

Dear WBC,

I consider myself to be an intelligent and educated person. I work as an editor and am accustomed to wading through dry and illegible prose, but I am deeply concerned that you have presented the local plan online consultation form in a way that is full of jargon, legalese and gobbledeygook that lay people will not understand, and so will be put off from commenting on. As you have completely ignored the will of the 4000 people who objected to the PDO in 2016, I can't help but wonder whether the two points are linked.

The online form and accompanying document are written in language that is so unintelligible and hard to understand that I will be submitting it to the Plain English Campaign for their 2019 'Golden Bull' award.

Please can you let me know whether emailed objections will be treated the same as online submissions? I have deep concerns regarding the conflicts of interest in developing the local plan and it's rationale, soundness, deliverability and need, and am concerned that if I email my objections and comments, that they will be ignored and not taken into consideration.

Yours faithfully,

Sarah Palombella