



Gainsborough Road Traffic Calming

Consultation Report

December 2020

Document Control Information

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Change History

Version	Date	Summary of Changes

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1 INTRODUCTION

1.1 Report Purpose

This report outlines public engagement activities undertaken to inform and request feedback on potential traffic calming options on Gainsborough Road.

This report provides details of the consultation methodology, feedback received and next steps.

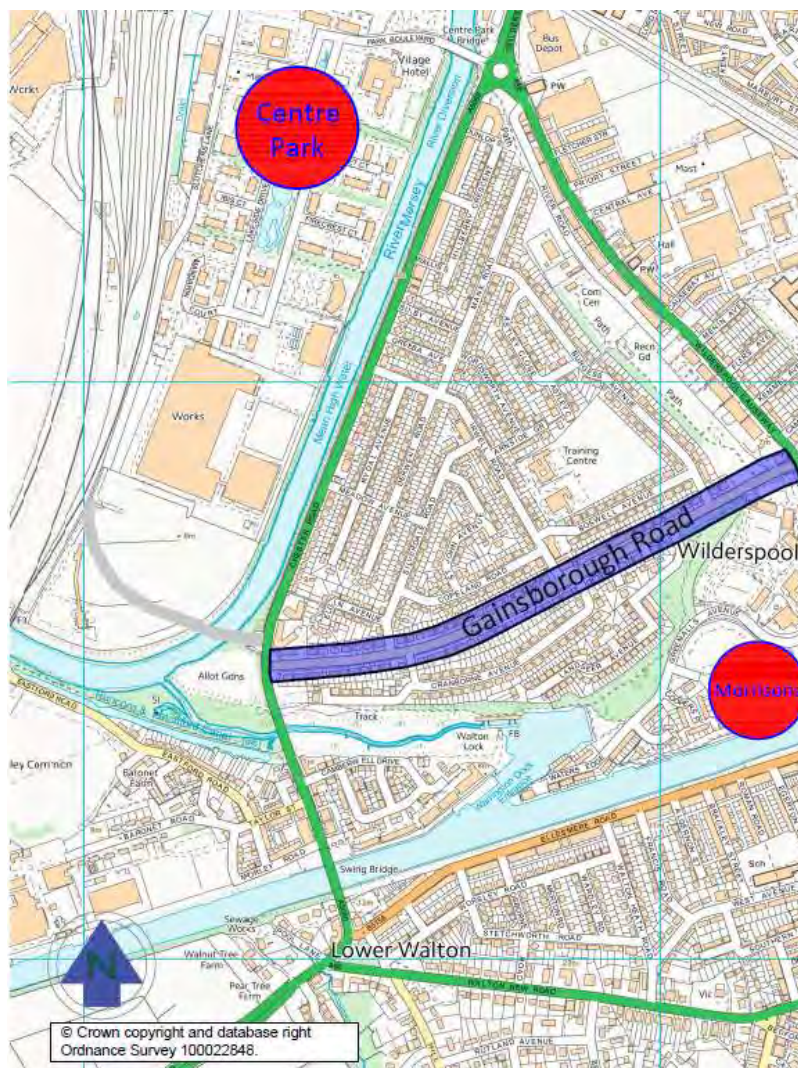
1.2 Location

Gainsborough Road is located approximately 1 mile south of Warrington Town Centre. It sits between Chester Road (A5060) to the west and Wilderspool Causeway (A49) to the east.

Gainsborough Road is predominately residential (c. 150 properties) with a small parade of shops in its centre and offices at its eastern end (Wilderspool Park). It also serves several residential side roads.

A location plan is provided in Figure 1 below:

Figure 1 – Gainsborough Road Location Plan



1.3 The Issue

During the public consultation for Centre Park Link, concerns were raised by residents along and in the vicinity of Gainsborough Road about the impact of the new link road on traffic speeds, volumes and routing in this area. As a result traffic surveys were carried out in November 2018 to assess current traffic conditions along Gainsborough Road.

Key findings from those surveys include:

- Average traffic speeds were recorded at 28mph;
- the percentage of HGVs (over 7.5 tonnes) was 1% during the 12 hr survey (7am-7pm); and
- 50% of traffic was identified as through traffic (traffic directly travelling between Chester Road and Wilderspool Causeway).

1.4 Proposals

The consultation invited feedback on three proposed approaches for implementing traffic calming measures. Consultees were also given the option to state that they didn't want any measures, didn't know which measures should be implemented or none of the three options.

Details of the options are provided below:

- **Option A: Initial Monitoring and Review** - Undertake further traffic surveys in 2021, 6 months post opening of Centre Park Link to establish any change in vehicle speeds, volumes and distribution prior to the implementation of any traffic calming measures. The advantage of this option is that it will allow officers to identify specific issues to be mitigated prior to implementation of any measures. A further public consultation would take place after the monitoring period on the proposed measures.
- **Option B: Implementation of traffic calming measures in advance of the opening of Centre Park Link on a permanent basis** - Implement chicanes along Gainsborough Road on a permanent basis. A plan showing indicative locations of chicanes and signage is provided in Figure 2 below. The purpose of this form of traffic calming is to manage the average speed of vehicles along the route and also to make the route less attractive to motorists.
- **Option C: Implementation of traffic calming measures in advance of the opening of Centre Park Link on a temporary experimental basis** - Implement chicanes along Gainsborough Road as in Option B but on a temporary basis. A plan showing indicative locations of chicanes and signage is provided in Figure 2 below. Traffic surveys would be undertaken following installation to monitor the effectiveness of the measures. Further public consultation would be undertaken to present the results of the monitoring surveys and gain feedback on whether residents would like

the traffic calming measures installed permanently or amended. Further public consultation on the location of the chicanes whether temporary or permanent would take place prior to implementation.

Figure 2 – Indicative location of chicanes



A larger scale plan is shown in Appendix A.

1.5 Funding

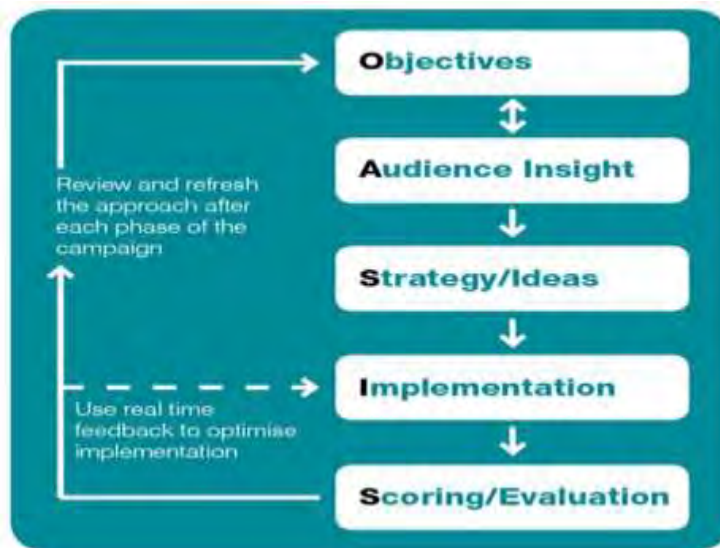
Permanent traffic calming chicanes (Option B) are expected to cost approximately £180,000 (subject to detailed design). Any measures would be funded from the Centre Park Link project budget.

2 METHODOLOGY

2.1 Methodology

The consultation process applied to this scheme is consistent with the Government Communication Service recommended OASIS model (Figure 3) and is routinely followed by Warrington Borough Council.

Figure 3 - The OASIS model



Each step shown in Figure 3 is discussed in sections 2.2 to 2.6 below.

2.2 Objectives

The objective of the consultation was to obtain feedback from residents on three potential approaches for the timing of traffic calming measures:

- **Option A:** Initial monitoring and review
- **Option B:** Implementation of traffic calming measures in advance of the opening of Centre Park Link on a permanent basis
- **Option C:** Implementation of traffic calming measures in advance of the opening of Centre Park Link on a temporary experimental basis

Residents were also given the option to state that they didn't want any measures, didn't know which measures should be implemented or none of the three options.

2.3 Audience Insight

The consultation aimed to reach the following target audiences:

- Residents living on Gainsborough Road
- Residents living in the vicinity of Gainsborough Road
- Ward Councillors
- Local media
- Local businesses

2.4 Strategy

The consultation strategy is based around the need to ensure accurate, timely and targeted communication using a variety of on and offline channels. This is underpinned by effective stakeholder engagement by the project team.

The key messages of the consultation were:

- Traffic calming options are provided following concern expressed by residents during the Centre Park Link consultation process.
- Residents feedback is required to inform the approach to the installation of any traffic calming measures
- A consultation report detailing the feedback received and outcome of the consultation will be publically available.

2.5 Implementation

The consultation period took place between 20 January 2020 and 17 February 2020. Table 1 outlines the implementation programme of this consultation activity.

Table 1 - Engagement Programme Overview

Milestone	Activities	Dates
Information distribution and project promotion	Ward Member Consultation briefing	30 September 2019
	1268 promotional leaflets delivered to residents and businesses on and in the vicinity of Gainsborough Road	17 January 2020
	Dedicated web pages on Council website with details of the proposals, details of the consultation events and an online feedback form	20 January 2020 and 17 February 2020
	Email alerts to those stakeholders on the Centre Park Link email database, Ward Councillors and Parish Councils	17 January 2020
	Press release	17 January 2020
	Use of Council's Twitter and Facebook pages to promote the consultation events	Various dates between 17 January 2020 and 17 February 2020
Public consultation events	2 drop in exhibition events attended by WBC officers. Held on one weekday afternoon/evening (4pm-8pm) and one Saturday (10am-1pm) at St Werburgh's Community Hub.	28 th January and 1 st February 2020
Feedback deadline (Questionnaire and dedicated email address)	Submitted online or using a paper copy of the form available on request at the consultation events.	17 th February

2.5.1 Promotional leaflets

1268 copies of a promotional consultation leaflet were delivered to residents and businesses in the vicinity of Gainsborough Road. The leaflet provided information on the options, purpose of the consultation, when and where the public exhibition events were being held, and information on how feedback could be provided. The leaflets were delivered by an external distribution company who carried out operative tracking to ensure that leaflets were correctly delivered as agreed.

A copy of the promotional leaflet is provided in Appendix B and the distribution area is presented in Appendix C.

Copies of the leaflet were also provided at the drop in exhibition events for attendees to take away.

2.5.2 Website

A dedicated project webpage was provided on the Council website at <https://www.warrington.gov.uk/consultations>. The webpage contained details of the options, a link to the feedback form, drop-in event details and how to contact the project team. This allowed those who were unable to attend the events to view the consultation information. A screen shot of the web page is provided in Appendix D.

A Council press release was also launched on the Council News web page at <https://www.warrington.gov.uk/news>, a screenshot is provided in Appendix E.

In addition, the Centre Park Link mail box was available for residents to raise consultation queries. (cpl@warrington.gov.uk).

A dedicated web page has been set up in the following location to provide consultation updates:

<https://www.warrington.gov.uk/gainsborough-road-traffic-calming-consultation>

Warrington Guardian also ran an article on the consultation, a screenshot is provided in Appendix F.

2.5.3 Public Exhibition Events

Two consultation events were held in January/February 2020 as shown in Table 2. The aim was to arrange times to suit as many of the target audiences as possible to maximise attendance.

Table 2 - Public Exhibition Drop-in Events

Venue	Date	Times	Attendees
St Werburgh's Community Hub	Tuesday 28/01/2020	16.00 to 20.00	54
St Werburgh's Community Hub	Saturday 01/02/2020	10.00 to 13.00	64

The exhibitions consisted of eight display boards providing information on the options. There was also information on how to provide feedback to the project team. The display information is included in Appendix G.

The events were staffed by Council officers from the Transport Planning, Traffic Management and Road Safety and Infrastructure Delivery teams. Ward Councillors also attended both events.

In total, the events attracted 118 attendees.

2.5.4 Promotion

In addition to the promotion of the events via the leaflets and project website, the exhibitions were also publicised as follows:

- Press releases issued by the Council on the Council News webpage (Appendix E).
- Regular posts and tweets were released from the Council's social media pages on Facebook and Twitter (Appendix H).
- Email alerts sent to residents and stakeholders on the Centre Park Link email database (Appendix I).
- Ward councillors received a consultation briefing note in advance of the consultation with details of the proposed schemes and consultation strategy.

2.6 Scoring/Evaluation

Feedback on the project proposals was obtained through several means:

- Online feedback questionnaires were available on the Council's consultation page. The form contained thirteen questions of which four were project related; the remaining nine questions (mostly multiple choice) are required under the Equality Act including questions on age, gender, disability and ethnic origin.
- Paper copies were also available at each exhibition or on request for those who did not have access to a computer or the internet. Approximately 60 were handed out at the two exhibition events with 17 forms being returned.
- Comments and enquiries were received through the Centre Park Link project mailbox and other Council mailboxes.
- Face to face conversations with members of the project team at the public exhibitions. Consultees were also encouraged to complete a questionnaire.

A copy of the questionnaire is included in Appendix J.

3 RESPONSES

Consultation feedback received is summarised in the sub-sections below.

3.1 Drop in events

The aim of the events was primarily to inform people of the options, to answer any questions and explain how consultees could provide their feedback. Attendees were encouraged to use the online or paper questionnaire so that their views could be documented.

The most common questions posed to Council staff are documented in Table 3 with the response provided by the project team staff on duty at the time.

Table 3 – Drop-in event feedback

A summary of common themes of survey feedback and a corresponding action/response is provided in table 3 below.

Table 3: Drop-in Event Feedback

Common drop-in event comments		
Theme	Comment	Response/Action
Diversion of number 11 bus	Residents queried the suitability of Irwell Road to accommodate buses due to the vast amount of on-street parking.	Leaflet was hand delivered to residents within the Gainsborough Road/Chester Road/Wilderspool Causeway 'triangle' to inform them of the proposed changes to bus services due to the right turn ban out of Gainsborough Road. A copy of the leaflet is provided in Appendix K. However, Irwell Road was not used as a diversionary bus route.
Impact of CPL works on the X30 Bus Service	Residents asked whether there would be disruption to this service.	
Junction arrangement of Gainsborough Road, Chester Road and Centre Park Link	Residents expressed concern that the junction of Gainsborough Road/Chester Road will not be signalised following construction of Centre Park Link and that this could cause problems for people turning right onto Chester Road, potentially causing through traffic on the side roads off Gainsborough Road.	Several junction options were assessed, the details of the optioneering process are provided in Section 4.2 Following the opening of Centre Park Link, monitoring of the junction is to be undertaken. A camera will be installed to monitor junction operation and the traffic signals will be fitted with technology to adjust signal timings as traffic conditions change throughout the day.
Condition of Gainsborough Road	Residents expressed concern at the condition of the road surface.	Gainsborough Road to be re-surfaced, timing dependent upon preferred option and timing of any traffic calming.
Validity of survey results	Residents disagreed with the speed survey results.	More detail on the methodology and results of the speed surveys are contained within Section 4.1 Speed surveys to be repeated 6 months following completion of Centre Park Link to provide additional reassurance.

		Note: it has not been possible to carry out repeat 'before' surveys to offer further reassurance due the impact of COVID-19 on traffic levels.
Traffic levels on Chester Road	Concern over traffic levels on Chester Road and perception that they had increased following the opening of the Mersey Gateway bridge.	<p>The Council monitored key parts of its road network prior to the opening of the Mersey Gateway to understand what impacts, if any, the imposition of tolls would have on traffic levels in Warrington. To date it appears from assessing the monitoring data from before and after opening, that the impact during the daytime has been marginal and raises no cause for concern.</p> <p>The monitoring will continue and, if trends change adversely, the Memorandum of Understanding the Council has with Halton Borough Council will allow discussion around potential mitigation measures to be had.</p>
Traffic levels on Gainsborough Road	Concerns about traffic increasing on Gainsborough Road following the opening of Centre Park Link and impacts on local air quality.	<p>The traffic modelling carried out for the scheme business case did not forecast any increase in traffic on Gainsborough Road. However, traffic surveys will be undertaken 6 months post opening of Centre Park Link to establish traffic volumes.</p> <p>The level of nitrogen dioxide (NO₂) is monitored at the junction of Gainsborough Road/Loushers Lane/Wilderspool Causeway and on Chester Road near to its junction with Gainsborough Road. The levels of NO₂ in these locations are below the national limit and not considered as being of risk of exceedance based on current traffic flows. However, monitoring is continuing.</p>
Crossing points on Gainsborough Road	Concerns around difficulties crossing Gainsborough Road and that there is a need for enhanced crossing facilities.	A review of current provision will be undertaken with potential to include crossings in any confirmed traffic calming or maintenance scheme

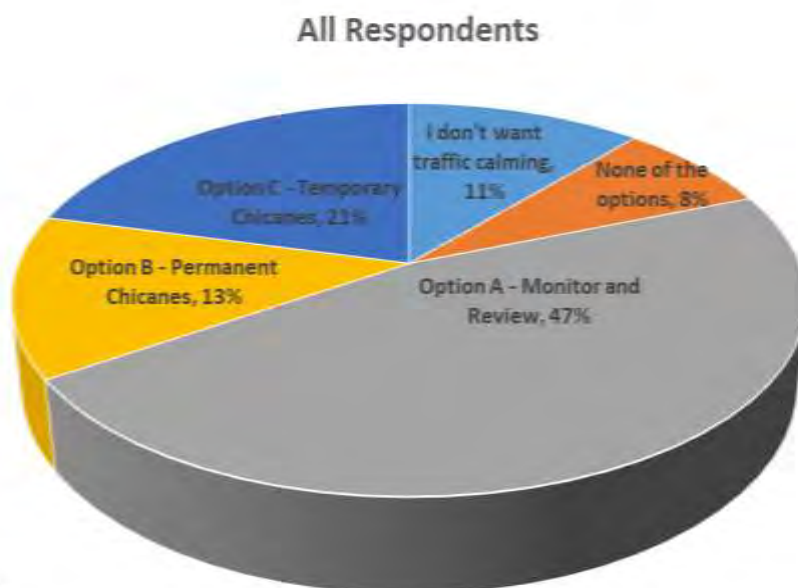
Attendees were encouraged to complete the questionnaire whether they were in support or not of the options to ensure that their views were documented.

Attendees were asked if they would like to leave their email address to receive notification of future public consultations and traffic management alerts related to the Centre Park Link project.

3.2 Questionnaire responses

There were 105 responses to the questionnaire. A summary of the responses to the project related questions are presented below.

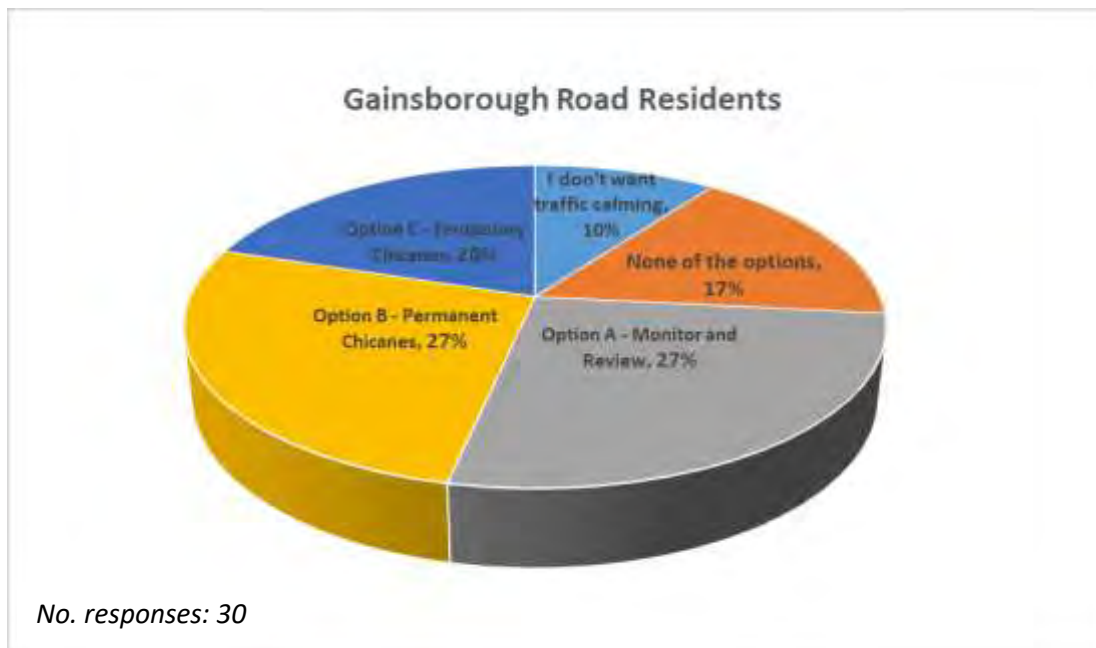
*Question 1 – What is your **preferred** option for the implementation of traffic calming (as outlined above)? Please select one option*



No. responses: 105

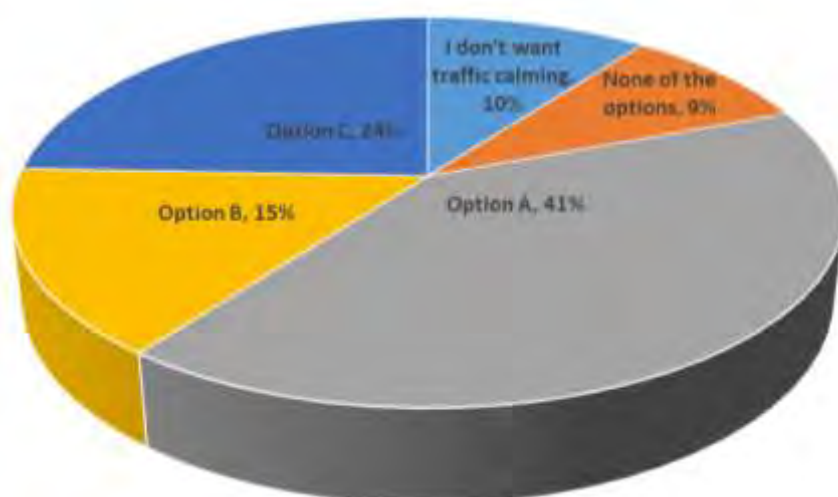
The majority (47%) of all respondents chose Option A (monitoring and review) as their preferred option. 11% do not want to see any traffic calming implemented and 8% do not want to see any of the proposed options implemented. 13% of all respondents selected Option B for the implementation of traffic calming measures on a permanent basis whilst 21% selected Option C for traffic calming measures on a temporary, experimental basis.

When considering the option preferences of those residents that live on Gainsborough Road, the preferred option was tied at 27% for Option A monitor and review and 27% for Option B permanent chicanes).



When combining the Gainsborough Road respondents with those that live on the side roads off Gainsborough Road, Option A (initial monitoring and review) is preferred by the majority of respondents (41%), followed by Option C (24%), temporary chicanes.

**Gainsborough Road & Side Roads Residents -
What is your preferred option?**



No. responses: 78

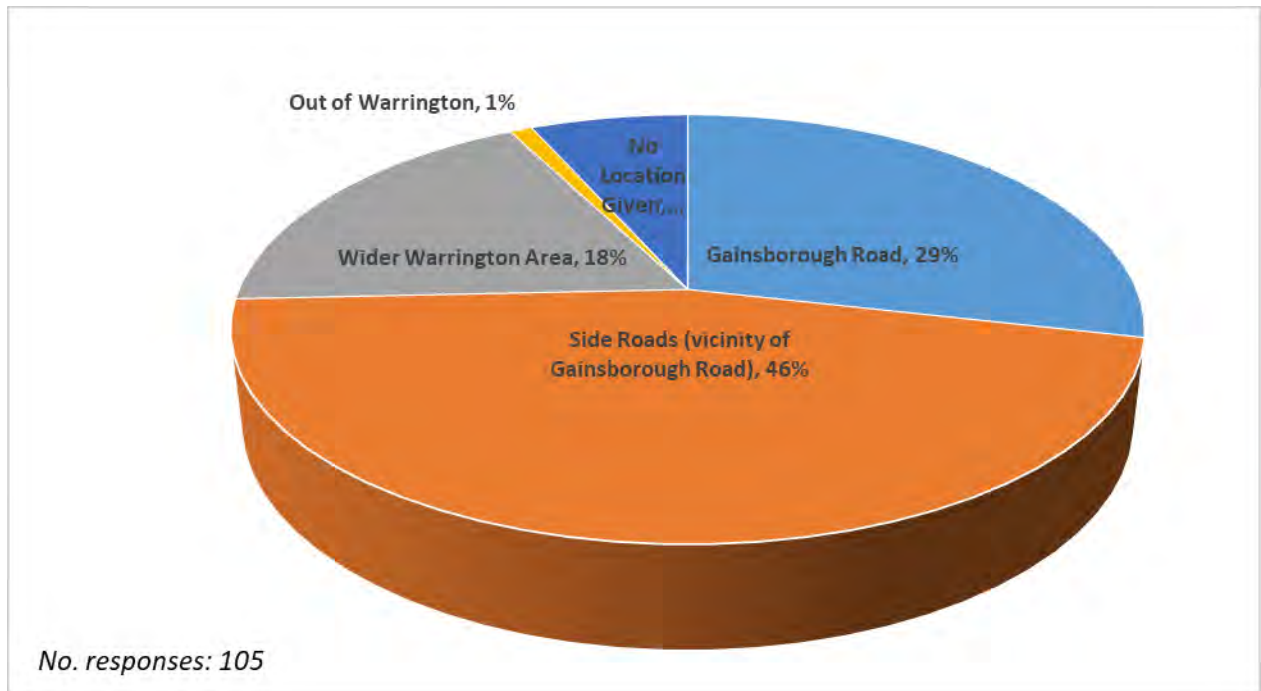
Question 2 – If you have any further comments on the traffic calming options then please write in the space below

There were 181 comments submitted in response to Question 2 by 76 respondents, the most common comments (stated 5 times or more) and the proposed actions/responses are presented below:

Comment	Number of comments	Response/Action
Chicanes will cause added congestion	13 (7%)	The give way operation of the chicanes will require vehicles to queue at peak times. Options B and C include the provision of chicanes
Concern regarding the environmental impact of chicanes in terms of noise and air quality	12 (7%)	The traffic modelling carried out for the scheme business case did not forecast any increase in traffic on Gainsborough Road. The level of nitrogen dioxide (NO2) is monitored at the junction of Gainsborough Road/Loushers Lane/Wilderspool Causeway and on Chester Road near to its junction with Gainsborough Road. The levels of NO2 in these locations are below the national limit and not considered as being of risk of

		exceedance based on current traffic flows. However, monitoring is continuing.
The need for traffic calming measures should be evidence based	10 (6%)	Option A is an evidenced based approach.
Suggested alternative of speed cameras	9 (5%)	Existing casualty and speed data is unlikely to support speed enforcement. Position can be reviewed when new survey data becomes available.
It is difficult to cross Gainsborough Road/ request for crossings	7 (4%)	A review of current provision will be undertaken and there is the potential to include crossings in any confirmed traffic calming or maintenance scheme
Comments/questions regarding the validity or requesting more information on the highest speeds recorded.	7 (4%)	More detail on the methodology and results of the speed survey are contained within Section 4.1 Note: it has not been possible to carry out repeat 'before' surveys to offer further reassurance due the impact of COVID-19 on traffic levels. Speed surveys will be repeated 6 months post opening of Centre Park Link to provide additional assurance.
I don't want a chicane outside my house/ Chicanes will make it difficult to get on/off my driveway	7 (4%)	The placement of chicanes would be assessed based on the visibility, geometry and features of Gainsborough Road and in consultation with Gainsborough Road residents to identify any particular needs. Options B and C include the provision of chicanes.
I don't want chicane outside my home restricting off-street parking	6 (3%)	
Suggested alternative of a no right turn from Gainsborough Road to Chester Road	5 (3%)	The impact of the temporary right turn ban during Centre Park Link works will be monitored via traffic surveys.
Gainsborough Road needs to be resurfaced	5 (3%)	Gainsborough Road is to be re-surfaced, the timing dependent upon the preferred option selected.
Concern regarding an increase in traffic on Gainsborough Road following construction of Centre Park Link	5 (3%)	Traffic modelling does not predict an increase in traffic on Gainsborough Road as a result of the opening of Centre Park Link. The impact of the scheme on traffic volumes will be monitored 6 months post opening. Option A would allow this monitoring to inform any decision on traffic calming
Concern regarding the un-signalised operation of Chester Road/Gainsborough Road following construction of CPL	5 (3%)	Several junction options were assessed, the details of the optioneering process are provided in Section 4.2 Following the opening of Centre Park Link, monitoring of the junction is to be undertaken. A camera will be installed to monitor junction operation and the traffic signals will be fitted with technology to adjust signal timings as traffic conditions change throughout the day.

Question 3 – Please provide your house number and postcode. Collecting this information will allow feedback to be analysed by location. For example residents of Gainsborough Road or in the vicinity of Gainsborough Road or elsewhere.



The chart above illustrates the location of survey respondents. The majority of respondents (46%) live on side roads served by Gainsborough Road, almost a third (29%) of respondents live on Gainsborough Road whilst 18% of respondents live in Warrington outside of the leaflet distribution area (Appendix C). Only 1% of respondents live outside Warrington.

Equality and Diversity Questions

The feedback questionnaire contained nine questions required under the Equality Act on age, gender, disability and ethnic origin. Anonymous responses to these questions are provided in Appendix L. The consultation was intended to primarily target residents and businesses within close proximity to Gainsborough Road, no other demographic was targeted.

4.0 FURTHER INFORMATION

Further information on the speed survey information provided within the consultation materials is provided below. In addition, details of the optioneering process for the format of the junction of Chester Road/Gainsborough Road are provided.

4.1 Speed Surveys

Speed data was collected over a 7 day period, 24 hours a day in November 2018 on Gainsborough Road, Irwell Road and Burgess Avenue. Survey equipment was placed in locations where speeds are likely to be higher i.e. on straight sections of road with good visibility. Average speeds were found to be compliant with the set speed limits in these locations. More information on each survey location is provided below.

The following terms are used in the survey data:

- **Mean speed** – This is the average speed of all vehicles over a given time period, 24hours in the case of the data below.
- **85th percentile speed** – This is the speed at which 85 percent of vehicles travel at or below.
- **5 day average** – The average speed of vehicles Monday to Friday
- **7 day average** – The average speed of vehicles Monday to Sunday

4.1.1 Gainsborough Road West

The location of the Gainsborough Road survey station is presented in Figure 4 below. Survey data from this location is provided in Table 4.

Figure 4: Gainsborough Road West Survey Location

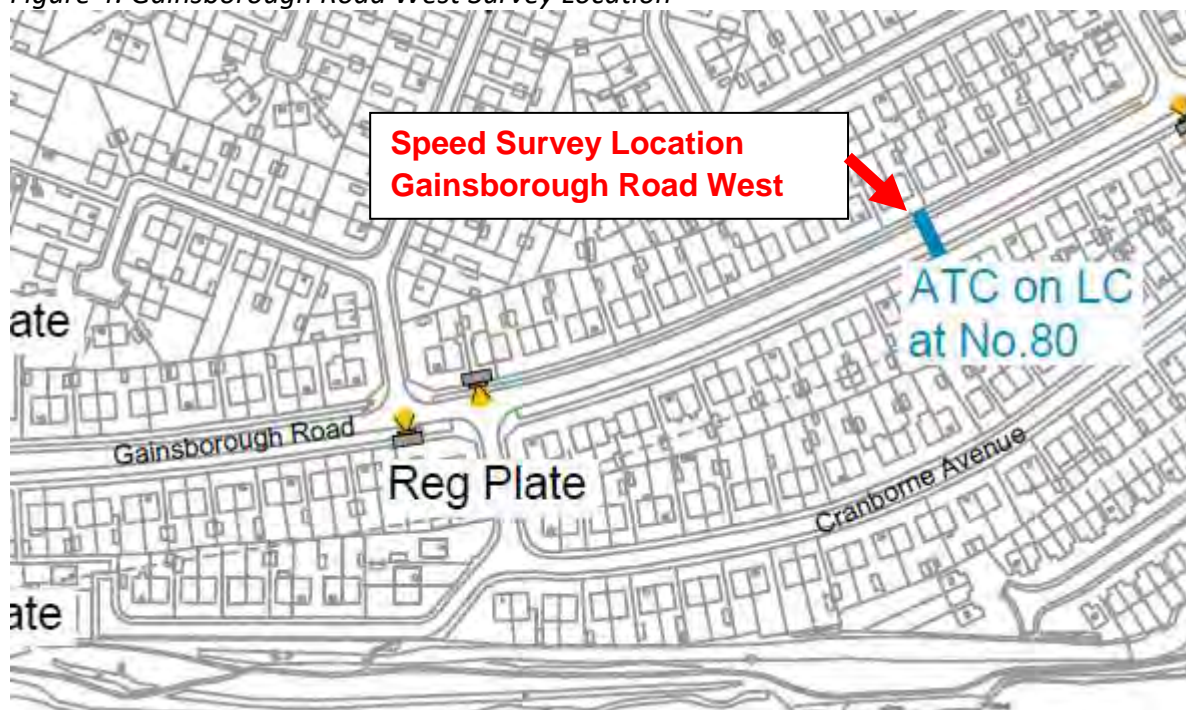


Table 4: Speed Survey Results Gainsborough Road West (2018) - 24 hour summary

	22/11 Thu	23/11 Fri	24/11 Sat	25/11 Sun	26/11 Mon	27/11 Tue	28/11 Wed	5-DAY MEAN	7-DAY MEAN
Mean Speed	28.5	29.1	29.2	29.2	29.1	28.8	28.6	28.8	28.9
85%ile Speed	33.4	33.5	33.3	33.6	33.7	33.5	33.3	33.5	33.5
No. Vehicles > 30 MPH Limit	1747	1967	1400	1322	1806	1829	1704	1811	1682
% Vehicles > 30 MPH Limit	27.7	32.2	34.1	35.5	32.1	30.9	28.2	30.2	31.5
No. Vehicles > 45 MPH	10	18	13	9	13	17	19	15	14
% Vehicles > 45 MPH	0.2	0.3	0.3	0.2	0.2	0.3	0.3	0.3	0.3

4.1.2 Gainsborough Road East

The location of the Gainsborough Road survey station is presented in Figure 5 below. Survey data from this location is provided in Table 5.

Figure 5: Gainsborough Road East Survey Location

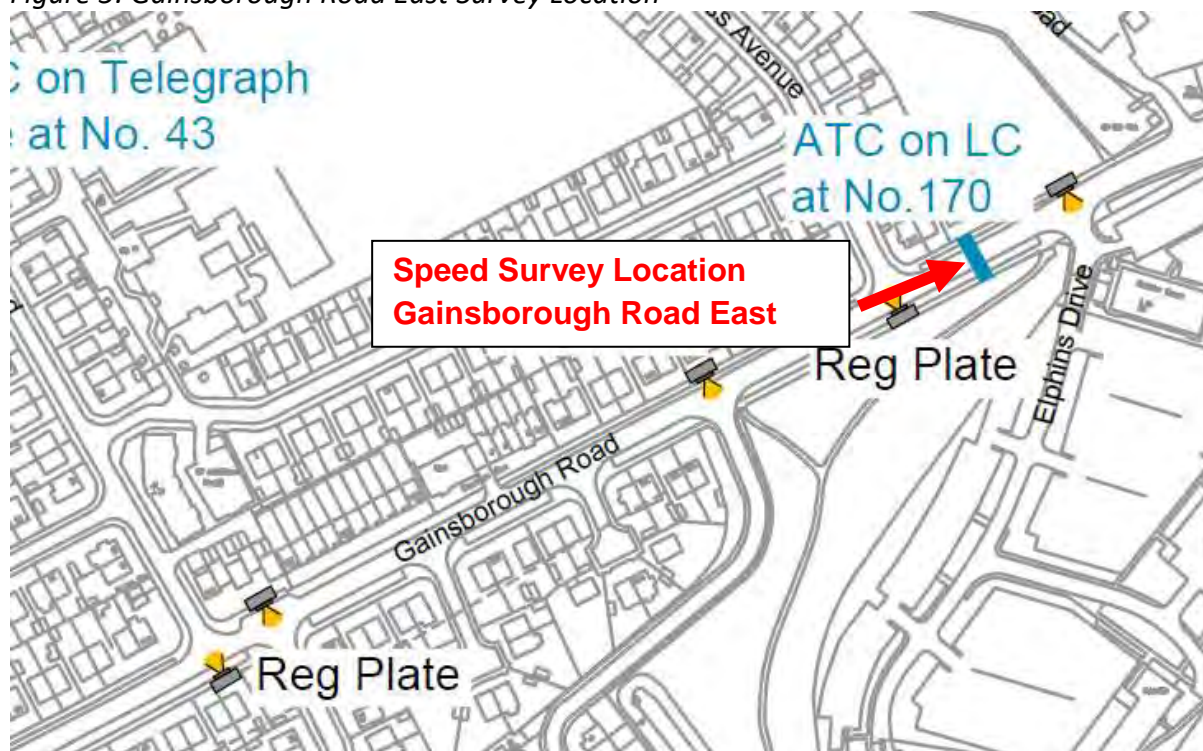


Table 5: Speed Survey Results Gainsborough Road East (2018) –24 hour summary

	22/11 Thu	23/11 Fri	24/11 Sat	25/11 Sun	26/11 Mon	27/11 Tue	28/11 Wed	5-DAY MEAN	7-DAY MEAN
Mean Speed	26.2	26.6	27.0	27.1	26.1	26.1	26.6	26.3	26.5
85%ile Speed	31.0	33.2	33.3	33.6	31.0	30.8	34.0	32.0	32.4
No. Vehicles > 30 MPH Limit	1294	1466	1207	1065	1181	1195	1442	1316	1264
% Vehicles > 30 MPH Limit	15.0	17.6	20.2	20.0	15.0	15.0	17.3	16.0	17.2
No. Vehicles > 45 MPH	3	8	8	3	7	6	5	6	6
% Vehicles > 45 MPH	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1

4.1.3 Irwell Road

The location of the Irwell Road survey station is presented in Figure 6. Survey data from this location is provided in Table 6.

Figure 6: Irwell Road Survey Location

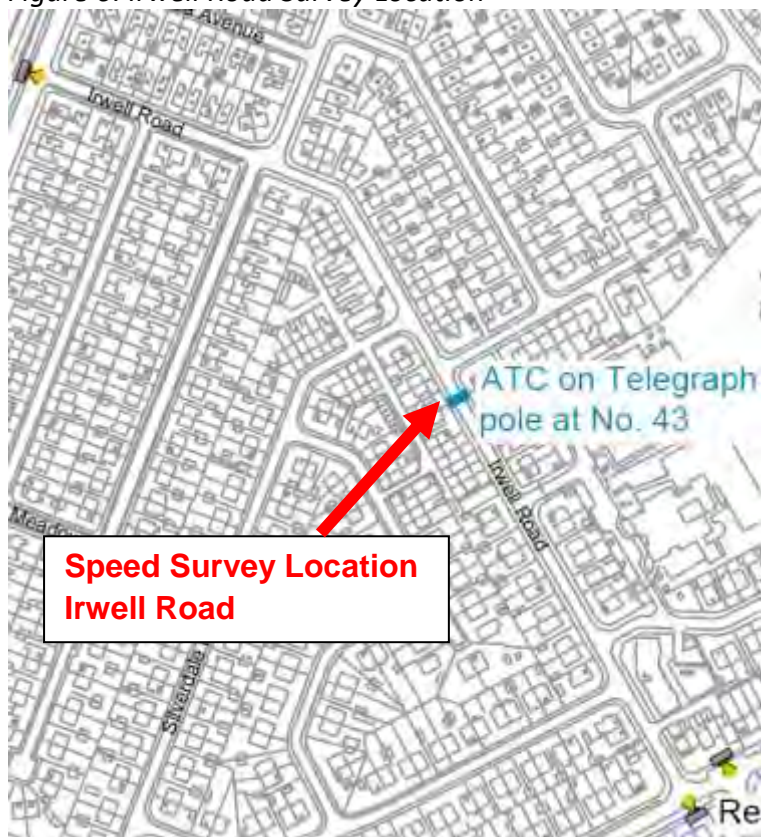


Table 6: Speed Survey Results Irwell Road (2018) –24 hour summary

	22/11 Thu	23/11 Fri	24/11 Sat	25/11 Sun	26/11 Mon	27/11 Tue	28/11 Wed	5-DAY MEAN	7-DAY MEAN
Mean Speed	20.6	20.3	20.2	20.4	20.5	20.3	19.2	20.2	20.2
85%ile Speed	28.5	25.9	26.3	28.3	28.4	28.5	23.6	27.0	27.1
No. Vehicles > 30 MPH Limit	26	17	13	15	33	19	19	23	20
% Vehicles > 30 MPH Limit	2.9	2.0	1.9	2.5	3.8	2.3	1.9	2.6	2.5
No. Vehicles > 45 MPH	0	0	0	0	0	0	0	0	0
% Vehicles > 45 MPH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

4.1.4 Burgess Avenue

The location of the Burgess Avenue survey station is presented in Figure 7. Survey data from this location is provided in Table 7.

Figure 7: Burgess Avenue Survey Location

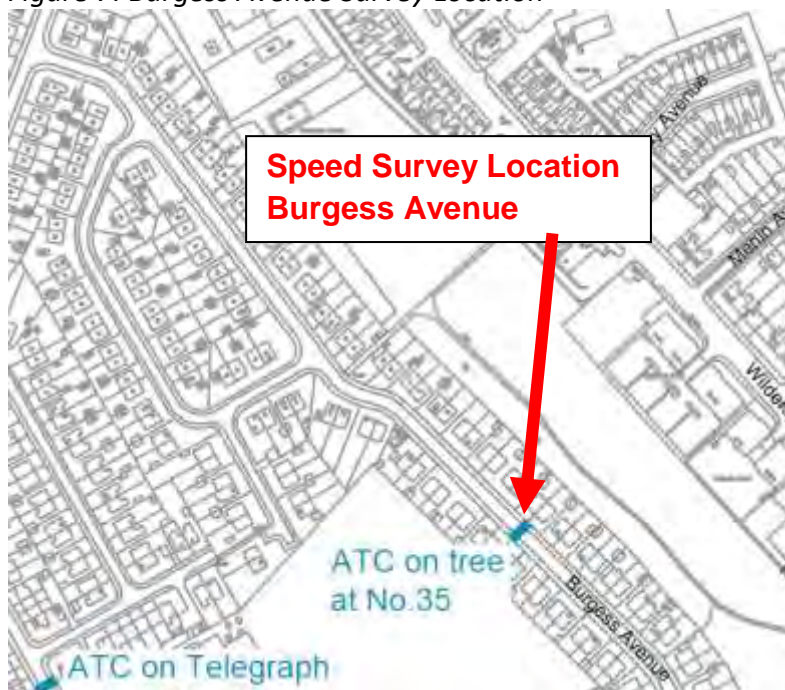


Table 7: Speed Survey Results Burgess Avenue (2018) –24 hour summary

	22/11 Thu	23/11 Fri	24/11 Sat	25/11 Sun	26/11 Mon	27/11 Tue	28/11 Wed	5-DAY MEAN	7-DAY MEAN
Mean Speed	24.5	25.1	23.5	24.5	24.6	24.8	24.6	24.7	24.5
85%ile Speed	28.4	30.8	28.3	28.4	28.4	28.8	31.3	29.5	29.2
No. Vehicles > 30 MPH Limit	69	91	46	57	85	87	83	83	74
% Vehicles > 30 MPH Limit	9.3	12.7	7.0	11.1	11.2	11.3	10.7	11.0	10.5
No. Vehicles > 45 MPH	2	1	0	0	0	0	1	1	1
% Vehicles > 45 MPH	0.3	0.1	0.0	0.0	0.0	0.0	0.1	0.1	0.1

4.2 Gainsborough Road/Chester Road Junction Optioneering

A number of residents stated they would like to find out more information on the options reviewed for the operation of the junction of Chester Road/Gainsborough Road following completion of Centre Park Link.

Several options were considered for the format of the junction of Chester Road/Gainsborough Road:

- **Signalisation** - This option was discounted due to the proximity of the Link road (which was determined by the bridge location) with Gainsborough Road. The close

proximity of Gainsborough Road and the Link road means that there would be insufficient stacking space for waiting vehicles on Chester Road north bound for two adjacent signalised junctions.

Within the public consultation undertaken for the Centre Park Link scheme, a number of respondents suggested that traffic lights would be needed at the junction of Chester Road/Gainsborough Road. However, there were also a number of respondents who believed that Gainsborough Road would be used as a cut through to the new bridge. One of the key factors influencing whether the later occurs will be the level of priority given to the right turn from Gainsborough Road to reach the new link road.

- **As existing with right turn ban out of Gainsborough Road** - introducing a right turn ban in/ out of Gainsborough Road was discounted in part due to the potential for traffic on Gainsborough Road to use the side roads as a through route and its impact on general access issues for local residents on Gainsborough Road.
- **As existing** - Traffic modelling shows this option to accommodate predicted traffic flows, allows full access out of Gainsborough Road but will not be attractive to through traffic on Gainsborough Road. This option was identified as the preferred option.

The junctions of Chester Road with the new link road and Gainsborough Road will be covered by CCTV to allow the operation of the junction to be monitored. In addition, the signals will be fitted with detectors to allow the signal timings to auto adjust as needed to best address traffic demand.

There are also 2 new signalised toucan crossings for pedestrians and cyclists included within the Centre Park Link scheme. These are located on Chester Road and the new Link Road to facilitate the crossing of Chester Road and the Link Road on foot/cycle.

6.0 SUMMARY AND NEXT STEPS

The Gainsborough Road traffic calming consultation period took place between 20 January 2020 and 17 February 2020.

Survey respondents were asked 'what is your preferred option' from the following selection of traffic calming options:

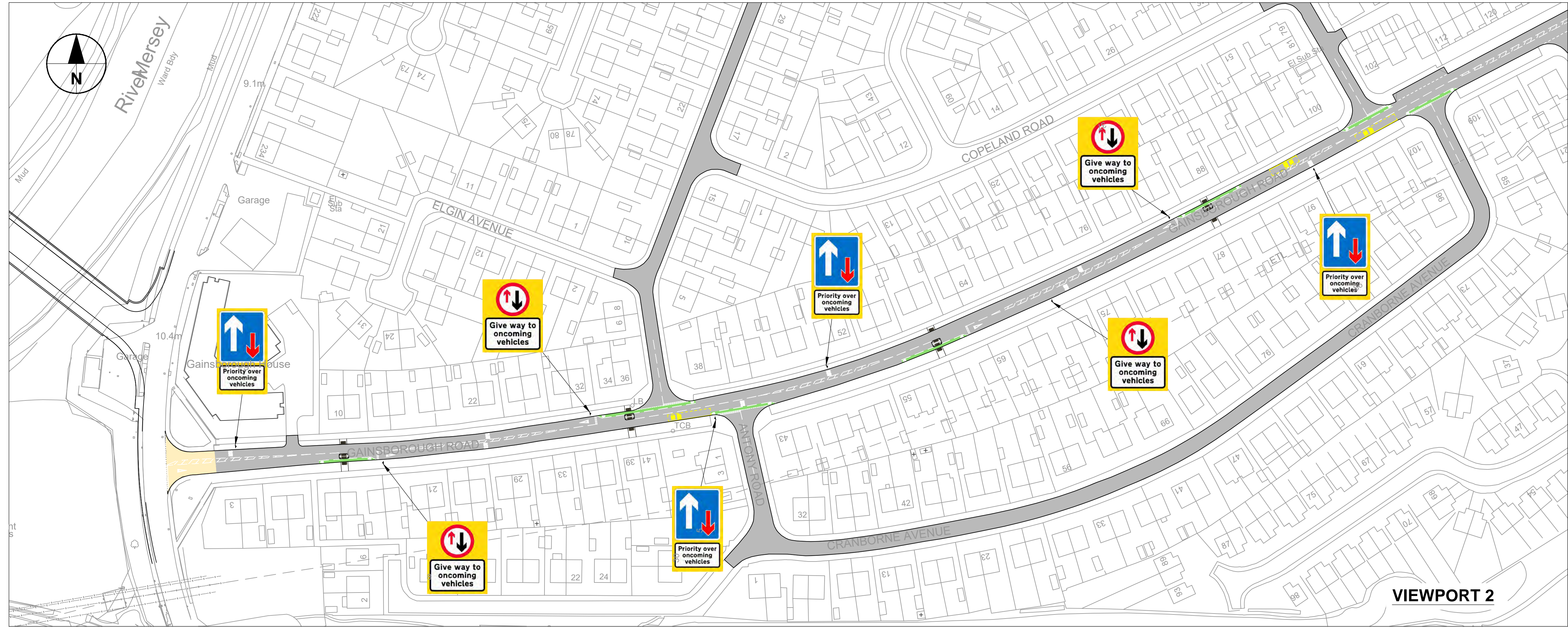
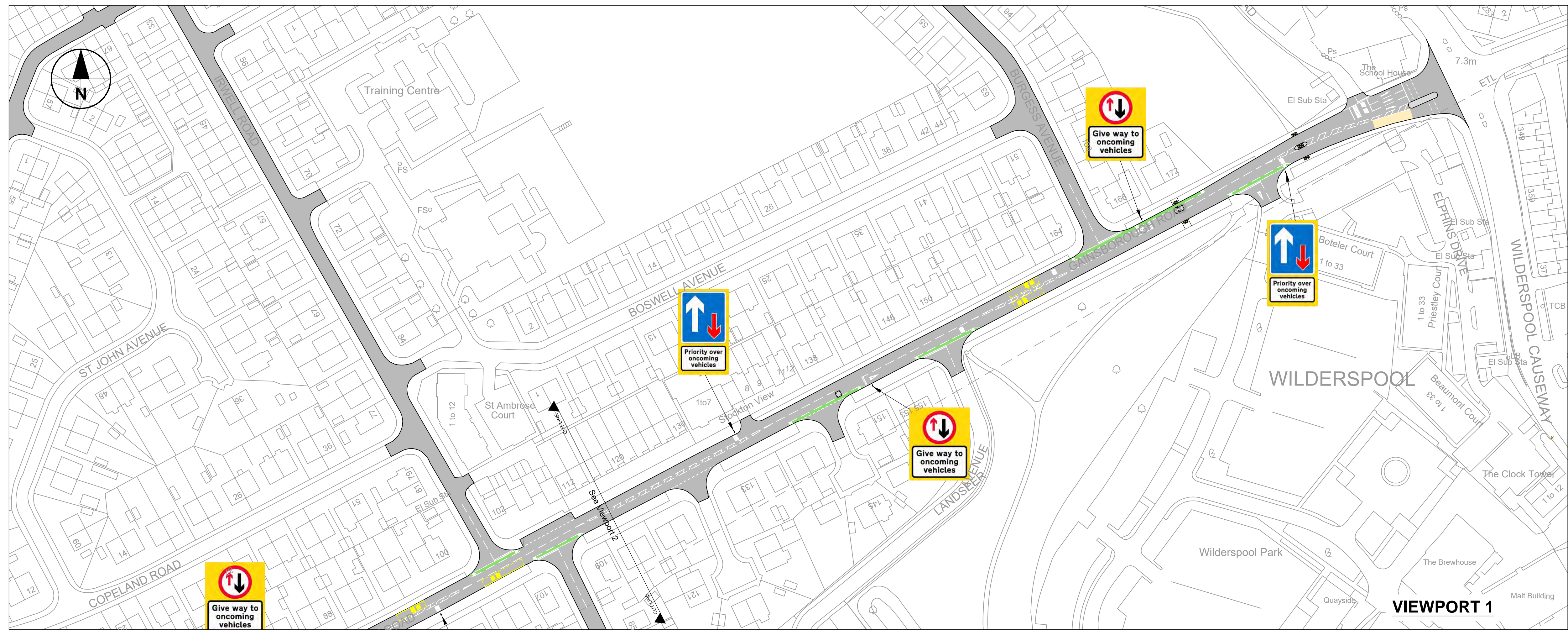
- Option A: Initial monitoring and review
- Option B: Implementation of traffic calming measures in advance of the opening of Centre Park Link on a permanent basis
- Option C: Implementation of traffic calming measures in advance of the opening of Centre Park Link on a temporary experimental basis
- None of the above
- I don't want traffic calming along Gainsborough Road
- I don't know

The survey results show:

- The majority of respondents (46%) indicated they would prefer Option A, followed by Option C (21%), temporary chicanes.
- When considering the option preferences of those residents that live on Gainsborough Road only, the preferred option was tied at 27% for Option A and 27% for Option B permanent chicanes.
- The survey data was also analysed for respondents who live on Gainsborough Road and on the side roads served by Gainsborough Road. The preferred option selected by this group was Option A (41%) followed by Option C (24%), temporary chicanes.
- Please note of the 106 respondents, 7 (7%) did not supply their address and can therefore not be included within the location analysis. However, they are accounted for within the overall analysis.
- Excluding the 7 respondents who did not provide an address, only 20% of residents from Gainsborough Road responded (30 out of c.150 properties).

Based on the survey responses, Option A monitor and review is recommended. This option stated further traffic surveys would be completed 6 months after the completion of Centre Park Link followed by a further public consultation to present the results and present residents with options based on the evidence collected. Please note, the Covid-19 pandemic may impact the timing of future traffic surveys.

APPENDIX A
Chicanes Plan



Notes

Key to symbols

Reference drawings

DRAFT

Rev	Date	Drawn	Description	Ch'k'd	App'd

9th Floor
Royal Liver Building, Pier Head
Liverpool, L3 1JH
United Kingdom
T +44 (0)151 482 9935
F +44 (0)151 236 2985
W www.mottmac.com

Client

WARRINGTON
Borough Council

Title

**WARRINGTON WATERFRONT
WATERFRONT PHASE 1
GAINSBOROUGH ROAD
TRAFFIC CALMING**

Designed	KB	02.02.2016	Eng check	-	-
Drawn	MSD	02.02.2016	Coordination	-	-
Dwg check	KB	02.02.2016	Approved	DD	02.02.2016
Scale at A1	1:1000@A1	Status	-	Rev	-
Drawing Number	-	-	-	-	-

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We accept no responsibility for the consequences of this document being relied upon by any other party, or being used for any other purpose, or containing any error or omission which is due to an error or omission in data supplied to us by other parties.
P:\Liverpool\ITD\Projects\361251 - Warrington Waterfront, Centre Park Link\Gainsborough Road\drawings\gainsborough road chicanes.dwg Feb 3, 2016 - 3:28PM dave6947

APPENDIX B
Consultation Leaflet

Gainsborough Road traffic calming

Find out more

We will be holding public exhibitions to explain the draft proposals at the following dates and times:

Date	Time	Place
Tuesday 28th January	16.00 to 20.00	St Werburgh's Community Hub, Boswell Avenue, Warrington WA4 6DQ
Saturday 1st February	10.00 to 13.00	St Werburgh's Community Hub, Boswell Avenue, Warrington WA4 6DQ

Officers from the Council's transport team will be on hand to answer questions you might have on the options.

There is an online feedback form which you can complete to let us know which approach you prefer which can be found at

warrington.gov.uk/consultations

The closing date for feedback is the 17th February 2020.

If you require additional information, please contact the project team at cpl@warrington.gov.uk.

More information on the Centre Park Link scheme can be found on the Council website warrington.gov.uk/centreparklink



Gainsborough Road traffic calming

Public Consultation

Centre Park Link is currently in construction and will be complete at the end of 2020. During the public consultation for Centre Park Link, concerns were raised by residents along and in the vicinity of Gainsborough Road about the impact of the new link road on traffic speeds, volumes and routing in this area. As a result traffic surveys were carried out in November 2018 to assess current traffic conditions.

Key findings from those recent surveys include:

- Average traffic speeds were recorded at 28mph on Gainsborough Road
- The percentage of HGVs (over 7.5 tonnes) was 1% during the 12 hr survey (7am-7pm)
- 50% of traffic was identified as through traffic (traffic directly traveling between Chester Road and Wilderspool Causeway and vice versa)

Next Steps

There are three approaches for the timing of traffic calming measures along Gainsborough Road which we would like your feedback upon:

Option A: Initial Monitoring and Review

Option B: Implementation of traffic calming measures in advance of Centre Park Link opening on a permanent basis

Option C: Implementation of traffic calming measures in advance of Centre Park Link opening on a temporary experimental basis initially

These options are presented in more detail overleaf.



Option A: Initial Monitoring and Review

Undertake further traffic surveys in 2021, 6 months post opening of Centre Park Link to establish any change in vehicle speeds, volumes and distribution prior to the implementation of any traffic calming measures. The advantage of this option is that it will allow officers to identify specific issues to be mitigated prior to implementation of any measures. A further public consultation would take place after the monitoring period on the proposed measures.



Option B: Implementation of traffic calming measures in advance of the opening of Centre Park Link on a permanent basis

Implement chicanes along Gainsborough Road on a permanent basis. A plan showing indicative locations of chicanes and signage is provided opposite. The purpose of this form of traffic calming is to manage the average speed of vehicles along the route and also to make the route less attractive to motorists. All forms of traffic calming measures can also have negative implications. The disadvantages of this option are that chicanes will remove available on-street car parking outside some properties and the intermittent acceleration and braking of vehicles may have a negative impact on noise disturbance and air quality. In addition, vehicles may accelerate on the approach to chicanes to 'beat' the oncoming driver to the chicane.

Option C: Implementation of traffic calming measures in advance of the opening of Centre Park Link on a temporary experimental basis

Implement chicanes along Gainsborough Road as in Option B but on a temporary basis. Traffic surveys would be undertaken following installation to monitor the effectiveness of the measures. Further public consultation would be undertaken to present the results of the monitoring surveys and gain feedback on whether residents would like the traffic calming measures installed permanently or amended.

Further public consultation on the location of the chicanes whether temporary or permanent would take place prior to implementation.

Vertical traffic calming measures (i.e. road humps or cushions) have not been recommended following numerous concerns expressed by residents regarding vibrations caused by traffic which speed cushions would worsen.



A more detailed plan is available online at www.warrington.gov.uk/consultations

APPENDIX C

Consultation Leaflet Distribution Area

Proposed Direct Mail Distribution Area (area within red line boundary)



APPENDIX D
Consultation Web Page

Gainsborough Road traffic calming consultation

Centre Park Link is currently under construction and due to be completed in December 2020. During the public consultation for Centre Park Link, concerns had been raised by residents local to Gainsborough Road about the impact of the new link road on traffic speeds, volumes and routing in this area.

As a result traffic surveys were carried out in November 2018 to assess current traffic conditions along Gainsborough Road.

Key findings from those recent surveys include:

- Recorded average traffic speeds were at 28mph
- The percentage of HGVs (over 7.5 tonnes) was 1% during the 12 hr survey (7.00 am-7.00 pm)
- 50% of traffic identified was through traffic (traffic directly travelling between Chester Road and Wilderspool Causeway)

[Business homepage](#) [Centre Park link](#)

Next Steps

There are three approaches for the timing of traffic calming measures along Gainsborough Road, which we'd like your feedback upon:


Option A: Initial Monitoring and Review

Initial Monitoring and Review to undertake further traffic surveys in 2021, 6 months after the opening of Centre Park Link to establish any change in vehicle speeds, volumes and distribution before the implementation of any traffic calming measures.

The advantage of this option is that it will allow officers to identify mitigating issues before implementation of any measures. A further public consultation would take place after the monitoring period on any proposed measures.

Option B: Implementation of traffic calming measures in advance of Centre Park Link opening permanently

Implement chicanes along Gainsborough Road permanently. Our plan shows indicative locations of chicanes and signage.

[Proposed Gainsborough Road locations of chicanes and signs \[pdf\]](#) 

This kind of traffic calming would manage the average vehicle speed along the route, potentially making the route less attractive to motorists.

All forms of traffic calming measures can also have disadvantages. For example, chicanes will remove available on-street car parking outside some properties. There may also be noise disturbances and a reduction in air quality due to the intermittent acceleration and braking of vehicles. Also, there's a possibility that vehicles may accelerate on the approach to chicanes to 'beat' the oncoming driver to the chicane.

Option C: Implementation of traffic calming measures in advance of Centre Park Link opening on a temporary experimental basis initially

Implement chicanes along Gainsborough Road as in Option B but temporarily. Traffic surveys would be undertaken following installation to monitor the effectiveness of the measures. We'd undertake further public consultation to present the results of the monitoring surveys, gaining feedback on whether residents would like the traffic calming measures installed permanently or amended.

Further public consultation on the location of the chicanes, whether temporary or permanent, would take place before implementation.

Following resident concerns about vibrations caused by traffic, vertical traffic calming measures (i.e. road humps or cushions) haven't been recommended.

Have your say

We welcome your feedback on the different approaches. The easiest way to do this is by completing the [feedback form online](#).

You're not obliged to complete any question that you don't want to. Please be aware that the survey process complies with the Data Protection Act 2018.

Council officers will be on hand at the following dates and times to discuss any questions you may have on the options:

- Tuesday 28 January between 4.00 pm to 8.00 pm, St Werburgh's Community Hub, Boswell Avenue, Warrington WA4 6DQ
- Saturday 1 February between 10.00 am to 13.00 pm, St Werburgh's Community Hub, Boswell Avenue, Warrington WA4 6DQ

Paper copies of the feedback form will be available at all of these events.

The consultation will run from 20 January 2020 to 17 February 2020.

Keeping in touch

If you require additional information, please email our project team at cpl@warrington.gov.uk

[Contact the council](#)[Cookies](#)[Privacy Policy](#)[Accessibility statement](#)[Modern Slavery transparency statement](#)

WARRINGTON
Borough Council

APPENDIX F
WBC Press Release

Have your say on traffic calming plans

Friday, 17 January 2020

Local people are being invited to share their views on plans to implement new traffic calming measures on Gainsborough Road.

The council launches a four-week public consultation on **20 January**, asking people to have their say on the timing of traffic calming measures.

It follows feedback from residents during a public consultation for the Centre Park Link highways scheme. Residents expressed concern about the potential impact of the new link road on traffic speeds, volumes and routing in the vicinity of Gainsborough Road.

As a result of this feedback, the council carried out traffic surveys in the area in November 2018 to assess traffic conditions. The key findings included:

- Average traffic speeds were recorded at 28mph on Gainsborough Road;
- The percentage of HGVs (over 7.5 tonnes) on Gainsborough Road was 1% during the 12-hour survey (7am-7pm)
- 50% of traffic was identified as through traffic (directly travelling between Chester Road and Wilderspool Causeway).

The council is proposing three options for the timing of traffic calming measures, and is asking for people's views on:

Option A: Initial Monitoring and Review - Undertake further traffic surveys in 2021, 6 months post-opening of Centre Park Link to establish any change in vehicle speeds, volumes and distribution prior to the implementation of any traffic calming measures. The advantage of this option is that it will allow officers to identify specific issues to be mitigated prior to implementation of any measures. A further public consultation would take place after the monitoring period on the proposed measures.

Option B: Implementation of traffic calming measures (chicanes) in advance of the opening of Centre Park Link on a permanent basis - The purpose of this form of traffic calming is to manage the average speed of vehicles along the route and also to make the route less attractive to motorists. All forms of traffic calming measures can also have negative implications. The disadvantages of this option are that chicanes will remove available on-street car parking outside some properties and the intermittent acceleration and braking of vehicles may have a negative impact on noise disturbance and air quality. In addition, vehicles may accelerate on the approach to chicanes to 'beat' the oncoming driver to the chicane.

Option C: Implementation of traffic calming measures in advance of the opening of Centre Park Link on a temporary experimental basis - Implement chicanes along Gainsborough Road as in Option B but on a temporary basis. Traffic surveys would be undertaken following installation to monitor the effectiveness of the measures. Further public consultation would be undertaken to present the results of the monitoring surveys and gain feedback on whether residents would like the traffic calming measures installed permanently or amended.

Further public consultation on the location of the chicanes whether temporary or permanent would take place prior to implementation.

People can get involved in the consultation by visiting warrington.gov.uk/consultations to complete an online survey.

In addition, there will be two drop-in sessions at St Werburgh's Community Hub, Boswell Avenue, WA4 6DQ, where council officers will be available to provide more information and answer questions on the options. The sessions take place at the following dates and times:

- Tuesday 28th January 16:00-20:00
- Saturday 1st February 10:00-13:00

Paper copies of the survey will be available at these events.

Warrington Borough Council's Cabinet Member for transportation, highways and public realm, Cllr Hans Mundry, said: "Centre Park Link is a major transport project for Warrington, and that's why we're consulting closely with local people, to make sure their views are heard at every step of the way.

"We've listened to feedback and concerns from the public about how the scheme could impact on the Gainsborough Road area, and have come up with a number of options over when to introduce traffic calming measures. This consultation gives residents and road users the opportunity to have their say on these options and help us get it right."

The consultation runs from **20 January** until **17 February**.

For more information, please contact the project team at cpl@warrington.gov.uk. Further details on the Centre Park Link scheme can be found at warrington.gov.uk/centreparklink

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Contact the press office:

Email: communications@warrington.gov.uk

Telephone: 01925 442081

[Request permission to film in Warrington](#)

Have your say on traffic measures on Gainsborough Road

By Aran Dhillon, Local Democracy Reporter



Work on the Centre Park link road is progressing



TRAFFIC calming measures could be introduced on Gainsborough Road following concerns over the potential impact of a £19.8 million river crossing.

Residents are being asked to share their views on plans to implement measures on the stretch of road, which sits between Chester Road and Wilderspool Causeway.

The council will launch a four-week public consultation on Monday asking people to have their say on the timing of the move.

It follows feedback over the Centre Park link road scheme during a public consultation.

A key part of the £19.8 million project is a new bridge across the Mersey to connect Chester Road to the town centre, via an extended Slutchers Lane leading from Wilson Patten Street. It is planned to open late this year.

But residents expressed concerns about the potential impact of the new link road on traffic speeds, volumes and routing in the vicinity of Gainsborough Road.



How the Centre Park link road could look

As a result, traffic surveys were carried out in the area in November 2018 to assess traffic conditions.

The key findings included average traffic speeds being recorded at 28mph on Gainsborough Road, the percentage of HGVs (over 7.5 tonnes) on Gainsborough Road totalling one per cent during the 12-hour survey, from 7am to 7pm.

Furthermore, 50 per cent of traffic was identified as 'through traffic', directly travelling between Chester Road and Wilderspool Causeway.

The council is proposing three options and outlined each one below:

Option A: Initial monitoring and review – Undertake further traffic surveys in 2021, six months post-opening of the Centre Park Link to establish any change in vehicle speeds, volumes and distribution prior to the implementation of any traffic calming measures. The advantage of this option is that it will allow officers to identify specific issues to be mitigated prior to implementation of any measures. A further public consultation would take place after the monitoring period on the proposed measures.

Option B: Implementation of traffic calming measures (chicanes) in advance of the opening of Centre Park Link on a permanent basis – The purpose of this form of traffic calming is to manage the average speed of vehicles along the route and also to make the route less attractive to motorists. All forms of traffic calming measures can also have negative implications. The disadvantages of this option are that chicanes will remove available on-street car parking outside some properties and the intermittent acceleration and braking of vehicles may have a negative impact on noise disturbance and air quality. In addition, vehicles may accelerate on the approach to chicanes to 'beat' the oncoming driver to the chicane.

Option C: Implementation of traffic calming measures in advance of the opening of Centre Park link on a temporary experimental basis – Implement chicanes along Gainsborough Road as in Option B but on a temporary basis. Traffic surveys would be undertaken following installation to monitor the effectiveness of the measures. Further public consultation would be undertaken to present the results of the monitoring surveys and gain feedback on whether residents would like the traffic calming measures installed permanently or amended.

CLLr Hans Mundry, the council's cabinet member for transportation, highways and public realm, said: "Centre Park link is a major transport project for Warrington and that's why we're consulting closely with people, to make sure their views are heard at every step of the way.



Cllr Hans Mundry

"We've listened to feedback and concerns from the public about how the scheme could impact on the Gainsborough Road area and have come up with a number of options over when to introduce traffic calming measures.

"This consultation gives residents and road users the opportunity to have their say on these options and help us get it right."

A further public consultation on the location of the chicanes, whether temporary or permanent, would take place prior to implementation.

People can get involved in the consultation by visiting warrington.gov.uk/consultations to complete an online survey.

In addition, there will be two drop-in sessions at St Werburgh's Community Hub, on Boswell Avenue, WA4 6DQ, where council officers will be available to provide more information and answer questions on the options.

The sessions take place at the following dates and times:

Tuesday January 28, 4pm to 8pm

Saturday February 1, 10am to 1pm

Paper copies of the survey will be available at these events.

The consultation runs from January 20 to February 17.

For more information e-mail cpl@warrington.gov.uk.

Further details on the Centre Park link scheme can be found at warrington.gov.uk/centreparklink



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APPENDIX G

Public Exhibition Display Boards

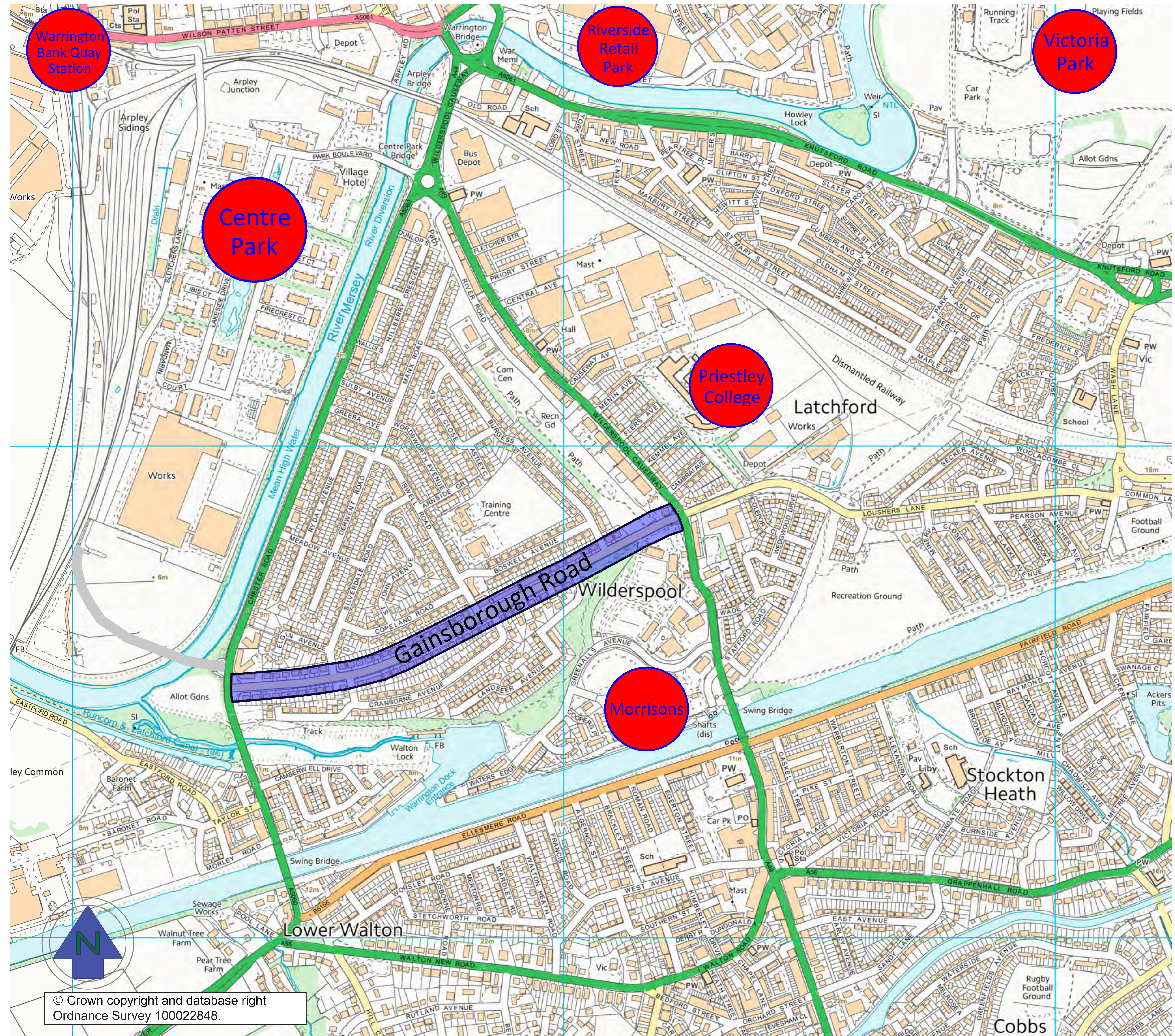
Gainsborough Road Traffic Calming

Background

Centre Park Link is currently under construction and will be complete at the end of 2020.

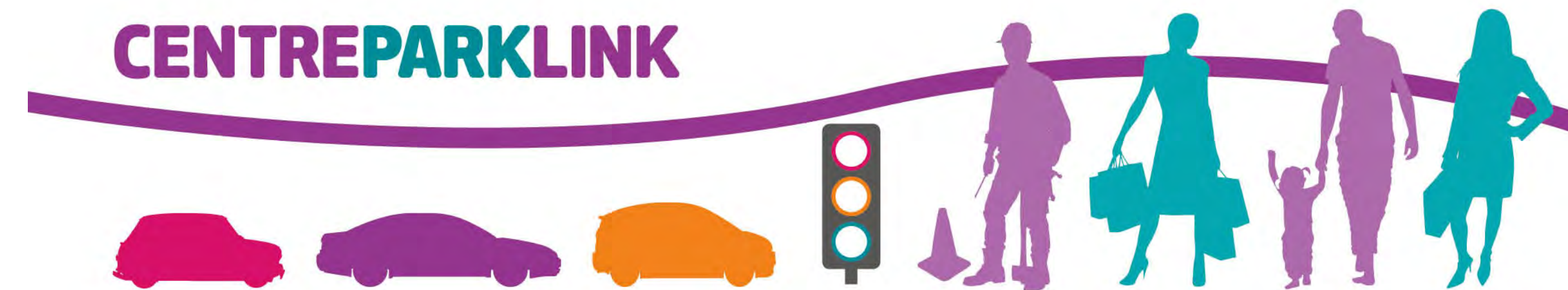
During the public consultation for Centre Park Link, concerns were raised by residents along and in the vicinity of Gainsborough Road regarding the impact of the new link road on traffic speeds, volumes and routing in this area.

Location plan



© Crown copyright and database right
Ordnance Survey 100022848.

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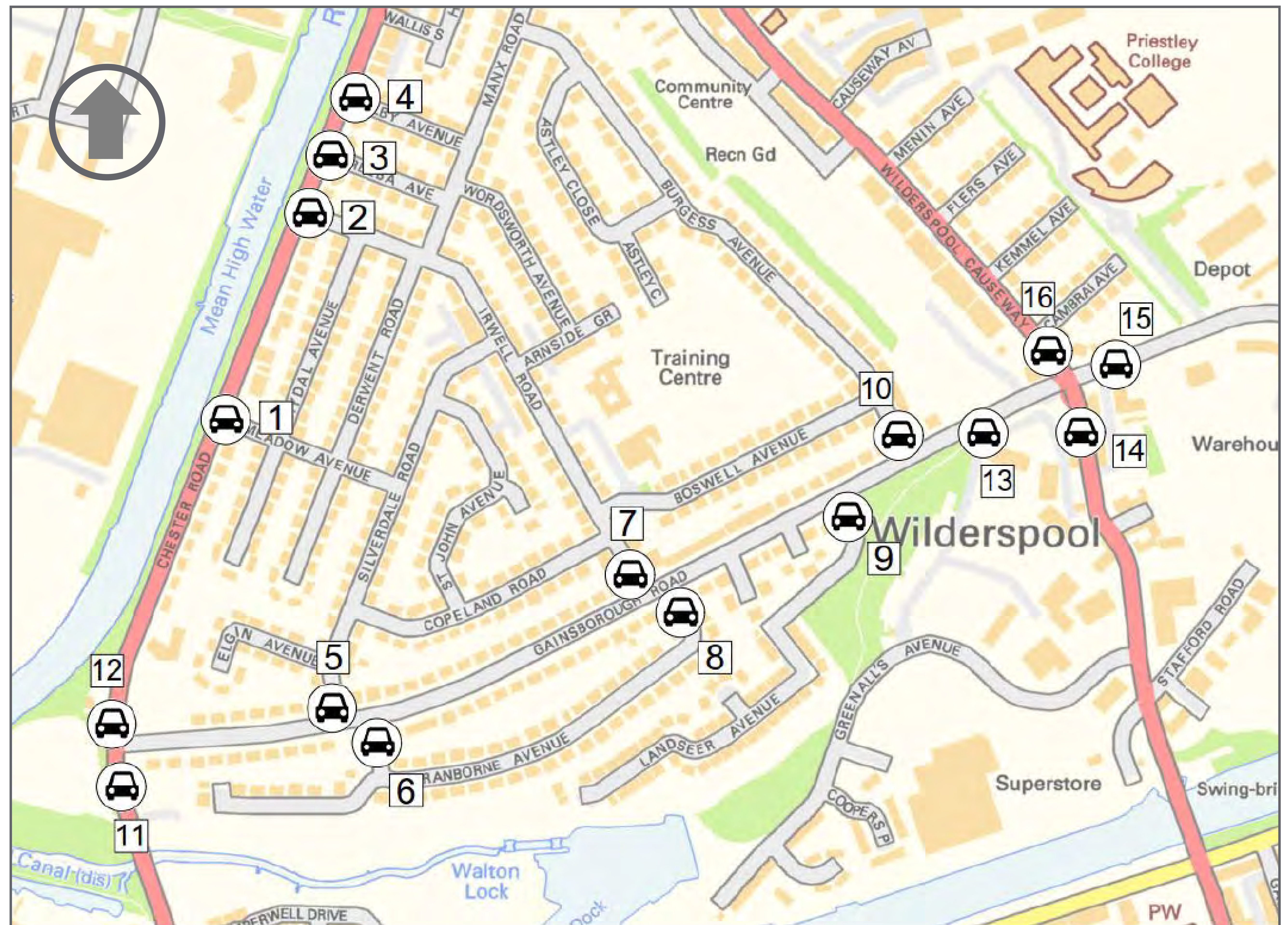


Traffic survey findings

Traffic surveys were carried out in November 2018 to assess current traffic conditions along Gainsborough Road and vicinity.

Key findings from those surveys include:

- Average traffic speeds were recorded at 28mph on Gainsborough Road
- The percentage of HGVs (over 7.5 tonnes) was 1% during the 12 hr survey (7am-7pm)
- 50% of traffic was identified as through traffic (traffic directly travelling between Chester Road and Wilderspool Causeway and vice versa)



Consultation options

There are three approaches for the timing of traffic calming measures along Gainsborough Road which we would like your feedback upon:

Option A:

Initial monitoring and review

Option B:

Implementation of traffic calming measures in advance of Centre Park Link opening on a permanent basis

Option C: Implementation of traffic calming measures in advance of Centre Park Link opening on a temporary experimental basis initially



WARRINGTON
Borough Council

Consultation options

Option A – Initial monitoring and review

Undertake further traffic surveys in 2021, 6 months post opening of Centre Park Link to establish any change in vehicle speeds, volumes and distribution.

This option allows officers to identify specific issues to be mitigated prior to implementation of any traffic calming measures.

A further public consultation after the monitoring period would take place on the proposed measures.



Consultation options

Option B - Implementation of traffic calming measures in advance of Centre Park Link opening on a permanent basis

Implement chicanes along Gainsborough Road in advance of Centre Park Link opening on a permanent basis.

The purpose of this form of traffic calming is to manage the average speed of vehicles along the route and also to make the route less attractive to motorists.

Option C - Implementation of traffic calming measures in advance of Centre Park Link opening on a temporary experimental basis initially

Implement chicanes along Gainsborough Road as in Option B but on a temporary basis.

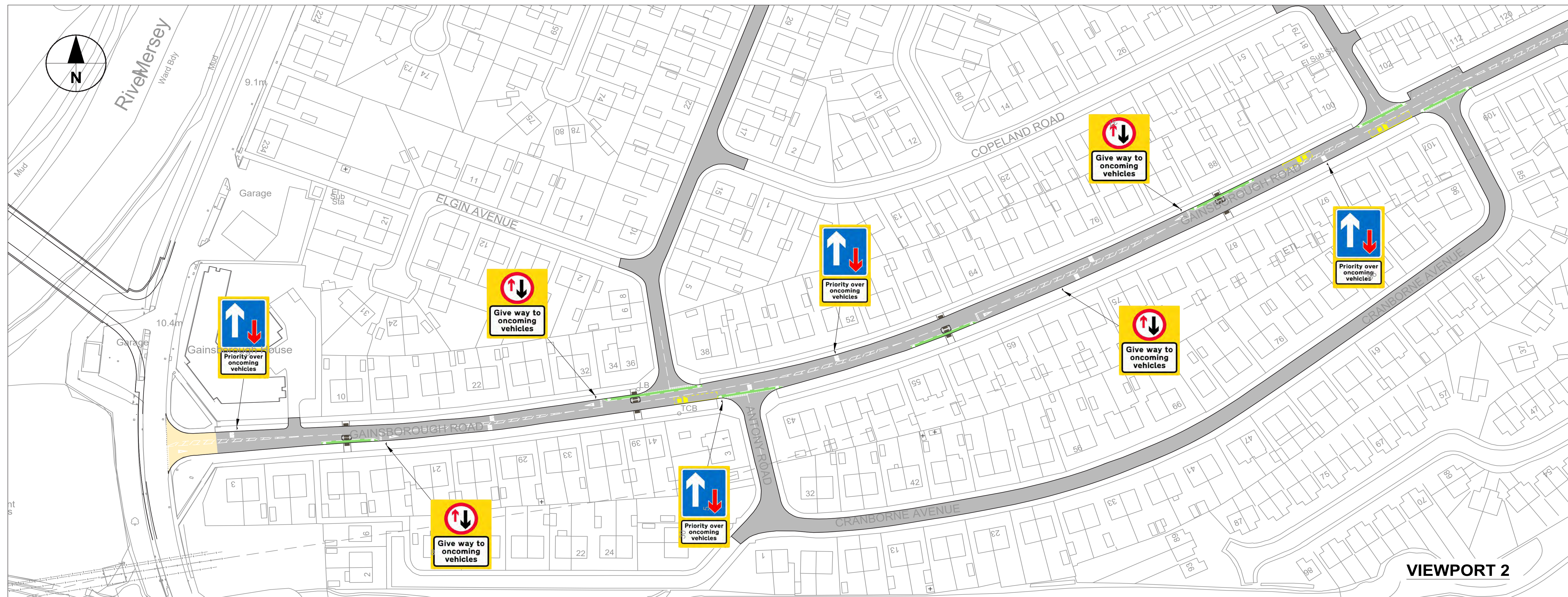
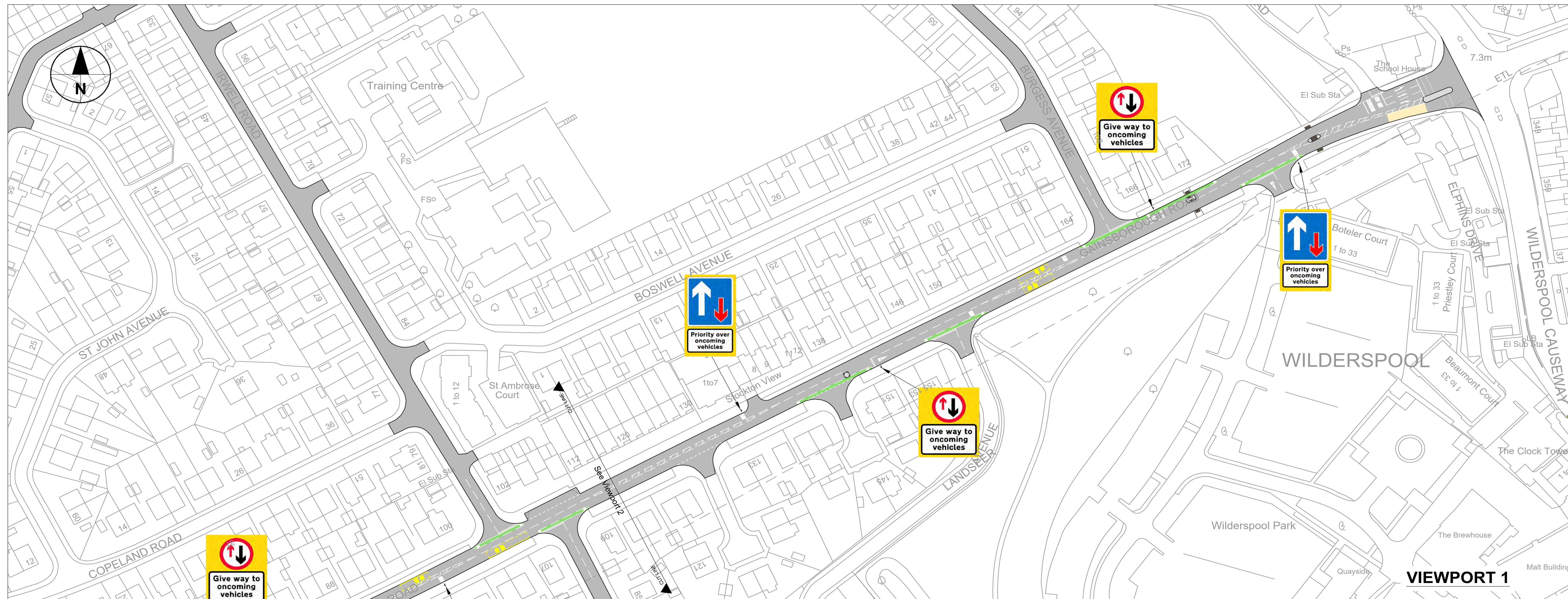
Traffic surveys would be undertaken following installation to monitor the effectiveness of the measures.

Further public consultation would be undertaken to present the results of the monitoring surveys and gain feedback on whether residents would like the traffic calming measures installed permanently or amended.

Vertical traffic calming measures (i.e. road humps or cushions) have not been recommended following numerous concerns expressed by residents regarding vibrations caused by traffic which speed cushions would worsen.



Indicative location of traffic calming option B and C



Further public consultation on the location of the chicanes whether permanent (option B) or temporary (option c) would take place prior to implementation.

Consultation options

Option A Monitoring and Review	Option B Implementation of traffic calming measures in advance of Centre Park Link opening	Option C Implementation of traffic calming measures in advance of Centre Park Link opening on a temporary experimental basis initially
<p>Specific issues can be identified prior to implementation of any traffic calming and measures tailored to these issues</p>	<p style="text-align: center;">Advantages</p> <p>Average speed of vehicles managed</p> <p>Route made less attractive to motorists on a permanent basis</p>	<p>Average speed of vehicles managed</p> <p>Route made less attractive to motorists</p> <p>Traffic calming measures can be amended before being made permanent</p>
<p>Any benefits of speed management are delayed</p>	<p style="text-align: center;">Disadvantages</p> <p>Does not allow specific issues to be mitigated after the opening of Centre Park Link</p> <p>Reduction in available on-street parking outside some properties</p> <p>Noise and air quality impact from accelerating and braking vehicles</p> <p>Conflict where vehicles may accelerate on approach to 'beat' the oncoming driver to the chicane</p>	<p>Reduction in available on-street parking outside some properties</p> <p>Noise and air quality impact from accelerating and braking vehicles</p> <p>Conflict where vehicles may accelerate on approach to 'beat' the oncoming driver to the chicane</p>



Have your say

Thank you for taking the time to visit our exhibition today and learn more about the proposed options.

We hope that you found it informative and that you have been able to ask the project team any questions you have on the options.

You are able to provide your views and comments on the plans by:

- Picking up a paper feedback form, completing this today and giving it to a member of the team; or
- Logging on to www.warrington.gov.uk/consultations and completing the feedback form online



Please send all of your comments and feedback forms back to us by 17th February 2020.

This will allow the project team to consider all comments as we progress with the development of the scheme. If you require additional information, please contact the project delivery team at cpl@warrington.gov.uk

A consultation report will be available online following close of the consultation on the Centre Park Link web page: www.warrington.gov.uk/centreparklink



WARRINGTON
Borough Council

APPENDIX H

Sample Social Media Posts



Warrington Borough Council

27 January at 06:02 · 🌐

Want to have your say on the new traffic calming measures on Gainsborough Road? Come along to the drop-in session taking place tomorrow at St Werburgh's Community Hub from 4pm till 8pm socsi.in/NywwO



👍 3

7 comments 5 shares

👍 Like

💬 Comment

➦ Share



Warrington Borough Council

17 January at 08:22 · 🌐

Local people are being invited to share their views on plans to implement new traffic calming measures on Gainsborough Road. socsi.in/ySeEG



WARRINGTON Borough Council

👍 4

9 comments 6 shares

👍 Like

💬 Comment

➦ Share



Warrington Borough Council @WarringtonBC · Jan 27

Want to have your say on the new traffic calming measures on Gainsborough Road? Come along to the drop-in session taking place tomorrow at St Werburgh's Community Hub from 4pm till 8pm socsi.in/adPIK



↻ 1

❤️ 2



Warrington Borough Council @WarringtonBC · Jan 28

Want to have your say on the new traffic calming measures on Gainsborough Road? Come along to the drop-in session taking place today at St Werburgh's Community Hub, Boswell Avenue. Council officers will be available to answer your questions from 4pm - 8pm socsi.in/nfCfz



💬 1

↻ 2



APPENDIX I

Centre Park Link Email Database Notification

From: [Centre Park Link](#)
Subject: Gainsborough Road traffic Calming Consultation
Date: 17 January 2020 14:15:30
Attachments: [image001.png](#)

Good Afternoon,

The council is launching a four-week public consultation on Monday 20 January, asking people to have their say on the timing of traffic calming measures on Gainsborough Road. It follows feedback from residents during a public consultation for the Centre Park Link highways scheme. Residents expressed concern about the potential impact of the new link road on traffic speeds, volumes and routing in the vicinity of Gainsborough Road.

Details of the options and a link to a feedback form to have your say can be viewed on the Council website at <https://www.warrington.gov.uk/consultations>

In addition, we will be holding drop-in public exhibitions at the following dates and times:

Date	Time	Place
Tuesday 28th January	16.00 to 20.00	St Werburgh's Community Hub, Boswell Avenue, Warrington WA4 6DQ
Saturday 1st February	10.00 to 13.00	St Werburgh's Community Hub, Boswell Avenue, Warrington WA4 6DQ

Council Officers will be on hand to answer any questions you might have on the options.

If you require additional information, please contact the Centre Park Link Highways Team at cpl@warrington.gov.uk

Regards,

Centre Park Link Project Team

Environment and Transport Directorate
Transport for Warrington
Warrington Borough Council
New Town House, Buttermarket Street, Warrington, WA1 2NH

 cpl@warrington.gov.uk

APPENDIX J
Feedback Questionnaire



WARRINGTON
Borough Council

Gainsborough Road Traffic Calming Consultation

Transport Planning Team
Environment & Transport Directorate
Warrington Borough Council
New Town House
Buttermarket Street
Warrington
WA1 2NH

Public Consultation – Gainsborough Road Traffic Calming

About the questionnaire

This questionnaire asks about your preferred option and should take about 5-10 minutes to complete. Detailed information about each of the options is provided on the next page. The closing date is 17th February 2020.

This survey complies with all legislation governing the protection of personal information, including the General Data Protection Regulation (GDPR) and the Data Protection Act 2018. Any personal information you supply will remain strictly confidential and anonymous and will be held and used in line with the Data Protection Act 2018.

We will only use your personal information for the purpose for which it has been given.

The information you provide through this survey will be kept secure and analysed by Warrington Borough Council. You can read our Privacy Notice at warrington.gov.uk which explains how we use personal information and how we will treat it.

If you have any concerns or questions about the survey, require the questionnaire in another language or format including large print, Braille, audio or British Sign Language or simply require assistance in completing the form please email equalities@warrington.gov.uk and we will be happy to help.

About the schemes:

Centre Park Link is currently under construction and will be complete at the end of 2020. During the public consultation for Centre Park Link, concerns were raised by residents along and in the vicinity of Gainsborough Road about the impact of the new link road on traffic speeds, volumes and routing in this area. As a result traffic surveys were carried out in November 2018 to assess current traffic conditions along Gainsborough Road.

Key findings from those recent surveys include:

- Average traffic speeds were recorded at 28mph on Gainsborough Road
- The percentage of HGVs (over 7.5 tonnes) was 1% during the 12 hr survey (7am-7pm)
- 50% of traffic was identified as through traffic on Gainsborough Road (traffic directly traveling between Chester Road and Wilderspool Causeway and vice versa)

Options

There are three approaches for the timing of traffic calming measures along Gainsborough Road which we would like your feedback upon:

Option A: Initial monitoring and review

Option B: Implementation of traffic calming measures in advance of the opening of Centre Park Link on a permanent basis

Option C: Implementation of traffic calming measures in advance of the opening of Centre Park Link on a temporary experimental basis

The options are presented in more detail below:

Option A: Initial Monitoring and Review

Undertake further traffic surveys in 2021, 6 months post opening of Centre Park Link to establish any change in vehicle speeds, volumes and distribution prior to the implementation of any traffic calming measures. The advantage of this option is that it will allow officers to identify specific issues to be mitigated prior to implementation of any measures. A further public consultation would take place after the monitoring period on the proposed measures.

Option B: Implementation of traffic calming measures in advance of the opening of Centre Park Link on a permanent basis

Implement chicanes along Gainsborough Road on a permanent basis. The purpose of this form of traffic calming is to manage the average speed of vehicles along the route and also to make the route less attractive to motorists. All forms of traffic calming measures can also have negative implications. The disadvantages of this option are that chicanes will remove available on-street car parking outside some properties and the intermittent acceleration and braking of vehicles may have a negative impact on noise disturbance and air quality. In addition, vehicles may accelerate on the approach to chicanes to 'beat' the oncoming driver to the chicane.

Option C: Implementation of traffic calming measures in advance of the opening of Centre Park Link on a temporary experimental basis

Implement chicanes along Gainsborough Road as in Option B but on a temporary basis. Traffic surveys would be undertaken following installation to monitor the effectiveness of the measures. Further public consultation would be undertaken to present the results of the monitoring surveys and gain feedback on whether residents would like the traffic calming measures installed permanently or amended.

Further public consultation on the location of the chicanes whether temporary or permanent would take place prior to implementation.

Vertical traffic calming measures (i.e. road humps or cushions) have not been recommended following numerous concerns expressed by residents regarding vibrations caused by traffic which speed cushions would worsen.

Questionnaire

1. What is your preferred option for the implementation of traffic calming (as outlined above)?
Please select one option.

- Option A
- Option B
- Option C
- None of the above
- I do not want traffic calming along Gainsborough Road
- Don't know

2. If you have any further comments on the traffic calming options then please write in the space below.

Any personal information you supply will remain strictly confidential and anonymous and will be held and used in line with the Data Protection Act 2018. We will only use your personal information for the purpose for which it has been given.

3. Please complete the following:

Collecting this information will allow feedback to be analysed by location. For example residents of Gainsborough Road or in the vicinity of Gainsborough Road or elsewhere.

House number / name

Postcode (For example
WA1 2NH, WA13 0AB)

4. Would you like to be added to the email mailing list to receive traffic management alerts i.e. any road closures, diversions or road works during construction of Centre Park Link and updates on this consultation? Please select one option.

Yes

No

If yes, please provide an email address below.

About you (optional)

Note: These monitoring questions are optional.

Please only complete this section if you are responding as an individual.

If you are not responding as an individual please do not answer these questions.

We are committed to ensuring our services are provided fairly and are accessible to those who need them. To help us meet this commitment, we ask all customers to complete an equality and diversity monitoring form.

The reason why we ask you these questions is so we can:

- Make our council services open to everyone in Warrington
- Treat everyone fairly and appropriately when they use our services
- In consultations, make sure that we have views from all across Warrington.
- The Equality Act 2010 makes these aims part of our legal duties. Your answers help us check that we have met the law and help improve our services.

Data Protection and Confidentiality

We comply with all legislation governing the protection of personal information, including the Data Protection Act 2018 and the General Data Protection Regulation (GDPR).

Any personal information you supply will remain strictly confidential and anonymous and will be held and used in line with the Data Protection Act 2018. We will only use your personal information for the purpose for which it has been given.

The information you provide through this survey will be kept secure and analysed by Warrington Borough Council. To read our Privacy Notice see Warrington.gov.uk

These monitoring questions are optional. You do not need to answer any of the following questions if you do not wish to, and you will not be affected in any way if you choose not to answer any, or some, of the questions.

5. Age: (tick ✓ one option only)

If below 16, please state your age

16 - 24

45 - 54

75 - 84

25 - 34

55 - 64

85 or over

35 - 44

65 - 74

Prefer not to say

6. Gender (tick ✓ one option only)

Male

Female

Other

Prefer not to say

7. Is your gender identity the same as you were assigned at birth?

(tick ✓ one option only)

Yes

No

Prefer not to say

8. What is your relationship status? Please select one option.

Single

Divorced

Married

Widowed

Co-habiting

In a same-sex marriage

Separated

In a same-sex civil partnership

Prefer not to say

9. How would you describe your ethnic origin? (tick one option only)

A) White

English / Welsh / Scottish / Northern

Irish / British

Irish

Gypsy or Irish Traveller

Any other white background,
please give details:

B) Mixed / Multiple ethnic groups

White and Black Caribbean

White and Black African

White and Asian

Any other mixed background, please
give details:

C) Black/African/Caribbean

Caribbean African

Any other Black / African / Caribbean background, please give details:

D) Asian/Asian British

Indian

Pakistani

Bangladeshi

Chinese

Any other Asian background, please give details:

E) Other ethnic group

Arab

Any other ethnic group, please give details:

10. How would you describe yourself? (tick one option only)

Heterosexual / straight

Lesbian / Gay woman

Gay man

Bisexual

Other

Prefer not to say

11. Your religion or belief. Which group below do you most identify with?

(tick one option only)

No religion or belief

Christian

Buddhist

Muslim

Hindu

Sikh

Jewish

Other, please specify:

12. Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months? (tick ✓ one option only)

- Yes a little No
Yes a lot Prefer not to say

If you answered 'No' or 'Prefer not to say' go to Q12.

If you answered 'yes', please state the type of impairment. (tick ✓ all that apply)

- Physical impairment Sensory impairment Learning disability / difficulty
Long-standing illness Mental health condition Autistic spectrum
Other developmental condition Other, please state:

Thank you for taking the time to answer this survey.

All the survey responses will be analysed and considered following the close of this consultation.

A consultation report will be produced at the end of the consultation period containing a summary of the results and the most common feedback given.

The report will be published on the council website at www.warrington.gov.uk/centreparklink

APPENDIX K

Changes to Bus Services Leaflet



Changes to Bus Services – Gainsborough Road and Chester Road

As part of the construction of Centre Park Link, a **right turn ban for all traffic turning from Gainsborough Road onto Chester Road will be in operation from early March for a period of approximately 5 months until July 2020**. The current proposed date of operation is 9th March but this may be subject to change and any updates will be posted online at <https://www.warrington.gov.uk/centreparklink>

As a result, Warrington's Own Buses have confirmed **that their Number 11 Service will not be able to serve Gainsborough Road and Chester Road** due to the lack of a suitable alternative route. It will instead turn right at the end of Loushers Lane and access the town centre via Wilderspool Causeway. The westbound stops on the southern side of Gainsborough Road will therefore not be served by bus services for the duration of the right turn ban, the map overleaf shows the revised route of the number 11 service.

It was previously intended that this service would be diverted along Irwell Road. However, following feedback from residents and Warrington's Own Buses operational assessment this will no longer be possible due to concerns about the ability of buses to safely negotiate parked vehicles.

However, Gainsborough Road will still be served by a regular bus service throughout this period as Warrington's Own Buses circular service 12 will be unaffected and operate on its normal route. The number 12 serves the same route as the number 11 but in the opposite direction. Therefore, the number 12 service can provide access to the town centre but will add an additional 10 minutes to your journey, as you will need to travel in via Latchford. The return journey from the town centre on the number 12 service will operate as normal and will therefore be unaffected.

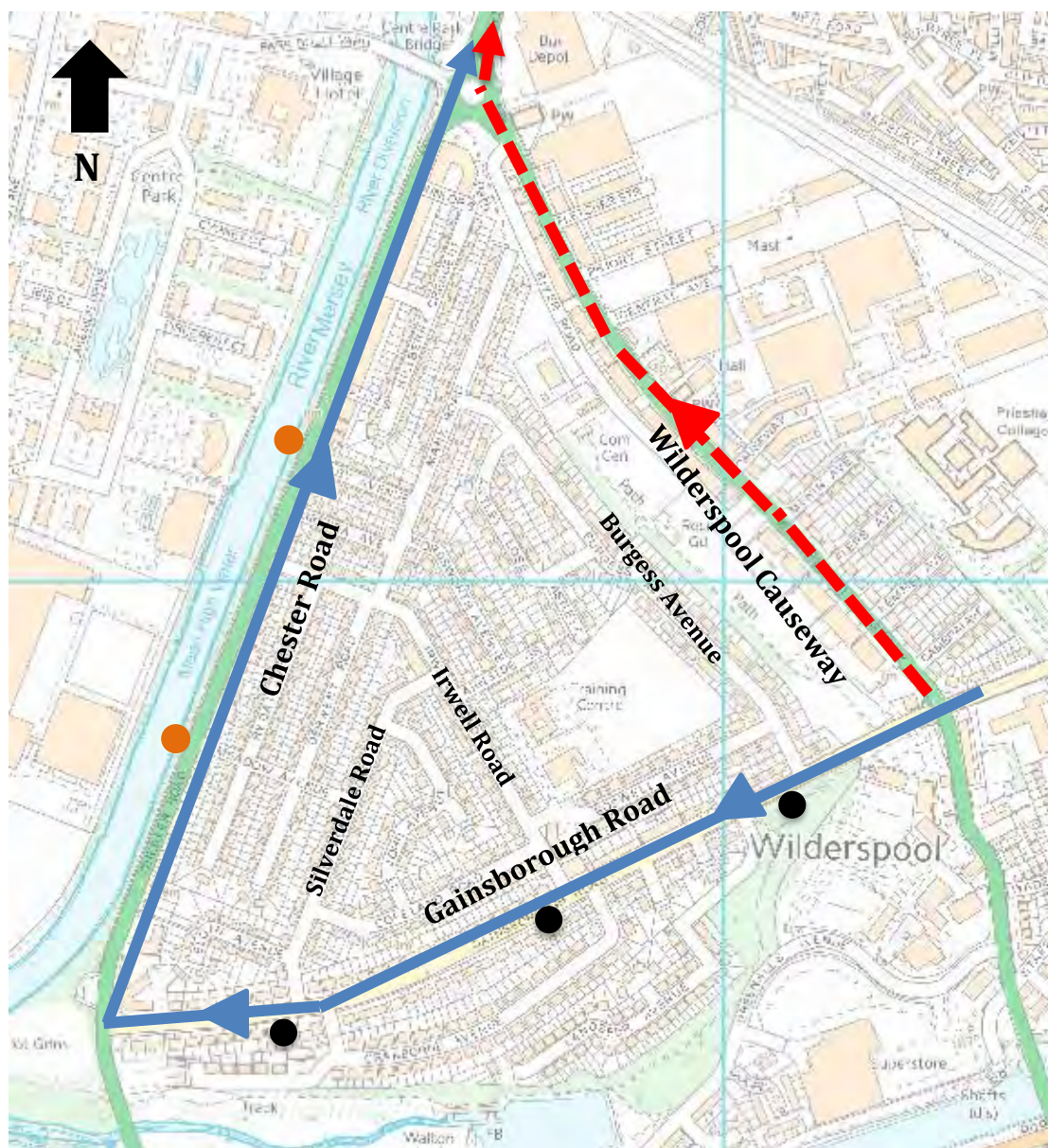
The X30 service (operated by ARRIVA between Warrington and Chester) will operate as normal along Chester Road. Please note that the bus stop on Chester Road outside the Texaco petrol station, which is currently not in use will come back into service on Monday 24th February.

Warrington Borough Council would like to apologise for any inconvenience caused to bus users by this temporary service diversion.






If you have any queries regarding these bus service changes or would like to speak to us about them, please email cpl@warrington.gov.uk or call the Council's Specialist Transport Service on 01925 442620.

Service 11 - Diversion Route:

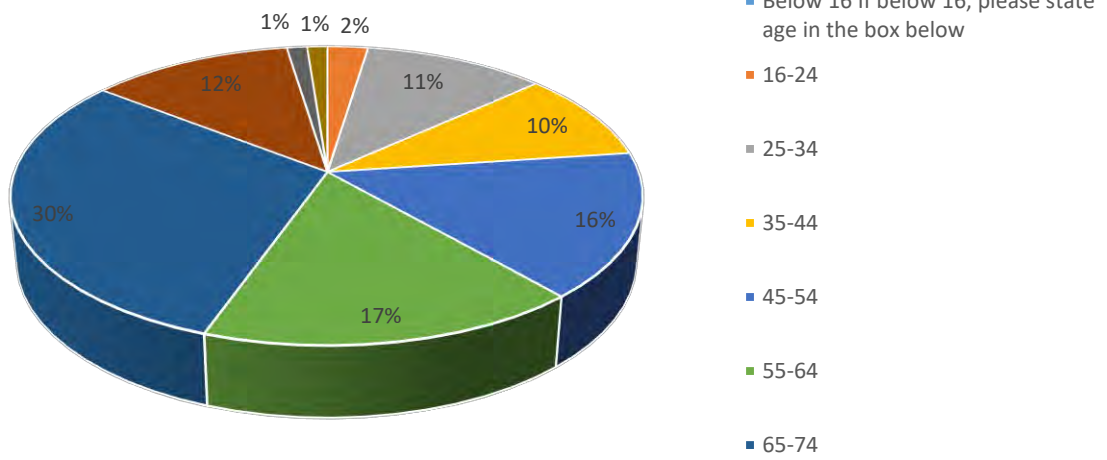


Contains Ordnance Survey Data - © Crown copyright and database rights 2018

- Existing No. 11 Route
-  Diversion
-  Bus Stop to be temporarily closed
-  Bus stops to be served by the X30 only

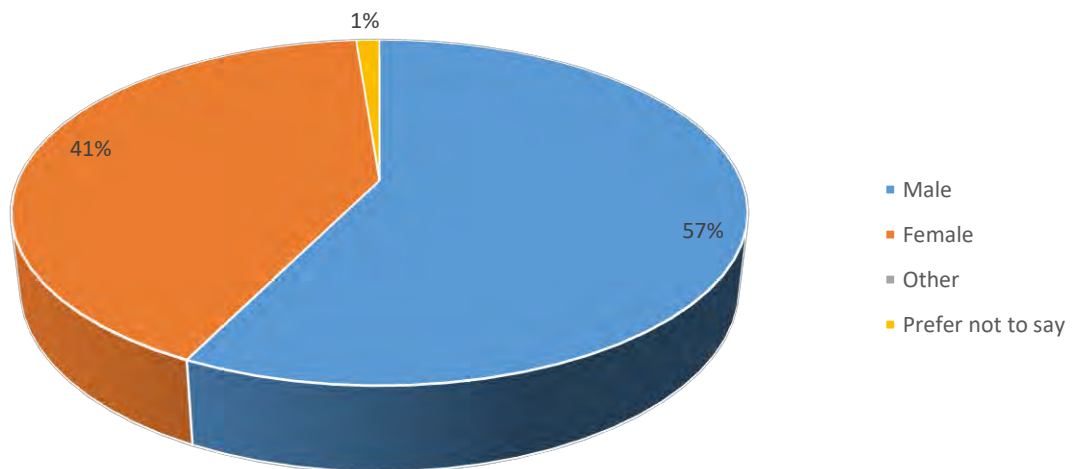
APPENDIX L
Equalities Monitoring Responses

Age Please select one option.



No. responses: 83, 21 skipped the question

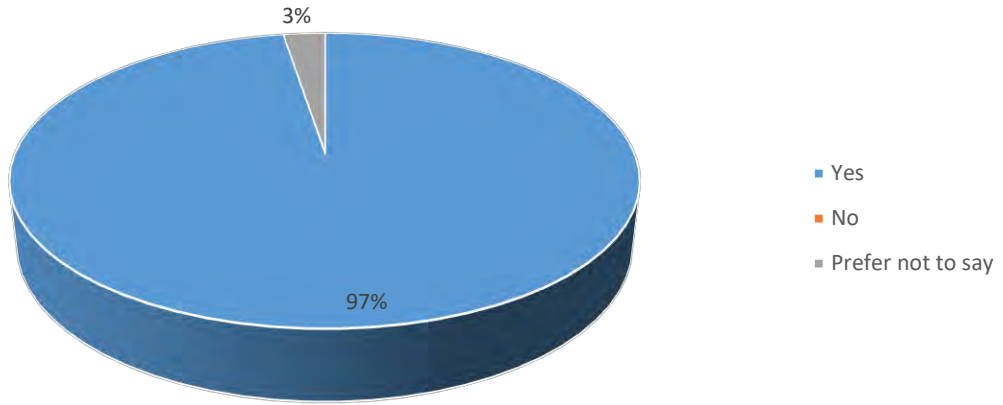
Gender Please select one option.



No. responses: 82, 22 skipped the question

Is your gender identity the same as you were assigned at birth?

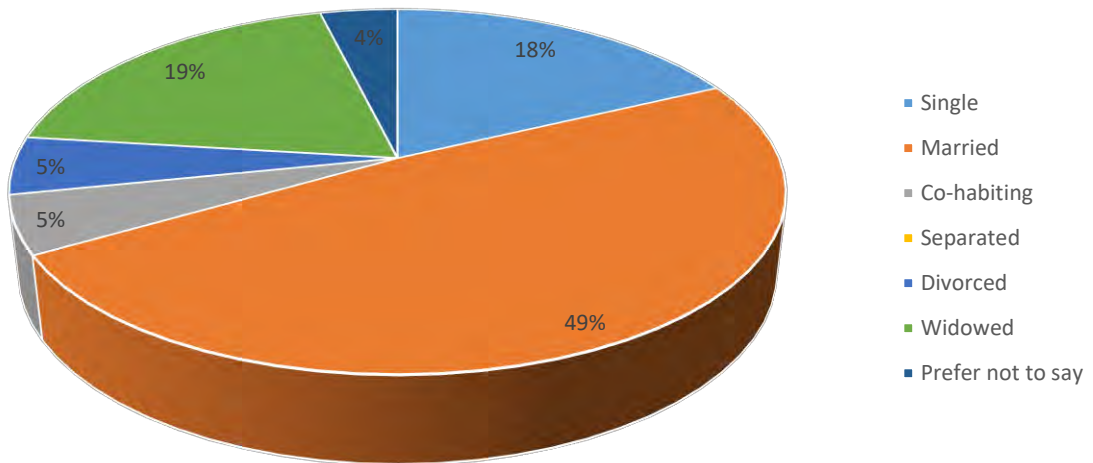
Please select one option.



No. responses: 78, 26 skipped the question

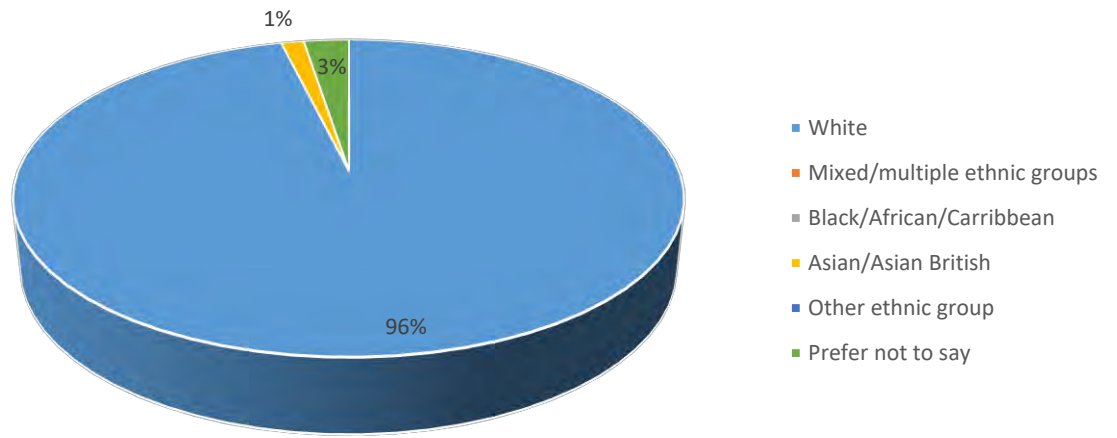
What is your relationship status?

Please select one option.



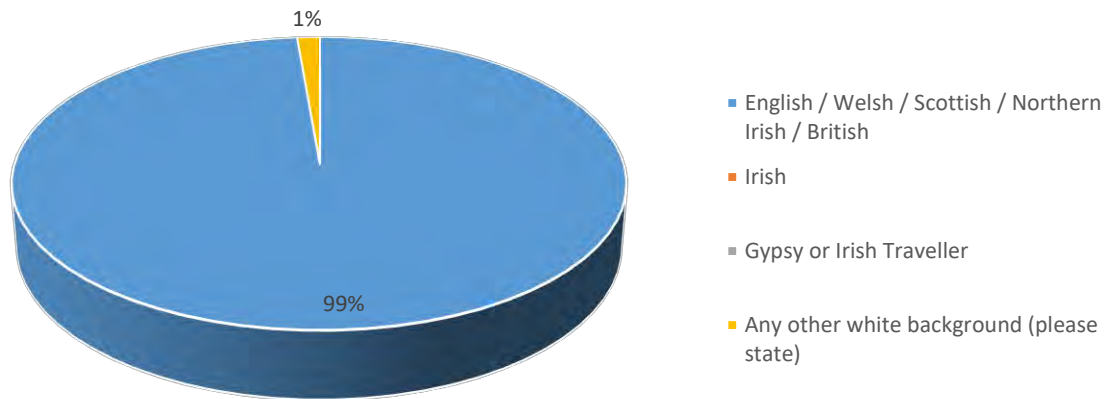
No. responses: 78, 26 skipped the question

**How would you describe your ethnic origin?
Please select one option.**



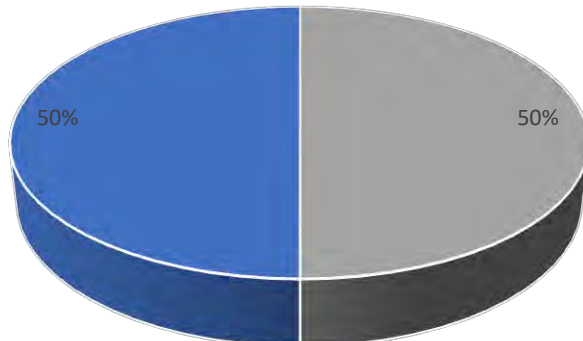
No. responses: 78, 26 skipped the question

**White -
Please select one option.**



No. responses: 74, 30 skipped the question

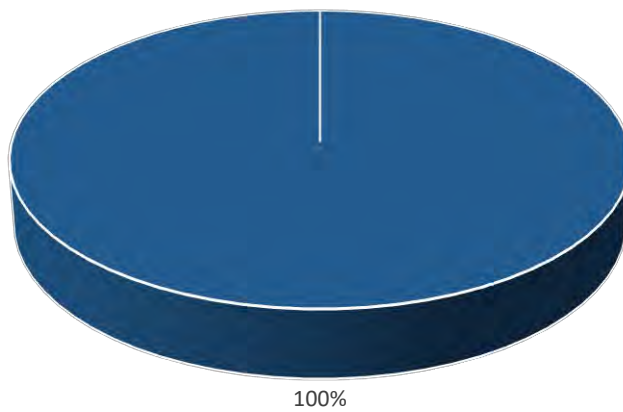
**Mixed / multiple ethnic groups -
Please select one option.**



- White and Black Carribean
- White and Black African
- White and Asian
- Any other mixed background (please state)
- Prefer not to say

No. responses: 2, 102 skipped the question

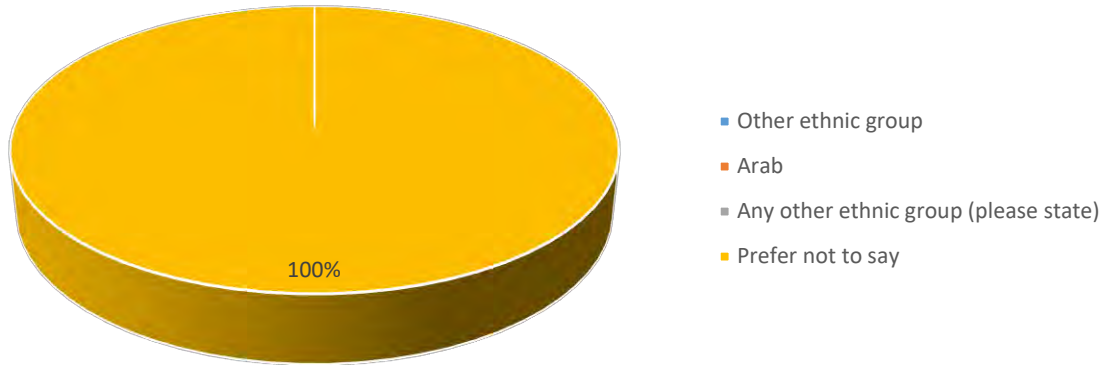
**Asian / Asian British -
Please select one option.**



- Asian / Asian British -
- Indian
- Pakistani
- Bangladeshi
- Chinese
- Any other Asian background (please state)
- Prefer not to say

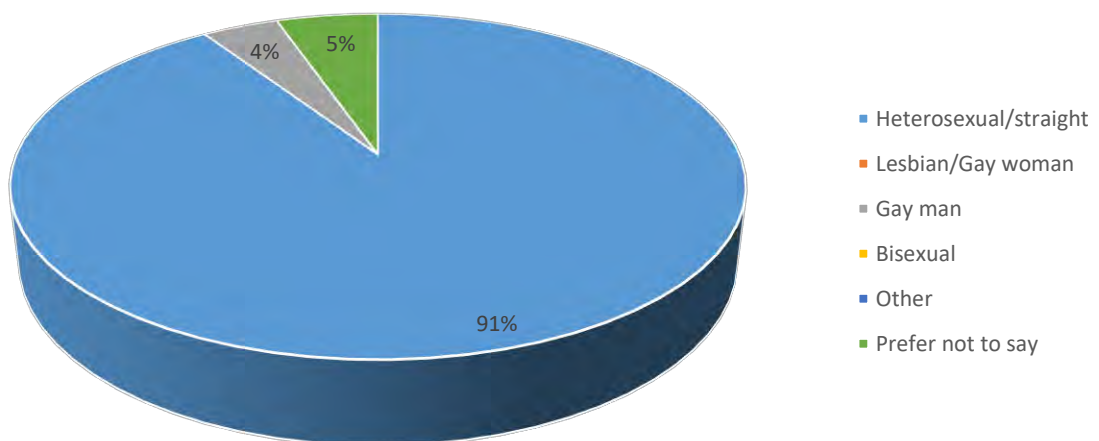
No. responses: 1, 101 skipped the question

**Other ethnic group -
Please select one option.**



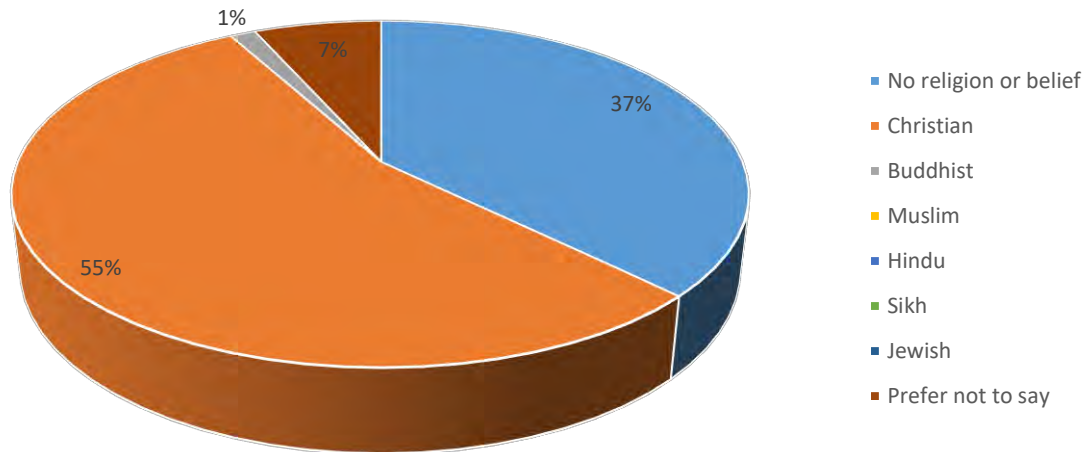
No. responses: 1, 101 skipped the question

**How would you describe yourself?
Please select one option.**



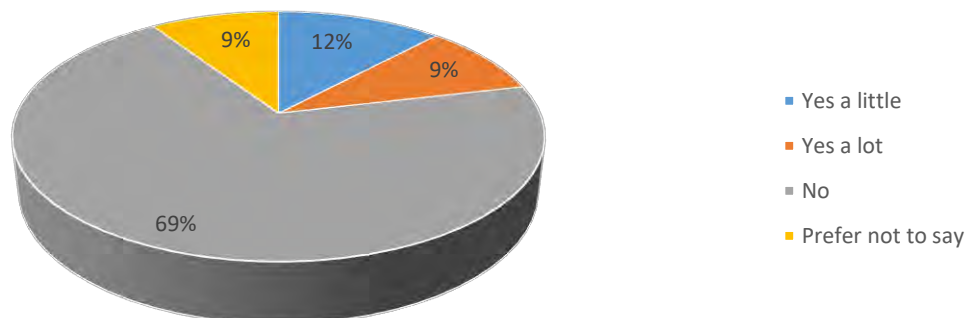
No. responses: 75, 29 skipped the question

Your religion or belief. Which group below do you most identify with? Please select one option.



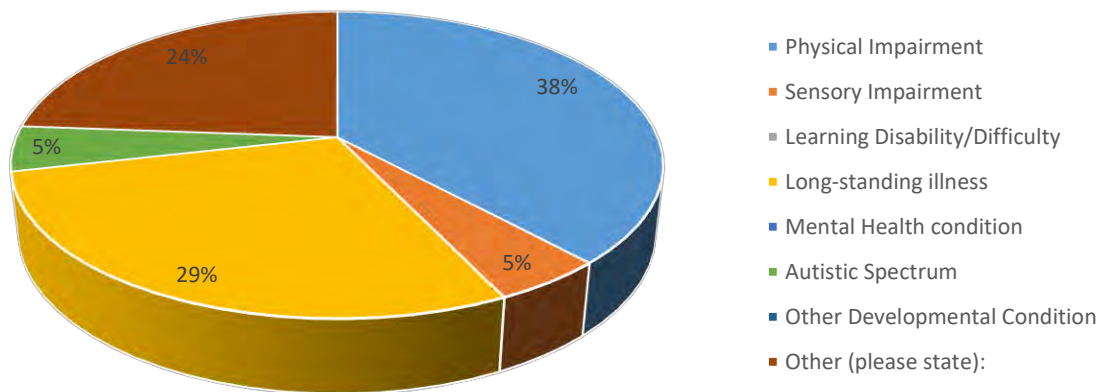
No. responses: 75, 29 skipped the question

Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months? Please select one option.



No. responses: 75, 29 skipped the question

If you answered 'yes', please state the type of impairment. If you have more than one please tick all that apply. Please select one option.



No. responses: 21, 83 skipped the question