help to further diversify the range of voices that were involved in the process. This resulted in many ongoing conversations with people engaging with the masterplan process for a second time and being able to see how issues raised and ideas they had presented were being carried forward.

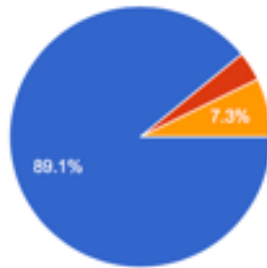
This second stage directly engaged with just over 1100 people and resulted in around 200 feedback forms in addition to the conversations that the team had with people at each event. People were being asked if the action themes and proposed interventions were going in the right direction. Feedback demonstrated that the masterplan vision, goals and themes had a high level of support as seen below.

Developing a masterplan collaboratively with the community produces an outcome that has a much higher level of buy-in than a more traditional approach. The level of engagement extends from the community to organisations and businesses of all scales looking to get involved in supporting the delivery of the masterplan.

During the final stage of the masterplan engagement there was the opportunity for individuals, organisations and businesses to pledge support and state in what way they would like to be involved. This type of buy-in demonstrates a confidence that the plan provides what the community would like to see change in their neighbourhoods.

Do you think the vision is right?

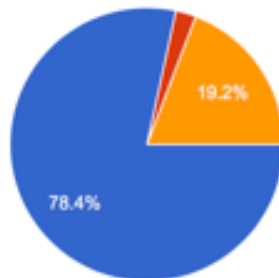
165 responses



- Yes
- No
- Not sure

Do you support the ten over-arching goals?

125 responses



- Yes
- No
- Not sure

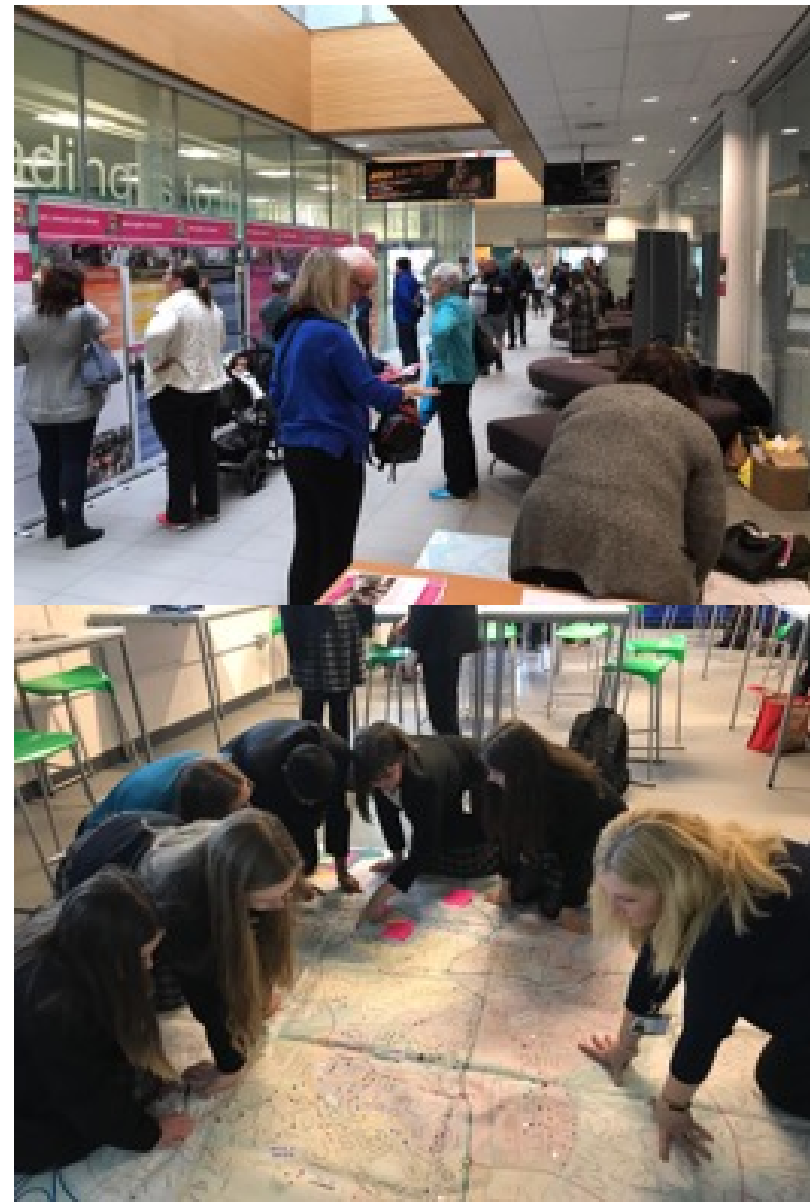


The **third and final phase of engagement** was split over two parts. The first was a series of testing workshops with community and stakeholders in early June 2019. These were open workshops (with notifications going out to those who had participated at any stage previously) with the purpose of testing the draft masterplan material to fine tune it prior to wider public engagement in July 2019. The workshops were attended by 60 people from community and stakeholder organisations and were invaluable in providing initial feedback on the draft material.

The second part of this final phase was a series of staffed drop-in 'draft masterplan exhibitions' at Orford Jubilee Neighbourhood Hub, Warrington Market and Warrington Disability Awareness Day followed by an exhibition in The Gateway in Warrington town centre. The staffed exhibitions were attended by over 450 people, leading to 80 formal feedback forms and 40 pledges of support.

Overall, the engagement process involved the input of over 2500 people who gave the ideas contained in this masterplan document. The role of the design team has been to take these ideas, curate them, understand how they can be shaped into a deliverable project proposition and present that back to the public to affirm that this is correct.

As has already been stated, the collaborative nature of the process has resulted in a strategy document built on solid community-facing foundations. This has been an intensive process for all involved and the quality of the outcomes in terms of the range and depth of project propositions reflects this.











4 Strategy, Principles and How to Read this Plan

This section sets out the vision, principles and strategy that underpin the projects in the following section. The vision provides a “big picture” view of what people would like to see the Central 6 neighbourhoods become. The principles help to ensure that all activity is measured against an agreed approach to taking action in the Central 6 neighbourhoods. The strategy provides a framework that leads to delivery of the vision.

Vision

A Happy, Healthy Warrington

A safer, cleaner, greener and healthier Central 6 area that is fully included and connected into the future prosperity of a happy, healthy Warrington.

Principles

- Involving representative and active participation of local people in decisions and project design/development.
- Taking account of climate change impacts to make each initiative adaptable and resilient.
- Using inclusive processes to achieve inclusive outcomes (no discrimination for those with impairments, age, gender, ethnicity and mental or physical frailty).
- Using a transparent process of annual updating and review- to badge and monitor support for ‘Central 6 Plan’ projects.
- Endeavouring to make sure that all procurement and contracts employ productive local sourcing, training, jobs and apprenticeships.

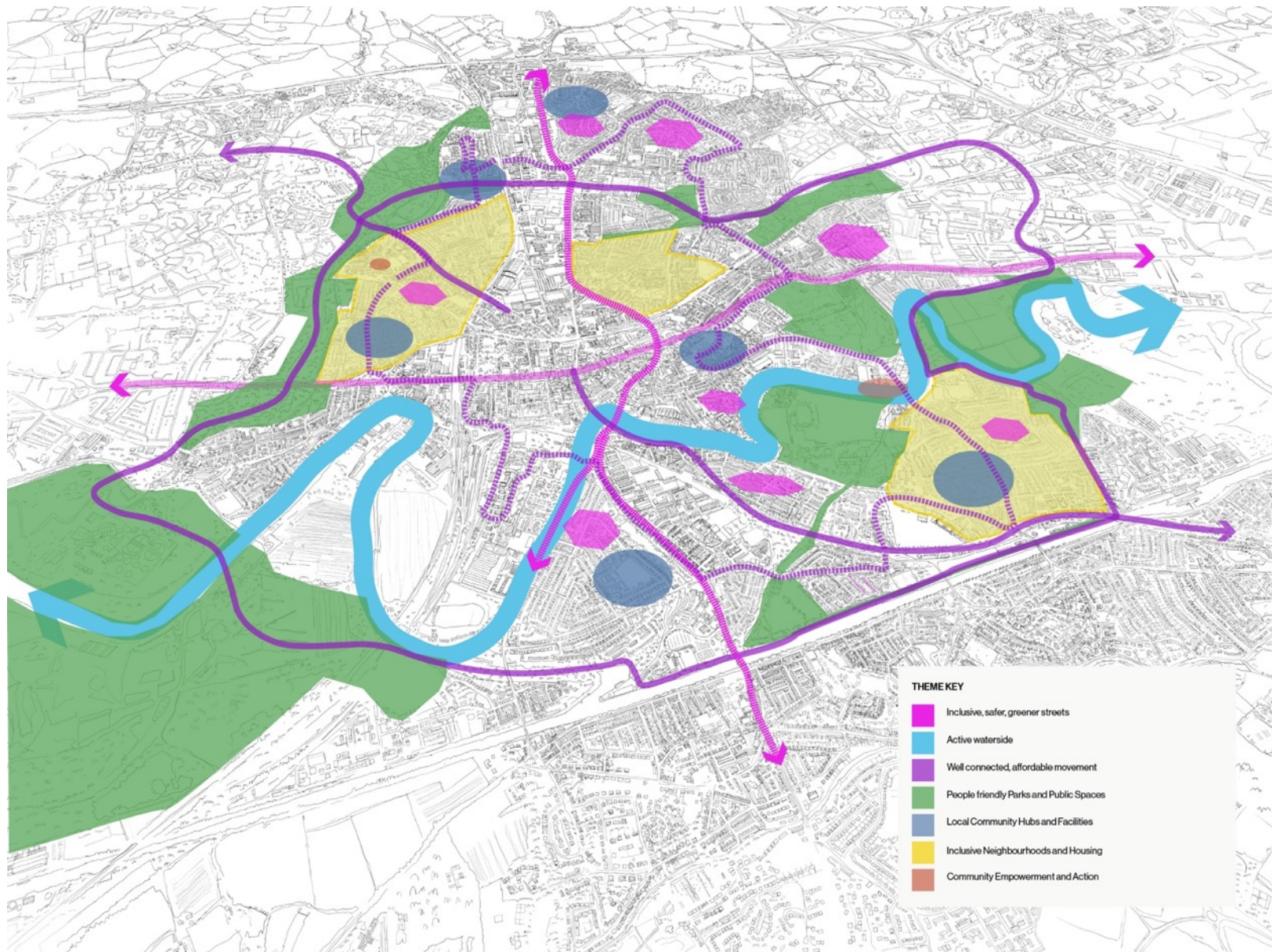
Strategy

Creating greater accessibility for communities to facilities, services and an ability to meet needs in higher quality places. This comes through clustering of facilities and services in locations that have great connections and upgrading where people live around these clusters.

Making more of green space for leisure, health and wellbeing and travel. This will happen through better maintenance and management (including community involvement), connecting up greenspaces and growing their use (more people, more activity = safer places).

Creating healthier places and increased wellbeing through better opportunities for people to participate in the local economy through creating social value frameworks that grow and support the local economy, enhance the availability of training and work opportunities **and to access health, wellbeing and social services that can better support their lives.** The aim is to put the right services in the right locations, so that people are able to easily get access to services, in surroundings that are familiar. This type of access to support will increase the opportunity for people to experience better all-round wellbeing.

Joining all of this up through a movement network that has choices for how people get around, with walking and cycling becoming increasingly easy and attractive. This comes about through the provision of improved cycling and walking infrastructure, supporting improvements to the bus service and increasing ridership. In turn this reduces the number of private cars on the roads lowering levels of congestion. Increasing better options for travel makes a movement network that is working better for everyone regardless of choice of mode.



Links and Benefits

Derived from the action themes at stage 2, listed below are the expected links and benefits between and extending from the completion of projects in the masterplan.

Health & Well-Being

Tackling all factors affecting good health by creating more positive economic and social opportunities & an environment which enables people to make healthier choices and feel safer/more connected.

Open and Green Space

Diverse, quality green space giving access to places for health, leisure, active travel, informal enjoyment and play, sport and community activity.

Community Facilities

A range and choice of attractive, welcoming facilities that are easy to get to by a range of travel options. This includes access into community facilities out of the area like the town centre and other parts of the borough.

Culture & Leisure

Inclusive, accessible and affordable opportunities to take part in sport, physical activity/ active lifestyles, art and cultural activities, including those available in the centre of town and in other areas of the borough

Community Action

Empower, enable and encourage individuals and local groups to become more actively involved in their community so that they can influence change in their neighbourhood.

Safety

People can feel free to go anywhere without fear for personal safety, helping to create a stronger sense of community that brings feelings of security and accountability.

Civic Pride (maintenance and management)

Change perceptions through good maintenance and management, so that Central 6 is seen as a quality place to live. Communities can be empowered to take ownership of this and have a role to play in creating places in which they can have pride.

Housing and Neighbourhoods

Strengthen the range and quality of build and design of housing through sustainable refurbishment and new build that help to lower living costs. Create positive relationships between housing and local services.

Transport and Movement

Better connected, affordable, efficient and inclusive options within neighbourhoods and other destinations including active travel opportunities. Within the borough and linking with other networks/ areas

Local Economy

Increasing the involvement of key local organisations and (big) business in focusing their activities and spend to create greater economic, environmental and social benefits in the Central 6 area, including how they might increase spending with local SMEs and support Warrington's large local supply chain.

How to read this plan

The projects in this plan are a suite of improvements; they work together, often in small ways, to lift up a place, e.g. from its maintenance through to how traffic flows might work. There is not a single ‘magic’ project that can individually deliver on the aspiration and vision that people have for the area.

A large part of the delivery process is about empowerment and equipping communities to take ownership. This can be through experimentation or ‘tactical urbanism’ projects where a temporary solution is trialled in a first phase before rolling out a project on a more permanent basis and to other locations. The masterplan also suggests some phase 1 locations. Again this is in the spirit of experimentation and trialling projects prior to committing more money across wider areas.

Application of this masterplan document:

1. **For new initiatives** - the masterplan sets out projects that are located both within a broader strategy, but can also demonstrate their links and benefits to delivering this strategy and increasing the quality of the place.
2. **For organisations/stakeholders in the area** - this strategy should support activity and provide a basis for funding applications. The strategy aims to be permissive and inclusive to avoid narrowing down the types of activities that can or should take place in the Central 6 neighbourhoods.
3. **For communities** - the strategy supports community aspirations and the need for creating new perceptions and a positive narrative for their place. The strategy creates pathways for communities to build confidence and capacity and to take ownership of their place. There is

much to be celebrated in the Central 6 neighbourhoods and we hope that the strategy enables communities to unlock this.

4. **For developers** - add value to the Central 6 area by participating in enhancing its character, identity and quality of place. Involve communities, they really care about their place and want high quality development in their neighbourhoods. Use the strategy to consider how development can help to resolve issues and not put additional pressure on communities.
5. **For funders** - this strategy has consulted with near on 2500 people, a highly representative population group. This exercise in itself demonstrates (as does all the good work done in the area by voluntary groups and support organisations that live and breathe the area) that there is a local desire and need for change. This masterplan draws together many strategic strands and embeds them in a Central 6 neighbourhood context. Delivery of this enables and empowers people to really benefit from Warrington’s growth so the Central 6 wards become a place of note, not just for what it has become but also because of the story and energy that has been demonstrated through the masterplan process.

5 Delivery Themes

Theme 1 Inclusive, Safer, Greener Streets

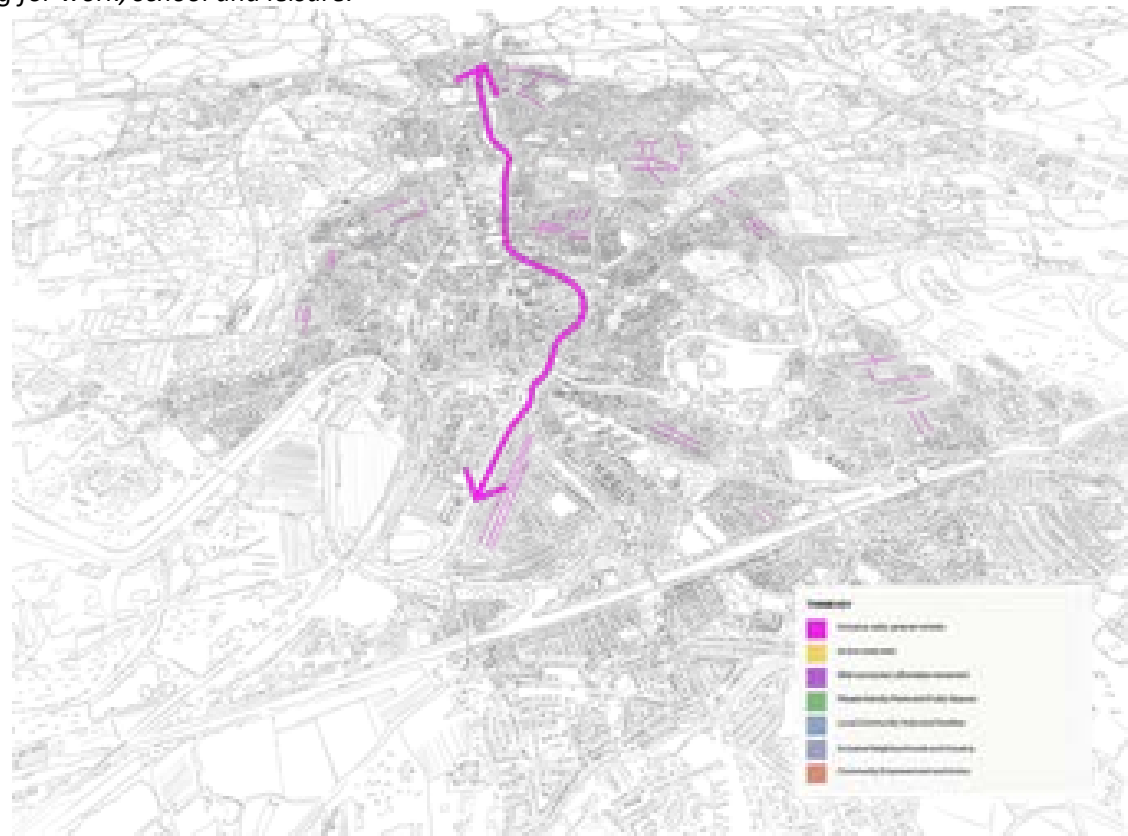
Purpose and Goals

Make routes across and within the Central 6 area safer, cleaner and more attractive.

Reduce congestion by encouraging more walking and cycling for work, school and leisure.

Links and Benefits

- Culture and Leisure
- Health and Wellbeing
- Transport and Movement
- Safety
- Civic Pride (Maintenance and Management)
- Open and greenspace



ST1 - Grey to Green Streets



Example from the town of Qualicum Beach, Vancouver Island, Canada
(Source: qualicumbeach.com)

Many residential streets are dominated by vehicles passing through. Reducing the visual impact and introducing traffic calming measures will create better street environments. This will help to improve physical health and mental well-being by creating greener, safer, more attractive streets and routes.

To achieve this, the proposals are:

- Soften the road edges with appropriate landscaping and tree-planting, to help characterise different areas, improve sense of place and ease of navigation. Where space allows, create separated cycle lanes.
- Use landscaping to create character areas and improve local drainage in areas prone to flood risk, create more comfortable micro-climates in different seasons, i.e. shadier in summer months, or protection from wind and rain. Use a locally relevant selection of species to boost biodiversity interest.

Suggested delivery partners:

Warrington Borough Council
Warrington Disability Partnership
Sustrans
Community/User groups
Local Community Groups
"Friends of" group
Registered Social Landlords (RSL)

Suggested first phase locations:

Lovely Lane – Bewsey & Whitecross
Cotswold Rd – Poplars & Hulme
Longshaw St – Bewsey & Whitecross

ST2 - Clearway Routes



Completed Grey to Green phase on West Bar, Sheffield (Source: University of Sheffield)

A similar approach to ST1, but for major routes in Warrington. Decluttering and adding greenery can separate vehicle and pedestrian and cycle traffic, to make the route better for use by multiple modes of travel.

To achieve this, the proposals are:

- Re-design of key streets to calm traffic and make them more pedestrian and cycle-friendly.
- Use different surface treatments.
- Remove unnecessary traffic signs and fencing.
- Improve crossing places, to make them inclusive for people of all ages and levels of mobility.
- Improve street drainage by providing green rain gardens that capture surface water and prevent local flooding.
- Improve disability access for ease of movement around the area.

Suggested delivery partners:
Warrington Borough Council
Warrington Disability Partnership

Suggested first phase locations:
A49 Winwick Road
A57 Midland Way – Bewsey & Whitecross
A5060 – Chester Rd – Latchford West
A5061 – Knutsford Road – Latchford East

ST3 - A49 Corridor Greening



The means described in the other projects within this theme help reduce congestion across Warrington, creating opportunity to increase space for cycleways and bus-lanes. This project proposal can essentially be seen as a specific sub project of ST2, taking the objective to an advanced stage.

At its most advanced, this could look like the approach taken in Ashford, Kent, which has transformed a by-pass into a green boulevard. In addition to slowing traffic the approach also helps to free up additional land for

green space, better walking and cycling routes, and possible development. The benefit of this approach on the A49 is that the areas of development would become more attractive and less car-dominated, and therefore more accessible by modes of travel other than car. This is a positive step on a major route into the borough which is also a key hotspot for congestion and air quality issues.

To achieve this, the proposals are:

- Re-design of A49 corridor to calm traffic and make them more pedestrian and cycle-friendly.
- Improve crossing places, to make them inclusive for people of all ages and levels of mobility.
- Plant trees that act as a screening barrier between road and other uses to improve the area visually.

Suggested delivery partners:

Warrington Borough Council
 Sustrans

Suggested first phase locations:

A49 between Jubilee Way and A50 junction

ST4 - Public Art Gateway and Parklets



Fresh Air Square parklets (Source: teamlondonbridge.co.uk)



PARK(ing) Day interventions (Source: Site Design Group's human hamster wheel in Chicago. (Twitter/Site Design Group))

Public art and recognisable street scene can help develop a sense of place and act as markers for key services and infrastructure.

We will develop a user-friendly transport and movement system by beginning to create a system that is readily understood.

To support the achievement of this this, the proposals are:

- Ensure that people recognise and identify the main areas for public transport, cycle networks and pathways.
- Use public art for 'gateway' points and mid-way resting/stopping places that can also act as places to meet and socialise to help to generate local identity.
- Reclaim some road space or parking spaces to further enhance these as user-friendly or people-first.

Public art should reflect Warrington's heritage or local stories. The aim will be to produce public art by working with local communities and looking for sponsorship from the private sector. These projects could also be eligible for funding from organisations such as Sustrans as well as arts and culture funders as they are placemaking, arts, culture and heritage themes related.

Suggested delivery partners:

- Warrington Borough Council
- Culture Warrington
- Community Arts Organisations
- Warrington Culture Consortium

Suggested first phase locations:

- Church St/Manchester Rd – Fairfield & Howley

ST5 - First/Final Mile



South City Way project, artist impression (Source: glasgow.gov.uk)

Aligning with the Local Transport Plan 4, this project is identified as an important part of encouraging active travel into Warrington town centre. By embedding this in a Central 6 strategy, we aim to ensure that the network connects at a neighbourhood level

To achieve this, the proposals are:

- Create attractive streets that are set up for walking and cycling to contribute to the Local Transport Plan’s First/Final Mile strategy, which encourages use of active travel for the mile into (or out of) Warrington town centre.
- Develop/ introduce active travel infrastructure such as segregated cycle routes alongside main roads and bike parking/storage at transfer points between bike and car/bus or destination locations.
- A key part of active travel infrastructure is pedestrian crossing lights, along key routes; these crossings will prioritise pedestrians, rather than waiting for traffic to pass.

Suggested delivery partners:

Warrington Borough Council
Sustrans

Suggested first phase locations:

A49 - Winwick Road
A57 - Priestly Street – Froghall Ln – Midland Way

Theme 2 Active Waterside

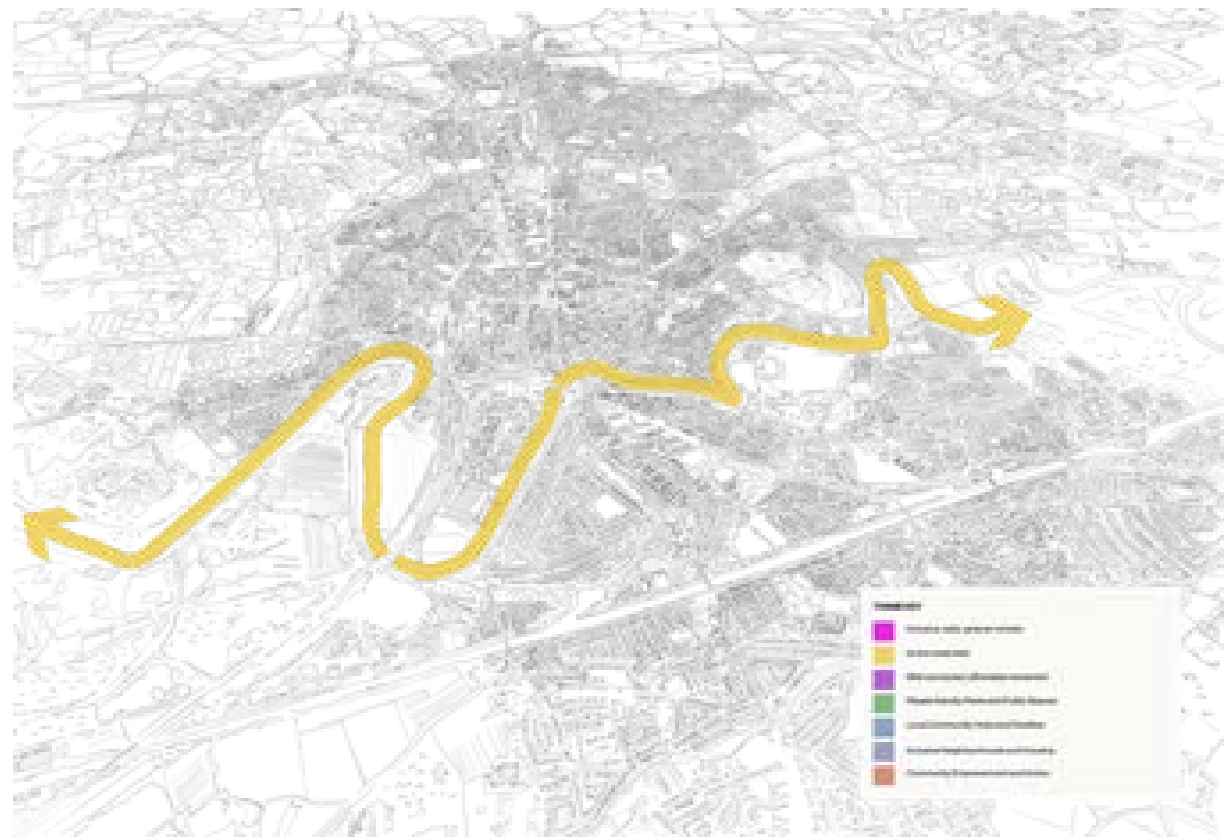
Purpose and Goals

Open more of Warrington's riverside to allow people to enjoy it for sport and other forms of leisure.

This aims to create a more attractive waterside environment that generates jobs, encourages healthier lifestyles and provides more opportunities to meet, interact and socialise helping to develop a more inclusive and vibrant Central 6.

Links and Benefits

- Art & leisure
- Sport & exercise
- Health & well-being
- Transport and movement
- Safety
- Community facilities
- Community action
- Civic pride (management & maintenance)
- Open & greenspace



AW1 - Waterside Activity Hub



Access to the riverside for leisure was a popular theme. Warrington Rowing Club is in a unique location and offers significant opportunity to develop into a vibrant community area.

Core proposals are:

- Provide a new community hub within an extended and improved Rowing Club, to strengthen existing links to Universities (sport and health-related research) and to GPs for fitness and health purposes, include outdoor green gym and links to other outdoor activities.
- Use the Club as a means to introduce young people from deprived areas to sport and exercise and create access through its charitable arm.
- Design new facilities to be climate resilient, especially in relation to relieving any flood risk through appropriate design and the use of sustainable drainage measures.

- Create a different waterside character for the Rowing Club compared to the new Waterfront Development with the aim of improving the of 'sense of place' and diversity of uses appropriate to Warrington's overall character.

Suggested delivery partners:

- | |
|---------------------------------------|
| Warrington Rowing Club |
| Public Health England |
| Sport England and other sports bodies |
| Warrington Borough Council |

Suggested first phase locations:

- | |
|------------------------|
| Warrington Rowing Club |
|------------------------|

AW2 - Waterside Movement and Connections



Visualisation of the pedestrian and cycling bridge crossing the River Cam, linking the city wards of Chesterton and Abbey, Cambridge (Source: cambridge-news.co.uk)

Warrington’s river and canal side are currently under-used places, that have the potential to be excellent places for recreation and creating attractive active travel routes. If greater access is created to the waterside further opportunities for leisure development, such as cafes, heritage and culture centres, is opened up.

To achieve this, the proposals are:

- Create new routes and improve existing access in the form of better-quality and extended waterside paths with good surfaces and crossing points suitable for all levels of mobility.

- Link new facilities to the new Waterfront development area and Victoria Park across the river and with existing and planned housing, to make the waterside easy to access. Westy Cycle Way proposals contribute towards this network.
- Replace the current waterside track with a proper, fully accessible path for all users including wheelchairs.
- Include the waterside hub and the new waterfront development in the circular public transport system to make sure there is convenient, easy access for all.
- Extend this approach to waterside access to the Ship Canal, and connections to the Trans Pennine Way.

Suggested delivery partners:

Warrington Borough Council
Sustrans

Suggested first phase locations:

Victoria Park – Westy Park

AW3 – Interpretation, Culture and Wayfinding



Art Trail San Antonio river, fish by Donald Lipski, Texas, U.S



Art Trail San Antonio River, origins and movements, by George Schroeder (Source: sariverfound.org)



Bridge Foot Warrington - River Mersey Source: Flickr

Proposals are to reconnect Warrington to its waterways (River Mersey and canals) by:

- Improved wayfinding, signposting and interpretation, strengthening the sense of place and interconnection with the arteries that flow through the city.
- Installing/developing public art and trails which can provide a unique and interesting way of understanding the history and biodiversity along the rivers and waterways, and offer ways for people of all ages to connect with and enjoy them.

Suggested delivery partners:

Public Health England

Warrington Borough Council

Warrington Cultural Commission

Arts Council England

Art UK

Theme 3 Well Connected, Affordable Movement

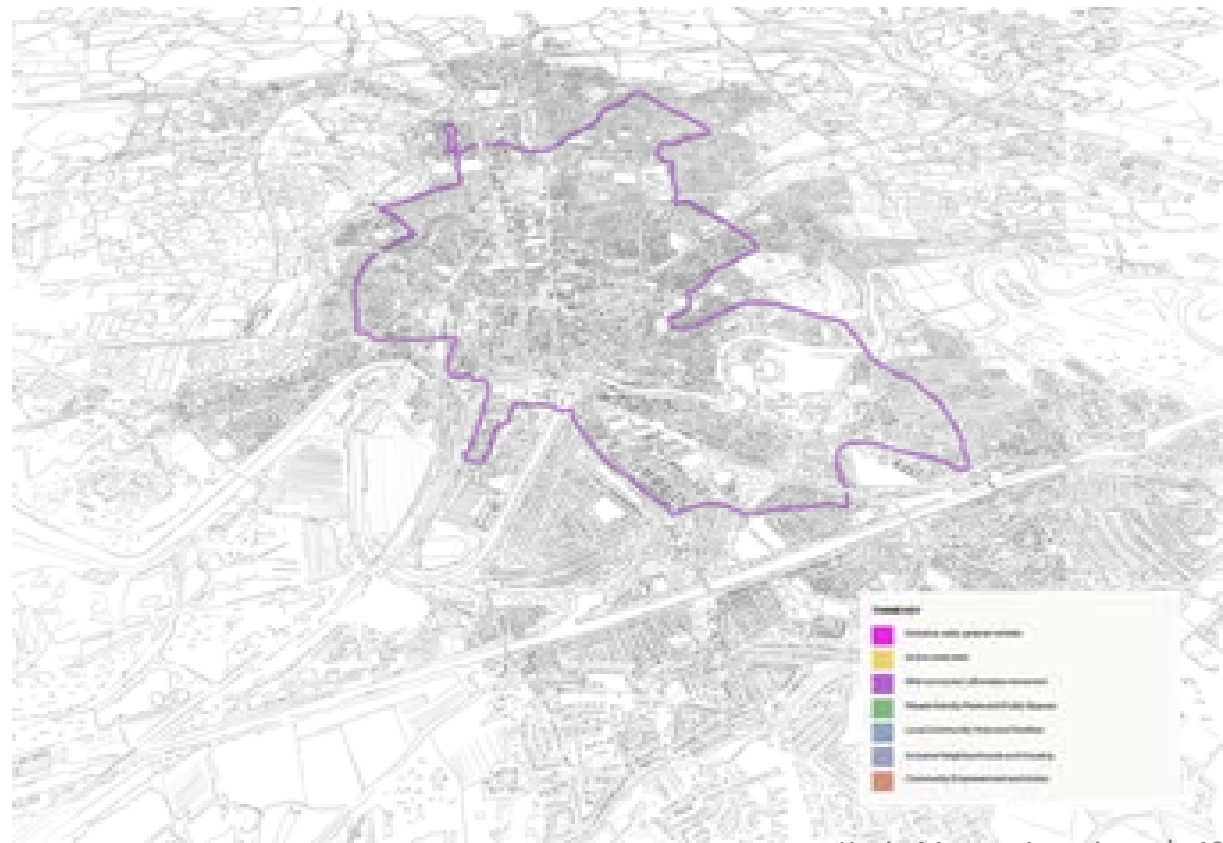
Purpose and Goals

Encourage more and better public transport routes, which are cheaper and easier to use, particularly for those with a disability or sensory impairment and the elderly or frail; allowing for easier access to key facilities across the neighbourhoods and the Borough, as well as better links to key employment sites in Warrington town centre and around the edges of the Central 6.

This will reduce congestion and improve air quality, having a positive impact on people's health. It will also make Warrington town centre more accessible and commuting easier.

Links and Benefits

- Art & leisure
- Health & well-being
- Transport and movement
- Safety
- Civic pride (management & maintenance)
- Local Economy



AM1 - Bus Routes and Service Improvements



Public Transport access is critical to providing everyone with opportunities to reach places of employment, for health, leisure and social life. Current access public transport routes are built on a hub and spoke model, with all services generally travelling on a route in towards the centre. To travel across the centre this means a change of service is required, and the associated additional cost. In addition to creating a new route, enhancing the usability of bus service through clearer timetable information and easier ticketing and pricing information is highly desirable.

To achieve this, the proposals are:

- Reconfigure Warrington’s bus routes and stopping points to improve cross-centre public transport journeys and work to make these routes more affordable for all. Revise routes to provide a circular service to enable more people to access local centre retail and entertainment hubs later into the evening, boosting the economy and making people feel safer.
- Introduce these measures to help improve the users’ experience of the bus service:
 - Encourage all operators to be involved in the PlusBus ticketing programme. This would reduce cost for users who have multiple services to take in a day.
 - Use of the Warrington real-time bus information app.
 - Explore the feasibility of digital real-time screens at bus stops
- Explore on-demand bus services as a more future-looking service. These are particularly useful for those whose use of public transport is restricted by impairments or other reasons.

Suggested delivery partners:
Warrington’s Own Buses
Warrington Borough Council
LiveWire
Arriva Buses

AM2 - Moving to walking, cycling and Cleaner Transport



Clockwise from top left: Clacket Lane Services electric vehicle charging station, Surrey, England (Source: Wikimedia); Car Bike Port cycle parking (Source: cyclehoop.com); Bus stop design, US (Source: nacto.org); Pedestrian friendly city, Sheffield, UK

To encourage active travel and a transition to other low-carbon travel, there needs to be the correct infrastructure in place to facilitate this. As infrastructure improves, the option to walk, cycle or use public transport becomes more appealing. This project programme is around creating active and/or low-carbon travel hubs that provide the infrastructure to make cycling easier and transition to low-carbon vehicles.

To achieve this, the proposals are:

- Provide high quality bus stops and bicycle interchange points, with easy cycle hire systems through an established scheme such as *nextbike*, adopt good design measures, draw on Europe-wide urban exemplars (Eindhoven in the Netherlands, Freiburg in Germany both provide good examples of mid-size places with excellent active travel infrastructure).
- Where land space allows bus stops should consist of a flag, shelter and raised bus stop access kerb – this also enhances accessibility of public transport for disabled and elderly bus users.
- Provide secure and covered cycle parking and storage.
- Provide on-street electric vehicle charging points to help transition to cleaner vehicles.
- Support local bus companies to replace older diesel with electric, hydrogen or biogas vehicle to meet air quality improvement targets.

Using these measures will help to reduce congestion and improve air quality with positive impacts on health.

Suggested delivery partners:
Warrington Borough Council
Network Warrington
Sustrans
Warrington’s own buses

AM3 - Reconnecting Communities



Many communities experience physical isolation in the Central area. This is either due to lack of physical connections, or at particular times congestion limits movement.

Regeneration work has been initiated in Dallam with new housing and the hub completion. Grey to green street/public area pilot projects are also underway. Wider connectivity within and between communities can help to further strengthen and add to work that is being undertaken in communities.

Stronger connections for communities will be made by undertaking the following:

- Create access to entry/exit points for vehicle and walking/cycling where additional connections are needed, such as in Dallam.
- Connect communities to their facilities is a key to ensuring that places feel well served and well connected. Reduce congestion and provide good routes that make non-car modes of travel more attractive to reduce the feeling of isolation at peak times.
- Create pedestrian first and inclusive access pathways from main public transport stops to facilities to encourage more walking and cycling.
- Create additional vehicle access between Longshaw Street and Cromwell Avenue.

Suggested delivery partners:
Warrington Borough Council
LiveWire

Suggested first phase locations:
Dallam

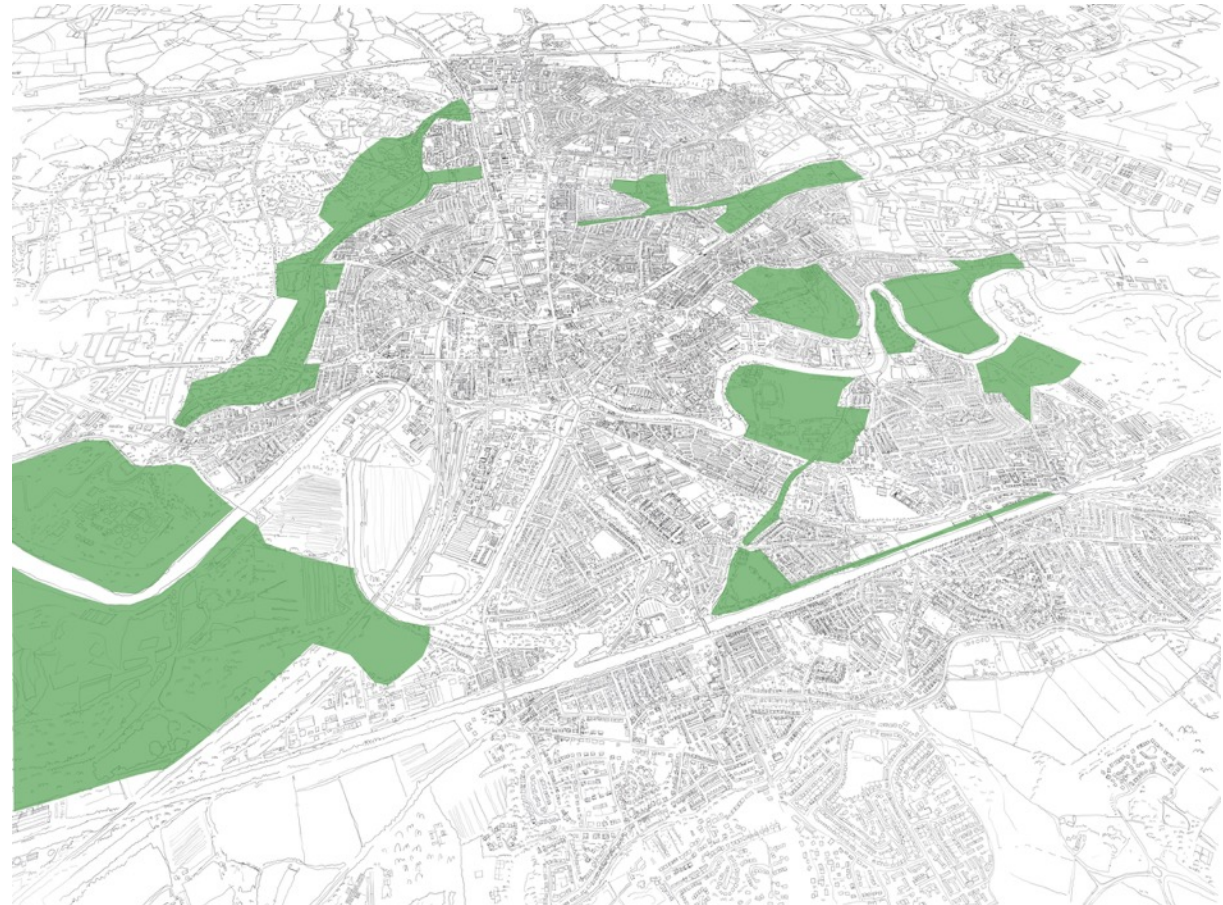
Theme 4 People-Friendly Parks and Public Spaces

Purpose and Goals

Make the Central 6 area public realm and parks more people and wildlife friendly, providing much more attractive and diverse spaces that are better equipped with facilities to encourage greater and safer use

Links and Benefits

- Art & leisure
- Sport & Exercise
- Health & well-being
- Transport and movement
- Safety
- Open and green spaces
- Civic pride (management & maintenance)
- Community action
- Community facilities



PS1 - Park Life Amenities



Café in the park, the Pheasantry Cafe in Richmond upon Thames (Source: extensionarchitecture.co.uk)

People use parks more when there are facilities to attract them there. This creates a cycle whereby people are attracted by good facilities and more people attract others and discourage any negative behaviour.

This will be achieved through:

- Provide well-designed, accessible public toilets and better quality paths in urban green space so that people (especially families and older people) can spend more time in the parks and open spaces.
- Provide better seating and meeting places to encourage higher levels of use and social interaction.
- Provide built structures/canopies and cafes in parks and open spaces to make green space usable on colder and wetter days by giving places to meet and spend time under cover. Park Cafes can support public health and wellbeing through offering healthy food and drink initiatives that people can participate in. Areas should aim to be smoke free from the start.

These types of places create opportunities for the development of public art. When public art is being integrated into a park it is critical that it is developed with local residents who can add new dimensions of authenticity and story.

Suggested delivery partners:

Warrington Borough Council

LiveWire

Friends of St Elphins?

Culture Warrington

Suggested first phase locations:

St Elphin's Park Pavilion Tea Rooms – Fairfield & Howley

PS2 - Green Routes for Leisure



Baltic street adventure park, in Dalmarnock, East Glasgow
Source: createlondon.org

Warrington’s town centre is surrounded by an almost connected Green Ring. Further development of this through improved access and creating connections where there are currently missing links or low quality and inaccessible areas will build integrated green spaces and public realm open space into the Central 6 off-road networks. This will help to create walkable neighbourhoods that will further encourage healthier, more inclusive lifestyles.

To achieve this, the proposal is:

- Create safe and well lit, well maintained, signposted and linked routes that aid the use by walkers, joggers and dog walkers, and that provide people with a network of routes for leisure and everyday travel. This will increase the numbers of people using these routes and make them feel safer. This project’s goal should be to open up green space areas for all users, including those with disabilities.

Suggested delivery partners:

Warrington Borough Council

Groundwork

Suggested first phase locations:

Sankey Valley Park – Bewsey & Whitecross

PS3 - Community Green Space Teams



Green Health Routes (Source: sustainablehealthcare.org.uk)

Use of green space is increased if spaces are well maintained and have a known presence that provides ‘passive surveillance’ i.e. other people that create a feeling of safety.

Therefore, to achieve this, the proposals are:

- Support the existing Ranger service with community volunteers.
- Train and develop teams of volunteers who are able to raise the quality of green space to a new standard. This would include supporting the Ranger teams to be out in parks and green spaces offering assistance and a presence to improve feeling of safety.

Suggested delivery partners:
Warrington Borough Council
Friends of Westy Park and Green Spaces
Groundwork
Lancashire Wildlife Trust
WVA

Suggested first phase locations:
Westy Park – Latchford East
Radley Common– Poplars & Hume

PS4 - Sports facilities



Container conversion for sports use (Source: adaptainer.co.uk)

Demand is high for outdoor sports pitches and changing facilities.

- Identify, through the WBC playing pitch strategy, areas where provision could be made or improved, bringing use to currently less-utilised parks and green spaces. This project would work in alignment with the current greenspace play provision that is currently being undertaken by WBC.

Suggested delivery partners:
Sport England
Warrington Borough Council
Local sports clubs, FA, Football Foundation
Created By RLWC2021 legacy fund
Suggested first phase locations:
Dallam Park; Westy Park; St Werbergh’s

PS5 - Community Garden and Growing Spaces



Shettleston Community Growing Project (Source: growyourowncotland.info)



Community Growing Project (Source:incredibleedible.org.uk)

Growing spaces allow community groups to take control of areas that are under-utilised and often unsightly. Developing a project programme that

¹ HAPI is a community interest company that aims to reduce food waste and equip local people with the knowledge and skills on how to cook healthy food.

empowers communities to self-initiate growing projects can transform such spaces and have additional health and wellbeing benefits such as growing healthy food (‘edible landscapes’), tackling social isolation and providing people with new skills.

To achieve this, the proposals are:

- Create community support mechanism through existing networks that highlights opportunities for community growing and the process of identifying space and funding routes.
- Allow community groups to identify areas that can be adopted for this use, even on a temporary basis.
- Fund development of spaces through a small grants programme. Advice and other support is available through organisations such as Social Farms & Gardens.
- Maximise the benefit by connecting these spaces with social care and wellbeing programmes, and initiatives such as HAPI¹ that teach people how to cook and use healthy food.
- Build links with social prescribing initiatives as local groups grow

Suggested delivery partners:
Friends of Whitecross
Torus, Warrington Housing Association
Groundwork
Warrington Together and CCG (for social prescribing)
WBC parks and open spaces team
Suggested first phase locations:
Whitecross Community Centre – Bewsey & Whitecross
St Werbergh’s Community Centre – Latchford West

Theme 5 Local Community Hubs and Facilities

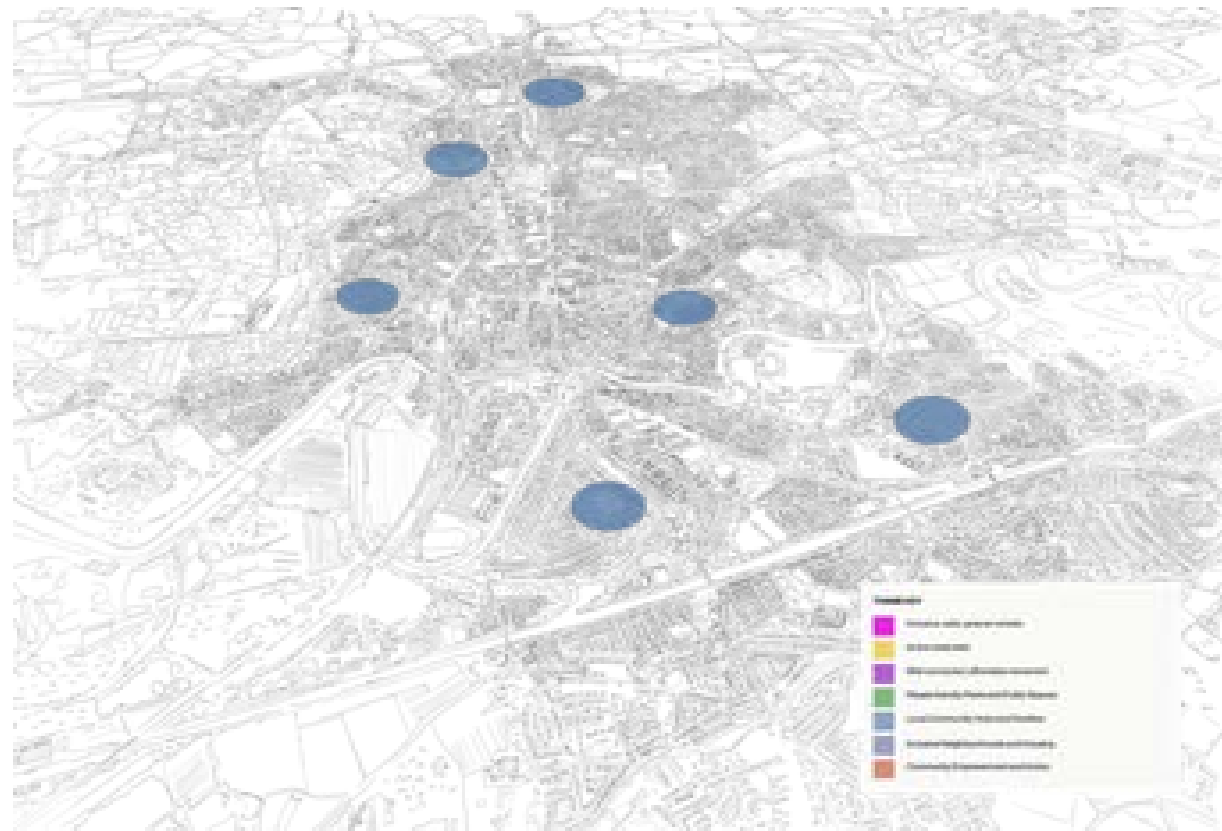
Purpose and Goals

Upgrade existing and complete planned community hubs so that people have access to high quality facilities and services where they live; places they can walk to, cycle to or get a bus to.

This includes the creating one-stop-shops in hubs with some health and wellbeing services, clubs and activities for all ages.

Links and Benefits

- Art & leisure
- Health & well-being
- Safety
- Open and green spaces
- Civic pride (management & maintenance)
- Community action
- Community facilities
- Housing and neighbourhoods



CF1 - Community Arts and Culture Delivery



Community Arts Festival, (Source: artsrepublic.sg)



Community art programme (Source: impactarts.co.uk)

There is demand for art and culture classes and services to be provided in the Central 6 area, particularly where there is a connection with improving health and wellbeing.

To achieve this, the proposal is:

- Provide support for provision of accessible arts and culture services and facilities – this could range from taking part in drama or adult art classes, through to viewing a local performance or exhibition. These will be delivered in existing hubs providing local access. These contribute to developing a sense of identity around the Central 6 area and make a strong contribution to mental health and wellbeing.

Wider culture and arts offer can be accessed in the town centre, another argument for ensuring that there is good access for all from the neighbourhoods to the town centre.

Suggested delivery partners:

LiveWire

Culture Warrington

Local Arts organisations

LCEP (Local Cultural Education Partnership)

Not too Tame

Suggested first phase locations:

St Werbergh’s Community Hub – Latchford West

The Old School – Fairfield & Howley

CF2 – Wellbeing and Social support delivery from community locations



Suptober campaign, Warrington (Source: warringtonguardian.co.uk)



Campaign to help vulnerable residents 'stay safe and healthy' over winter (Source: warringtonguardian.co.uk)

The introduction of local wellbeing and social services support will meet an identified need in the Central 6. These local services can contribute to enabling people to take responsibility for their own health and wellbeing through education. Making better use of and enhancing existing facilities, potentially with new ones to come over time should be part of this strategy.

To achieve this, the proposals are:

- Use the existing community facilities to develop these with a focus on providing wellbeing and social support services on an appropriate basis (full-time or part-time).
- Create an accessible service. This should be coupled with the movement plans to connect community hubs with better walking and cycling connections so these places can become one-stop shops for health, well-being, social and community needs.

Suggested delivery partners:

Warrington CCG
NHS Trust
Warrington BC
Warrington Together
Livewire

CF3 - Community Enterprise



Social enterprise actively participates in their local community through the Good growth fund, supporting community regeneration (Source: london.gov.uk)

Community and Social Enterprises provide a wide range of services to communities, plus local employment, skills development and other benefits. Locating organisations like this in communities connects to the idea of community hubs as one-stop shops, one example being local enterprise helping to deliver services that help combat issues such as ‘food deserts’ with a healthy food shop.

The proposal is to:

- Encourage local entrepreneurs and Social Enterprise/Community Interest Companies to locate in community hubs to help improve training, transferable skills and employment opportunities in the Central 6 area.

Suggested delivery partners:

Warrington Voluntary Action
LiveWire
Warrington Borough Council
Local Community Hub management committees
Warrington Together
Community Groups
Warrington and Co
Culture Warrington

Suggested first phase locations:

Orford Neighbourhood Hub – Orford
St Margaret’s community Hub – Latchford East

CF4 - Community Hub Buildings



Bewsey and Dallam Community hub (Source: warrington-worldwide.co.uk)

Community co-design of centre refurbishments or of any new centres to address community needs will make it easier to encourage community use and possibly increase volunteering levels.

To maximise benefits of vibrant community centres, the proposals are:

- Upgrade existing community centres (both council and other community buildings) over time to improve their running costs and community ‘offer’ to better meet local needs, e.g. improve energy and water efficiency, levels of natural light, play spaces for children, better kitchens, etc.
- Provide welcoming, good quality community meeting places for clubs, groups and informal regular socialising to help to maintain community cohesion and ‘neighbourliness’, adding to sense of place and belonging.
- Complete the Bewsey and Dallam Hub and work with the community to maximise usage and community benefit.

Suggested delivery partners:

LiveWire
Culture Warrington
Community/User Groups
Warrington Borough Council
WHA (The Gateway Building)
Other community building/asset owners within Central Area

Suggested first phase locations:

Westy Community Centre – Latchford East

Theme 6 Community Empowerment and Action

Purpose and Goals

Develop strong communities that are knowledgeable and increasingly active in their areas.

Ensure that as communities grow in this way, they have greater influence on their area and greater positive impact.

Foster a strong sense of identity and ownership, leading to communities that are confident and able to control and maintain assets.

Links and Benefits

- Health & well-being
- Safety
- Open and green spaces
- Civic pride (management & maintenance)
- Community facilities
- Housing and neighbourhoods



CE1 - Growing Community Cohesion and Confidence



Community tree planting (Source: london.gov.uk)

Recapturing a community spirit that many feel has dwindled over time was an idea that many put forward as a way to make the Central 6 a desirable place to live. This would start small with local neighbourhood conversations or ‘mixers’ and work up to larger events. Helping people to become active in their communities can often mean starting with building their own confidence or overcoming hurdles that they feel hold them back.

Key to all of this is good communication within communities and finding ways for everyone to know what is going on and have opportunities to take part in community life.

The project proposals are:

- Enable community mixers – informal networking events that help to build community cohesion by bringing together people of different backgrounds and cultures
- Support activities ranging from classes that help people to develop skills and confidence such as personal debt or computer skills, through to social activities that help tackle social isolation. This can work alongside and support the activity of the existing HAPI hubs (that also help people make more of their income through learning about reusing leftover food and reducing waste) and Welfare Reform Action Partnership and its financial inclusion work.
- Find the right ways to promote community activity by getting information about what’s on to people more effectively.
- Ensure that older people have ways to access information and stay involved in their communities is an important aspect of this.

Suggested delivery partners:
Warrington Borough Council – Neighbourhoods
Warrington Disability Partnership
Warrington Voluntary Action
LiveWire
DWP
Warrington Wolves Foundation
Torus Foundation
Coop Community Champions
Cheshire Police

Suggested first phase locations:
St Margaret’s Hub – Latchford East
Bewsey and Dallam Hub – Bewsey and Whitecross

CE2 - Supporting Future Generations



Youth sports initiative (Source: between-borders.com)

Young people have a lot to offer Warrington. The process engaged with young people through schools and youth clubs, where they expressed their desire to contribute to making Warrington a great place to grow up and live. Looking for opportunities to be creative and increasingly independent as they get older, young people want to be plugged into their communities. They recognise the value of this, and that the more involved a young person is, the more they can contribute.

Supporting this future generation is about helping them to understand what is on offer and connecting them to these opportunities, including physically through good infrastructure.

The project proposals are:

- Help young people to find positive and creative outlets for socialising and developing their confidence and skills, as well as diverting them away from anti-social behaviour.
- Establish Central 6 youth fair that helps to grow understanding of the activities on offer, and the role sports, social and cultural clubs can play.

The development of the Youth Zone is significant for Warrington’s young people and they need to be encouraged and enabled to access this (including through the transport network).

Suggested delivery partners:
Warrington Youth Zone
Warrington Wolves Foundation
Warrington Borough Council Youth Service
VPX
Cheshire Police
LiveWire
Schools
Culture Warrington
Local Community and Voluntary Groups
WVA
Torus Foundation
PCC

CE3 - Community Assets and Management



Love My Neighbour! Initiative (Source:neighborhoodallies.com)

Community assets such as community halls become well-used and effective places when they are controlled by the community. There are many examples around the country, but also in Warrington where the likes of the Old School in Fairfield and St Werbergh’s in Latchford West are under community stewardship.

Building capacity within communities to help them develop the confidence and skills to manage assets will be needed. This helps unlock the potential for the type of community-led activity that is desired

The proposals are:

- Support communities that want to improve and take over under-utilised community facilities. The support could come in the form of sharing good practice or coaching through development trust networks such as *Locality*.
- Create a pathway that provides a clear route with support along the way to take on responsibility for venues. A collaborative partnership with WBC and WVA that helps community organisations to gain a clear understanding of the process and the steps that they would need to take in order to take an asset under the community’s control will support this.

Suggested delivery partners:

LiveWire
Warrington Borough Council
Community/User Groups
Torus Foundation
Warrington Together
Warrington Voluntary Action

Suggested first phase locations:

Westy Community Centre – Latchford East

Theme 7 Inclusive Neighbourhoods and Housing

Purpose and Goals

Ensure homes don't stand empty and are refurbished and brought back into use quickly.

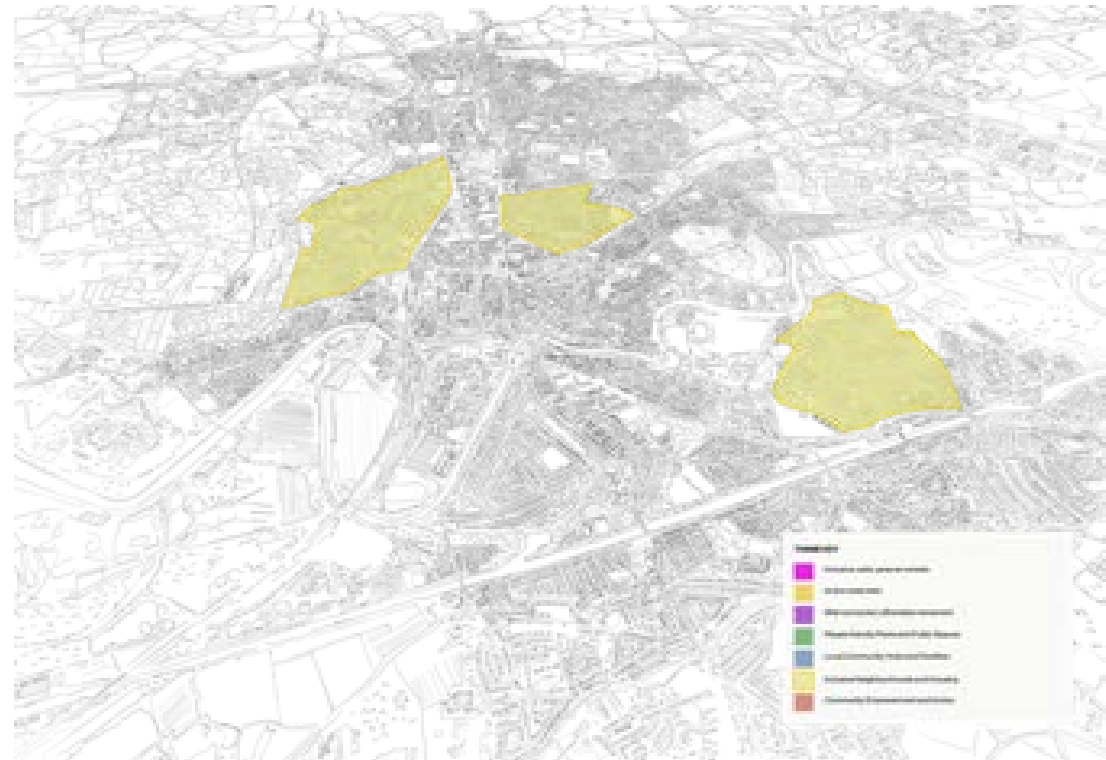
Equip homes with easy ways to store and recycle waste and unwanted materials.

Refurbishment and new build projects will extend to street re-design/upgrading, improving pathways and cycle-lanes, using landscaping and paving to create more attractive, safer neighbourhoods with appropriate street-lighting.

Identify new areas for creating new neighbourhoods in the future as Warrington undergoes change, particularly around the current Warrington Hospital site.

Links and Benefits

- Health & well-being
- Safety
- Open and green spaces
- Civic pride (management & maintenance)
- Community facilities
- Housing and neighbourhoods



NH1 - Developing New Homes



Affordable housing in Glasgow (Source: scottishhousingnews.com)

- Identify new development opportunities for mixed community and tenure in sustainable locations with use and design guidance – a brownfield first approach would be used for selecting sites. The mix of house types should address current allocation pressures and account for shifts in the types of housing required such as more family-sized homes and homes for an ageing population. This is not about large scale housing provision, but about adding suitable housing to communities on appropriate sites.
- As new sites are developed, the planning of new services will be integrated including ensuring sufficient school places – using policy and masterplan briefs. Phasing of new build will aim to be coordinated alongside refurbishment programmes to prevent areas feeling “left behind”.



Commonwealth Games Village, Dalmarnock (Source: cruden-ltd.co.uk)

- Develop Supplementary Planning Documents and guidance on standardising energy efficient approaches to building new homes, with micro-generation, vehicle charging, grey-water systems and other innovations integrated into developments.
- Have bike storage facilities to help integrate housing with an upgraded active travel infrastructure.
- Develop Supplementary Planning Documents that provide design and “fabric first” approach to energy efficiency in new development in Central 6, including how it should integrate with existing homes and services.

Suggested delivery partners:
Torus
Warrington Housing Association
Warrington Together

NH2 - Supporting upgrade in housing and street quality



Improving the quality of homes is not just about developing new property, but also upgrade and upkeep of existing homes and their surrounding streets.

To achieve this the proposals are to:

- Establish a programme of housing refurbishment and improvements for priority streets. This will help considerably in reducing fuel poverty and substantively boost liveability and civic pride.
- Target specific streets to prioritise traffic-calming, the creation of Home Zones and street layout improvements, designed for safety.
- Lanes have been highlighted as persistent problem areas for neighbourhoods (also raised in NH3 below). An approach to the lanes

which enables residents to have a greater level of control and ownership over these spaces is to central gate the lanes. This is a different approach to gating at either end, creating a more open space that can be used communally while still preventing vehicles from passing through and the potential for opportunistic fly-tipping.

- Identify areas that may benefit from central gating and explore this option for feasibility.



Designs For Transforming San Francisco's Alleys (Source: socketsite.com)

- Carry out feasibility work on linking existing streets/homes into new district heating networks made possible by new development and install on-street vehicle charging points.

Suggested delivery partners:
Torus
Warrington Housing Association
Warrington Borough Council

Suggested first phase locations:
St Peter's Area – Orford
Howson Road Area – Poplars & Hume

NH3 - Tackling Neighbourhood Problems



A number of issues were identified through the masterplan development process that people felt prevented communities from being viewed as quality places to live. These included empty homes and associated issues, flytipping and general street cleanliness. Neighbourhoods cannot become successful, desirable places without this base-level. Tackling these issues is therefore a necessary early step in kick-starting the regeneration of the Central 6 Neighbourhoods.

The projects are:

- Establish a process to monitor empty homes and HMOs - Monitoring process can lead to enforcement and/or asking landlords to take responsibility for empty properties to ensure these are used or secured.

- Tackling fly tipping –Establish a fly tipping and environmental task force team that can respond at short notice to deal with fly tipping and other local environmental issues.
- Information campaign on the existing waste collection system to ensure the current system is being used and operating as effectively as it can. This should result in reduced smells, vermin, spread of waste and a boost in civic pride.

Suggested delivery partners:

Cheshire Police - incl PCSOs

Warrington Borough Council

Housing Associations + Private Landlords

NH4 - Warrington Hospital



At time of writing, the future design on location of Warrington Hospital is the subject of discussion and exploration. The hospital has been upgraded and extended from a Victorian-era infirmary and has now reached a point where significant refurbishment or relocation are required to keep a fit-for-purpose hospital in Warrington. As this is at an early stage this masterplan considers the future scenarios and what should be done in each scenario.

Warrington Hospital relocation – seek a site that complies with “Healthy places” agenda, that is readily accessible by public transport and located in an area that provides access to greenspace.

Warrington Hospital site (if hospital moves) – Prepare a masterplan for a mixed-use neighbourhood following hospital relocation. A neighbourhood that provides services, including to health services and shops where people in the surrounding neighbourhoods can buy fresh food.

Warrington Hospital upgrade – if the hospital stays at its current location, the key issues for a masterplan to consider are hospital parking, public transport access, access to greenspace and creating a healthier environment.

Suggested delivery partners:

NHS Trust

Warrington Together

Theme 8 Inclusive Economy

Purpose and Goals

Increasing the involvement of key local organisations and big businesses in the Central 6 area, using their activity to create greater economic and social benefit.

This includes matching training opportunities to employment needs in the area, support for the small business supply-chain and ensuring economic opportunity is there for everyone in the Central 6 area.

Links and Benefits

- Health & well-being
- Civic pride (management & maintenance)
- Community facilities
- Local Economy

IE1 - Connecting Business and Communities

Establishing greater connections between private business and voluntary sector opportunities can be through provision of skills and time or through corporate social responsibility programmes. Tameside and Salford models (Tameside 4 Good, Salford 4 Good) created local charity campaigns that support and strengthen local voluntary and community groups by making it easier for individuals and businesses to help local causes through giving of time and skills. Warrington could build on this model.



Proposals are to:

- Twin/match businesses through corporate social responsibility programmes with charitable or voluntary sector organisations to provide volunteering and other support opportunities.
- Support Voluntary, Community and Social Enterprise sector to grow capacity to be able to compete for contracts that allow them to deliver services in the community that deliver and address lack of economic opportunity, inclusion and affordability issues.

Suggested delivery partners:

Warrington Voluntary Action
Warrington Together
Large business and SMEs
Warrington Business Exchange
Cheshire Community Foundation
Cheshire Health and Care Partners Network

IE2 - Social Value Framework +



Anchor institutions (key local organisations, companies and agencies including the hospital, universities and colleges, that are rooted in their community and support the local economy through employment etc) to maximise the application of social value in the local area via leveraging their significant spend to support the local small business supply chain. In Preston this approach has been adopted with organisations collectively increasing local spend by 14% resulting in 1600 more local jobs and lifting Preston out of the bottom 20% in terms of the index of multiple deprivation (*Economic Resilience in Warrington*, CLES 2019).

This supports a healthy local supply chain, enabling small businesses to grow and flourish, promoting skills and employment for all and encouraging environmental sustainability.

- Improve supply chain transparency using improved business exchange networks and free-to-access business directory.
- Provide business space – supporting a growing small business supply chain, identifying areas for start-up and growth space for small business, co-location to maximise network opportunities/benefits.

Suggested delivery partners:
NHS Trust
Livewire
Culture Warrington
Warrington Borough Council
Warrington & Co
NHS CCG
Police and Crime Commissioner
RSLs
Warrington Collegiate

IE3 - Education and Employment



Work base learning (Source: skillspages.com)

As noted in CLES’s study, good quality employment is a key driver in improving the social and health outcomes for a community, as well as the economic. Ensuring that there are direct routes into education and good employment by working with employers in the area. This connection helps to smooth the process. Whether for a school-leaver or someone looking to get back into work, knowing that training leads to a good employment opportunity creates confidence.

The projects are:

- Increase opportunities for collaborative working between the education sector and businesses to ensure there is appropriate training on offer that matches local employment needs. This includes vocational training programmes through Colleges and the University Training College.
- Develop and enhance targeted employment programmes – create a way in which anchor institutions can map and understand where they are employing from and create further inclusive employment programmes that offer jobs specifically to people in the Central 6 area.
- An area of increasing opportunity is to provide opportunities for alternative or second careers for those looking to continue working beyond retirement age. Provide advice and guidance both to those wanting a longer working life and establish support for businesses to plan for having roles available for older people who bring experience and mixed skill sets.

Suggested delivery partners:

Warrington Borough Council – Education
Colleges and UTC
Culture Warrington
Large Employers
Lifetime Centre
Warrington Employment and Skills Action Group (WESAG)
DWP
local SMEs,
WBEx
WHia

6 Delivery and Management

Delivery - How to Deliver the Central 6 Masterplan?

The Opportunity

The Central 6 Masterplan provides a major opportunity for upgrading and enhancing the infrastructure, built and natural environment, facilities and liveability of the six key wards and established neighbourhoods surrounding Warrington town centre, making these places more liveable for their residents in the coming years.

Through the collaborative development of the Central 6 Masterplan, the question of the most suitable model or mechanism, principally to ensure co-ordination and delivery, has been raised, most notably in the period since the main themes and direction have been agreed and supported.

A traditional default position for delivery of such would be that Warrington Borough Council would lead the whole process on behalf of the numerous public, private and voluntary sector partners involved; stakeholders have however, noted challenges with this option, including:

- This has been a collaborative endeavour from the outset, supported but not controlled by the Council
- The communities across the whole area have been a major player, contributor, and potential future partners

- Other agencies and bodies have been willing, credible, and increasingly committed partners in the process
- There is a need therefore for cross-sector buy-in; success in delivering the Central 6 Masterplan, will require the participation of a wide range of public, private and voluntary sector partners, as well as support from the local community.
- A challenging public funding climate; the coming years are expected to see continued downward pressure on local authority funding, which will make it challenging for the Council to be the sole lead player.
- No great desire to create new organisations competing for time and space with the many existing bodies, but a desire focused on delivering the agreed tasks in hand.

Performance parameters

To respond to these challenges, there is a need to review the delivery response carefully. If the well-supported Central 6 Masterplan is to have any real impact on the communities who have helped draw it up, there is a need for an appropriate mechanism that links the players and partners to deliver committed measures with clear capability to continue over a prescribed timeframe.

A constraint on management resources should not be a barrier to delivery of the Central 6 Masterplan. Therefore, how delivery sits within existing structures and resources needs to be considered. Ownership of the masterplan and delivery mechanism needs to sit with the Central 6 Regeneration Area Board and embrace the following performance criteria:

- Provide oversight and leadership of the Central 6 Plan

- Provide executive management capability - including staff, policy, revenue, resources
- A mechanism to bring together the key partners on thematic workstreams and specific projects over time
- A vehicle for accountability – from citizens’ and partners’ bodies
- A body to help lobby, promote, and help bid for resources.
- A means to take forward the themes, workstreams and project actions in a logical way.

Integration with existing agency workstreams

With oversight and strategic ownership being held by a Central 6 Regeneration Area Delivery Board, or similar, the next step is to go through a process of allocation of the policy, planning, design and delivery of the Central 6 Masterplan themes and projects into established teams working on aspects of health, housing, transport, open space and so on. This would embed the various elements into the work of the lead specialist organisations and would have the benefit of having bodies with statutory power, intelligence and resources taking things forward.

The risk is that this approach may reduce the cross-organisation collaboration and also remove some of the fundamental bottom-up community contribution, and the added value place-making from the joint approach.

Although this might appear administratively simpler, it would run the risk of losing the benefits of the integrated Central 6 Plan approach quite early, therefore **the oversight role of the Board is critical if this is the chosen delivery method**. Workstream sub-groups reporting to the Board can be effective in this.

Community Involvement

Embedding the key principle of community involvement in delivery of masterplan projects will be fundamental to the overall success of the

programme in the long term. This will need to be embedded within the various workstreams, as well as identifying areas where the community are best placed to take lead responsibility for particular elements of projects.

Management and meeting

It will be important to spread the effort, burden and responsibilities, to enable the project to be embedded and rooted among the different players. For instance, Board meetings and workstream Teams could be held in different locations.

In terms of meeting, there is some importance on building on the momentum already established – following a high-profile launch. It is suggested that the **Board meets every 3 months**, and that the Action Workstreams meet **at least twice between Boards**, to ensure progress is being made on the priority projects. We believe an **annual public review** meeting would help update the community and build cross community support.

Benefits

There are many benefits of this approach including:

- Drawing on **stakeholder consultation** through the Masterplan process and linking directly to the delivery mechanism (Workstream teams delivering themes and projects)
- Having clear **strategic leadership**, involving key stakeholders from public, voluntary, community and private sectors who will take ownership and ensure delivery.
- Ensuring an adequate **degree of independence/detachment** from the local authority in order that everyone does not mark problems at door of the Council, but feel empowered to take things forward

within the framework

- The need to build optimism and confidence in communities by demonstrating a **collaborative model can be successful**, in order to build community support and buy-in to fully deliver on plans.
- Ensuring **value for money** in organisation and delivery arrangements.

We would suggest that the long term nature of the programme, and the conditions that justify it, means that all of these criteria need to be considered in the context of a 10-20 year delivery programme.

Overall, the delivery model needs to provide certainty and reassurance to the community and to voluntary, public and private sector partners that the programmes will make a meaningful difference across the Central 6 Wards in a cost-effective manner.

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November 2019

<p>Safer Greener Streets</p>	<p>Local Plan Objectives met: An “enhanced Green Space and Waterways network will provide popular, high quality walking and cycling routes that promote active lifestyles, reduce carbon emissions and contribute to improving air quality”, also:</p> <ul style="list-style-type: none"> • Policies W3, W4, W5 • Hierarchy of Centres and Policy TC1: town centre offer strengthened (viability, vitality greater diversity of uses). • General Transport Principles <p>Policy DC1 - Warrington’s Places; the inner wards</p>		
<p>Project</p>	<p>Description and Scope</p>	<p>Delivery Partners</p>	<p>Timeframe</p>
<p>ST1 – Grey to Green Streets</p>	<p>Approach to residential streets – narrow carriageway, widen footways and add planting (trees and flower beds)/rain gardens</p>	<p>Warrington Borough Council Warrington Disability Partnership Sustrans Community/User groups Local Community Groups “Friends of” groups</p>	<p>Years 3 - 6</p>
<p>ST2 – Clearway Routes</p>	<p>Approach to main traffic routes – improved and widened pedestrian crossings with new pavements including tactile pavement, rain gardens, traffic calming at pedestrian crossings.</p>	<p>Warrington Borough Council Sustrans Warrington Disability Partnership</p>	<p>Years 5 - 10</p>
<p>ST3 – A49 Corridor Greening</p>	<p>Main transport corridor – use evergreen trees to screen main road from shopping and residential areas.</p>	<p>Warrington Borough Council Sustrans</p>	<p>Years 8 -10</p>
<p>ST4 – Public Art Gateway and Parklets</p>	<p>Public Art installations at transport interchange with seating. Parklets – benches and greenery, providing rest areas and wayfinding.</p>	<p>Warrington Borough Council Culture Warrington Community Arts Organisations</p>	<p>Years 1- 3</p>
<p>ST5 – First/Final Mile</p>	<p>Project supports/reiterates project in the Local Transport Plan. Provides Central 6 emphasis and tie in.</p>	<p>Warrington Borough Council Sustrans</p>	<p>LTP timeline</p>

<p>Active Waterside</p>	<p>Local Plan objectives met: “increased access to river and waterside frontages will improve leisure and active travel opportunities and increase the borough’s biodiversity”, plus:</p> <ul style="list-style-type: none"> W2, W5 • New retail and leisure development • Enhanced cultural activities • General transport principles • Improving cycling and walking <p>Policy DC1 - Warrington’s Places: the inner wards</p>		
Project	Description	Delivery Partners	Timeframe
<p>AW1 – Waterside Activity Hub</p>	<p>New multisport activity hub. Changing rooms, teaching rooms, gym, rowing boat storage, café and club facilities.</p>	<p>Warrington Rowing Club Public Health England Sport England and other sports bodies Warrington Borough Council</p>	<p>Years 3 - 5</p>
<p>AW2 – Waterside Movement and Connections</p>	<p>1x 5km loop of upgraded waterside cycle path 3x 1km ‘missing link’ cycle paths</p>	<p>Warrington Borough Council Sustrans</p>	<p>Years 1 - 8</p>
<p>AW3 – Interpretation, Culture and Wayfinding</p>	<p>Signage/wayfinding posts over 5km cycle loop Public art installation at key bridges (2x)</p>	<p>Public Health England Warrington Borough Council Warrington Cultural Commission Arts Council England Art UK</p>	<p>Years 2 - 5</p>

Well Connected, Affordable Movement	Local Plan objectives alignment:		
	<ul style="list-style-type: none"> • General Transport Principles • Policy DC1 - Warrington’s Places; the inner wards 		
Project	Description	Delivery Partners	Timeframe
AM1 – Bus Routes	<p>New circular bus route with appropriate sheltered bus stops.</p> <p>Upgrading of bus stops with live timetable information.</p>	<p>Warrington’s Own Buses Warrington Borough Council LiveWire Arriva Buses</p>	Years 2 - 10
AM2 – Moving to walking, cycling and Cleaner Transport	<p>Creating a comprehensive network of good quality cycle routes. It should have segregated cycle lanes when needed with bike parks near transport hubs and community places and parks/gardens. Add signage and traffic lights for cyclists.</p> <ul style="list-style-type: none"> • On street electric charging station. • Public Transport to become electric to reduce the CO2 emission. • Have more frequent bus services especially during night-time and weekend. • Create continuous walking routes with new wide pavement, on street lighting, benches 	<p>Warrington Borough Council Network Warrington Sustrans, Warrington’s own buses</p>	Years 2 - 10
AM3 – Reconnecting Communities	<p>Primarily achieved through reduction of congestion on main routes through Warrington.</p> <p>Addition of 120m of road and new junction in Dallam – Longshaw Street – Cromwell Ave</p>	<p>Warrington Borough Council LiveWire</p>	Years 2 - 5

People-Friendly Parks and Public Spaces	Local Plan objectives alignment: An enhanced Green Space and Waterways network will provide popular, high quality walking and cycling routes that promote active lifestyles, reduce carbon emissions and contribute to improving air quality. <ul style="list-style-type: none"> • Policy INF5 - Delivering Infrastructure Policy DC1 - Warrington’s Places; the inner wards		
Project	Description	Delivery Partners	Timeframe
PS1 – Park Life Amenities	Have restrooms in the park with accessible Have water fountains Have baby changing facilities Have children soft play playground Café building with the above facilities.	Warrington Borough Council Friends of St Elphins? LiveWire Culture Warrington	Years 1 - 5
PS2 – Green Routes for Leisure	Create pathways through parks and green spaces to link areas. These pathways should be accessible to all users. The pathways should have signs and maps to indicates routes.	Warrington Borough Council Groundwork	Years 3 - 10
PS3 – Community Green Space Teams	Support and investment in the existing Ranger service to train and facilitate community volunteer groups.	Warrington Borough Council Friends of Westy Park and Green Spaces Groundwork Lancashire Wildlife Trust WVA	Years 1 - 2

PS4 – Sports Facilities	Have on street sports facilities Community gym studios	Sport England Warrington Borough Council Local sports clubs, FA, Football Foundation	Years 1 - 4
PS5 – Community Garden and Growing Spaces	Transform derelict land into growing space. Create plantation beds Community-led process through grant funding. See “Stalled Spaces Programme” from Glasgow City Council, previous winner of 2013 City to City Barcelona Fostering Arts and Design Prize.	Friends of Whitecross Torus, Warrington Housing Association Groundwork	Years 1 - 3

Local Community Hubs and Facilities	Local Plan objectives alignment: Safeguard “by promoting health and wellbeing to reduce health inequalities within the Borough by supporting the development of new, or the co-location and co-ordination of existing education, health, social, cultural and community facilities. Where possible such facilities should be located in defined centres or neighbourhood hubs (See also Policy DEV5 Retail and Leisure Needs)”. <ul style="list-style-type: none"> • Policy INF4 - Community Facilities • Policy INF5 - Delivering Infrastructure • Policy DC1 - Warrington’s Places; the inner wards Neighbourhood Hubs		
Project	Description	Delivery Partners	Timeframe
CF1 – Community Arts and Culture Delivery	Delivery in local areas of art and culture programmes – promoting wellbeing etc	LiveWire Culture Warrington Local Arts organisations LCEP (Local Cultural Education Partnership)	Years 1 - 3
CF2 – Wellbeing and Social Support delivery from community locations	Delivery from community hubs/locations	Warrington CCG NHS Trust Warrington BC Warrington Together Livewire	Years 2 - 4
CF3 – Community Enterprise	Supporting social enterprises that can deliver local services, skills, training and employment.	Warrington Voluntary Action LiveWire Warrington Borough Council Community Hub management Warrington Together Community Groups Warrington and Co Culture Warrington	Years 2 - 4

CF4 – Community Hub Buildings	Upgrades to community buildings to improve fabric/energy efficiency/operating costs, accessibility and functionality (ie new kitchens, classroom spaces etc). 6 facilities across Warrington.	LiveWire Culture Warrington Community/User Groups Warrington Borough Council	Years 3 - 12
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Community Empowerment and Action			
Project	Description	Delivery Partners	Timeframe
CE1 – Growing Community Cohesion and Confidence	Events and programmes that support growing confidence	Warrington Borough Council – Neighbourhood’s Warrington Disability Partnership Warrington Voluntary Action LiveWire DWP Warrington Wolves Foundation Torus Foundation Coop Community Champions Cheshire Police	Years 1 - ongoing
CE2 – Supporting Future Generations	Creating spaces such as clubs and networks where they can meet and feel safe to discuss and seek help when they need to. These could be virtual assistance for studies or therapy or have qualified professionals in schools, community centres and health centres.	Warrington Youth Zone Warrington Wolves Foundation Warrington Borough Council Youth Service VPX Cheshire Police LiveWire Schools Culture Warrington Local Community and Voluntary Groups WVA Torus Foundation PCC	Years 1 - ongoing
CE3 – Community Assets and Management		LiveWire Warrington Borough Council Community/User Groups Torus Foundation Warrington Together Warrington Voluntary Action	Year 1 -ongoing

Inclusive Neighbourhoods and Housing	Local Plan objectives alignment: “New housing will focus on creating attractive, well designed, sustainable and healthy communities, meeting a wide range of needs including those of families, those struggling to afford their own home, elderly people and disabled people”, plus: <ul style="list-style-type: none"> • W1, W5, W6 • Policy DEV1 – Housing Delivery (meeting objective W1) • Policy DEV2 – Meeting Housing Needs • Policy INF5 - Delivering Infrastructure Policy DC1 - Warrington’s Places; the inner wards		
Project	Description	Delivery Partners	Timeframe
NH1 – Developing New Homes	Guidance on development by social housing or private developers.	Torus Warrington Housing Association Warrington Together	Years 1 - 15
NH2 – Supporting upgrades in housing and street quality	Project aims to reduce impact on residential neighbourhoods of ‘rat-running’ through road closures. This should take an experimental approach in the first instance – using large planters to temporarily close streets and test traffic flows and community use of these traffic-calmed spaces. This can be trialled and adjusted ahead of making any large capital expenditure.	Torus Warrington Housing Association Warrington Borough Council	Years 3 - 15
NH3 – Tackling Neighbourhood Problems	Monitoring private lets and HMOs. Environmental task force and reporting service – quick response to reporting on fly-tipping and environmental concerns. Further development of roads reporting app/service.	Cheshire Police - incl PCSOs Warrington Borough Council Housing Associations + Private Landlords	Year 1 - ongoing
NH4 – Warrington Hospital	Options for future of the site. Dependent on site search and decision of NHS Trust around future of hospital location. If hospital remains, accessibility upgrades primary consideration. If it moves, a mixed use, residential-led masterplan that creates a sustainable community and is a net-addition to the area in terms of services/facilities.	NHS Trust Warrington Together	Years 5 - 15

Inclusive Economy			
Project	Description	Delivery Partners	Timeframe
IE1 – Connecting Business and Communities	Establish greater connections between private business and voluntary sector opportunities – build on work by WVA and Warrington Together on making connections.	Warrington Voluntary Action Warrington Together Large business Warrington Business Exchange Cheshire Community Foundation	Years 1 - ongoing
IE2 – Social Value Framework +	A framework that ensures that the money that locally located anchor institutions (further and higher education, health, local authority) and large businesses (Amazon, Omega, DHS etc) are using their spending power to support the local SME supply chain.	NHS Trust NHS CCG Livewire Police and Crime Commissioner Culture Warrington RSLs Warrington Borough Council Warrington Collegiate Warrington & Co	Years 3 - ongoing
IE3 – Education and Employment	Matching employer needs and skills – ensuring there are clear routes to good jobs locally.	Warrington Borough Council – Education Colleges and UTC Large Employers DWP Warrington Employment and Skills Action Group (WESAG) local SMEs WBEx	Years 1 - ongoing

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